



Vidya Vikas Mandal's

# SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS

Affiliated to Goa University

ACCREDITED BY NAAC WITH GRADE 'A'  
(CGPA OF 3.03 ON A 4 POINT SCALE)

## Placement Brochure 2023-24



# INDEX

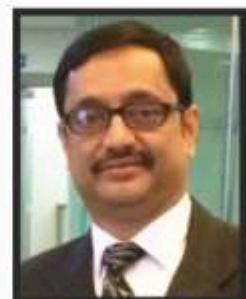
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## *President's Message*

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics, my alma mater, is one of the best-known colleges in Goa. All educational institutions say their mission is holistic development of students, but I am proud to say that Shree Damodar College walks the talk - academic excellence is at the forefront of its functioning, yet students get adequate opportunities to discover their talents by participating in a wide range of co-curricular and extra-curricular activities organized by the College. On any given day, a visitor will find the College abuzz with activity, with students and faculty engaged in some event or the other.

Being from industry myself, I agree with the general perception of employers that students have only theoretical, bookish knowledge, their knowledge is outdated, and they are not "job-ready". While the College cannot do anything about the curriculum since it is an affiliated college, it is making efforts to bridge the industry-academia gap by organizing industrial visits, study tours, student internships, regular lectures by guest faculty from industry, industry involvement in curriculum development, and so on. Experts are invited to conduct courses and workshops to impart practical knowledge and skills. Also, the Placement Cell organizes training sessions in skills needed at the workplace.

The Board of Management of Vidya Vikas Mandal is providing all possible support to Shree Damodar College in its quest for educational excellence. We are making large investments in ICT and physical infrastructure. On the ICT front, the entire campus is Wi-Fi enabled, all classrooms are equipped with Wi-Fi and audio-visual facilities, and the campus management software ensures that all student data is available instantaneously. The growth of the physical infrastructure is there for all to see, and students now have modern, well-furnished classrooms with all the requisite teaching aids, well-equipped laboratories, sports facilities, space for cultural activities and so on.



Shri Nitin A. Kunkolienker  
President  
Vidya Vikas Mandal

## *Principal's Message*

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics is one of the oldest and most reputed Colleges in Goa. The College has just crossed a significant milestone, having the course of these fifty years, the College has emerged as a centre of excellence in academics, sports, extra-curricular and co-curricular activities. Students are given completed fifty years in June 2023 over every opportunity to hone their talents and explore new areas.

As the name of the College suggests, at the time of its inception the College offered one programme - the ever-popular B.Com programme. Today students can choose from any of six undergraduate programmes, viz. B.Com, B.Com(Hons.), BCA, B.Voc. (Software Technologies), BBA and BBA(Financial Services). At the Postgraduate level, we offer M.Com and the Postgraduate Diploma in Finance and Taxation-PGDFT.

The Indian education system is often criticized for focusing on one-way teaching, rote learning and testing memory to the exclusion of other aspects of learning. The College has moved to OBE - Outcome-Based Education - where teachers have created learning outcomes for the courses that they teach, and direct the teaching-learning-evaluation process towards the achievement of these outcomes.

Students gain vital industry exposure through regular interactive sessions with industry experts and professionals, panel discussions, industry visits, field trips, study tours and internships. Students are also encouraged to complete at least one add-on course during their Second and Third Year. The College offers students courses such as Tally, Digital Marketing, Excel for Accounting and Finance, to name a few. Lastly, the Placement Cell arranges for professionals to train Final Year students in soft skills and personality development.

The TIP Cell arranges an Annual Local Placement Fair for graduating students, wherein we invite local businesses from all sectors to participate. The response from industry has been very positive and the number of companies coming to the campus has gradually increased.

I thank all the recruiters who have expressed interest in visiting the College for finding suitable fresh talent for their organizations, and wish our students All the Best! I am confident that this edition of the Placement Fair will prove to be a rewarding experience for all the participants, viz. the employers, students and of course, the College.



Dr. Prita D. Mallya  
Professor & Principal

# ABOUT VIDYA VIKAS MANDAL

In June 1971, four young professionals – Adv. Hirba M. Naik Gaunekar, C.A. Ganesh M. Daivajna, C.A. Uttam N. Bene, C.A. Sheela N. Borkar – had met to share their concerns about the yawning gap between the need and availability of higher education opportunities for students of South Goa. The mismatch was most pronounced in the area of Commerce education. Students who could afford it, travelled to cities like Mumbai, Pune, Belgaum or Panaji to get their degrees. Other less fortunate youngsters either made do with the Science/Arts degree or did not pursue a higher education. Thus, they decided to establish a Commerce College. Encouraged and supported by Shri D. B. Wagh, Director of the Centre for Post-Graduate Instruction and Research of Bombay University in Goa, they set up Vidya Vikas Mandal, a charitable society, devoted to the cause of education. Shree Damodar College of Commerce & Economics is one of the institutions managed by the Vidya Vikas Mandal.

## BOARD OF MANAGEMENT



Shri Nitin A. Kunkolienker  
President



Adv Pritam Morais  
First Vice President



Shri Vinayak G. Angle  
Second Vice-President



Shri Madhukar Mallya  
Hon. Secretary



CA. Uttam N. Bene  
Hon. Treasurer



CA. Sheela H.N. Gaunekar  
Member



Shri Blaise Costabir  
Member



Shri Deepak Chodankar  
Member



Shri Vikram Verlekar  
Member



Adv. Prasad S. Naik  
Member

# ABOUT THE COLLEGE

Shree Damodar College of Commerce & Economics was founded by Vidya Vikas Mandal in 1973, with the primary objective of providing undergraduate education in Commerce for students from South Goa. The flagship institution of Vidya Vikas Mandal, Shree Damodar College quickly rose to become one of the most prominent colleges in Goa, known as a centre of educational excellence. Right from its inception, the College has been the preferred destination of some of Goa's brightest and best students. The College commenced its operations in June 1973, with one undergraduate programme - B.Com. Today the College offers six undergraduate programmes, two postgraduate programmes and a doctoral programme in Management Studies. In keeping with its Vision and Mission, the College constantly strives to ensure that students get the best possible education on the campus. We attract all types of talent - academic, sporting, literary, musical, dance, theatrical, fine arts... We recognize the multiple intelligences that youngsters have and offer students a plethora of platforms to display and develop these talents. The College believes that the aim of education is holistic development, and students are provided with several opportunities for self-development. We aim at training our young men and women to be leaders and agents of change in all walks of life. Agreeing with Aristotle that "Educating the mind without educating the heart is no education at all", we undertake a wide range of extension and outreach programmes, aimed at making our students socially conscious, compassionate and responsible citizens of the country.

The team at Shree Damodar College is committed to achieving the institution's goals, mission and vision. Teachers work hard at improving their qualifications, updating their knowledge and acquiring new skills. They use innovative pedagogical techniques in the classroom, organize add-on skill-based value-added courses for students, help them organize activities and encourage students to participate, mentor students who need guidance... the list is long and impressive. Technical, administrative and support staff work silently in the background, providing the required support for all the curricular, co-curricular and extra-curricular activities, and meeting all compliances mandated by the authorities. It is the dedication of this team that has given the College the stellar reputation it enjoys today, reflecting in the 'A' grade awarded by NAAC in 2021. The College turned 50 on June 16, 2023. Are thank Lord Shree Damodar for the protection and blessings He has showered on us for the past 50 years and pray for His eternal benevolence.

## VISION

The college sees itself as a torch-bearer imparting total quality education

## MISSION

The college stands committed to nurturing an environment for the holistic growth of our students, by imparting knowledge, values and skills, conducive to good citizenship

## CORE VALUES

- Excellence
- Integrity
- Life long learning
- Holistic development
- Diversity

# COLLEGE GOVERNING COUNCIL



CA. Uttam N. Bene  
Chairperson



Shri Vikram Verlekar  
Co-Chairperson



Shri Madhukar R. Mallya  
Special Permanent Invitee



Prof. Prita D. Mallya  
Principal &  
Ex-Officio Member Secretary



Dr. Edwin Barreto  
Vice-Principal &  
Ex-Officio Teacher Member



Prof. Sanjay Dessai  
Vice-Principal &  
Ex-Officio Teacher Member



Dr. Lina R. Sadekar  
IQAC Coordinator &  
Ex-Officio Teacher Member



Dr. Maithili S. Naik  
Convener Students Council &  
Ex-Officio Teacher Member



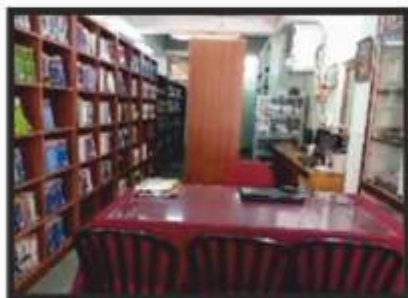
Shri Siddhesh Kurade  
Industry Representative  
Wise President - Engineering,  
Persistent Systems



Mr. Rajdeep Dessai  
Alumnus  
Managing Director,  
Jai Geeta Construction



# INFRASTRUCTURE



Library with e-resources



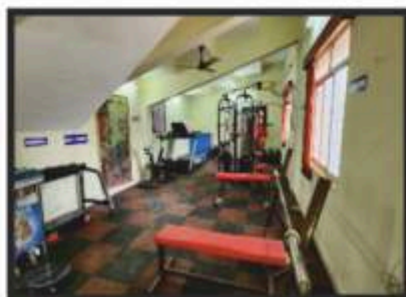
Smart Classroom



Multipurpose hall and Indoor sports facilities



Ground for outdoor activities



Well-equipped gym



Spacious canteen for students and faculty



Hall 1



Hall 2



Air-conditioned auditorium



Incubation Centre



Computer Laboratory



Reading Room

# ACADEMIC PROGRAMMES



Bachelor of Commerce (B.Com) & B.Com (Hons.)  
3-Year Degree Programme



Bachelor of Computer Applications (BCA)  
3-Year Degree Programme



Bachelor of Vocation (Software Technologies)  
3-Year Degree Programme



Bachelor of Business Administration (BBA)  
3-Year Degree Programme



Bachelor of Business Administration  
(Financial Services) (BBA (FS))  
3-Year Degree Programme



Master of Commerce (M.Com)  
2-Year Degree Programme

# PROGRAMME CURRICULUM

## BACHELOR OF COMMERCE (B.Com) & B.Com (Hons.)

### Core Courses

- Financial Accounting
- Microeconomics
- Commercial Arithmetic
- Financial Statement Analysis & Interpretation
- Business Management
- Fundamentals of Investment
- Income Tax
- Indian Monetary & Financial System
- Human Resource Management
- International Economics

### Generic Electives

- Computer Applications
- Banking & Insurance
- Tourism and Hospitality Management
- Specialised Accounting
- Companies Act and IPR laws
- Indian Capital Markets
- E-Commerce and E-Accounting

### Specializations offered

- Accounting
- Cost Accounting
- Business
- Banking & Financial Services

# PROGRAMME CURRICULUM

## BACHELOR OF COMPUTER APPLICATIONS (BCA)

- Problem Solving and Programming Concepts
- Computer Organization and Architecture
- Accounting
- Mathematics
- IT tools
- Data Structure
- Operating Systems Concepts
- Object Oriented Concepts
- Database Management Systems
- Introduction to Economics
- Communication Skills
- Software Engineering
- Computer Networks
- Python Programming

- Data Analysis and Statistical Techniques
- Graphical Interface & Design Laboratory
- Data Analysis and E-Accounting
- Software Testing
- Web technology
- IT Project Management
- Management Information System
- Multimedia technology
- E-Commerce
- Entrepreneurship Development
- Human Resource Management
- Environmental Studies
- Project work

## BACHELOR OF VOCATION (SOFTWARE TECHNOLOGIES) (B.Voc (ST))

- Based on National Skills Qualification Framework (NSQF)
- Focus on National Occupational Standard (NOS)
- Skill - Oriented Industry - Focused Courses
- Industry Interface: Training in Skill Components
- On-the-Job & Occupational Training
- Skill Assessment & Certifications: NASSCOM SSC(IT/ITeS)
- Qualification Packs
  - Junior Software Developer
  - Web Developer
  - Associate- Desktop Publishing
  - Software Developer

- Fundamentals of Programming and Data Structures
- Object Oriented Programming in Java
- Graphics Designing
- Audio and Visual Media
- Quantitative and Reasoning Techniques
- Python Programming
- Creative Thinking
- Software Engineering
- Mobile Application Development
- HCI
- DBMS
- Computer Networks
- Entrepreneurship Development

# PROGRAMME CURRICULUM

## BACHELOR OF BUSINESS ADMINISTRATION (FINANCIAL SERVICES)(BBA(FS))

- Life Insurance
- Soft Skills
- Microeconomics
- Essentials of Management
- Fundamentals of Accounting
- Indian Financial System
- IT skills
- Practical Banking
- Research Methodology
- Accounting
- Indian Banking System
- Data Analysis
- Quantitative skills
- Banking Operations
- Financial Services
- Indian Securities Market
- Financial Management
- 1 semester internship

- General Insurance
- Mathematics
- Direct taxes
- Management accounting
- Stock Market Operations
- Macroeconomics
- Current Business & Finance Issues
- Indirect Taxes
- Corporate finance
- Derivatives and Commodity Markets
- Business & Financial Sector Legislation
- Financial Statement Analysis
- E-Commerce
- Security Analysis and Portfolio Management
- International Finance & Foreign Exchange Markets
- Strategic Management
- Corporate Restructuring
- Environmental Studies

# PROGRAMME CURRICULUM

## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

### Core Business Courses:

- Performance Management
- Investment Planning
- Business Statistics
- Marketing Management
- Business Research Methodology
- Case Analysis
- Management Process
- Human Resource Management
- Financial Statement Analysis
- Organizational Behaviour
- Strategic Management
- Managerial Economics
- Financial Management
- IT Skills
- Macroeconomic Analysis for Management

### Optional Business Courses:

- Taxation
- Digital Marketing
- Performance Management
- Sales Management
- Service Marketing
- Investment Planning
- Leadership skills
- Career Planning
- Banking Operations
- Learning and Development
- Retail Management
- Employee Engagement
- Consumer Behaviour
- Insurance

### Soft Skills Courses:

- Etiquettes
- Presentation skills
- Time Management
- Written Communication Skills
- Interview Facing Skills
- Oral Communication Skills
- Team Building
- Emotional Intelligence
- Mock Interviews by Executives

### Non-Business Courses:

- Physical Health & Games
- Culture & Heritage
- International Relations
- Indian Political Environment
- Critical Thinking
- Individual & Society
- Health & Nutrition
- Psychology
- Employee Engagement
- Conversational Portuguese

# PROGRAMME CURRICULUM

## MASTER OF COMMERCE (M.Com)

### Compulsory Courses:

- Advanced Financial Management
- Capital Markets And Stock Exchange Operations
- Entrepreneurship And Venture Capital
- Organizational Behavior

- Marketing And Consumer Behavior
- Management Of Mutual Funds
- Security Analysis And Portfolio Management
- Financial Derivatives

### Specialization courses:

#### Accounting & Finance

- Advanced Corporate Accounting
- Financial Services Operations
- Direct Taxes
- Cost And Management Accounting
- Corporate Valuation
- Corporate Mergers And Acquisitions
- Indirect Taxes
- Financial Risk Management
- Treasury And Forex Management
- Cost Management And Control

#### Business Management

- Human Resource Management
- Strategic Management
- Advertising And Sales Management
- Business Environment And International Trade
- Banking And Financial Institutions
- Insurance Management
- International Marketing
- Retail Marketing
- Customer Relationship Management
- Travel And Tourism Management

### Research based courses:

- Research Methodology
- Basic Econometrics
- Qualitative Research

- Advanced Econometrics
- Business Analytics
- Data Insights And Analytics

# PRINCIPAL

Prof. Prita D. Mallya  
M.A. (Economics),  
Ph.D. (Management Studies)

# FACULTY

Dr. Edwin Barreto  
Vice-Principal  
M.Com  
PhD. (Commerce)

Prof. Sanjay P Sawant Dessai  
Vice Principal  
M.Com  
PhD(Commerce)

## DEPARTMENT OF COMMERCE & MANAGEMENT

Dr. Subrahmanya Bhat K.M.  
Professor  
M.Com, PhD (Commerce)

Dr. Lina R. Sadekar  
Associate Professor  
M.Com, PhD (Commerce)

Dr. Shami R. Pai  
Associate Professor  
M.Com, PhD (Commerce)

Dr. Anjali Sajjal  
Associate Professor  
M.Com, PGDFM, PhD  
(Management)

Dr. Rodney D'Silva  
Associate Professor  
M.M.S, PhD (Management)

Dr. Sheetal Arondekar  
Associate Professor  
M.Com, PGDFM,  
PhD (Commerce)

Dr. Maithili S. Naik  
Assistant Professor  
M.Com, PhD(Finance)

Ms. Preksha Chopdekar  
Assistant Professor  
M.Com, B.ED

Mr. Gajanan B. Haldankar  
Assistant Professor  
M.Com

Mr. Sandesh G. Gaonkar  
Assistant Professor  
MBA(FS)

Mr. Ainsley Bernard  
Assistant Professor  
M.Com

Ms. Swati D. Bhat  
Assistant Professor  
MBA(FS)

Ms. Marjina Shaikh  
Assistant Professor  
M.Com

Ms. Sheryl Sanches  
Assistant Professor  
M.Com, B.Ed

Ms. Pooja U. Shanbhag  
Assistant Professor  
M.Com

Ms. Kalpana Parab  
Assistant Professor  
M.Com

Ms. Akshada Gaonkar  
Assistant Professor  
M.Com

Ms. Namrata Ugvekar  
Assistant Professor  
M.Com

Mr. Sarth Shanbhag  
Assistant Professor  
M.Com



# FACULTY

## DEPARTMENT OF ECONOMICS & BANKING

Dr. Lira M. Gama  
Associate Professor  
M.A., PhD (Economics)

Ms. Pretty L. Pereira  
Assistant Professor  
MA

Mr. Sanjay Velip  
Assistant Professor  
M.A, B.Ed

Mr. Shreyas S. Desai  
Assistant Professor  
MA

Ms. Lizette D'Costa  
Assistant Professor  
M.A.

Ms. Saruka Kalgutkar  
Assistant Professor  
MA, PGDGIS

## DEPARTMENT OF COMPUTER SCIENCE

Mr. Sumit Kumar  
Assistant Professor  
MCA, PGDDE

Ms. Sweta P. Shet Verenkar  
Assistant Professor  
M.Sc, M.Phil

Ms. Sneha Prabhudessai  
Assistant Professor  
M.E (CSE)

Ms. Rama A.Shenvi Borkar  
Assistant Professor  
MSc-IT

Ms. Ankita Naik  
Assistant Professor  
M.E (CSE)

Mr. Sameer P. Patil  
Assistant Professor  
MCA

Mr. Andre Pacheco  
Assistant Professor  
M.E(IT)

Ms. Girija V. Gaonkar  
Assistant Professor  
M.E (CS)

Mr. Ramkrishna Reddy  
Assistant Professor  
MCA

Ms. Shruti A.Kunkolienkar  
Assistant Professor  
M.E (Information Technology)

Ms. Vidya N  
Assistant Professor  
M.Tech

Ms RakshaviDessai  
Assistant Professor  
M.E.(I.T.)

Ms. Karishma Tuenkar  
Assistant Professor  
M.E(CSE)

Ms. KanvishaParsekar  
Assistant Professor  
M.Sc (Environmental Science)

Ms. Annette Santimano  
Assistant Professor  
MSc. (IT)

Ms. Samira Vengurlekar  
Assistant Professor  
M.E(CSE)

Ms Zakiya M. Tahir  
Assistant Professor  
M.A.(English)

Ms. Vinaya Vinod Kirloskar  
Assistant Professor  
M.Com

Ms. Shankari Pai Fondekar  
Assistant professor  
MSc (Mathematics)

# FACULTY

## DEPARTMENT OF MANAGEMENT STUDIES

Ms. Snehal Alve Assistant Professor MFS	Ms. Cinola T. Vaz Assistant Professor M.Com	Ms. Ashwini P. Devari Assistant Professor MBA( Financial Service)	Mr. Omkar Pawaskar Assistant Professor MBA
Ms. Yugandhara Joshi Assistant Professor M.Sc.(Mathematics)	Ms. Snigdha Naik Assistant Professor M.A (English)	Ms. Sushrusha Khandekar Assistant Professor M.Com	Ms. Delisha Rebello Assistant Professor M.Com
Mr. Sameer Kapadi Assistant Professor B.Com, PGDM	Ms. Alba Maria De Sa Assistant Professor M.Com	Ms. Karuna Ballikar Assistant Professor MA(Economics)	Ms. Muriel Avita Fernandes Assistant Professor LL.M
Ms. Sumiya Bi Sayyed Assistant Professor MCA	Ms. Amba Prabhu Assistant Professor M.A (Psychology)	Mr. Tejas Gosavi Assistant Professor MPE	

## POST GRADUATE DEPARTMENT OF COMMERCE

Ms. Twinkle P Fernandes Assistant Professor M.Com, MBA (HR), CS (Executive)	Ms. Valencia S Baptista Assistant Professor M.Com	Ms. Edrea Picardo Assistant Professor M.Com
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## DEPARTMENT OF INFORMATION TECHNOLOGY

Ms. Deepti Kulkarni  
Assistant Professor  
M.E. (CSE)

## DEPARTMENT OF MATHEMATICS

Mr. Kevin Pereira  
Assistant Professor  
M.Sc (Mathematics)

## DEPARTMENT OF ENGLISH

Dr. Monica M. Patil  
Assistant Professor  
MA, PhD(English)

## DEPARTMENT OF LAW

Ms. Smita Mangesh Bandekar  
Assistant Professor  
LLM

## DEPARTMENT OF ENVIRONMENT STUDIES

Ms. Vaibhavi Vishwas Naik  
Assistant Professor in Environmental Studies  
M.A (Geography)

## DEPARTMENT OF PHYSICAL EDUCATION & SPORTS

Mr. Dewaraj Y. Hirekurbar  
College Director of Physical Education & Sports  
M.Ed (Physical Education)

## DEPARTMENT OF LIBRARY & INFORMATION SCIENCE

Ms. Manasi Regi  
College Librarian  
M.Lib, M.Phil (Library)

# CAMPUS EVENTS AND HOLISTIC EXPOSURE



Financial Literacy Programme



Leadership Camp



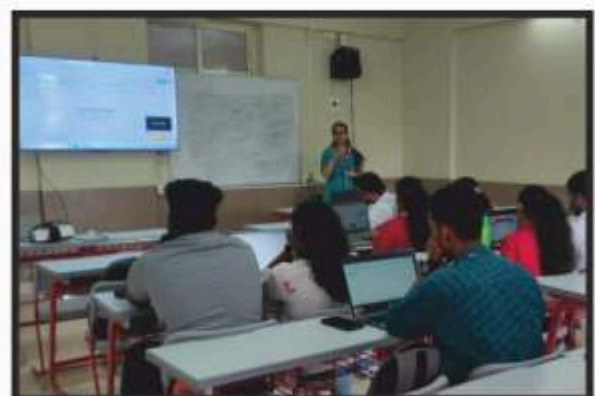
Industry Interaction Programme (IIP) on 'Branding Industry in Goa - Expert Insights'



Hands-on workshop on "Animation for New Media"



Presentation competition on the theme, 'Empowering Consumers: Navigating Quality with BIS Standards.'



Session on "Visual Brilliance: A Deep Dive into Canva, Google Slides, Forms, and AI"

# CAMPUS EVENTS AND HOLISTIC EXPOSURE



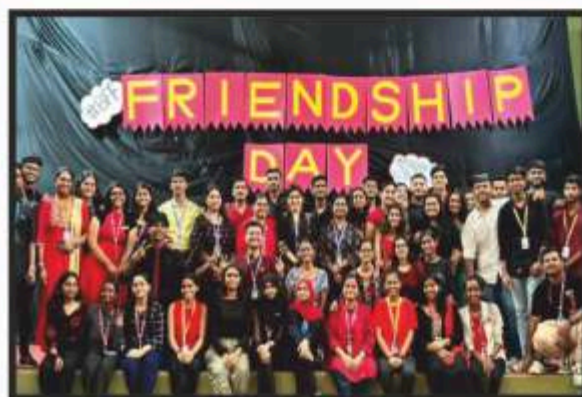
Seed ball making and distribution drive



Millet food fest competition 2023



Community extension event for women



Friendship day celebration



Anaemia detection camp T3  
(Testing for anaemia, Treating anaemia & Talking about anaemia)



Industrial visit to IFB Industries Ltd., Verna.

# CAMPUS EVENTS AND HOLISTIC EXPOSURE



Training session on Employability and Entrepreneurship skills



Website designing competition on the theme "Travel Agency"



Bootcamp on innovation, prototyping & startups



Visit to RBI



National sports day



Blood donation camp

# CAMPUS EVENTS AND HOLISTIC EXPOSURE



Session on the importance of Millets in diet



Inter-collegiate raw powerlifting championship (women)



Outreach program for Jyot School students



Beach cleanliness drive



Golden jubilee valedictory function



Celebrating the successful landing of Chandrayan-III on the moon

# CAMPUS EVENTS AND HOLISTIC EXPOSURE



Shree Damodar Chavath Bazaar



Damodar Utsav



Annual study tour to Gujarat



Alumni engagement series on  
'Navigating workplace success:  
A journey through team dynamics and  
Leadership'



Guest lecture on "the future of  
Advertising: trends, challenges  
And innovation."



Book exhibition

# CAMPUS EVENTS AND HOLISTIC EXPOSURE



U. N. Bene quiz competition



Anantara 2024



Annual athletic meet



Comquest 4.0



Money Matters 6.0



BBA tour to Hyderabad



# COLLEGE CLUBS

COMMERCE CLUB

ECONOMICS CLUB

INVESTOR HUB

MARKETING CLUB

TECH TRENDZ

PG CLUB

READERS CLUB

LITERARY CLUB

FINE ARTS CLUB

NDLI CLUB

VASUNDHARA (Green club)

EBSB CLUB

YUVA TOURISM CLUB

## 30 - HOURS CERTIFICATE COURSES

- PHOTOGRAPHY AND VIDEOGRAPHY
- SKILLSTIR
- TRADING INSIGHTS: ANALYZING PRICE MOVEMENTS IN FINANCIAL MARKETS
- COMPUTERISED ACCOUNTING (TALLY PRIMEPRO)
- DATA INSIGHTS AND ANALYTICS USING MS-EXCEL
- PRACTICAL ASPECTS OF INCOME TAX AND GST (INCLUDING RETURN FILING)
- CERTIFICATE COURSE ON FOOD AND NUTRITION
- SPREADSHEET FOR BUSINESS AND FINANCE

# ACTIVITIES UNDER COLLEGE CLUBS



Pop-up bazaar under Commerce Club



Ecoweek under Economics Club



Activity of 'three truths two lies'  
under Investor Hub



Competition titled 'Frames of imagination.'  
under Tech Trendz Club



'Mighty Millets - Shri Anna Quiz'  
under PG Club



'Eco - Friendly Akash Kandil Making'  
competition under Fine Arts Club

# ACTIVITIES UNDER COLLEGE CLUBS



Workshop on 'Kitchen Gardening'  
Under Green Club (Vasundhara)



Poster Competition on the theme  
'Marine Pollution with special reference  
to the G-20 Summit' under Literary Club



Movie screening of book adaptation -  
'Call of the Wild' under Readers Club



'Anti-Ragging Poster Making'  
competition under EBSB Club



Field trip to Tambdi Surla and Bondla  
Wildlife Sanctuary under Yuva Tourism Club



Inaugural Function of the Marketing Club-  
Marketing Mavericks

## 30 - HOURS CERTIFICATE COURSES



Photography and Videography



Skillstir



Trading insights: Analyzing price movements in financial markets



Computerised accounting for business (Tally Primepro)

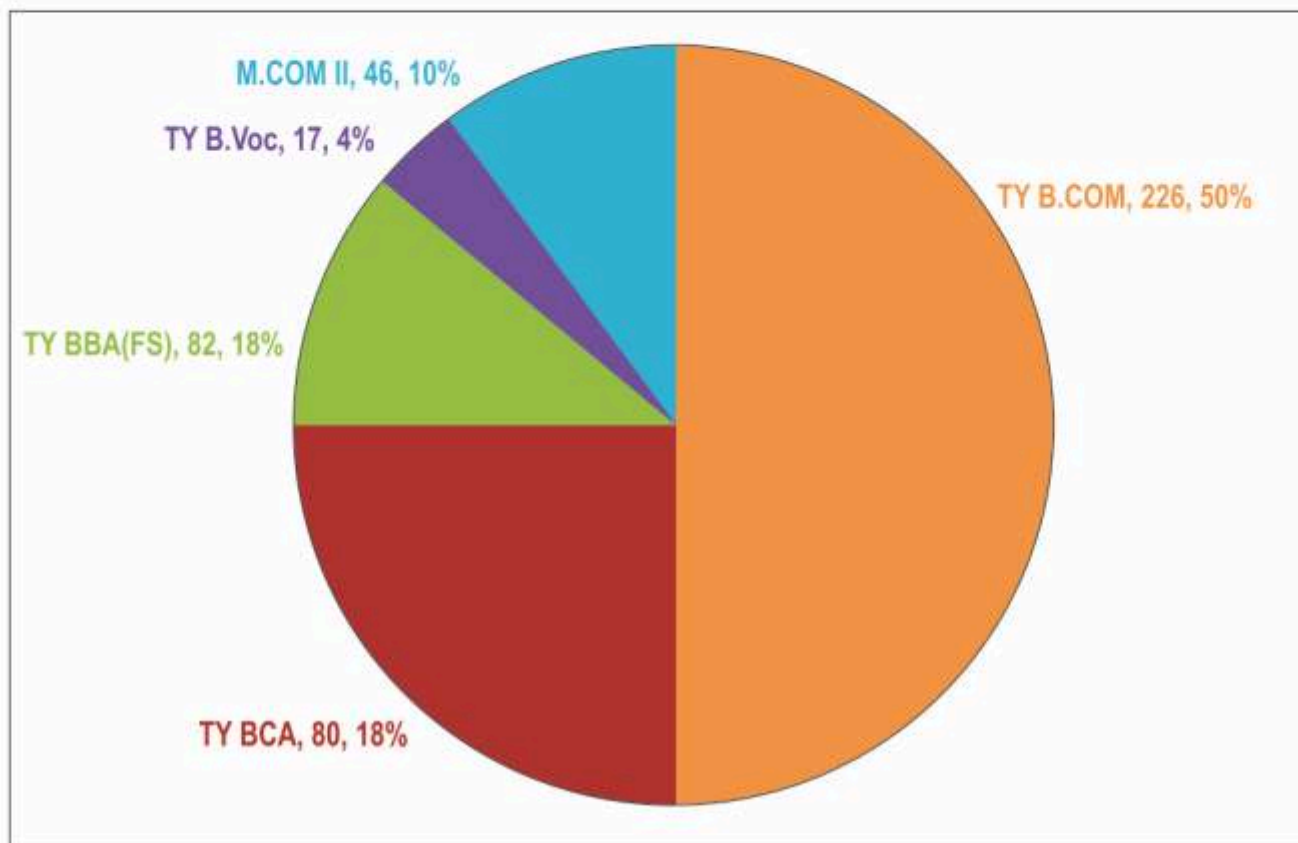


Data insights and analytics using MS-Excel



Practical aspects of income tax and GST (including return filing)

## FINAL YEAR STUDENTS' BATCH DEMOGRAPHY 2023-24



Course	Male	Female	Total no. of students
TY B.COM	125	101	226
TY BCA	59	21	80
TY BBA(FS)	45	37	82
TY B.Voc	11	06	17
M.COM II	17	29	46
Total			451

# ABOUT THE TRAINING, INTERNSHIP AND PLACEMENT (TIP) CELL

The Training, Internship and Placement (TIP) Cell of the college strives to establish a connect with industry to attain the requirement for student employability and entrepreneurship, and provides adequate training and internship to the students, such that every student is either employed or facilitated to become an entrepreneur. The TIP Cell attempts to bridge the gap between students passing out from the college and the expected skill set that our global or local industry expect, thus making our students globally employable or future entrepreneurs.

The TIP Cell serves as an interface between the students and the corporate world. The Cell is responsible for organizing various qualitative training sessions in campus as per the requirements of the students & industry to equip students with the skill set to make them employable in the job market. The Cell also organises coaching classes for competitive exams such as banking exams, MBA entrance exams, GPSC, Goa SSC exam, overseas education entrance exams etc. The Cell enables the students to secure internship to enhance the students' understanding and applicability of the concepts learnt in the classroom. The Cell facilitates the process of placement of students through the Annual Placement Fair organised in the college campus. Reputed organisations are invited to the Placement Fair enabling students to secure jobs through campus recruitment.

## Duties & responsibilities of Training, Internship and Placement (TIP) Cell

- Continually connecting with industry to assess the changing and updated skill set required to be employable or entrepreneurs.
- Working closely with industry to make students aware of various career opportunities.
- Organization of coaching classes for competitive exams.
- Enrolling interested Final Year students as members of the TIP Cell
- Organization of pre-placement training for student members registered with the TIP Cell, to make the students industry ready and thereafter offer placement opportunities.
- Encouraging students to take up internships (full time / part time) to hone their employability skills.
- Carrying out all pre-placement procedures, such as inviting recruiters and encouraging them to register for the Placement Fair, preparation of the Placement brochure, etc.
- Conduct of the Annual Placement Fair
- Arranging for recruitment sessions as per requests received from recruiters during the year
- Follow-up and collection of data (e.g. students recruited and joined, annual salary package, etc.) from recruiters post-placement
- Collection of feedback from recruiters about the conduct of the placement fair, performance of students, suggestions for improvement, etc.

# THE TRAINING, INTERNSHIP AND PLACEMENT (TIP) CELL TEAM



Mr. Ainsley Bernard  
Convener



Ms Sheryl Sanches  
Member



Mr. Sameer Patil  
Member



Mr. Omkar Pawaskar  
Member



Ms. Valencia Baptista  
Member

# SESSIONS ORGANISED BY THE T.I.P. CELL FOR STUDENTS

## Workshop on 'Innovation' at Goa State Innovation Council

The Department of Commerce and Management and the Training, Internship and Placement Cell (TIP Cell) organised a workshop on 11th October 2023 from 9:00 am-4:30pm at Goa State Innovation Council (GSIC), Fatorda for the students of SY B.Com 33 students participated in the workshop. The workshop consisted of three sessions. The first session began at 9:00 am. The resource person Mr Siddhant Panjiker, Lab Mentor gave an introductory session about the Goa State Innovation Council. He explained about innovations using practical examples The students were given examples of innovative product, such as LED lights on the wicket in a cricket match. Mr. Siddhant discussed about the Virtual Innovation Register, where students can brainstorm ideas with their mentor in the prototype lab. The students were informed about the scheme for patent filing under VIR and informed us about their book Toolkit on Intellectual Property Rights available



## Orientation on 'Goa - SSC & GPSC Exams'

An orientation on 'Goa - SSC & GPSC Exams' was organised by the Training, Internship and Placement Cell on 4th September 2023 at 12.15 pm in the Smart Classroom. The Resource Person for the session was Mr. Kundan Lal Parganiha, Mentor, Bodhi Academy. 52 B.Com students attended the session. The TIP Convener, Mr. Ainsley Bernard welcomed the audience. Ms. Mansha Naik of TY B.Com introduced the resource person to the audience. Mr. Kundan began the session by giving an overview about the government job prospects and benefits. He informed the students about the vacancies being reserved for the candidates from a particular state. He also stated that over 40 vacancies that were reserved for Goans couldn't be filled in last year due to the non availability of candidates. He provided an overview about several positions available in the Central Government in various sectors such as insurance, banking, railroads and bureaucrats. The State Government employment opportunities such as GPSC, GOA-PSI, and GOA-SSC were also discussed. The syllabus of such exams was discussed in brief and the students were informed about his YouTube channel and WhatsApp group which is directed to help youngsters clear such exams. The session ended with the vote of thanks by Ms. Sonika Naik, TY B.Com.





### Session on 'Cracking CA Exams'

A Seminar on 'Cracking CA Exams' was organised by the Department of Commerce and Management and the Training, Internship and Placement Cell of the College in association with the Goa Branch of WIRC of ICAI & WICASA Goa on 25th August 2023 at 10.15 am in the smart classroom. The Resource Person for the session was CA Prasheel Joshi. 59 students attended the session. The session began with the welcome address by the Vice Principal Dr. Edwin Barreto. Ms. Brionna Noronha, TY B.Com then introduced the Secretary of the Goa Branch of WIRC of ICAI, CA Vinayak Dhumatkar. CA Dhumatkar addressed the audience and motivated the students about pursuing the CA course. The resource person CA Prasheel Joshi, began his address by giving an overview about IPCC and CA exams. He focussed on certain areas that will help the students to prepare and crack the CA with good grades, such as, preparing an efficient time table, preparing a progress record, summarising and note making, using acronyms to remember, repeated revisions, be consistent, be positive and so on. The session ended with the vote of thanks by Mr. Ainsley Bernard, TIP Cell.



### Session on 'Role of GSIC in New Venture Creation in Goa'

A Session on 'Role of GSIC in New Venture Creation in Goa' was organised by the Department of Commerce & Management in association with the Training, Internship and Placement Cell on 24th August 2023 at 11.15 am. The Resource Person for the session was Mr. Sudip Faldesai, Project Officer, Goa State Innovation Council. The session was organised as a Guest Lecture for the students of New Venture Planning of SY B.Com. 67 students attended the session. The session began with the introduction of the resource person by Ms. Giselle Colaco of SY B.Com. Mr. Faldesai posed a problem statement to the students and asked them to come up with a design for a product to solve the problem.

The students enthusiastically participated and drew designs. A few students then presented their designs and discussed about its uses and pricing. He then explained the various stages of developing a product i.e. empathise, define, ideate, prototype and test. He discussed each stage with relevant examples. The Zing Cricket Wicket case study was discussed to explain need and innovation. Mr. Faldesai then explained about the facility at GSIC in Fatorda and also informed the students about the benefits of registering at the Virtual Innovation Register. The session ended with the vote of thanks by Ms. Riya Salunke, SY B.Com.



### Seminar on 'Higher Education Abroad'

A Seminar on 'Higher Education Abroad' was organised by the Training, Internship and Placement Cell in association with My Canada Visas, for the students of TY and SY B.Com on 23rd August 2023 at 10.15 am. The Resource Person for the session was Mr. Syed Askari, President, My Canada Visas. 83 students attended the seminar. The session began with the introduction of the resource person. Mr. Askari introduced his firm which was established in 2013. He has helped several aspirants to migrate to Canada and Poland. He explained how the firm assists aspirants in all aspects to obtain a student visa and migrate to Canada. He discussed about the cost of education in Canada being lower than USA and many other countries. Thus, Canada is one of the most sought after destinations for students in India. He discussed about the consultants of his firm being up to date with the latest laws and regulation process. Interested students discussed their queries with Mr. Askari. The session ended with the vote of thanks by Ms. Mourisca Silveira, SY B.Com D.



## Session on 'Careers in Civil Services - UPSC and GPSC'

The P.G. Department of Commerce and The Training, Internship and Placement Cell in association with Abhyankar's IAS Academy, Pune organized a Session on 'Careers in Civil Services - UPSC and GPSC' on 30th August 2023 between 11:30 am to 12:30 pm in Smart Classroom. The Resource Person for the session was Mr. Aashay Abhyankar, Director and Mentor of Abhyankar's Academy. The session aimed to provide students with insights into the opportunities, preparation strategies and challenges associated with pursuing a career in Civil Services. Miss Aemisha Azavedo of M.Com- Part I welcomed the students to the session and Miss Vanshita Naik of M.Com- Part I introduced the resource person. The Resource Person, Mr. Aashay Abhyankar commenced the session with a heartfelt story about a boy who overcame challenges and secured top rank in UPSC and GPSC exam, this story served as an example of dedication, hard work and perseverance. The speaker shared his personal experience, motivating students to consider Civil services as a rewarding career option. The eligibility criteria for appearing in UPSC and GPSC exams were explained. The speaker elaborated on the three stages of the examination: Preliminary, Main and Interview. He emphasized the need for a multidisciplinary approach in preparing for the exams. He also shared valuable insights into effective preparation strategies including time management, study materials, mock test and the importance of current affairs. He stressed the significance of consistency and perseverance throughout the preparation journey. The session concluded with an interactive question and answer segment. Students engaged in discussion with the speaker, seeking clarifications on various aspects of the Civil Services examination and the subsequent career paths. The session ended at 12:30 and Miss. Deepika Kholkar of M.Com Part I proposed the vote of thanks. Altogether, 55 students from B.Com, B.C.A and M.Com Programmes attended the Session.



## NET/ SET Coaching in Paper I

The Post-Graduate Department in association with the Training, Internship and Placement Cell organized NET/ SET Coaching in Paper I for the M.Com Part II students every Saturday from 15th July 2023 to 14th October 2023 between 9.00 am to 10.00 am. The objective of the Coaching was to help the students in preparing in Paper I to clear NET/SET Exam, which is the eligibility requirement for the post of Assistant Professor in Commerce. The faculty members of the P.G. Department of Commerce engaged the sessions. Ms. Twinkle Fernandes delivered sessions on Teaching Aptitude and Information & Communication Technology. Ms. Valencia Baptista covered Research Aptitude, People, Development and Environment, Data Interpretation and Reading Comprehension. Ms. Edrea Picardo covered Communication, Mathematical Reasoning & Aptitude and Higher Education System.

In addition, the F.Y.BBA students delivered a session for the M.Com Part II students on 'Logical reasoning' as a part of their ISA in 'Critical Thinking'. Throughout the sessions, the participants showed a keen interest in learning and cleared their doubts about various aspects of the NET/SET Exam and preparation. These sessions provided the students with the platform to prepare in Paper I of NET/SET syllabus. 35 students of M.Com Part II attended the sessions.



### Session on 'Careers in Life Insurance Corporation of India'

The Post Graduate Department of Commerce in association with the Training, Internship and Placement Cell organized a session on 'Careers in Life Insurance Corporation of India' on 19th October 2023 from 12:30 p.m to 1:30p.m in the Smart Classroom. The session was delivered by Mr. Gopi Megeri, Development Officer, LIC of India, Mapusa. The main objective of the session was to give insights on Career opportunities in Life Insurance Corporation of India. Ms. Saloni Harjan of M.Com Part I welcomed the audience to the session. Ms. Anusha Rodrigues of M.Com Part I introduced the resource person, Mr. Gopi Megeri. Mr. Alrich Fernandes presented a potted plant to the resource person. Mr. Gopi Megeri commenced the session by providing an overview of LIC in India. He highlighted that the insurance industry is one of the largest industry in India and around 24% are LIC companies. Further, he explained the various career opportunities along with their benefits. He explained the key differences between the services of private companies and LIC companies. He mentioned about various awards and achievements declared by LIC. He also showed the popular celebrity LIC agents from India and stressed on the benefits of having Club Membership in LIC. In addition, he also mentioned about their app named 'LIC Ananda'. Thereafter, he explained the procedure of becoming LIC Agent, eligibility criteria, documents required and the total exam fees. In the end, he conducted a small activity by using LIC app, wherein the students would get job updates in LIC. The students cleared their doubts on various aspects of careers in LIC. Students were able to get a comprehensive overview of the career opportunities available at LIC. The session ended at 1:30 p.m. with Ms. Aemisha Azavedo of M.Com Part I giving the vote of thanks. Altogether, 61 students of M.Com Part I and Part II attended the session.



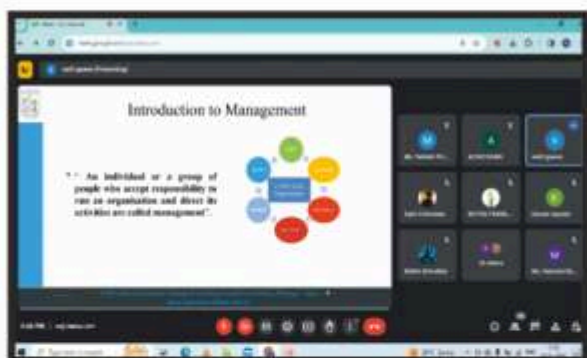
## Workshop on 'Excel Applications in Financial Management'

The P.G. Department of Commerce (M.Com) in association with the Training Internship and Placement Cell and Alumni Engagement Cell organized a highly informative and engaging workshop on 'Excel Applications in Financial Management' on 14th October 2023 between 11:30 am to 1:30 pm in Smart Classroom. The Resource Person for the session was C.A Shraavan Swarup, Proprietor of D Shraavan Swarup & Associates, Margao, an expert in Microsoft Excel. The workshop aimed to provide students with practical knowledge and skills to effectively utilize Microsoft Excel for financial analysis, calculations and decision making. Miss. Petalia Coutinho of M. Com Part-II introduced the resource person. The Resource Person, C.A Shraavan Swarup commenced the session with an introduction to Microsoft Excel and its relevance in financial management. He emphasized that Excel is not merely a spreadsheet program but a versatile tool that can revolutionize the way we manage data, analyze information, and present results. He explained the concept of future value and demonstrated the application of Excel's FV function for time-value-of-money calculations using real-life scenarios. He also covered the Goal Seek feature which is used to solve for an unknown variable to reach a specific goal. Students were also taught to calculate Equated Monthly Installments (EMI) for loans and investments using Excel's PMT function. In addition, students were also taught to calculate Net Present Value (NPV) a crucial tool for evaluating investments projects using the Excel function. The Accounting Rate of Return (ARR) and Payback Period calculations were also covered during the session. Throughout the workshop, practical examples were used to reinforce the concepts discussed. Students were encouraged to work on Excel spreadsheets and apply the functions to solve financial management problems. This helped to bridge the gap between theory and practical. The workshop was a valuable learning experience for the M.Com students. It provided them with practical skills and knowledge that are highly relevant to their academic coursework. The vote of thanks was proposed by Ms. Sheryl Antao of M.Com Part I, expressing gratitude to CA Shraavan Swarup for sharing his expertise and to all the students for their active participation. A total number of 60 students from M.Com and B.Com programmes attended the session.



## Online GU-ART Preparatory Sessions in Commerce

The Post-Graduate Department in association with the Training, Internship and Placement Cell organized an online 'GU-ART Preparatory Sessions (Commerce)' for the Third Year B.Com students from 30th January to 10th February 2023 from 5.30 pm to 6.30 pm via Google Meet platform. The objective of the preparatory sessions was to train the TYB.Com students to prepare for the upcoming GU-ART exam in Commerce which is conducted by Goa University. The Sessions also aimed to help the final year students to secure a good rank in commerce subject in order to obtain admissions to M.Com Programme in Colleges of their choice. Seven students of M.Com Part II, along with two faculty members of the PG Department delivered sessions on various topics as per the GU-ART Syllabus along with a special session on Guidelines while answering GU-ART and Assistance in solving MCQs. The trainers made the sessions very interactive by posing review questions after every topic to test knowledge of the participants. Throughout the training sessions, the participants showed a keen interest and cleared their doubts about various aspects of the GU-ART Exam. 50 students across Goa aspiring to answer GUART in Commerce attended the sessions.



## Session on 'Decoding GOA IT Inc'

The Department of Computer Science in association with the TIP Cell organized a session on "Decoding Goa IT Inc" on 2nd September 2023, from 10.30 am to 12.30 pm for the FY,SY and TY BCA, BVoc(ST) students. The Resource Person for the session was Mr Sujeet Shetty, President of Goa Technology Association and Co-Founder of Team Inertia Technologies. The welcome address was delivered by a student from TYBVoc Malik Rehan, following this, Principal, Prof. Prita Mallya, extended a warm welcome to our distinguished resource person, emphasizing the significance of workshops like this in keeping our students informed of the ever-evolving landscape of technology. Miss Sujal Naik, a SYBCA student, took the initiative to introduce our resource person, Mr. Sujeet Shetty, a professional in the Information Technology field. Mr. Shetty commenced his lecture by delving into the evolving IT scene in Goa, tracing its growth through the years. He entertained us with anecdotes about IT companies that sprouted in the 90s, shedding light on the current IT infrastructure landscape in Goa. Furthermore, he provided invaluable insights into the exciting world of startups in Goa, sharing tips on how to navigate this dynamic arena. In alignment with the current IT trends, Mr Shetty explained the different career options available to our students, The speaker stressed that students should focus on their goals, he explained how IT companies work and how many companies are available in Goa. He elucidated the inner workings of IT companies and elaborated on the wealth of opportunities available in Goa. Moreover, he enlightened us on the industry's expectations from our students, emphasizing how Goan IT ventures span the global stage with their services. He concluded with a resounding success mantra, inspiring our students to reach for the stars. As the session neared its end, an interactive Q&A session took place allowing students to pose their queries and seek clarifications about the IT industry. The session reached its end with student Shaina Kamat from FY B.Voc delivering a Vote of Thanks. This session proved beneficial to 125 students and 5 faculty members who attended. Overall, the session was informative, engaging, and succeeded in enhancing students' understanding of the subject matter.



### Session on 'Further Studies Abroad'

The Department of Management Studies in association with Training, Internship and Placement Cell and MoU Cell organized a session on Further Studies Abroad which was open for TY BBA students from 12.15 p.m. to 01.15 p.m. The resource person for the session was Mr. Vasant Hede from Eduadvise International. A total of 44 students attended the session. The session began with Asst. Prof. Omkar Pawaskar welcoming the resource person with a potted plant. The resource person spoke about various courses available abroad across Australia, Europe, United States, Canada, Dubai and Singapore. He explained the process of getting into reputed colleges abroad along with the fee structure and the total cost involved in the process. Mr. Hede also explained the visa process and the job prospects after completing the course. The session concluded with a Q&A round where students discussed their doubts.



### Session on 'MBA Entrance Exam'

The Department of Management Studies in association with Training, Internship and Placement Cell organized a session on MBA Entrance Exams which was open for all students from 12.15 p.m. to 01.15 p.m in class F 407. The resource person for the session was Mr. Malcolm Dias who is currently the Director at T.I.M.E. Goa. A total of 48 students attended the session. The session began with Asst. Prof. Omkar Pawaskar welcoming the resource person with a potted plant. The resource person spoke about various entrance exams available to aspirants who want to pursue an MBA. He discussed the paper pattern and methods to crack exams like CAT and XAT. He also solved a few demo questions to give students clarity on how to tackle the paper. The importance of choosing the right B school was emphasized by the resource person and the career opportunities that lie ahead for students graduating from good colleges. Lastly, he shed light on banking exams and opportunities in famous B schools abroad. The session came to an end with students asking questions to clear their doubts.



## Session on 'Path to be a CEO – How to Crack a Fortune 500 Company'

The TIP Cell of the college organised a session on 'Path to be a CEO - How to Crack a Fortune 500 Company' for the students of all programmes of the college at 11.30 am in the smart classroom. The Resource Persons for the session were Mr. Nilesh Sarawate (CEO, Finance Forum of India) and Ms. Yashita Pathak. The main objective of organising the session was to familiarise students about the opportunities available to them after completing their graduation as well exposing them to the challenges that they might face post college life. Mr. Nilesh Sarawate enlightence the students about the challenging yet rewarding path to become a CEO. The participants were provided with invaluable insights and strategies to not only dream big but also execute those dreams in the most effective manner. The students were navigated through the various complexities of leadership and decision making, emphasising the importance of doing the right thing, in the right way, at the right time. Ms. Yashita Pathak discussed with the students about profile building and its importance in enhancing the students' chances of achieving their educational and professional goals. She spoke about creating and developing a well crafted professional profile on various platforms and its importance in showcasing ones skills as well as achievements and connecting with others in their professional networks. The session ended with the resource persons attending to various queries of the students.



## Session on 'Healthy Transition into working world'

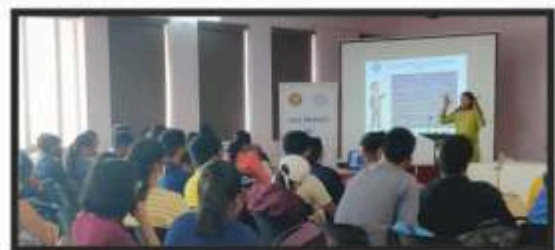
The Training, Internship and Placement cell in association with the Counseling Cell conducted a session on "Healthy transition into the working world" on 20th February 2024 at 11.30 am Hall-2 of the college. The resource person for this session was Ms. Elsa Lumia Da Costa, Consulting psychologist & Health stress expert, Margao Goa. The objective of the session was to enable the students to have a safe transition into working world and cope with uncertainty of the future. The session commenced with a welcome address by Ms. Eshani Bakhle, College Counselor. Ms. Elsa began the session with students brainstorming the contextual differences between college and work-life, and the qualities required to adjust to these changes. She guided students on building qualities such as discipline, punctuality, time management, personal growth and contentment. The speaker also discussed the statistical and practical differences in these qualities. She also spoke about work environment and importance of work etiquettes, dress code, skills of professional communication, team spirit and emotional self-regulation in work-settings. The session concluded with a Q&A segment.





### **Career Counselling Programme on ‘Chartered Accountancy Course’**

The Department of Commerce & Management and TIP Cell of the College in collaboration with WIRC of ICAI and WICASA Goa Branch organized a Career Counselling Programme on Chartered Accountancy on 15th July from 12.00 noon to 1.00 p.m. Resource person for the session was CA. Dhanashree Prabhu Khanolkar. Dr. Edwin Barreto, Vice Principal of the College welcomed the gathering. CA Vinayak Dhumatkar, Secretary of WIRC briefed the students about the ICAI. Ms. Marjina Shaikh, Assistant Professor, compere for the programme, introduced the resource person CA Dhanashree Prabhukhanolkar. CA Dhanashree commenced the session by narrating an anecdote to get the students full attention. She went on to convince the gathering that even an average student can become a Chartered Accountant. She stressed upon the significance of the CA profession and its relevance in various sectors, like finance, taxation auditing, and to the government. CA Dhanashree outlined the eligibility criteria, syllabus, exam structure and the fee structure of the CA course. She highlighted the importance of hard work and perseverance in completing the course. She addressed the queries/ doubts of the students in a Q&A session that followed her presentation. Dr. Rodney D'Silva proposed the Vote of Thanks for the session. A total of 125 students from B.Com Programme attended the session.



# PLACEMENT BASED TRAINING PROGRAMS AND MOCK INTERVIEWS ORGANISED BY THE T.I.P. CELL

## Training Sessions on 'Interpersonal Skills'

Brief description: The TIP Cell of the College conducted training sessions for students to improve their interpersonal skills. The sessions were planned across 5 days from February 12-27 2024 for 2 hours per day. The trainer for the sessions was Ms. Nandini Kunde. The topics covered for the training were: Art of communication and Listening Skills, Time Management Skills, Business Etiquette, Email and Social Etiquette and Conflict Management. The sessions began with a team building activity where students enacted the role of employees of a company. Interactive workshops, role-playing exercises, and group discussions were utilized to explore different communication styles and techniques. Emphasis was placed on active listening, non-verbal communication, and overcoming communication barriers. Time management tools and methodologies were introduced, including the Pomodoro Technique and task prioritization frameworks. The next training sessions covered topics such as professional dress codes, networking etiquette and professional correspondence. Best practices for composing professional emails, managing email overload, and using social media platforms for professional networking were discussed. The last day of training session explored different conflict resolution styles, negotiation techniques, and strategies for managing difficult conversations. The five-day training program proved to be instrumental in equipping participants with essential professional skills essential for success in today's



## Training on 'Campus to Corporate Placement'

The Training, Internship and Placement Cell organized its pre-placement 'Campus to Corporate Programme' from 29th March to 12th April 2024 between 8.30 am and 01:00 p.m. The Resource Person for the programme was Mind Coach, NLP Practitioner and Image Consultant, Ms. Priyanka Row. The 84 registered students went through three days of detailed, enriching and insightful training sessions. During her sessions, Ms. Priyanka Row conscientiously covered a range of topics including the art and elements of first impression, how to write a good CV, skills necessary to stand out during an interview, high performance communication, power of body language, types of body postures while sitting and standing - which ones to adopt and which to avoid, types of handshakes, importance of elevator pitch, types of clothes, shoes, perfume to be perfect on the day of the interview, art of departing and most importantly how to confidently answer an interview. She discussed about Positive Mindset and how to Overcome one's Negative Thoughts and Fears. Students made a list of emotional drawbacks they face which affect their performance.

She then explained various techniques on how to control those thoughts eg the Emotional Freedom Technique. She even taught about the Mental Commands and how it can help change us as a person. She meticulously conducted several exercises throughout the training session which kept the participants attentive and involved. She focused on situations in which candidates may find themselves during an interview and stressed the importance of the approach that a candidate takes to tackle the situation. She concluded her sessions with an array of important and bonus tips which will undoubtedly be beneficial to the students once they enter the job market. Ms. Row addressed the questions posed to her during and at the end of her session. The programme conducted by Ms. Row was enlightening, valuable and enriching for all the participants.



### Mock Interviews

Mock Interviews were conducted for the students registered with the TIP Cell in order to enhance their preparedness for the Placement Fair and the real-world job interviews. The aim was to provide them with a simulated interview experience, enabling them to practice and refine their interview skills in a supportive environment. The mock interviews were designed to mimic real-world scenarios, covering various industries and job roles. The mock interviews were conducted by Mr. K. D. Row, Ex Chairman, GPSC and Ms. Priyanka Row, Mind Coach and NLP Practitioner. The session began with an address by both the interviewers, where they provided the students with the procedure of the mock interviews and also boosted their morale by giving them quick tips of how to answer an interview and pivot a question to their strengths instead of answering it in the negative. Each student answered the mock interview for around 10 minutes each. The resource person then provided the students with a written feedback that will help them enhance their interview skills. The mock interviews proved to be a valuable learning experience for the students, helping them gain confidence, refine their interview skills and prepare for future job opportunities.



# ABOUT ANNUAL PLACEMENT FAIR

Placements are benchmark to the performance of any educational institute and it depicts the success and growth of the institution. Shree Damodar College of Commerce & Economics is proud of all the achievements that have been made particularly in this field. At the end of academic year, the TIP Cell holds its Annual Placement Fair, where several companies or employers visit the college campus for recruitment. The Annual Placement Fair is designed to provide a wide range of opportunities for students to connect with different industries, explore careers and apply to jobs. More than 20 companies have been participating in the Placement Fair in the past and have witnessed the performance of the alumni. The 2024 Placement Fair is taking place on Thursday 21st March 2024 from 9.30 am to 4.00 pm. If you are interested in participating at a future Fair, please refer to the Recruitment Process for further details.

**VVM's Shree Damodar College of Commerce & Economics**



**Margao - Goa**

Affiliated to Goa University



Accredited by NAAC at 'A' Grade (CGPA of 3.03)

**ATMANIRBHAR BHARAT  
SWAYAMPURNA GOA**

**Training, Internship & Placement Cell**

Organizes

## PLACEMENT FAIR 2024



**DATE:** 21st March 2024

**TIME:** 9.30AM TO 4:00PM

**VENUE:** College Campus



**PROF. PRITA D. MALLYA**  
Professor & Principal

**MR AINSLEY BERNARD**  
Convener TIP Cell

## OUR ALUMNI PLACED AT

Accenture	Agarwal Group of Companies	Bank of Baroda	Coastal Honda
Hewlett-Packard	Caculo Group	Hero MotoCorp Ltd.	NUSI Wockhardt Hospital, Goa
Bank of New York Mellon, Pune	Corporation Bank	Crescent IT Solutions	eClerx Services Limited
Federal Bank Ltd.	Goa Police	HDFC Bank Ltd.	Goa Marriott Resort & Spa
Goa University & its Affiliated Colleges	Hero MotoCorp Ltd.	RNA Corp.	Parle Agro Pvt. Ltd.
PepsiCo India	Persistent Systems Ltd.	Putzmeister Concrete Machines Pvt Ltd	Airport Authority of India
Royal Carribean Cruises Ltd	tate Bank of India	Sewells Group, Mumbai	The Zuri White Sands Goa Resort & Casino
ICICI Bank	ING Vysya Bank Ltd.	IFB Industries Ltd.	IndusInd Bank
Imperial Wealth Services	Infosys BPO Limited	Infosys Limited	ING Vysya
InterGlobe Aviations Ltd	LIC of India	Jet Airways (India) Ltd.	International Maritime & Trading Pvt Ltd
Konkan Railway Corporation	Kenilworth Beach Resort & Spa	Lokmanya Multipurpose Co-operative Society Ltd.	HSBC
Madgaum Urban Co-Operative Bank Ltd	Mahalaxmi Builders & Developers	Max Life Insurance Co. Ltd	Cipla Limited
National Conveyor Belt Splicing Company - NACON	Online Productivity Solutions Pvt. Ltd	Times Of India	Tulip Group of Companies
D-Link India Ltd.	Radisson Blu Resort	AW Faber-Castell(1) Pvt Ltd	Central Bank of India
IBM Global Services	Princes Cruise Lines Ltd.	Royal Orchid Hotels	Muthoot Finance Ltd.
IDBI Bank Ltd.	Royal Palms	Ranbaxy Laboratories Limited	Revankar Constructions
MRF Limited	Saraswat Co Operative Bank Ltd.	Projects Today	Yes Bank Limited
Axis Bank	State Directorate of Craftsmen Training	Idea Cellular Ltd.	Syngenta India Limite
Smartlink Network Systems Ltd	Wipro Limited		Various Departments of Government of Goa
Synapse Information Services Pvt Ltd			

# RECRUITMENT PROCESS

Recruiters are requested to fill the enclosed 'Recruitment Registration Form (RRF)' and send it to the College by email on or before March 10th, 2024.

- Student Pre-Registration will start on March 10th, 2024 after the Recruiters' Profiles are displayed in the College.
- Interested students will fill in a Student's Registration Form and submit it to the TIP Cell with their résumé.
- Recruiters may, in accordance with their own policy, conduct a Recruitment Process of their preference: Interviews, Group Discussions, and Written Tests etc...
- Recruiters may conduct a pre-placement session on a mutually agreed date and time before the placement fair.
- Please note that all Recruiters will be conducting the selection process simultaneously and it may happen that a particular candidate may opt for more than one company. In view of this,
- Recruiters may conduct the selection process preferably in 2 slots (09.30am-11.30am, 12.45pm-01.30pm) and 02.30pm-04.00pm, if required.
- In the event the process cannot be completed on the same day, the concerned Recruiter may continue on a mutually agreed date and time.
- Recruiters shall, as far as possible, adhere to the process mentioned in the RRF. Any change in the Recruitment Process of the Recruiter may be communicated to the TIP Cell well in advance.
- Recruiters are requested to mail or deposit with the TIP Cell, their list of selected candidates along with a list of wait-listed candidates, in order of their preference by 20th April 2024.
- All communication with students must necessarily be through the TIP Cell. Recruiters are requested not to communicate any offers directly to the candidates.
- Recruiters are requested to issue an offer letter to the selected candidates at the earliest.
- Selected candidates who feature on more than one Recruiter's List will have the liberty of accepting the offer of their choice.
- In the event of a selected student not joining a Recruiter, for any reason what soever, the candidates on the waitinglist will be elevated. This will be done according to the order of preference given by the recruiters. The final decision of the candidates will thereafter be intimated to the Recruiters

## PLEASE NOTE

- Vacancies once specified in the RRF by the Recruiters, may please be adhered to, in order to avoid inconvenience.
- The Recruiter may please supplement the selection list along with the wait-list of candidates.
- The TIP Cell and the College cannot be held responsible if, after acceptance, a candidate does not join a Recruiter.
- Students selected by the recruiters will be able to join the organization only after completion of the final exams held in April-May 2024.

# RECRUITMENT REGISTRATION FORM

Shree Damodar College of Commerce &  
Economics, Margao - Goa  
Placement Fair - Thursday, 21st March 2024  
(Please Refer to Placement Process on the Next Page)

## Organization Details

Organization Name: \_\_\_\_\_

Brief Description: \_\_\_\_\_

Address: \_\_\_\_\_

Fax (if any): \_\_\_\_\_

Website (if any) \_\_\_\_\_

Email id: \_\_\_\_\_

## Contact Person Details

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Contact No: \_\_\_\_\_

Email Id.: \_\_\_\_\_

## Job Specific Details (For each Job Type)

Job Designation: \_\_\_\_\_

Job Description: \_\_\_\_\_

Job Nature: \_\_\_\_\_

No. of Vacancies: \_\_\_\_\_

Key Skill sets required: \_\_\_\_\_

Expected Qualification: B.Com/ BCA/B.Voc.(Software Technologies) / BBA(Financial Services) / M.Com

Package on Offer: \_\_\_\_\_

Selection Process (Please specify briefly the entire selection process along with number of rounds for selection)

\_\_\_\_\_

\_\_\_\_\_

Special Requirements (if any)

\_\_\_\_\_

\_\_\_\_\_

# STUDENTS PARTICIPATING IN THE PLACEMENT FAIR 2024



**BHAVANA SHRUTISETH**



**SOHAN DESSAI**



**VAISHNAVI GAONKAR**



**LARICA NORONHA**



**ANEESH SADHALE**



**ASHVIDA BARRETO**



**BHARAT CHOUDHARY**



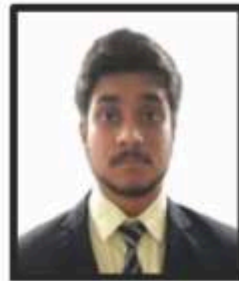
**PRANJALI KELKAR**



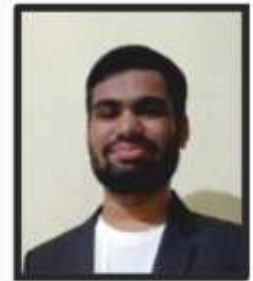
**NATISHA BORKAR**



**SAIESH SATARDEKAR**



**JOY FERNANDES**



**RAM AMONCAR**



**BERISTON COUTINHO**



**GAURAVI KASAR**



**ABHAY BALIGA**



**MANSOOR MAKANDAR**



# STUDENTS PARTICIPATING IN THE PLACEMENT FAIR 2024



MANOJ PARGE



SHREYA SETH



SHRUTI NAIK



SAKSHI TARI



SANJOT BHANDARI



SEEDHI RANE



SHANTANI PRABHU



SHRUTI NAIK



UMA PANDIT



PRIYANKA MITRA



RAHUL GUPTA



SWITI GAWAS



SOFIAN SHAIKH



CHETAN BHOSALE



SAHANAT



M. SUFIYAN YADWAD

# STUDENTS PARTICIPATING IN THE PLACEMENT FAIR 2024



**NANDHANA M.R**



**HASEENA BANU**



**CLIFFTON ANDRADE**



**SHANAWAZ HUBLI**



**VIKRANT NAIK**



**JANVI PEREIRA**



**MURIEL CARVALHO**



**MANSHA NAIK**



**SHARMILA PRABHU**



**PRANJALI NAIK**



**SONIKA NAIK**



**KOEL JANA**



**KEWELL FERNANDES**



**ARYA KAMAT**



**YASHRAJ FALDESSAI**



**ROSHNI KHATUR**

# STUDENTS PARTICIPATING IN THE PLACEMENT FAIR 2024



JESLIN FERNANDES



KAVITA JAMUNI



SIYA DESSAI



VALERIE VIEGAS



MYRON SOARES



PANDURANG SALGAONKAR



STEVEN RODRIGUES



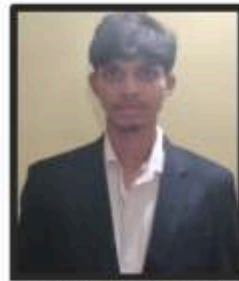
UNNATA MANDAL



ABIGALE PUJARI



VALLABH NATEKAR



CLIVE TAVARES



GAUTAMI KAMAT



SIDDHI GAWADE



AYAN BEPARI



RIAYAN BEPARI



BHARATI NAIK

## STUDENTS PARTICIPATING IN THE PLACEMENT FAIR 2024



**ALDRED FERNANDES**



**IBRAHIM PAPANAVAR**



**ANUSHA SHET**



**ADANAN NEKNAL**



**RONISHA BARRETO**



**BRIONNA NORONHA**



**RADHIKA DABHOLKAR**



**MICHELLE MELO**

## PLACEMENT PARTNERS 2023

Xerviz Wlobal

Living Concepts

Haztech

Caculo Group

Esteller Academy

Vedanta Limited

9 Digits

Chowgule Industries  
Private Limited

Bajaj Allianz Life  
Insurance Co Ltd

Advaitaa I - Tech

Baywatch Resort

Nanu Hotels,  
Resorts and Spas

Muthoot Finance

Goan Institute International  
Consociation of Education

Progressive Systems

Kakode Trading LLP

Shreeram Finance Ltd.

aRC Solutions

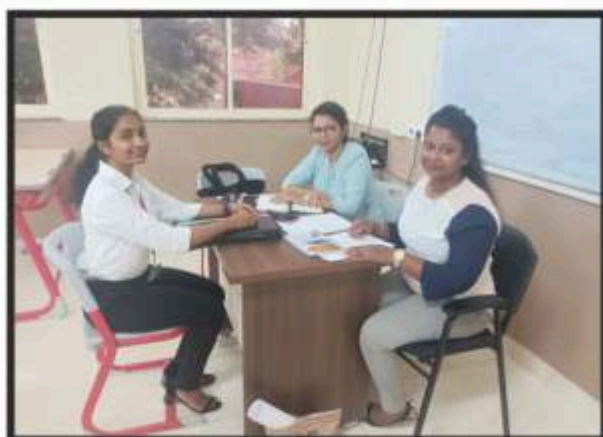
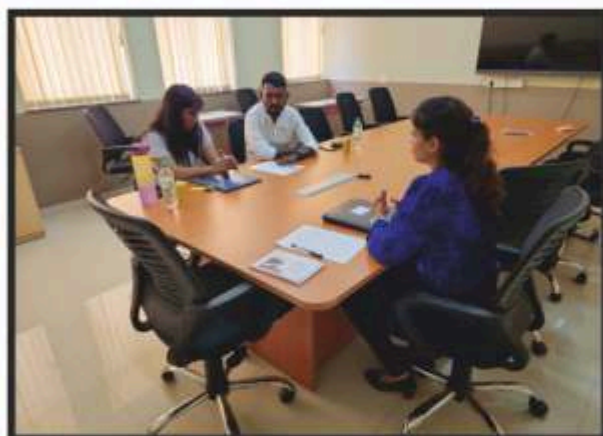
Adage Automation  
Private Limited

Umang Software  
Technologies

Goa Miles

Comscope

# GLIMPSES OF PLACEMENT FAIR 2023



## OUR FINAL YEAR STUDENTS SPEAK

VVMs Shree Damodar college of Commerce & Economics has played a major role in moulding me, helping me grow and transform into what I am today and it is still helping me thrive each day. My teachers who taught me in first year will know why I am saying this. In FY, I was literally non-existent, I used to come to college attend classes sit in one corner and leave. and today because of their encouragement I am where i am today... Along with academics I'm very active in sessions, seminars, conference, organising as well as participating in co curricular activities while managing my academics everywhere. College life is only for 3 years. But my journey is literally like the journey of a caterpillar to a butterfly and cannot thank my Principal and teachers enough for their contribution to my growth. Our institution provides us with a lot of opportunities, and it is to us students to seize them. Along with having a knowledgeable teaching staff we have various facilities from library to the incubation center etc. I am a proud Damodarite!

**-Brionna Noronha (TY B. Com)**

My journey at VVM's Shree Damodar College has been truly transformative. From stepping in as an uncertain freshman to emerging as an individual deeply involved in campus life, it's been an incredible ride. With the unwavering support of my teachers, I've eagerly embraced various campus activities, both within and beyond the classroom, experiencing significant personal growth along the way. The guidance from both my principal and teachers has been invaluable in shaping my development during this formative stage. The college's encouraging atmosphere provides ample opportunities for students to realize their full potential. Facilities like advanced computer labs further enhance the institution's commitment to providing top-notch academic resources. Reflecting on my journey, I'm filled with gratitude for the invaluable lessons learned during challenging times. My success is a testament to the unwavering encouragement and assistance I've received. Each day presents an opportunity for me to push my limits and strive for perfection.

**-Beriston Coutinho (TY BCA)**

My experience at VVM's Shree Damodar College has been nothing short of transformative. From my initial days as a freshman to now, as a deeply engaged member of campus life, it's been an incredible journey of growth and discovery. Guided by supportive teachers and mentors, I've enthusiastically participated in various campus activities, expanding my horizons both academically and personally. The mentorship provided by our principal and faculty has played a pivotal role in shaping my journey at the college. The nurturing environment fosters an ethos of continuous improvement and empowers students to realize their full potential. Cutting-edge facilities such as advanced computer labs further underscore the institution's dedication to academic excellence. Looking back, I am grateful for the challenges I've faced, as they have been instrumental in my personal and academic development. My achievements are a testament to the encouragement and support I've received from the college community. Each day presents new opportunities for growth and achievement, and I am eager to continue pushing my boundaries and striving for excellence.

**-Malik Rehan Neglore (TY B.Voc(ST))**

I attended a training session on interpersonal skills that was conducted by Mrs. Nandini Kunde. During the session, she shared some valuable tips and tricks on how to thrive and survive in the corporate world. She also taught us about social media etiquette, drafting emails, how to prepare for interviews, and creating a CV that would attract the hiring team. Apart from these things, Mrs. Kunde also instructed us on how to work effectively in a group and conducted a mock Shark Tank session where we had to pitch our business plan with suitable roles assigned to each group member.

**-Abhay Baliga (TY BBA(FS))**

My experience at VVM's Shree Damodar College of Commerce and Economics has been truly enriching. The college provided a nurturing academic environment that identified and fostered my individual talents. The exceptional faculty served as excellent guides and mentors, constantly encouraging me to push my boundaries and excel in my studies. Participation actively honed my leadership, teamwork, and communication skills, making me well-rounded for future endeavours. The informative seminars and workshops conducted by esteemed professionals further broadened my knowledge and provided valuable insights into industry trends and real-world applications. I am confident that the strong foundation and well-rounded development I received at VVM's Shree Damodar College of Commerce and Economics has equipped me for success in my chosen career path.

**-Switi Gawas (M.Com Part II)**



## OUR ALUMNI SPEAK

I am a proud alumna of Shree Damodar College of Commerce & Economics. This college has indeed provided me with a lot of exposure both in terms of academics as well as other spheres of life and has helped me in improving my communication skills, time management, confidence and prepared me for the corporate world. The campus of the college is vast and very well equipped with all facilities, a well organised library, smart classroom as well as the multipurpose hall wherein all have most of my memories to cherish. The faculty of the college is highly qualified with vast experience in the teaching field. I'll always be grateful to the college. #foreverdamodarites

**-Prasanna Vengurlekar (Batch TY B.Com 2023)**

**Working as HR Associate, Cipla Ltd. Goa**

During my journey at Shree Damodar College of Commerce & Economics, I was guided by dedicated faculty and embraced by a supportive environment, which encouraged both personal and academic growth. Engaging in coursework, participating in enriching extracurricular activities, and gaining real-world experiences all contributed to expanding my skills and knowledge. The events organized, provided platforms to showcase talents, build leadership skills, and network with peers and professionals alike. Nurturing lifelong friendships along the way has been the cherry on top, as each year presents new challenges and opportunities, molding me into a more confident individual ready for the future.

**-Ruchika Chaudhari (Batch TYBCA 2023)**

**Pursuing MCA (Part I) at Goa Business School, Goa University**

As a recent graduate from Shree Damodar College of Commerce & Economics, I've embarked on an exciting journey as a software engineer at Intuio, nestled in the vibrant state of Goa. Reflecting on my college days, it's clear that my time at Damodar College played a pivotal role in shaping the professional I am today, albeit in ways more nuanced than just academic learning. The college, with its decent computer labs and facilities, provided a foundational understanding of the tech world, though the real growth came from beyond the classrooms. It was the extracurricular activities, the group projects, and the endless hours spent in the library that truly honed my skills like communication, teamwork, and problem-solving - skills that are indispensable in the tech industry. The vast campus was not just a backdrop but a character in my college life story, hosting events that brought out the best in us, pushing us to manage our time efficiently, and build confidence through public speaking and presentations. The faculty, with their vast experience and supportive nature, were more than just educators; they were mentors who guided us through our academic and personal growth. As I navigate through the complexities of the tech world at Intuio, I find myself leveraging the lessons learned during my college days. The journey from a student to a software engineer has been exhilarating, and I owe a part of this transformation to Shree Damodar College. It's a place I'll always hold dear, for it's where I grew, not just in knowledge, but in spirit. Forever grateful!

**-Kris Rego (Batch TYB.Voc 2023)**

**Working as Software Engineer, Intuio**

I had an enriching experience during the placement trainings conducted on campus. Led by 91 HR, the corporate training sessions provided valuable insights into the professional world, preparing students for the challenges ahead. Caroline Stewart's soft skills workshops were particularly impactful, focusing on communication, interpersonal skills, and emotional intelligence. These sessions not only enhanced students' professional competencies but also their personal development. The placement fair was a culmination of these efforts, offering students a platform to interact with top recruiters and showcase their talents. The fair was meticulously organized, providing students with opportunities to interview, network, and secure placements with leading companies.

**-Saiesh Naik (Batch TY BBA(FS) 2023)**

From the academic year 2021 to 2023, I have completed my Post Graduation (M. Com) in Shree Damodar College of Commerce and Economics. There I got an opportunity to learn various and new things also. The teachers were well qualified and knowledgeable. In my two years, I got the opportunity to complete Certificate Courses on various important topics. The Guest Sessions, Workshops and Trainings on programme courses, research, soft skills etc. organized by our department as well as other departments enriched me with new skills and knowledge. Our teachers were very supported and encouraged us to participate in co-curricular and extra-curricular activities. I will be forever grateful to my college and teachers.

**Rajath Raikar (Batch M.Com Part II 2023)**

**Working as Data Entry Operator, Office of the District Registrar (South) and Inspector General of Societies**

With pride and gratitude, I reflect on my decision to pursue Post Graduate Diploma in Finance and Taxation at Shree Damodar College of Commerce and Economics. This program nurtured more than academic knowledge; it empowered personal growth. The curriculum artfully blended scholarly pursuits with professional development. Through projects on current issues, co-curricular activities, and guest lectures by industry leaders, faculty members focused on building confidence and readiness for the corporate world. I developed greater confidence and honed my professional competencies. I am grateful to have chosen this program, which directly contributed to my career advancement and personal growth. For students hoping to enter the corporate sphere, I can confidently say this program is an excellent stepping stone. The well-rounded education I received has proven invaluable in preparing me for success in my field.

**Ciya Miranda (Batch PGDFT 2023)**

**working as Accountant at Atlantic Waterproofing Company**

## OUR TRAINERS SPEAK

The sessions conducted on transitioning from a college environment to a corporate culture are extremely important for students who will be stepping in to their first corporate jobs. During the sessions, the students were eager to learn and understand small nuances of the work culture that can make a big difference to their performance at work. Not only were they actively taking part in the activities that were planned but they also were looking forward to put their thoughts into action by working on the projects that were planned. It was indeed a pleasure to work with these students and their faculty who took the efforts to plan these training sessions.



**Ms. Nandini Kunde**  
Trainer & Consultant

VVM's Shree Damodar College is one of the few educational institutions in Goa that prioritises transitioning their students from campus to being industry ready. My heartfelt appreciation to Dr. Prita Mallya and her TIP Cell at the skill upgradation workshops held for the students to get them ready for the placements. From CV writing and Vocal Communication to Body Language and Interview Etiquette, students are trained with mock interviews to help them showcase their best in the annual placement fairs. It's no wonder that their corporate hiring boasts some of the top brands and industry leaders in India.



**Ms. Priyanka Row**  
Mind Coach, Licensed NLP Practitioner &  
Internationally Certified Image Consultant



## **CONTACT US**

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**Shree Damodar College of Commerce & Economics**

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**Tel (Off.):** 0832 2722500 / 511

**E-Mail:** principal.sdcc@vvm.edu.in

**Website:** www.damodarcollege.edu.in

**Placement Cell E-mail:** sdcce.placementcell@vvm.edu.in