



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

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E-Newsletter

All Goa Inter-Collegiate Judo Championship (2024-2025)

20th August to 23rd August 2024



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, secured Third Place in the All Goa Inter-Collegiate Judo Championship organized by Goa University from 20th to 23rd August 2024. The team members included Mr. Mohammad Shahid Angadi, Mr. Rohan Velip, Mr. Denzil Varghese, Mr. Tuhin Saha, Mr. Usaid Khan, Mr. Abhijeet Dhere, Mr. Rohan Gaonkar, Mr. Bhuvan C. Purohit, Mr. Shahid Shaikh, and Mr. Rudra Juvatkar. All team members demonstrated exceptional effort

in their individual weight categories, contributing to the team's overall success.

In individual achievements, Mr. Usaid Khan won the Gold Medal in the up to and including 100kg weight category, while Mr. Shahid Shaikh secured the Bronze Medal in the up to and including 90kg category. Their dedication and commitment played a vital role in the team's impressive performance at the championship.

Moneta 2024

10th to 15th December 2024



S. P. Mandali's R. A. Podar College of Commerce and Economics, Matunga - Mumbai organized Moneta 2024 from 11th to 14th December 2024. This event featured a diverse array of activities aimed at empowering individuals with financial literacy and fostering a culture of financial management.

Two teams from the B.Com. Programme and Management Studies Department of VVM's Shree Damodar College of

Commerce & Economics participated in the event, with each team comprising 12 students (15 males, 09 females) from their respective programmes.

The inaugural ceremony was held on 11th December at 6:30 PM, beginning with the lighting of the lamp by the dignitaries, followed by a warm welcome to all participants by the Principal of R.A. Podar College. The event featured engaging competitions designed to enhance skills and knowledge in finance, with a total of 13 events taking place over three days. These included Bullring, Merchant Making, Codecrux, Deal and Seal, among others. VVM's Shree Damodar College was represented by two teams: "Canarywharf", comprising of B.Com. students and "Business Bay" comprising of BBA(FS) students.

B.Com. Team - Canarywharf

- Contingent Leader: Mr. Vishal Kubawat
- Asst. Contingent Leader: Ms. Janavi Naik Dalal
- Members: Miss Shreya Rajeev, Miss Shabnam Ghelot, Mr. Sheel Neve, Mr. Shashank Parab, Mr. Harsh Kalal, Mr. Nihal Gawas, Mr. Sudeep Dharwadkar, Mr. Parag Naik Dessai, Miss Virasri Dhuri, and Miss Ruby Mahato
- Faculty Guides: Dr. Anjali Sajilal and Ms. Kalpana Parab

BBA(FS) Team - Business Bay

- Contingent Leader: Mr. Aden Vaz
- Asst. Contingent Leader: Mr. Shivam Naik
- Members: Miss Sameeha Siddiqui, Miss Sanchita Shamrao Majalkar, Miss Saffa Shamshuddin Sayed, Miss Snehal Mitrarak Naik Gaonkar, Mr. Prajvalit Bhiva Gaonkar, Mr. Rohit Ramnath Mahalsekar, Mr. Divyansu Pradeep Tiwari, Mr. Uddhav Pai Talkatkar, Mr. Devraj Subhash Chandra Choudhary, and Mr. Sunil Danappanavar.

The teams showcased exceptional skills, with many members qualifying for final rounds and securing top positions. The B.Com team achieved significant success:

- First Place: The Fund Maverick – Mr. Nihal Gawas (TY B.Com) & Mr. Parag Naik Dessai (SY B.Com)
- 2nd Runners-Up: A Study in Scarlet – Miss Janvi Naik Dalal (SY B.Com) & Miss Shreya Rajeev (TY B.Com)
- Best Institutional Social Responsibility Efforts Trophy awarded to the team.

A total of 45 teams from across India participated in the event, making Moneta 2024 a prestigious and competitive platform for students to enhance their financial acumen and strategic decision-making abilities.

NET/SET Coaching in Paper-I

24th August 2024 to 18th January 2025

The Post-Graduate Department of Commerce, in association with the Career, Training, Internship, and Placement Cell, organized NET/SET Coaching in Paper-I for M.Com Part II students from 24th August 2024 to 18th January 2025 in Classroom T-302 between 10:00 am and 11:00 am. The primary objective of this coaching was to provide students with a comprehensive understanding of the syllabus and equip them with the necessary skills to excel in the UGC-NET exam.

The details of the coaching sessions are as follows:

Date	Time	Faculty In-charge	Units Covered
24/08/2024	10 am to 11am	Ms. Edrea Picardo	Unit-I: Teaching Aptitude
14/09/2024	10 am to 11am	Ms. Edrea Picardo	Unit-V: Mathematical Reasoning and Aptitude
21/09/2024	10 am to 11am	Ms. Valencia Baptista	Unit-II: Research Aptitude
28/09/2024	10 am to 11am	Ms. Edrea Picardo	Unit-IV: Communication
5/10/2024	10 am to 11am	Ms. Valencia Baptista	Unit-III: Comprehension
7/12/2024	10 am to 11am	Ms. Edrea Picardo	Unit-VI: Logical Reasoning
9/12/2024	10 am to 11am	Ms. Valencia Baptista	Unit-IX: People, Development and Environment
13/12/2024	10 am to 11am	Ms. Edrea Picardo	Mock Test-1 in Paper-I
17/12/2024	10 am to 11am	Ms. Valencia Baptista	Unit-VII: Data Interpretation
4/01/2025	9 am to 10am	Ms. Valencia Baptista	Unit-VIII: Information and Communication Technology (ICT)
14/01/2025	9 am to 10am	Ms. Valencia Baptista	Mock Test-2 in Paper-I
18/01/2025	9 am to 10am	Ms. Edrea Picardo	Unit-X: Higher Education System



The coaching sessions were designed to be interactive and engaging, employing a variety of teaching methods to ensure effective learning. These included detailed lectures, collaborative group discussions, practical exercises and case studies. The lectures were structured to cover the theoretical aspects of teaching and research aptitude, while the interactive discussions allowed students

to deepen their understanding through peer exchange. Practical exercises, including mock tests, helped familiarize students with the exam format, allowing them to manage their time effectively and test their knowledge in a simulated environment. One of the key features of the coaching program was the opportunity for students to clarify any doubts regarding the exam and its preparation. A total of 42 students (13 males, 29 females) from M.Com Part II participated in the coaching sessions. The sessions were well-received, and students actively engaged in discussions and exercises.

Expected Outcomes of the Activity

It was expected that by the end of the program, students would acquire a comprehensive understanding of the core concepts of Paper-I, including teaching methods, research aptitude, and the overall structure of the UGC-NET exam. Through mock tests, practical exercises, and time-management techniques, it was anticipated that students would develop effective exam strategies. This would include mastering the art of answering multiple-choice questions, managing time during the exam, and using critical thinking skills to tackle complex questions. The ultimate goal of the program was to ensure that all participants were well-prepared to successfully attempt the UGC-NET exam.

Second Place at All Goa Inter-Collegiate Powerlifting Championship (2024-2025)

16th to 18th December 2024

VVM's Shree Damodar College secured the Runners-up position at the Inter-Collegiate Powerlifting Championship (Women) organized by Goa University from 16th to 18th December 2024.

- Miss Senalda Gonsalves won the Gold Medal and set a new record in the 84kg weight category.
- Miss T. Kushi Nambiar claimed the Silver Medal in the 52kg weight category.



The team included Miss T. Kushi Nambiar, Miss Vishaka Gavakar, Miss Rezal Pinto, Miss Senalda Gonsalves, Miss Vaishnavi Naik, and Miss Shravani Wagh, whose outstanding performances contributed to the team's success.

Sagar Manthan Sushasan Samvad 3.0

24th December 2024



Sagar Manthan Sushasan Samvad 3.0 was organized by Panchjanya in association with the Government of Goa on 24th December 2024 from 8:30 AM to 6:00 PM at Novotel Goa Dona Sylvia Resort, South Goa, to commemorate the birth anniversary of former Prime Minister of India, Bharat Ratna Shri Atal Bihari Vajpayee Ji. The event featured

thought-provoking discussions and keynote addresses that highlighted Vajpayee Ji's visionary leadership and its significance in shaping India's role on the global stage.

The Chief Guest, Shri Pramod Sawant, Chief Minister of Goa, delivered an inspiring speech on governance, development, and the progress achieved under his leadership. The event also featured prominent speakers who shared their expertise on various aspects of governance and leadership:

- Shri Gopal Arya Ji, Akhil Bharatiya Sanyojak, Paryavaran Sanrakshan Gatividhiyan, spoke on *"Prakriti Bhi Pragati Bhi"* emphasizing the harmony between nature and progress.
- Shri Ram Madhav Ji, Renowned Thinker & Chairman, India Foundation, discussed *"Naya Vishva aur Bharat Uday"* focusing on the evolving world order and India's growing influence.
- Shri Navneet Sehgal, Chairman, Prasar Bharati, shared insights on *"Atal's Vision for Governance."*
- Smt. Rivaba Jadeja, MLA, Gujarat, spoke on *"Women Empowerment: Governance and Growth."*
- Shri Jayen Mehta, Managing Director, Amul, addressed *"Collaborative Impact."*
- Shri Chandraprakash Dwivedi, Filmmaker, discussed *"What Dharma Says About Governance."*

The event brought together leaders from diverse sectors, including industry, academia, literature, sports, and entertainment, fostering engaging discussions on governance and national development.

From our college, Asst. Prof. Sanjay Velip (NSS PO In-charge), Asst. Prof. Akshada Gaonkar (NSS PO), and Asst. Prof. Pooja Gaonkar (NSS PO) attended the event, along with 86 students.

Expected Outcome of the Activity

The Sagar Manthan Sushasan Samvad 3.0 provided students with valuable insights into governance, leadership, and India's global positioning, inspired by the visionary ideas of Shri Atal Bihari Vajpayee Ji. The discussions on sustainable development, women empowerment, and collaborative impact helped students gain a broader understanding of how governance influences national progress. Additionally, the event encouraged students to critically analyze ethical leadership, the balance between environmental sustainability and economic growth, and India's emerging role in global affairs. The presence of distinguished speakers and industry leaders offered opportunities for interdisciplinary learning and networking, enriching students' perspectives on governance and policymaking.

Republic Day Camp

29th December 2024 to 30th January 2025

The Directorate General National Cadet Corps (DGNCC) successfully organized the Republic Day Camp (RDC) 2025 in New Delhi from 29th December 2024 to 30th January 2025. This prestigious camp aimed to instill patriotism, discipline, and leadership among NCC cadets while providing a platform for training, cultural activities, and competitions. RDC culminated in the Republic Day Parade, where cadets showcased their skills through drills, cultural performances, and social service initiatives, promoting national unity and pride.



Leading Cadet (LC) Tuhin Saha, from our institution's NCC Naval Wing, was the sole representative from 1 Goa Naval Unit NCC (Senior Category) at the Republic Day Camp in Delhi, which lasted for 32 days. The camp, held at DG NCC, Delhi Cantt, saw participation from 17 different directorates, where cadets underwent rigorous training under drill instructors to prepare for their grand performance on Kartavya Path on 26th January 2025.

Training sessions took place at Cariappa Parade Ground and Kartavya Path, fostering discipline and camaraderie among cadets. LC Tuhin Saha had the honor of marching in the Republic Day

Parade 2025 on Kartavya Path, a key highlight of India's Republic Day celebrations. The parade showcased India's military strength and cultural diversity, commencing with the President's flag-unfurling ceremony, featuring marching contingents from the Army, Navy, and Air Force, state tableaux, a spectacular fly-past, and the grand Beating Retreat ceremony.

As part of RDC, cadets interacted with Army, Navy, and Air Force officers, gaining insights into various regiments and career opportunities within the Indian defense forces. The NCC girls' contingent, consisting of 148 Senior Wing

(SW) cadets, was followed by the Scindia Boys Band and Pilani Girls Band, while the NCC boys' contingent, comprising 148 Senior Division (SD) cadets, marched thereafter.

On 15th January 2025, cadets embarked on a 'Delhi Darshan' tour, visiting iconic landmarks like Qutub Minar, India Gate, and the Pradhanmantri Sanghralay, enriching their cultural and historical knowledge, and governance. Representing the Karnataka and Goa Directorate, LC Tuhin Saha played a key role in securing 1st place in the PM Rally 2025, earning the PM Banner. This outstanding achievement was the result of collective efforts by cadets who participated in various NCC camps throughout the year. The camp concluded with a grand closing address, marking the end of a memorable journey.

Upon returning to Bangalore, the victorious Karnataka and Goa Directorate received a heroic welcome at KSR Railway Station. Cadets toured Bangalore city, celebrating their success and chanting 'KARGOS' in unity. In recognition of their success, cadets were awarded the DDG Commendation and presented with the Memento of Champions.

The cadets were also invited to the Raj Bhavan by Shri Thaawarchand Gehlot, the Governor of Karnataka, for a felicitation ceremony. Additionally, they visited the Vidhan Soudha, where they interacted with Shri M. C. Sudhakar, Minister of Higher Education, Karnataka. The celebrations concluded with cultural performances and a vote of thanks.

LC Tuhin Saha successfully completed multiple phases of training before reaching RDC

➤ **Pre-Pre-RDC Training:**

- Phase 1: 11th - 20th September 2024 (Belgaum)
- Phase 2: 21st - 30th September 2024 (Belgaum)
- Phase 3: 1st - 10th October 2024 (Belgaum)

➤ **Inter-Group Competition:** 15th - 24th October 2024 (Bellary, Torangallu)

➤ **Pre-RDC Training:**

- Pre-RDC I: 18th - 27th November 2024 (Bangalore)
- Pre-RDC II: 6th - 15th December 2024 (Bangalore)
- Pre-RDC III: 16th - 25th December 2024 (Bangalore)

➤ **Republic Day Camp:** 30th December 2024 - 29th January 2025 (DG NCC, Delhi Cantt)

➤ **Post-RDC Training:** De-Kitting Camp: 1st - 6th February 2025 (Bangalore)

Annual Training Camp

3rd to 12th January 2025

The 1 Goa Naval Unit NCC organized a ten-day Annual Training Camp (ATC) for JD, JW, SD and SW from 3rd to 12th January 2025 at Velim Sports Complex. The objectives of the ATC were as follows:

- To expose Naval cadets to camp life, outdoor activities, and community living.
- To conduct intensive and collective training of cadets in respective service subjects.
- To bring cadets together from different social backgrounds and develop a sense of responsibility, self-reliance, and camaraderie.
- To develop qualities of comradeship, leadership, character, and discipline.
- To inculcate the habit of community living and teach the dignity of labor.
- To train cadets with the NCC syllabus, with special emphasis on specialized and practical training.

At the onset of the camp, the Camp Commandant, Captain S. Ram Kumar, addressed the cadets about the camp expectations and provided insights into the routine and objectives. The cadets were sensitized about various issues such as fitness, health, and hygiene.

Under the guidance of ANOs, CTOs, and PI staff, the cadets received training in multiple aspects of naval life, including semaphore, drill, yoga, weapon training, tent pitching, rigging, and more. The cadets also had the unique opportunity to experience live firing at 3MTR, Navelim, Goa, and visited INS Murmugao to learn about naval ships. A cultural program was organized to promote national integration and patriotism among the cadets.

On 7th January 2025, Colonel Mohan Naik, Group Commander of Belgaum, visited the camp. The visit was coordinated by Sub Lt. Pretty Louiza Pereira, ANO of the NCC Naval Wing of our institution, who also delivered a presentation for the Group Commander. Additionally, Hari Prasad V. Dessai, an alumnus of the NCC association, delivered a lecture on Different Careers in the Defense Forces.



On the night of the cultural evening, our cadets performed a group dance depicting Karnataka and Goa Directorate, winning first prize in the group dance competition.



Furthermore, CC H. Tribuvan and PO Cadet Vaibhav Bandodkar were among the six cadets felicitated for completing AINSC 2024.

Sub Lt Pretty Louiza Pereira ANO, NCC Naval wing performed the following duties:

- Cultural Programme In-charge
- Accommodation In-charge (JW/SW)
- Host for the cultural programme and prize distribution
- Competition In-charge
- Girl Cadet In-charge
- Group Commander's Visit Programme In-charge

A total of 530 cadets, out of which 18 cadets from our institution, actively participated and gained valuable insights and practical experience through this training camp. The event was a great success, instilling discipline, leadership, and teamwork.

Inter-Collegiate Competition “IT- Maestro XII”

4th January 2025

The Department of Computer Science of S.E.S’s Shiroda Caculo College of Commerce and Management Studies, Khorlim, Mapusa, organized an intercollegiate IT event titled “IT-Maestro XII” on 4th January 2025. The event featured various competitions, including coding, treasure hunt, debate, dance, fashion show etc.

A team of 17 students (6 males, 11 females) from the Department of Computer Science at VVM’s Shree Damodar College of Commerce and Economics actively participated in the event. The students who participated are as follows:



Sr. No.	Name	Class
1	Sujal Naik	TY BCA, Div A
2	Shubh Borker	TY BCA, Div A
3	Sujal Redkar	TYBCA, Div A
4	Rahul Rajpurohit	TYBCA, Div A
5	Pranav Pawar	TYBCA, Div B
6	Raj Pagi	SY BCA, Div A
7	Kushi Nambiar	SYBCA, Div A
8	Shahrul Hirekeri	SYBCA, Div A
9	Riya Singh	SYBCA, Div A
10	Khushi Shet Dessai	SY BCA, Div A
11	Siddhi Kurraikar	SY BCA, Div A
12	Raiza Vaz	SY BCA, Div B
13	Valanka Dourado	SY BCA, Div B
14	Roshni Patil	SY BCA, Div B
15	Samidha Mote	SY BVoc.(ST)
16	Disha Aukire	SY BVoc.(ST)
17	Khushal Naik	SY BVoc.(ST)

The following students secured winning positions in various competitions:

- **Miss Samidha Mote** and her team consisting of **Miss Disha Aukire**, **Miss Roshani Patil**, and **Miss Siddhi Kurriakar** won 2nd place in the dance competition titled “Flashback Fiesta”.
- **Mr. Shubh Borker** won 2nd place in the photography competition titled “Pixels”.

Expected Outcome of the Activity

IT-Maestro XII provided students with an excellent platform to showcase their technical skills, creativity, and innovation. The event featured various competitions that enhanced students' technical expertise, problem-solving abilities, and teamwork. Additionally, workshops on education and innovation trends exposed students to industry-relevant skills. Overall, the event contributed to students' holistic development, improving both their technical knowledge and soft skills, such as time management, creativity, and critical thinking.

New Year 2025 Celebrations

4th January 2025



The Staff Recreation Club of Shree Damodar College of Commerce & Economics organized a vibrant New Year Celebration on January 4, 2025, from 12:30 PM to 1:30 PM in the Smart Classroom. The event witnessed enthusiastic participation from all teaching and non-teaching staff, creating an atmosphere of excitement and joy. The celebration was skillfully compered by Ms. Lizette D’Costa, Asst Prof. in Economics, whose lively and engaging demeanor kept the audience entertained throughout the celebration.

The program began with a warm welcome address by the Officiating Principal, Prof. Sanjay Sawant Dessai, who extended heartfelt New Year greetings and emphasized the importance of togetherness and positivity within the institution. Following this, a series of spot prizes and interactive games were conducted, adding fun and excitement to the event. Ms. Pooja Shanbhag, Asst. Prof. in Commerce, demonstrated the games and explained the rules, ensuring seamless participation and fair play. Laughter and cheers echoed through the venue as staff members enthusiastically joined the festivities, creating cherished memories.

The event concluded on a joyful note, with participants expressing their appreciation for the well-organized celebration. The New Year Celebration successfully set a positive tone for the year ahead and strengthened the sense of unity within the college community. The meticulous planning and execution by Ms. Lizette D’Costa and Ms. Pooja Shanbhag, members of the recreation cell, ensured the event’s success.

Third Place in Inter-Collegiate Sepak Takraw Tournament (Men’s)

6th and 7th January 2025

VVM’s Shree Damodar College secured Third Place at the Inter-Collegiate Men’s Sepak Takraw Tournament organized by Swami Vivekanand Vidyaprasarak Mandal’s College, Bori, and Kala Academy College, Ponda, in association with the Goa Sepak Takraw Association, held on 6th and 7th January 2025 at the Ponda Sports Complex.

VVM’s team defeated Vidya Prabodhini College, Porvorim, to secure their position.



The participating players were:

- Deep Paswan (SY B.Com), Naveen Gautam (SY B.Com), Avinash Gaud (SY B.Com) and Jagdeesh Nalkar (SY B.Com)

Certificate Course in Business Accounting with Tally Prime

7th to 28th January 2025



The Certificate Course Committee and the Department of Commerce & Management organized a 30-hour Certificate Course on 'Business Accounting with Tally Prime' for Third Year B.Com students. The sessions were conducted from 7th January to 28th January 2025 between 2:00 PM to 5:00 PM in Lab Nos. 2, 3, and 5. The resource persons for the course were Mr. William Vaz, Proprietor, Comtech Academy, trainers Ms. Bhoomika Gaude, and Ms. Manisha Jalmi from Comtech Academy.

The objective of the course was to provide in-depth knowledge of key accounting concepts, inventory management, and GST-related processes. It focused on advanced techniques in accounting and inventory management, including GST returns filing, stock management, and various modes of voucher entry, covering even some of the niche features of Tally. The course also included practical aspects of invoicing and other essential accounting procedures.

To facilitate learning, the college provided lab access, ensuring that students without personal laptops could conveniently practice and apply their skills. Throughout the course, students received hands-on practical exposure to the following topics:

- **Introduction to Tally Accounting:** Groups, Ledgers, Vouchers, Creating New Voucher Types; Inventory/Stock Management including Groups, Categories, Units of Measure, Godown, Items, and Inventory Vouchers; Different Modes of Voucher Entry; and Invoicing.
- **GST in Tally:** GSTR-I, GSTR-II transactions, GST Reports, Online Returns Filing, and Transactions Recording up to Finalization.
- **Advanced Corporate Level Module:**
 - Bill-wise Details, Import/Export of Data, Backup & Restore, Bank Reconciliation, Cheque Printing, Budgets, Re-Order Level, Zero Valued Entries, POS Invoice.
 - Order Processing, Batch-wise Details, Price Lists, and TDS.
- **Additional Features:** Shortcut Keys, Security, Printing in Tally, Configuring Tally, and Splitting Data Based on Financial Years.

At the end of the course, students answered an examination consisting of a Practical Exam (75 marks) and a Theory Exam (25 marks). All 71 students successfully completed the course and were awarded certificates. The teacher in charge for the Certificate Course was Asst. Prof. Sheryl Sanches.

Alma Mater Series – Session on “Insurance: A Key to Building Financial Resilience and Security”

7th January 2025

The Department of Management Studies, in collaboration with the Alumni Engagement Cell of the college, organized the first session under the Alma Mater Series on the topic "Insurance: A Key to Building Financial Resilience and Security" on 7th January 2025 from 11:00 AM to 12:00 Noon in Room No. 403, 4th Floor of the college campus.



The resource person for the session was Ms. Sneha Lawande, Agency Development Manager at Max Life Insurance Company Limited and an alumna of the BBA (Financial Services) Programme. With over seven years of experience in the finance and insurance industry, Ms. Lawande provided valuable insights into financial planning and security.

She began the session by sharing her personal journey and professional experiences, emphasizing that financial independence is not just about earning but also about managing finances wisely to ensure long-term stability.

The discussion then transitioned into the realm of life and health insurance, where Ms. Lawande elaborated on the various types of insurance policies and their benefits, and how insurance contributes to financial security for individuals and families. She addressed the common misconceptions about insurance and highlighted upon the importance of structured insurance planning to safeguard against unforeseen circumstances.

The session was highly informative and engaging, allowing the 37 participants to gain a deeper understanding of how insurance plays a crucial role in building financial resilience. Overall, the session successfully bridged the gap between academic learning and industry practices, helping students gain practical knowledge from an industry expert.

Expected Outcomes of the Activity

The session helped students gain a better understanding of financial planning, insurance policies, and their role in ensuring financial security. Participants are now better equipped to make informed choices regarding insurance plans and financial management. Additionally, the session provided an opportunity for students to interact with an accomplished alumna, motivating them to explore career opportunities in finance and insurance.

Second Place in Inter-Collegiate Lawn Tennis Tournament

8th and 9th January 2025

The Inter-Collegiate Men's Lawn Tennis Tournament, organized by Goa University, was held on the 8th and 9th of January 2025 at the Fatorda Sports Complex.

The Men's Lawn Tennis Team of VVM's Shree Damodar College of Commerce & Economics displayed an outstanding performance, excelling in all preliminary matches to secure a spot in the Finals.

In a highly competitive final match, Don Bosco Engineering College, Fatorda, clinched the championship title, while VVM's Shree Damodar College emerged as the runners-up.

Team Members:

- Mr. Cavel Dias
- Mr. Samprabh Phal Desai
- Mr. Sourav Naik
- Mr. Jabiullah Bankapur
- Mr. Sanath Nevagi
- Mr. Rijul Pathak



The team was guided and trained by Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports and Mr. Saurabh Raikar, Instructor in Physical Education. The college's remarkable performance in the tournament highlights the dedication, skill, and sportsmanship of the players and the commitment of the coaching staff. This achievement reinforces the institution's continued emphasis on sports excellence and the development of talented athletes.

Session on "Entrepreneurship in Agriculture"

9th January 2025

The Department of Management Studies, BBA (FS) Programme, in association with the NSS Unit and Vasundhara (Green Club), organized an enlightening session titled "Entrepreneurship in Agriculture" for the students of the college on 09th January 2025 from 12:00 Noon to 1:00 PM in the Smart Classroom. The resource person for the event was Ms. Liza Pinheiro, an Agripreneur and the founder of Fruits of Hardwork.



The session began with Ms. Pinheiro sharing her inspiring journey, rooted in her curiosity and passion for agriculture and allied activities. She recounted how her humble beginnings with a kitchen garden and her enthusiasm for sharing her experiences on Instagram eventually led to the birth of her entrepreneurial venture. A pivotal moment came when a post she shared received an encouraging message from a stranger, sparking the idea that transformed her hobby into a thriving business.

Further, Ms. Pinheiro explained and discussed how students can identify potential opportunities and become agripreneurs with minimal investment. She emphasized creative problem-solving and leveraging local resources to build sustainable ventures. She also shared stories of other successful agripreneurs in Goa, providing real-life examples to inspire and guide participants.

Further, Ms. Pinheiro explained and discussed how students can identify potential opportunities and become agripreneurs with minimal investment. She emphasized creative problem-solving and leveraging local resources to build sustainable ventures. She also shared stories of other successful agripreneurs in Goa, providing real-life examples to inspire and guide participants.

The session concluded with an insightful discussion on key aspects of marketing, packaging, and branding of agricultural products. Ms. Pinheiro stressed the importance of these elements in creating a strong market presence and ensuring the success of agripreneurial ventures.

The interactive session left participants motivated to explore sustainable and innovative practices in agriculture. A total of 87 students (37males, 50 females) attended the session

Expected Outcome of the Activity

Students are expected to gain a deeper understanding of the potential in agriculture as a viable entrepreneurial avenue. Additionally, by learning about successful agripreneurs in Goa, students will be inspired to connect with mentors and build their entrepreneurial network.

Book Exhibition	9th January 2025
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The Department of Library & Information Science at VVM’s Shree Damodar College of Commerce & Economics, in collaboration with the IQAC, organized a Book Exhibition for all students and staff members on January 9th, 2025. The event was held from 10:15 AM to 2:00 PM in the Quadrangle.

The exhibition was inaugurated by Prof. Sanjay P. Sawant Dessai, the Officiating Principal, who performed the traditional lighting of the lamp, alongside other dignitaries.



The exhibition displayed a wide range of books, covering genres such as Commerce, Management, Economics, Investment, Accountancy, Novels, Computer Science, Finance, and Human Resource Management.

The event saw participation from 574 attendees (442 Females and 132 Males).

State Level Workshop on Tourism transformations: Fostering Sustainable Entrepreneurial Ecosystems	10th January 2025
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The Government College of Arts, Science, and Commerce, Quepem, in collaboration with the Directorate of Higher Education, organized a State Level Workshop on “Tourism Transformations – Fostering Sustainable Entrepreneurial Ecosystems” on 10th January 2025 from 9:30 AM to 5:30 PM. 08 students (03 males, 05 females) from the PG Department of Commerce at VVM’s Shree Damodar College of Commerce and Economics, Margao, namely, Glyn Shannyn Gomindes, Isaq Ebrahim,



Manjushri Hiremani, Sharwari Bhatikar, Siddhi Haldankar, Siya Naik, Tanmay Nerurker, and Vaishnavi Morajkar, attended the session.

The workshop commenced at 9:48 AM with a lamp-lighting ceremony and an inaugural session. Chief Guest Mr. Subhash Phal Dessai, Hon'ble Minister of Social Welfare of Goa, addressed the gathering, followed by the Guest of Honour, Mr. Bhushan Savoikar, Director of Higher Education, Government of Goa, sharing his insights on Goa's tourism potential. Keynote speaker Mr. Gavin Dias further elaborated on the topic. A token of appreciation was presented to Mr. Dessai by Dr. Sathish, and the Vice Principal set the tone for the day with his address to the gathering. The inaugural session concluded with a tea break at 11:25 AM.

The technical sessions began at 12:02 PM, with an introduction by Miss Relisha Azavedo, who welcomed Chairperson Mr. Deepak Narvekar. Presentations included:

- Group 1: Innovative techniques to boost tourism inspired by global strategies
- Group 2: Tourism initiatives such as homestays, village development, and the tourism shack policy
- Group 3: A review of government efforts to promote eco-tourism by comparing best practices
- Group 4: The use of GIS tool in tourism development
- Group 5: Study of Goa Miles as a transportation model
- Group 6: Analysis of Travel motivations and associated risks
- Group 7: Trends in consumer behavior within tourism
- Group 8: Examining factors in Sports Tourism
- Group 9: Traditional Goan attires and their cultural significance
- Group 10: Culinary practices unique to Goa
- Group 11: Tourist perceptions of Goan music

After a lunch break at 2:30 PM, a panel discussion was held at 3:30 PM, moderated by Miss Medora, who introduced the panelists: Prof. Irfan Mirza (Director & Principal, V.M. Salgaocar Institute of International Hospitality Education), Ms. Priyanka Naik (Proprietor, Priyanka Gardening Services and Joint Manager, RasRaj Goa Farms), Mr. Kedar Borker (Founder, Soul Travelling), and Mr. Mark Anthony Mendes (Goa Tourism Board Member, Cruise Liners & Marketing).

During the awards ceremony, Mr. Narendra Gaonkar won third place, Miss Shivani Divankar secured second, and Miss Dikshita Shindri received first place. Miss Dhanshri Dessai and Mr. Varun Mascarenhas shared their experiences. Prof. Irfan Mirza presented the Best Organiser Trophy to Asst. Prof. Trusha Vedil, who concluded the event with a vote of thanks. The seminar ended with the national anthem and refreshments, leaving participants enriched with insights on sustainable tourism development in Goa.

SPECTRA 2024-25

10th and 11th January 2025

Spectra 2024-25, a two-day inter-collegiate technical extravaganza, was successfully held by the Department of Computer Science, on 10th and 11th January 2025 at the college campus. This vibrant event was a celebration of innovation, creativity, and technical excellence, that brought together some of the brightest minds from across the state. It showcased a total of 17 diverse competitions, including 5 on-stage events, 10 off-stage events and 2 sports events, designed to test and showcase the creativity, perseverance, and technical prowess of all participants in the field of Information Technology.



The event commenced with an inaugural ceremony, which included a floral welcome and the garlanding of Lord Damodar's photo, followed by the lighting of the traditional lamp symbolizing the illumination of wisdom and knowledge. Officiating Principal Prof. Sanjay P. Sawant Dessai delivered an

inspiring welcome address, emphasizing the significance of Spectra in fostering innovation and technical excellence. Following this, Asst. Prof. Annette Santimano, the Coordinator of the event gave an overview of Spectra to the gathering. Asst. Prof. Rama Borkar, the Co-coordinator of Spectra 2024-25, introduced the chief guest to the audience.

The Chief Guest, Mr. Tanmay Modi, Chief Executive of Prototyze, delivered a thought-provoking keynote address, where he highlighted the pivotal role of innovation and technology in shaping the future and stressed the importance of learning, unlearning, and relearning in today's dynamic world. The Student Coordinator of Spectra 2024-25, Miss Bhakti Mirashi from TY B.Voc.(ST), then proposed the vote of thanks, expressing heartfelt gratitude to the dignitaries, faculty, and participants. The ceremony concluded with the National Anthem, marking the official start of the event. Over the course of these two days, participants engaged in a variety of technical, creative, and sporting challenges, demonstrating their skills, knowledge, and innovative ideas.

A total of 8 Colleges participated in the events with a total of 133 students (95 Males, 38 Female):

- 1) Parvatibai Chowgule College of Arts and Science (Autonomous), Margao
- 2) MES Vasant Joshi College of Arts and Commerce, Zuarinagar, Vasco
- 3) Rosary College of Commerce & Arts, Navelim
- 4) Dnyanprassarak Mandal's College & Research Centre, Assagao, Mapusa
- 5) Don Bosco College, Panjim
- 6) Government College of Arts, Commerce & Science, Kandola
- 7) Goa Multi Faculty College, Dharbandoara
- 8) GVM's College of Commerce and Economics, Ponda

Day 1 of Spectra saw the successful execution of 12 events, conducted from 10:30 AM to 4:30 PM, including: Tech Magnus (Portray Renowned IT Personality), TechBytes (IT Drama Competition), Art of Argument (Debate Competition), Web Artistry (Web Designing Competition), Toon Fusion (2D Animation Competition), Reel-o-Mania (Reel-Making Competition), Bid Wars (Bidding Competition), SlidesGo (Presentation on an assigned Topic in Technology), Round-1 of Code Combat (The Coder vs. Player Showdown), CodeFix (The Coding & Debugging Challenge), Gaming (Mortal Kombat and FIFA) and Round 1 of Sports (Online Chess). Besides these, there were an additional event titled Drishtikon (Photography Competition) for which the participants had to submit their photographs prior to the event.

The second day began with the remaining competitions, conducted from 10:00 AM to 1:00 PM, which included: DJ Fusion (Audio Mixing Competition), Code Crawl (Treasure Hunt), Innovation Ignite (Business Idea Competition),

Geek-o-Telligence (Quiz Competition), Round-2 of Code Combat (The Coder vs. Player Showdown) and Round 2 of Sports (Chess).

The event concluded with the valedictory function with Officiating Principal, Prof. Sanjay P. Sawant Dessai acknowledging the competitive spirit of all participants. A comprehensive report on the two-day's activities was read by the Student Coordinator of Spectra 2024-25, Miss Bhakti Mirashi. Faculty Co-Coordinator for Spectra 2024-25, Asst. Prof. Rama Borkar, expressed her heartfelt gratitude to all participants, dignitaries, and volunteers for their invaluable contributions, hard work and enthusiasm in making the event a resounding success. The prize distribution was conducted by Asst. Prof. Ankita Naik, Asst. Prof. Sweta P. Shet Verenkar and Asst. Prof. Andre Pacheco. Awards were presented to the top-performing teams, recognizing their achievements and encouraging further exploration in the field of information technology. The overall winner and runner-up trophies were sponsored by MoU partner, Mr. Mohsin Shaikh, Founder Director at Haztech.

Events	Winner	Runner Up	Faculty In-charge
Drishtikon	Rosary College of Commerce & Arts	MES College of Arts & Commerce	Ms. Rama Borkar/Ms. Annette Santimano
Tech Magnus	Don Bosco College	Parvatibai Chowgule College of Arts and Science (Autonomous)	Mr. Sumit Kumar
TechBytes	Dnyanprassarak Mandal's College and Research Centre	Goa Multi-Faculty College	Ms. Deepti Kulkarni
Art of Argument	Rosary College of Commerce & Arts	Parvatibai Chowgule College of Arts and Science (Autonomous)	Ms. Yugandhara Joshi
Web Artistry	Don Bosco College	Rosary College of Commerce & Arts	Ms. Samira Vengurlekar
Bid Wars	Rosary College of Commerce & Arts	Goa Multi-Faculty College	Ms. Ankita Naik
Toon Fusion	MES College of Arts & Commerce	Rosary College of Commerce & Arts	Ms. Rakshavi Dessai
Geek-o-Telligence	Rosary College of Commerce & Arts	Dnyanprassarak Mandal's College and Research Centre	Mr. Amogh Raiturcar
Reel-o-Mania	Rosary College of Commerce & Arts	MES College of Arts & Commerce	Mr. Ramkrishna Reddy
SlidesGo	Rosary College of Commerce & Arts	Don Bosco College	Ms. Sweta P. Shet Verenkar
Innovation Ignite	Parvatibai Chowgule College of Arts and Science (Autonomous)	Rosary College of Commerce & Arts	Mr. Sameer Patil

DJ Fusion	MES College of Arts & Commerce	Dnyanprassarak Mandal's College and Research Centre	Ms. Sneha Prabudessai
Code Combat	Rosary College of Commerce & Arts	Don Bosco College	Ms. Shruti Kunkolienkar
Gaming (FIFA and Mortal Kombat 11)	Parvatibai Chowgule College of Arts and Science (Autonomous)	--	Mr. Andre Pacheco
	Parvatibai Chowgule College of Arts and Science (Autonomous)	--	
CodeCrawl	MES College of Arts & Commerce	Goa Multi-Faculty College	Ms. Vinaya Kirloskar
CodeFix	Rosary College of Commerce & Arts	GVM's Gopal Govind Poy Raiturcar College of Commerce and Economics	Ms. Girija Gaonkar
Sports (Chess)	Parvatibai Chowgule College of Arts and Science (Autonomous)	Rosary College of Commerce & Arts	Mr. Alvin Abranches

The Results of the individual events are as follows:

- The Winner of Spectra 2024-25 were Rosary College of Commerce & Arts, Navelim, Goa.
- The Runner-Up were Don Bosco College, Panjim, Goa.

The Spectra logo and brochure were designed by Mr. Khushal Naik, student of SY BVoc.(ST). The Spectra Website Editing Team was led by Asst. Prof. Samira Vengurlekar, along with Miss Aifa Shaikh, Miss Shrawya Shetty, Miss Shital Sharma, Mr. Ashley Colaco and Miss Apsara Ghorasain, students of TY BCA, Div B. The overall student In-charges for Spectra events were as follows: Mr. Ved Prabhudessai from TY BVoc.(ST) was in-charge of the Sports Events, Miss Purva Kamat from TY BVoc.(ST) was in-charge of the Gaming Events, Mr. Anito Fernandes from SY BVoc.(ST) and Mr. Daksh Lotlikar from SYBCA, Div A were in-charge of the On-stage Events, Ms. Shaina Kamat SY BVoc.(ST) and Mr. Trushank Prabhudesai from FY BCA, Div A were in-charge of the Off-stage Events. The compere for Inaugural and Valedictory functions were Miss Anushree Sadanand from SY BCA, Div B and Miss Aadaa Shaikh from FY BCA, Div B respectively.

Spectra 2024-25 provided a dynamic platform for students to learn, innovate, and collaborate with like-minded peers, fostering not just competition but also camaraderie and networking. The event was a true celebration of technical brilliance and creativity, leaving a lasting impact on all who participated.

Expected Outcome of the Activity

SPECTRA 2024-25 aims to foster creativity, teamwork, and confidence among students through cultural, literary, and performing arts competitions. It provides a platform to showcase talents, develop leadership, critical thinking, and communication skills. The event promotes inclusivity, cultural appreciation, and collaboration among students.

Strengthening bonds between students, faculty, and alumni, it enhances the college's vibrant atmosphere. Ultimately, SPECTRA 2024-25 contributes to holistic development, preparing students for academic and professional challenges while upholding the institution's tradition of excellence.

Field Trip cum Industry Interaction Programme

11th January 2025

The Post Graduate Department of Commerce organized a Field Trip cum Industry Interaction Programme (IIP) for M.Com Part I and Part II students to the "Aqua Goa Mega Fish Festival 2025" on 11th January 2025. The group departed from the college at 9:00 AM via a bus arranged for the students. Faculty members, Asst. Prof. Valencia Baptista and Asst. Prof. Edrea Picardo, accompanied the students. The festival, organized by the Directorate of Fisheries, Government of Goa, was held at the Open Field Ground, SAG Campal, Panaji, Goa, from 10th to 12th January 2025.

The students attended an interactive seminar on "Seafood Products and By-Products," conducted by Dr. Girija Saurabh Behere, Assistant Professor, College of Fisheries, Rani Laxmibai University, Madhya Pradesh. The seminar was divided into two sessions:

- 1) **Best Management Practices in Handling Fish:** This session emphasized on the importance of proper fish handling, quality checks, contamination prevention, and preservation techniques to ensure fish safety and quality.
- 2) **Hands-on Training in Seafood Value-Added Products:** Students received training in value addition techniques for seafood products, including preparation, packaging, and ensuring product safety and hygiene. They also learned about ready-to-eat and ready-to-fry products, along with the economic benefits of value addition in the seafood industry.

The seminar covered various topics such as the journey of seafood from production to market, global seafood production, and exports. Dr. Behere also discussed the importance of maintaining personal hygiene, sanitation, and obtaining FSSAI approval for seafood businesses. She also briefed about the business and start-up opportunities in the Fish Value added products sector. The session concluded with an interactive Q&A round, where students clarified doubts and discussed industry-related topics with the guest speaker.



Following the seminar, the 47 participating students (17 Male, 30 Female) explored various stalls at the festival, showcasing aquarium products, fish species, fish food, and related accessories. They observed and learned about different fish species in aquariums, with exhibitors providing detailed explanations. This allowed students to expand their understanding of the aquatic ecosystem and industry trends.

Expected Outcomes of the Activity

The field trip aimed to provide students with a comprehensive understanding of the seafood industry, including aspects of production, handling, and value-added processes. Through the seminar and hands-on training, students were expected to gain practical knowledge of best management practices, fish preservation techniques, and seafood product development.

Additionally, the event aimed to offer insights into the business aspects of the seafood industry, covering topics such as starting a seafood business, obtaining FSSAI approval, and exploring export opportunities. Students also gained a global perspective on seafood production and trade, learning about international trends and market demands.

Furthermore, the trip was designed to encourage networking with industry professionals, fostering connections beneficial for students' future career development and entrepreneurial aspirations in the seafood sector. Ultimately, this activity aimed to bridge the gap between theoretical knowledge and real-world applications, enhancing students' academic experience and professional growth.

Session on “Thematic Mutual Funds – A Targeted Investment Approach”

11th January 2025



On 11th January 2025, The Department of Management Studies, BBA(FS) Program, in association with the Alumni Engagement Cell organized a session titled “Thematic Mutual Funds – A Targeted Investment Approach”, as part of the ALMA Master Series. The session conducted in Classroom No. S-201 between 11.30 AM to 12:30 PM, provided an in-depth exploration of thematic mutual funds, a niche yet promising investment avenue.

Mr. Chirag Majithia, founder of Shreeji Financial Investments, began by introducing the fundamental concepts of financial markets, setting a strong foundation for students to understand the dynamics of investment. He then elaborated on thematic mutual funds, distinguishing them from traditional funds and highlighting sector-specific investment opportunities in areas such as technology, healthcare, and green energy.

Additionally, Mr. Majithia explained the regulatory role of SEBI, the benefits of mutual funds such as risk diversification and accessibility, and the power of SIPs (Systematic Investment Plans) in wealth creation. The session was highly interactive, with students actively engaging in discussions and posing insightful questions, which were addressed with clarity and practical insights. The event was attended by 72 participants (38 males, 34 female) from the BBA(FS) programme.

Expected Outcome of the Activity

The session aimed to enhance students' understanding of thematic mutual funds and their role in targeted investment strategies. By the end of the session, participants had gained practical knowledge to align their investments with market trends and personal financial goals. The event successfully inspired students to explore innovative investment options and fostered confidence in making informed financial decisions.

SEBI SMART (Securities Market Trainer) Investors Programme

13th January 2025



The Department of Commerce & Management along with the Department of Management Studies, organized the SEBI SMART (Securities Market Trainer) Investors Programme, an initiative by the Securities and Exchange Board of India (SEBI), on the 13th of January 2025, from 12.30 to 1:30 PM in Hall 1, Central Block of the college. The programme aimed to enhance financial literacy and equip the 185 participating students (94 males, 91 females) across all the programmes, with essential knowledge about

financial instruments, market dynamics and the importance of regulatory frameworks for smart investment decisions.

Dr. Sarika Lohana, a SEBI-empanelled Trainer, was the resource person for the programme. She covered several key aspects crucial for financial literacy. Emphasis was placed on essential concepts like asset allocation, diversification, and the power of compounding, which are critical for making informed investment decisions. Additionally, Dr. Lohana explained SEBI's pivotal role in regulating the securities market and protecting investors' rights. The trainer highlighted on various initiatives by SEBI that are aimed at promoting transparency and fairness in the market and the importance of understanding the rights and responsibilities of the investors. She also provided brief insights into NISM certifications and their professional benefits, inspiring students to pursue these certifications to enhance their career prospects in the financial sector.

The programme encouraged interactive discussions, allowing participants to clarify doubts and engage with the resource person, fostering a vibrant learning atmosphere. Ms. Cinola Vaz, Asst. Prof in Commerce was the faculty coordinator from the BBA (FS) department. The teacher coordinators from B.Com Programme were Ms. Swati Bhat and Ms. Pooja Shanbhag, Asst. Prof in Commerce.

Expected Outcomes of the activity

Students became familiar with SEBI's role in regulating the securities market and gained a deeper understanding of the importance of regulatory frameworks in protecting investors and promoting transparency. They were introduced to NISM certifications and their benefits, inspiring them to pursue professional qualifications to enhance their career prospects in finance and securities markets. The programme also helped students develop analytical skills by enabling them to evaluate various investment options, understand market dynamics, and assess risks effectively. Furthermore, participants learned essential investment concepts such as asset allocation, diversification, and compounding, equipping them to make informed and smart financial decisions.

Pune Study Tour

13th and 14th January 2025

The Department of Management Studies organized a study tour for BBA (Financial Services) students on 13th and 14th January 2025 in Pune. A total of 13 students (12 males, 1 female) from BBA(FS) were accompanied by two faculty members, Asst. Prof. Ashwini Dewari and Asst. Prof. Sarth Shanbhag. The two-day tour combined

academic exposure with practical industry insights through visits to premier educational institutions and a banking operations centre.



On 13th January, the students visited the Symbiosis Institute of Business Management, Symbiosis School of Banking and Finance, and FLAME University. Guided campus tours showcased modern facilities, including libraries and research centres. Faculty from the host institutions along with industry experts, conducted insightful sessions on career opportunities in finance, covering roles in investment

banking, wealth management, and risk management.

On 14th January, the group visited HDFC Bank's Wholesale Banking Operations in Pune, where they gained hands-on knowledge about wholesale banking processes. An informative presentation explained the concept of wholesale banking operations in which the bank plays a vital role in facilitating large-scale transactions for corporate clients. Students also learned about the issuance and operational aspects of bank guarantees and letters of credit.

Expected Outcome of the Activity

The study tour aimed to expose students to prestigious academic institutions and provide practical insights into wholesale banking operations, enhancing their understanding of career opportunities within the financial services industry.

FDP on "Fostering Research Mindset and Integrating Methodologies for Academic Excellence"

13th January 2025

The Department of Computer Science of the college, in collaboration with the FDP Cell, successfully organized a Faculty Development Programme (FDP) on "Fostering Research Mindset and Integrating Methodologies for Academic Excellence" on 13th January 2025 from 10:30 AM to 1:30 PM in the Smart Classroom.

The session was hosted by Asst. Prof. Shruti Kunkolienkar, who ensured the seamless flow of the session. The welcome address was delivered by Officiating Principal, Prof. Sanjay P. Sawant Dessai, who emphasized the significance of reading as a cornerstone of research. He warmly welcomed the resource person, Dr. Kavita Asnani, Associate Professor at the State Higher Education Council, Directorate of Higher Education, Government of Goa, and encouraged faculty members to make the most of the session by actively participating, asking questions, and gaining clarity on research methodologies and their academic applications.

Dr. Kavita Asnani delivered an insightful and interactive session, focusing on the integration of research methodologies into academic practices and the development of a research-oriented mindset among educators. She shared practical strategies and tools to align research approaches with academic excellence, promoting innovation, impactful teaching methodologies, and scholarly contributions.



The session concluded with Asst. Prof. Sumit Kumar, Coordinator, Department of Computer Science, presenting a memento to Dr. Kavita Asnani as a token of appreciation. The interactive nature of the FDP facilitated meaningful discussions, knowledge exchange, and collaborative learning, enabling a total of 24 participants (04 males, 20 females) to enhance their academic and research pursuits.

Expected Outcome of the Activity

This Faculty Development Programme reaffirmed the institution’s commitment to enhancing research capabilities and academic excellence through continuous professional development. By fostering a strong research-oriented approach, the session empowered faculty members with valuable insights and strategies to integrate research methodologies effectively into their academic journey.

Inter-collegiate Event “Noesis”

14th and 15th January 2025

The Department of Computer Science at Rosary College of Commerce and Arts organized an intercollegiate IT event “Noesis” on the 14th and 15th of January 2025. The event featured various competitions, including Web Wizards (Website Design), Blind Coding (Coding Competition), Code Hunt (Treasure Hunt), and InnoQuest (Quiz Competition). Additionally, several gaming events like FIFA 24 and Need for Speed were conducted.

A total of 10 students (07 males, 03 females) from VVM’s Shree Damodar College of Commerce & Economics participated in the event.



Sr. No	Name	Class
1	Dhruv Naik	SY BCA, Div B
2	Astha Tiwari	SY BCA, Div B
3	Thyabha Banu	SY BCA, Div B
4	Rohit Karavi	SY BCA, Div A
5	Pradnesh Pagi	SY BCA, Div A
6	Showil Rebello	SY BVoc(ST)
7	Khushal Naik	SY BVoc(ST)
8	Moharsh Borker	FY BCA, Div A
9	Raj Pagi	SY BCA, Div A
10	Aarti Solanki	SY BVoc(ST)

Winners of the Event

- **Mr. Moharsh Borker** secured 1st place in Need for Speed, a gaming event.
- **Mr. Dhruv Naik** and **Miss Astha Tiwari** won 1st place in the InnoQuest quiz competition.
- **Mr. Showil Rebello** and **Mr. Khushal Naik** won 3rd place in Blendernate, a 3D modeling competition.

Expected Outcome of the Activity

Noesis provided students with a platform to showcase their technical skills, creativity, and innovation. The event helped participants enhance their problem-solving abilities through various competitions, contributing to their overall development. Additionally, it fostered teamwork, time management, and critical thinking while improving their technical expertise.

Second Place in Inter-Collegiate Baseball Tournament (Women's)

15th to 18th January 2025



The Inter-Collegiate Women's Baseball Tournament was organized by Goa University from 15th to 18th January 2025 at the Goa University Ground, Taleigao.

VVM's Shree Damodar College of Commerce & Economics showcased an outstanding performance throughout the preliminary matches, securing a place in the Finals. In the championship match, DMC College, Assagao, claimed the first-place victory, while VVM's Shree Damodar College secured a commendable second place.

The participating players were:

Sr.no	Name	Class
1	Sanjana Naik	FY BCA
2	Mithali Ashish Kumar Raikar	FY B.Com
3	Tamanna Shaikh	FY BVoc(ST)
4	Eshwari Borkar	SY B.Com
5	Sejal Pednekar	SY B.VOC
6	Sharon Fernandes	SY B.Com
7	Philucia Cruz	TY B.Com
8	Janvi Naik Dalal	SY B.Com
9	Ishika Pravin Nayar	SY B.Com
10	Neelam Minj	SY B.Com
11	Aparna Zamuni	SY B.Com
12	Hazel Serina Vas	FY BBA(FS)

The students were trained by Mr. Durgesh Prabhu Gaonkar, RMS Physical Education teacher, along with Instructor in Physical Education, Mr. Saurabh Raikar and the College Director of Physical Education & Sports, Dr. Ajinkya Kudtarkar.

The students were trained and guided by Mr. Durgesh Prabhu Gaonkar (RMS Physical Education Teacher), Mr. Saurabh Raikar (Instructor in Physical Education) and Dr. Ajinkya Kudtarkar (College Director of Physical Education & Sports).

The tournament was a testament to the players' hard work, teamwork, and determination. Their exemplary performance reflects the college's commitment to nurturing sports talent and promoting women's participation in competitive sports.

Second Place in Inter-Collegiate Baseball Tournament (Men's)

15th to 18th January 2025

The Inter-Collegiate Men's Baseball Tournament, organized by Goa University, was held from 15th to 18th January 2025 at the Goa University Ground, Taleigao.

The Men's Baseball Team of VVM's Shree Damodar College of Commerce & Economics showcased an exceptional performance, winning all preliminary matches and advancing to the Finals. In the final match, GVM's College, Ponda, secured the championship title, while VVM's Shree Damodar College finished as the runners-up.

The participating players were:

Sr. No.	Name	Class
1.	Samprabh Phal-Desai	TY B.Com
2.	Om Pramod Naik	SY B.Com
3.	Sahil Neurenkar	SY BBA(FS)
4.	Shridhar Keni	SY B.Com
5.	Sourav Suresh Naik	SY BBA
6.	Vikas Chauhan	SY B.Com
7.	Rohan Naik	TY B.Com
8.	Sharv Lotlikar	FY BCA
9.	Vighnesh Raikar	TY BCA
10.	Yash Sawant	SY B.Com
11.	Mohit Verlekar	SY B.Com
12.	Sanch Shirodkar	SY BCA
13.	Sarthak Talaulikar	SY B.Com
14.	Adnan Shaikh	TY B.Com
15.	M. D. Fahadullah Javed	SY B.Com



The team was trained under the guidance of Mr. Durgesh Prabhu Gaonkar (RMS Physical Education Teacher), Mr. Saurabh Raikar (Instructor in Physical Education) and Dr. Ajinkya Kudtarkar (College Director of Physical Education & Sports)

The impressive performance of the college team in this prestigious tournament reflects their dedication, teamwork, and sportsmanship. This

achievement underscores the institution's commitment to fostering sports excellence and nurturing athletic talent.

EBSB (Ek Bharat Shreshtha Bharat) Camp-II

16th January 2025



The 38 Karnataka NCC Battalion, Gadag, organized the EBSB-II (Ek Bharat Shreshtha Bharat) camp at PRTC Toranagullu from 16th to 26th January 2025, bringing together cadets from Karnataka, Goa, and Uttarakhand directorates. The primary aim of the camp was to celebrate India's unity in diversity and strengthen emotional bonds among cadets from different states and union territories. The camp focused on promoting the spirit of national integration through a deep and structured engagement between all Indian states and union territories. The camp focused on promoting national integration through structured engagement, showcasing India's diverse heritage and fostering a shared sense of identity.

Throughout the camp, cadets engaged in a variety of activities, including sports, cultural events, and personal development programs. The camp began with an opening ceremony and continued with EXPA classes for the next 3 days, that covered public speaking, self-confidence, group discussions, and product building. These sessions provided valuable skills and personal development opportunities for the participants.

These sessions were followed by a tour of Hampi, where cadets explored the UNESCO World Heritage Site. The trip was a memorable experience, which allowed cadets to experience the historical and cultural significance of the location. The remaining days featured games, cultural events, language classes, and presentations, culminating in a closing ceremony.

The camp was an enriching experience for the cadets, fostering friendships and providing valuable insights into India's cultural diversity. From our institution, Cadet Numa Subba and Cadet Shiva Saroj participated in the camp, along

with a total of 30 cadets from Goa, including from the Junior and Senior Wings and Divisions, contributing to a total of 100 cadets from across the participating states.

Money Matters 7.0

16th January 2025

The "Money Matters" series is an ongoing initiative of the BBA (Financial Services) Programme of the Department of Management Studies, aimed at fostering financial awareness and practical skills among Higher Secondary students. The seventh edition, "Money Matters 7.0", was successfully conducted on 16th January 2024 at Shree Damodar College of Commerce and Economics.



The event saw participation from five Higher Secondary schools, with each institution fielding a team. The competition comprised seven engaging events designed to test students' financial knowledge and critical thinking abilities: Leadership Lab, Market Masters, Finance Frontier, Innovate and Impact, Eco Crises, Reelvertising and Quest Chronicles

The event was inaugurated by the esteemed Chief Guest, Mr. Shivasailam, Manager, RBI Regional Branch who delivered an insightful address on the significance of financial literacy in shaping students' futures. His speech set a motivating tone for the event. Following this, the Officiating Principal, Prof. Sanjay P. Sawant Dessai, extended a warm welcome to the participants, faculty members, and dignitaries. He emphasized the importance of financial education and its role in empowering students to navigate the complexities of the modern world. The ceremonial lighting of the lamp by the dignitaries marked the official opening of the event.

The seven competitions challenged participants in areas such as financial planning, market strategies, economic trends, and sustainability. Through case studies, presentations, and interactive challenges, students demonstrated creativity, analytical thinking, and problem-solving abilities. A panel of faculty members from the Department of Commerce and industry experts judged the events to ensure fair and insightful evaluation.

The award distribution ceremony marked the event's closing. The winners were:

- **Winners:** Kings Higher Secondary School
- **Runner-Up:** R. M. Salgaocar Higher Secondary School

Both teams received trophies and prizes in recognition of their achievements. Additionally, all participating teams were presented with certificates to honor their efforts and contributions.

The event was meticulously organized under the guidance of Faculty Coordinator, Asst. Prof. Sushrusha Naik Khandekar, ensuring its smooth execution. The Student Coordinators, Mr. Aden Vaz and Mr. Prajvalit Gaonkar, efficiently managed various aspects of the event. During the concluding session, Mr. Aden Vaz expressed gratitude to the participants, judges, and coordinators for their contributions. Ms. Snehal Alve, Programme Coordinator, BBA(FS), highlighted that "Money Matters 7.0" successfully achieved its objective of promoting financial literacy among students, fostering healthy competition, and encouraging future financial leaders.

The faculty members of the BBA (FS) programme, including Asst. Prof. Cinola Vaz, Asst. Prof. Ashwini Devari, Asst. Prof. Delisha Rebello, and Asst. Prof. Sarth Shanbhag, played significant roles in guiding the organizing team, ensuring the event's success.

"Money Matters 7.0" was a resounding success, providing a valuable platform for Higher Secondary students to showcase their financial knowledge while gaining meaningful learning experiences. The event has further strengthened the college's commitment to fostering financial awareness and skill development among young learners, preparing them for future careers in finance and economics.

Expected Outcomes of the Activity

"Money Matters 7.0" enhanced financial literacy, critical thinking, and problem-solving skills among students. It fostered leadership, teamwork, and awareness of financial markets. The event encouraged interest in finance careers, boosted confidence through recognition, and provided industry exposure, preparing students for future financial challenges and real-world decision-making.

National Start Up Day

16th January 2025

To celebrate National Startup Day, the Department of Computer Science in collaboration with the E-Cell & Incubation Centre of the college organized a session in Classroom F-105 from 11:30 a.m. to 12:45 p.m., featuring two distinguished speakers:

- **Ms. Vedshree Lawande:** Founder of Vedkala Collections and Finance Head of Samsan Power Rentals.
- **Mr. Sanjay Mulvi:** Head of Seed Fund & Incubation at the Centre for Incubation & Business Acceleration (CIBA).



The session commenced with a warm welcome and an introduction of the resource persons by Miss Hema Parab from TY B.Voc(ST). Ms. Vedshree Lawande shared her entrepreneurial journey, which began during the COVID-19 pandemic. She discussed the challenges she faced and offered valuable insights for aspiring entrepreneurs, including:

- Strategies for securing funding and scaling a business.
- The importance of networking to expand the client base and enhance visibility.
- Adherence to time commitments, especially in product-based industries.
- Building and maintaining customer loyalty.
- She concluded by emphasizing her success mantra: hard work, dedication, and consistency.
- Mr. Sanjay Mulvi provided a clear distinction between a startup and an enterprise. He elaborated on the various facilities and support offered by CIBA, particularly in sectors such as:
 - Information Technology Enabled Services (ITES)
 - Product Development & Design
 - Food Processing
 - Travel, Tourism, and Entertainment

He also presented an overview of the funding provided by CIBA, external funds raised, and highlighted top-performing startups and seed-funded ventures supported by CIBA. The session was highly interactive, with students actively engaging in discussions. The event concluded with a vote of thanks delivered by Dr. Sheetal Arondekar, Convenor of the E-Cell & Incubation Centre. Assistant Professor Vinaya Kirloskar coordinated the session, which was attended by a total of 32 students (20 males, 12 females) across various programmes.

Expected Outcomes of the Activity

The students gained practical insights into entrepreneurship, including the challenges and strategies involved in starting and scaling a business. The session raised awareness about the resources, facilities, and funding opportunities available at incubation centres like CIBA. The participants had the opportunity to connect with experienced entrepreneurs and industry representatives, potentially opening doors for guidance and mentorship.

Participation at Intercollegiate Event “Fiscal Phoenix”

17th and 18th January 2025



The Department of Economics at Dhempe College of Arts & Science, Miramar, organized an intercollegiate event, Fiscal Phoenix, on 17th and 18th January 2025. Themed "Rise from the Financial Ashes," the event provided students with a platform to showcase their knowledge, analytical skills, and creativity in economics.

A total of 23 students (09 males, 14 females) from our institution participated in the event. The list of participants is as follows:

Sr. No.	Name of the Student	Class & Division
1.	Vishal Kubawat	TY B.Com, Div B
2.	Aishwarya Nayak	FY BCA, Div B
3.	Shriya Pia	FY B.Com, Div D
4.	Ankita Mishra	FY BCA, Div B
5.	Shreyesh Naik	SY B.Com, Div E
6.	Riya Borkar	TY B.Com, Div A
7.	Ruby Mahato	TY B.Com, Div B
8.	Raghav Bhat	TY B.Com, Div D
9.	Mandar Sawaikar	FY B.Com, Div B
10.	Mitali Chari	SYB.Com, Div B
11.	Zakiya Sayed	TYB.Com, Div B

12.	Anwayee Pirankar	FY B.Com, Div A
13.	Mrunali Chari	TY B.Com, Div B
14.	Safaa Sayad	TYB.Com, Div A
15.	Alethea Barreto	SYBBA
16.	Arya Naik	FY BCA, Div B
17.	Omkar Naik	TYB.Com, Div D
18.	Shivani Ghadi	SYBBA
19.	Samanth Shirodkar	SY BBA (FS), Div B
20.	Pratham Sawant	FY BCA, Div B
21.	Ekta Salgaokar	FY B.Com, Div A
22.	Trushank Prabhudesai	FY BCA, Div B
23.	Erville	

The students actively participated in various competitions and secured top emerged victorious in the following categories:

1) Paper Presentation – First Place

Miss Ruby Mahato and Miss Shriya Pai won first place for their paper, "Cashless Economy: An Analytical Study of UPI in India". Their research was recognized for its in-depth analysis, innovation, and alignment with the event's theme.

2) Teach Eco – Second Place

Mr. Vishal Kubawat secured second place for his engaging and interactive teaching approach, combined with a clear and creative explanation of economic concepts, received high praise from the judges.

3) Poster Competition – Third Place

Miss Mrunali Chari earned third place for her visually compelling and insightful poster titled "Financial Alchemy – Turning Debt into Gold," which creatively captured the essence of the theme.

The outstanding performance of our students is a testament to their hard work, dedication, and academic excellence. Their achievements not only bring pride to the institution but also serve as motivation for their peers to pursue excellence in both academics and co-curricular activities.

Assistant Professor Mr. Sanjay Velip coordinated the participation of the students and played a pivotal role in their success through his guidance and support.

Field Trip to Goosebumps Virtual Theme Park

17th January 2025



On 17th January 2025, the Department of Computer Science organized a field trip for BCA and B.Voc (ST) students to Goosebumps Virtual Theme Park, Calangute-Baga, from 12:00 PM to 5:30 PM. The field trip commenced with a warm and enthusiastic welcome from the manager, setting a lively tone for the day. Students were introduced to a variety of immersive virtual reality activities that transported them into exciting and dynamic environments.

Students engaged in thrilling experiences such as the **Plank Experience**, **Laser Beams**, **VR Boxing**, and **VR Cricket**, which tested their skills and reflexes. The **Roller Coaster** and **Sky Diving** simulations provided adrenaline-pumping excitement, while creative games like **Super Bikes VR**, **Fruit Ninja**, **Archery** and **Pistol Whip** challenged their coordination and focus. The **Haunted Room**, **Someone in the Room**, and **Strange Things** added a layer of mystery and suspense, captivating their imagination and sense of adventure.

The diverse range of activities not only provided entertainment but also sparked curiosity and inspired creativity among students. The trip offered a hands-on introduction to cutting-edge virtual reality technology, allowing students to explore its potential applications in entertainment, education, and beyond. These interactive experiences promoted teamwork, problem-solving, and critical thinking, while also encouraging students to think innovatively about how such technologies could be applied in real-world scenarios. The day proved to be a perfect blend of learning and fun, leaving students with unforgettable memories, a sense of accomplishment, and a deeper appreciation for the creative possibilities in immersive digital environments.

A total of 47 students (21 males, 26 females) participated in the field trip. They were accompanied by Assistant Professors Ms. Samira Vengurlekar and Ms. Vinaya Kirloskar from the Department of Computer Science.

Expected Outcome of the Activity:

The field trip offered a blend of educational enrichment, skill development, and entertainment. Students immersed themselves in cutting-edge virtual and augmented reality experiences, gaining insights into the creative processes behind the Goosebumps series and the interdisciplinary fields of computer science, digital design, and storytelling. The trip fostered teamwork and problem-solving skills as participants navigated interactive games and challenges, while also inspiring creativity through engaging storylines and thrilling virtual adventures. Beyond entertainment, the visit provided valuable exposure to careers in technology, animation, game design, and theme park development, broadening students' awareness of opportunities in the entertainment industry.

Workshop on “Building and Marketing Online Presence: A Workshop on Website Creation and Digital Marketing for E-Commerce”

18th January 2025



M.E.S. Vasant Joshi College of Arts & Commerce, Zuarinagar-Goa, Department of Commerce, Information Technology, and IQAC, in collaboration with the Directorate of Higher Education and the Goa Technical Association organized a State Level Workshop titled “Building and Marketing Online Presence: A Workshop on Website Creation and Digital Marketing for E-Commerce” on the 18th of January 2025, from 9:00 AM to 4:30 PM.

The workshop commenced with an inaugural function and a keynote address by Mr. Shawn Kenneth Fernandes, CEO of Fluxatic Global, that is based in Goa. He spoke about the importance of branding and illustrated this by giving examples of the Apple brand and Modobag. He also explained the significance of UI/UX in web development, highlighting how even the movement of a single button can influence buyers on platforms like Amazon.

Sessions I and II were conducted by Mr. Mahadev Parsekar, Project Lead, Sierra Circuits (India) Private Ltd, who explained the process of website creation using Wix. Participants created a small website using Wix, and various drag-and-drop features were demonstrated.

Session III, which started after the lunch break at 2:00 PM, focused on digital marketing and was led by Mr. Sarvesh Rane, Digital Marketing Strategist, FLR Spectrun Ltd. He covered topics such as SEO and SEM in digital marketing, introduced different tools and applications, and explained the use of AI tools for SEO and SEM. Additionally, he provided insights into working with Google Ads and the Keyword Planner tool.

The valedictory function was held at 4:00 PM, with Mr. Uday Kulkarni, Assistant Professor and Public Information Officer (P.I.O.), as the Guest of Honour. The workshop concluded at 4:30 PM. And was attended by the following faculty members: Asst. Prof. Annette Santimano, Asst. Prof. Samira Vengurlekar, and Asst. Prof. Deepti Kulkarni along with students from the Computer Science Department, namely, Miss Aifa Shaikh and Miss Sheetal Sharma from TYBCA B and Mr. Anirudh Solanki, Mr. Akshay Kocharekar, Miss Riya Shinde and Miss Risha Mariyam from SYBCA B.

Expected Outcome of the Activity

The workshop provided participants with hands-on experience in website creation using Wix and enhanced their understanding of digital marketing strategies like SEO, SEM, and AI-powered tools. They also gained insights into Google Ads and the Keyword Planner tool, learning the importance of targeted advertising. The session emphasized branding and UI/UX design, showcasing how design choices influence user engagement. Overall, the workshop equipped participants with essential skills in e-commerce website development and digital marketing, preparing them for future opportunities in the digital space.

Inter-class Cricket Tournament (Men)**20th to 22nd January 2025**

The Department of Physical Education and Sports organized the Inter-Class Cricket Tournament (Men) for the students of VVM's Shree Damodar College of Commerce & Economics from 20th to 22nd January 2025 between 11.30 a.m. to 4.00 p.m at the Vidya Vikas Mandal College Ground, ground behind VVA. The tournament was played on Knock-out series. The fixtures were drawn through a lot system, ensuring fair matchups. A total of 18 (Men) teams participated in the tournament.

**Result of the tournament**

Position	Men's Category
Winners	SY BCA
Runners-up	FY B.Com Div D
IInd Runners-up	SY B.Com (Div's A and C)

Dr. Ajinkya Kudtarkar, College Director of Physical Education & Sports (CDPE&S), congratulated the winners and all participants for their enthusiastic involvement. Mr. Saurabh Raikar, Instructor in Physical Education, delivered a motivational speech, encouraging students to actively participate in sports. Medals were awarded to the winners, recognizing their skill, teamwork, and sportsmanship. The tournament concluded with a Vote of Thanks proposed by Mr. Ved Prabhudesai, Sports General Secretary of the college. The event successfully promoted sportsmanship, teamwork, and a competitive spirit among students, contributing to their overall physical and mental well-being.

“Aspire to Inspire”- Inspiring talks, celebrating Talent**20th January 2025**

The Institutions Innovation Council (IIC) organized “Aspire to Inspire”- Inspiring talks, celebrating Talent, on 20th January 2025 to commemorate National Startup Day. The session was held in the Smart Classroom from 11:00 AM onwards and featured inspiring talks by Ms. Siya Shaikh (Founder, GoWomania) and Mr. Varun Hegde (Founder, Soul travelling).

In the first session, Ms. Siya Shaikh engaged students with an interactive activity before sharing her journey from a civil engineering student to the founder of GoWomania. Established in 2018 on the social platform Facebook, GoWomania became a platform for showcasing talents and local products from villages across Goa.

Mr. Varun Hegde followed with a session on Goan tourism, encouraging students to challenge stereotypes and discover the real Goa. He shared his entrepreneurial journey of launching Soul Traveling in 2018, a venture providing visitors authentic local experiences through storytelling tours. He concluded by emphasizing on "loving what you do, giving it time, and being ready to fail," which he considers as important trade secrets.



On this occasion, 06 students were felicitated as “Budding Entrepreneurs” for their outstanding initiatives. A total of 71 students (51 Male, 20 Female) attended the talks.

Expected Outcome of the Activity

The session aimed to promote the spirit of entrepreneurship, encouraging students to consider startups as a pathway to self-employment and job

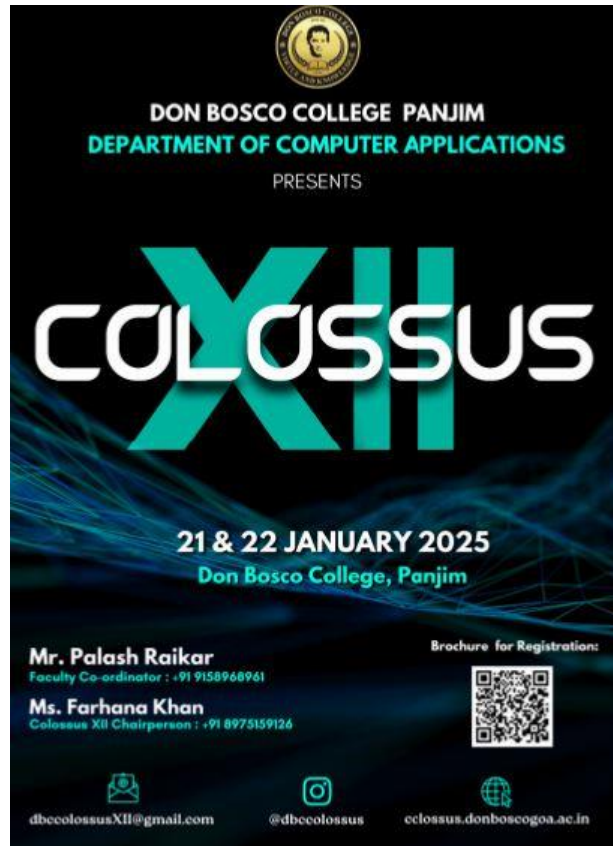
creation. The resource persons’ experiences offered valuable insights into embracing challenges and learning from setbacks, while the student felicitations served as an inspiration for their peers.

Report of Student Participation at “COLOSSUS XII” 21st and 22nd January 2025

The Department of Computer Applications of Don Bosco College, Panjim, Goa, organized its annual IT fest "COLOSSUS", XIIth edition on 21st & 22nd January 2025. The event was designed to bring together aspiring students, foster collaborative learning, and inspire innovative thinking in the field of Computer Science. It provided a dynamic platform for students to demonstrate their skills, share ideas, and network with like-minded peers.

Various events such as IoT Expo (Project Presentation Competition), Ice-Breaker (Team Introduction Competition), Meme Mania (Meme Making Competition), Tech Tension (Debate Competition), Cache Clash (Quiz Competition), The Binary Chase (Treasure Hunt) etc. were part of the event.

A team of 09 students (06 males, 03 females) from the Department of Computer Science, Department of Commerce and Department of Management Studies of the college participated in the event:



Sr. No	Name	Class & Div
1	Vishwajit Singh Shekhawat	FYBCA, Div B
2	Aishwarya Nayak	FY BCA, Div B
3	Raiza Vaz	SY BCA, Div B
4	Valanka Durado	SY BCA, Div B
5	Roseman Dias	SY BCA, Div B
6	Shreyank Suresh Gauns Desai	TY BCA, Div B
7	Aldrid Alex Fernandes	TY BCA, Div B
8	Akshay Kocharekar	SY BCA, Div B
9	Pradnesh Pagi	FYBCA, Div B

The following students were declared winners:

2nd Place in *Meme Mania* (Meme Making): **Mr. Akshay Kocharekar**

2nd Place in *Cache Clash* (Quiz): **Mr. Shreyank Desai** and **Mr. Aldrid Alex Fernandes**

Faculty in-charge: Asst. Prof. Annette Santimano and Asst. Prof. Deepti Kulkarni from the Department of Computer Science.

Young Researchers Conference and Workshop

22nd to 24th January 2025



The Young Researchers Conference and Workshop, organized by the Humanities and Social Sciences Research Forum, BITS Pilani, K.K. Birla Goa Campus, served as an interdisciplinary academic platform for scholars in the humanities and social sciences. Held over three days from 22nd to 24th January 2025, the event provided an

opportunity for early-career researchers to engage with experts, present their research, and gain valuable insights into academic writing and publication processes. The activities for all three days are as follows:

Day 1: Interactive Q&A Session and Paper Presentations

The inaugural session featured an interactive question-and-answer discussion with a distinguished panel of research experts representing diverse academic disciplines. This session facilitated discourse on contemporary research challenges, emerging trends, and best practices in scholarly inquiry. A mentorship session was followed after the interactive Q&A session where participants were assigned to mentorship groups under the guidance of Professor Nitin Upadhay, who led an interactive session to align the workshop objectives with participants' academic aspirations. The first day concluded with paper presentations, where researchers showcased their research findings and received constructive critiques from the judges and peers.

Day 2: Paper Presentations

The second day was dedicated to a series of research paper presentations. Scholars from various institutions presented their work, engaging in discussions that critically examined research methodologies, theoretical frameworks, and empirical findings. The session provided a constructive space for knowledge exchange, enabling participants to refine their work based on expert feedback and peer engagement.

Day 3: Research Paper Writing Workshop

The final day of the event comprised an intensive workshop led by Professor Nitin Upadhay, focusing on the structural and conceptual aspects of academic writing. The session covered key components of a research paper, including the introduction, abstract and adherence to academic publication standards. Special emphasis was placed on the principles of originality, novelty, and non-obviousness—critical elements that define high-impact scholarly contributions. Participants also gained insights into effective research dissemination and strategies for publishing in reputed journals.

A total of 08 M.Com Part-II students (01 male, 07 females) presented their Research Papers and 03 Teaching Faculty, Asst. Prof. Edrea Picardo, Asst. Prof. Swati Bhat and Asst. Prof. Lizzette D'Costa participated in the Research Workshop.

Expected outcome of the Activity

The event will provide a platform for early-career researchers to engage with experts, gain constructive feedback on their work, and refine their academic writing skills. Attendees can look forward to an interactive environment where they will learn about contemporary research trends, explore effective methodologies, and receive guidance on publishing in reputable journals.

Empowering Educators - Hands-on Training on Library E-Resources

23rd to 25th January 2025



The Research & Development Cell, in collaboration with the Department of Library and Information Science of VVM's Shree Damodar College of Commerce & Economics, organized a three-day hands-on training titled "Empowering Educators: Hands-on Training on Library E-Resources" from 23rd to 25th January 2025 in the Smart Classroom. The session was conducted by Ms. Manasi Rege,

College Librarian, with participation from around 50 faculty members of the college.

Day 1: N-LIST Consortium – E-Resources, E-Journals, and E-Books:

On the first day, Dr. Maithili Naik, Convenor of the Research & Development Cell, welcomed the attendees and introduced the resource person. The session focused on the N-LIST (National Library and Information Services Infrastructure for Scholarly Content) Consortium, which provides access to a wide range of e-resources, e-journals, and e-books. Participants were introduced to the process of accessing academic databases, scholarly articles, and digital book collections available through N-LIST. The session provided hands-on experience in navigating the platform, downloading research materials, and utilizing online academic content for teaching and research.

Day 2: Pearson Digital Library and IndiaStat Database

The second day focused on the Pearson Digital Library, providing an in-depth understanding of its various features. Participants were introduced to annotation, voice recordings, highlighting, adding web links, and bookmarking, allowing them to effectively use digital books for academic and research purposes. The IndiaStat Database was also explored, helping educators access statistical data for research and teaching.

Day 3: E-Newspapers and Research Portals

The third day introduced Magzter, E-Newspapers, NDLI (National Digital Library of India), and the Vidwan Portal. Participants learned to navigate Magzter, a digital magazine platform, and explored the NDLI, which offers a vast repository of academic resources. The session also covered the Vidwan Portal, a database of experts and researchers, aiding educators in networking and collaboration.

At the end of the training, Asst. Prof. Shreyas Desai, Faculty Member of the Research & Development Cell, proposed the vote of thanks.

Expected Outcomes of the Activity

The workshop provided valuable insights into the use of digital library resources for teaching and research. Participants gained practical skills to enhance their engagement with e-resources, making academic material more accessible and interactive. The training also aimed to empower faculty members with digital tools, enabling them to integrate technology effectively into their teaching and research methodologies.

“Damodar Maand” - A Bazaar Day	27th January 2025
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The Internal Quality Assurance Cell (IQAC), in collaboration with the Department of Economics & Banking, the Department of Management Studies, Mahila Mandal Margao, and Amhi Udyogini Pratishtan, successfully organized “Damodar Maand” - A Bazaar Day at the college campus on 27th January 2025 from 9:00 AM to 1:00 PM in Hall No 1, Central Block of the college. The event provided a platform for NGOs, Self-Help

Groups (SHGs), and student entrepreneurs to showcase and sell their homemade and organic products.

The inaugural function was graced by Ms. Pratima Dhond, Vice President of Goa Chamber of Commerce and Industry, as the Chief Guest. She was accompanied on the dais by the Officiating Principal, Prof. Sanjay P. Sawant Dessai, Vice Principal of Administration, Dr. Shami Pai, Ms. Deepali Naik (Project Director – DRDA South), Dr. Lira M. Gama (HoD, Department of Economics & Banking), Ms. Snehal Alve (Coordinator, BBA (FS) Program), Dr. Sonya Angle (Coordinator, BBA Program), Ms. Ranjita Pai, and Ms. Shambhavi Kamat.

The event commenced with the lighting of the traditional lamp and garlanding of the image of Lord Shree Damodar by the Chief Guest and dignitaries. In his welcome address, Prof. Sanjay P. Sawant Dessai highlighted the importance of small businesses adapting to modern trends such as e-commerce and grocery delivery apps. Ms. Pratima Dhond encouraged women entrepreneurs to take advantage of available institutional support to market their products and emphasized the significance of networking and building connections for business growth.

The event witnessed an enthusiastic participation of 33 women entrepreneurs and 10 college student entrepreneurs, setting up stalls that displayed a wide array of products, including: Garments, Accessories, Food products, Decorative item, Gift items etc. The stalls received an overwhelming response from students, parents, and the general public, who actively engaged with the entrepreneurs and purchased their products, making the event a grand success.

Expected Outcome of the Activity

The event aimed to promote community engagement by bringing together entrepreneurs, students, and the local community to foster economic activity. It also sought to encourage entrepreneurship by providing a platform for

budding entrepreneurs, especially students and women, to showcase their products and build business acumen. Additionally, the activity contributed to women empowerment by supporting female entrepreneurs and self-help groups, enabling them to gain visibility, network with potential customers, and develop sustainable business practices.

Session on “Consumer Rights and Consumer Protection Act 2019”

27th January 2025



The Consumer Welfare Cell of Vidya Vikas Mandal’s Shree Damodar College of Commerce & Economics organized a Consumer Awareness Session on “Consumer Rights and Consumer Protection Act 2019” on 27th January 2025, from 12:00 Noon to 1:00 PM in the Smart Classroom. The session was open to students across all programs and witnessed enthusiastic participation from 62 students (25 males, 37 females).

The session was conducted by Mr. Roland Martins, Coordinator of GOACAN (Goa Civic and Consumer Action Network), a prominent organization advocating consumer rights in Goa. The primary objective was to educate students about their rights and responsibilities as consumers and the mechanisms available for grievance redressal. Mr. Martins provided an engaging explanation of fundamental consumer rights through the Consumer Protection Act 2019, procedures for filing complaints in consumer courts, and the role of Consumer Protection Councils. He also discussed online grievance redressal mechanisms available to citizens.

To enhance understanding, Mr. Martins shared real-life case studies highlighting unfair trade practices, defective products, and unethical advertisements. He explained how consumers sought justice under consumer protection laws. Additionally, Mr. Martins offered practical tips for responsible consumer behavior, such as:

- Checking expiry dates, product labels, and MRP before purchase.
- Preserving purchase receipts and bills for future reference.
- Avoiding impulsive purchases and staying vigilant about misleading advertisements.
- Utilizing digital platforms and apps for lodging complaints.

The session concluded with an interactive Q&A segment where students sought clarifications on various aspects of consumer rights and shared their concerns about real-life consumer disputes. The teacher coordinators for the program were Ms. Girija Gaonkar and Ms. Vinaya Kirloskar, Assistant Professor, Department of Computer Science, and member of the Consumer Welfare Cell. The activity was organized under the guidance of Asst. Prof. Pooja Shanbhag, Convenor of the Consumer Welfare Cell.

Expected Outcomes of the Activity

By participating in this session, students gained comprehensive knowledge about their rights under the Consumer Protection Act, 2019, and understood their significance in everyday transactions, making them more responsible

and vigilant consumers. They learned the procedures for filing complaints in consumer courts and explored the role of online mechanisms and portals for grievance redressal. Additionally, students developed habits that promote fair trade, ethical consumption, and awareness of product authenticity. This session empowered them to address unfair trade practices and equipped them to educate others in society about consumer rights and protection mechanisms.

Poster Competition

28th January 2025

The Consumer Welfare Cell of Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics organized a Poster Competition on the topic 'Digital Consumer Safety' on 28th January 2025, from 12:00 Noon, in Hall No 1, Central Block. The event aimed to raise awareness among students about the importance of digital safety and equip them with knowledge to protect themselves as consumers in the digital world.

The competition witnessed enthusiastic participation from 34 students (11 males, 23 females) across various streams, showcasing their creativity, critical thinking, and understanding of digital consumer rights, online fraud prevention, data privacy, and cybersecurity practices. Participants used innovative designs, impactful slogans, and informative content to convey messages about safe online practices and consumer protection measures.

Each participant presented their posters to the judges and audience, explaining the concepts and ideas depicted in their artwork. The judges, Ms. Lizette Da'Costa (Asst. Prof. in Economics) and Mr. Sandesh Gaundalkar (Asst. Prof. in Computer Science), evaluated the posters based on creativity, relevance to the theme, clarity of message, presentation skills, and overall impact.

The winners of the competition were:

- 1st Place: Ms. Risha Mariyam and Riya Shinde (SY BCA)
- 2nd Place: Ms. Sneha Satarkar and Snehal Sudhir (FY BCOM)
- 3rd Place: Mr. Anand Undekar (SY BCOM) and Kartik Sanikatta (TY BCOM)

Certificates of appreciation were awarded to all participants, with special recognition for the top three posters for their outstanding content and design. The Poster Competition provided a platform for students to express their perspectives on digital consumer safety and encouraged them to adopt responsible online behaviours. The event concluded on a positive note, reinforcing the importance of consumer awareness in safeguarding against digital threats.

The faculty in-charge for the event was Dr. Mamata Kane, Asst. Prof, Department of Management Studies. The overall event was organised under the guidance of Asst. Prof. Pooja Shanbhag, Convener of Consumer Welfare Cell.



Expected Outcomes of the Activity

By participating in this session, students enhanced their understanding of digital consumer rights and responsibilities. They developed a sense of responsibility towards adopting safe online behaviours and promoting digital literacy. Additionally, students gained comprehensive knowledge of online safety protocols, data privacy principles, and cybersecurity best practices, equipping them with essential skills to navigate the digital world securely.

Inter-Collegiate Quiz and PowerPoint Presentation Competition

28th January 2025



The Department of Economics at Dnyanprassarak Mandal's College and Research Center (DMC College), Assagao, organized an inter-collegiate “Quiz and PowerPoint Presentation” competition on 28th January 2025, which began at 8:45 AM.

In the Quiz competition, Mr. Vishal Kubawat (TY B.Com, Div B) and Mr. Rahul Raikar (SY B.Com, Div A) demonstrated excellent teamwork and knowledge, securing an impressive 2nd place. Additionally, Miss Shriya Pai (FY B.Com, Div D) participated in the PowerPoint Presentation segment and delivered an insightful presentation on the topic “Drivers of E-Commerce in India.”

The event provided a valuable opportunity for students to enhance their academic and presentation skills while competing against peers from various institutions. The students were guided by Assistant Professor Ms. Pretty Louiza Pereira.

Students Seminar on Goa Tourism: Challenges and Opportunities

29th January 2025



Shree Mallikarjun & Shri. Chetan Manju Desai College, Canacona, organized a Student Seminar on Goa Tourism: Challenges and Opportunities on 29th January 2025 from 9.30 AM to 1:00 PM in the College Auditorium. The seminar featured participation from six teams, each comprising two students from different colleges, including both undergraduate and postgraduate students.

The event began with an inaugural ceremony, where the Officiating Principal of the host college, Dr. Sucheta Naik, delivered an insightful and motivational address. This was followed by a short tea break.

The first presentation was delivered by Miss Anusha Rodrigues and Miss Aemisha Azavedo, M.Com Part II students from VVM's Shree Damodar College of Commerce & Economics, Margao. Their research paper, titled "The Impact of Bike and Car Rental Businesses on Goa's Taxi Drivers," explored how the growing self-drive rental sector is affecting traditional taxi operators in the state. During the Q&A session, the presenters effectively responded to queries, providing well-researched explanations to clarify doubts.

The seminar continued with presentations from the remaining teams, covering various aspects of Goa's tourism industry.

Street Play on Consumer Rights and Awareness

30th January 2025



On 30th January 2025, the Consumer Welfare Cell of the college organized a street play to raise awareness about consumer rights, responsibilities, and unethical market practices. The play was performed at two locations—the College Quadrangle to engage students and faculty, and Margao KTC Bus Stand, targeting a larger public audience.

The objective of the street play was to educate consumers about their rights under the Consumer Protection Act, emphasize informed purchasing decisions, and highlight ways to avoid fraudulent schemes. The performance focused on key consumer rights, including:

- Right to Information: Raising awareness about misleading advertisements and false claims by companies.
- Right to Safety: Educating consumers about hazardous goods and substandard services.
- Right to Choose: Encouraging informed decision-making when purchasing products.
- Right to Redressal: Explaining how to file complaints against defective goods or unfair trade practices.

The street play received an enthusiastic response from students and faculty at the College Quadrangle, while the performance at Margao KTC Bus Stand attracted a diverse audience, including commuters and shopkeepers. A total of 10 students (07 males, 03 females) enacted the play.

Expected Outcome of the Activity

The street play effectively raised awareness about consumer rights, encouraging responsible purchasing decisions and vigilance against fraudulent practices. It empowered students and the public with essential knowledge on product safety, redressal mechanisms, and ethical consumer behavior, aligning with the Consumer Welfare Cell's mission to create an informed and proactive consumer community.

“GANDHIJI -THE MAHATMA” Essay-cum-Presentation Competition**30th January 2025**

The 10th Intercollegiate Essay-cum-Presentation Competition was organized by the Cultural Council of VVM's Shree Damodar College of Commerce & Economics, Margao, on 30th January 2025, to commemorate the life and legacy of Mahatma Gandhi. The event began with registrations at 10:30 AM, followed by refreshments for participants. The competition formally commenced at 11:00 AM in the Smart Classroom, with the traditional lighting of the lamp, symbolizing the dispelling of darkness and the illumination of knowledge, by the Principal, Vice-Principals, Cultural Council Convenor, Teacher-in-charge, and respected judges. The event was inaugurated with a moment of silence and the garlanding of Gandhiji's photograph.

Following this, Asst Prof. Ciana Fernandes, the faculty in-charge of the event, addressed the gathering. The Officiating Principal, Prof. Sanjay P. Sawant Dessai, delivered a formal welcome speech. The judges for the event were Dr. Lira Menezes Gama, HOD of Economics and Banking, and Dr. Maithili Naik, Assistant Professor in Commerce. The rules of the competition were outlined, with the emphasis on impartiality and anonymity, as participants were required to present without revealing their college names.



The participants, representing 10 colleges from across Goa, presented their essays in the second phase of the competition. They were given 10 minutes each for their presentations, during which they discussed Gandhiji's values and their relevance in today's society, backed by thoughtful research on the quote: **“The Day the Power of Love Overrules the Love of Power, The World Will Know Peace.”**



During the judges' deliberation, the atmosphere remained enthusiastic, with Master Bisal interacting with participants. After careful judgment, the winners were announced:

- **1st Place (shared):** Rosary College of Commerce and Arts (Miss Shannan Da Costa & Miss Riya Pathak) and St. Xavier's College, Mapusa (Miss Tessica Campos & Miss Reyes Barretto)
- **3rd Place:** Dnyanprassarak Mandal's College and Research Centre (Mr. Vaibhav Rishi & Miss Riya Paste)

The winners received merit certificates, trophies, and cash prizes. All participants were awarded certificates of participation. The event concluded with a group photograph and well wishes for safe travels.

Expected Outcomes of the Activity

The objective of the “GANDHIJI—THE MAHATMA” essay-cum-presentation competition was to honour the life, teachings, and legacy of Mahatma Gandhi on the occasion of Martyr's Day. The event aimed to encourage students to reflect on Gandhiji's teachings, especially his powerful message of non-violence and truth, and to showcase their research, writing, and public speaking abilities.

Two days' Workshop on "Power BI Essentials: From Data to Interactive Dashboards"

31st January 2025

The Department of Management Studies, under the BBA (FS) Programme, organized a two-day workshop titled "Power BI Essentials: From Data to Interactive Dashboards" on 30th and 31st January 2025, in Classroom No 406, to provide students with a comprehensive understanding of Power BI, a leading data visualization and business analytics tool.

The session was conducted by Ms. Rakshavi Dessai, Assistant Professor in Computer Science, who guided participants through the fundamental concepts and practical applications of Power BI. She explained its integration with various data sources, data transformation techniques, and interactive dashboard creation for strategic decision-



making. During the hands-on session, students learned to work with Power BI's AI-driven insights, real-time data connectivity, and report-building capabilities. The resource person also addressed queries regarding industry applications of Power BI and career opportunities in data analytics.

A total of 12 students (04 males, 08 females) actively participated in the workshop, gaining valuable insights into the practical aspects of data visualization. The workshop successfully provided participants with essential skills in data visualization and analytics, equipping them for future career opportunities in the field of business intelligence.

Expected Outcomes of the Activity

The workshop successfully enhanced students' awareness of the role of Power BI in data analytics and business intelligence. Participants gained hands-on experience in creating reports, building interactive dashboards, and transforming raw data into meaningful insights. Additionally, the session provided valuable exposure to real-world applications of Power BI across different industries, equipping students with practical knowledge and skills essential for careers in data analytics and business intelligence.

Session on "Exploring Career Options in Mutual Fund Industry"

31st January 2025

The Department of Management Studies, BBA (FS) Programme organized a session as part of Alma Mater on "Exploring Career Options in the Mutual Fund Industry" on 31st January 2025 in Room No. 406. The session aimed to provide students with insights into the numerous career opportunities available in the mutual fund sector.

The resource person, Mr. Rajdeep Dessai, an alumnus and Managing Director at Jai Geeta Construction & Proprietor at First Investor, shared his expertise in investments and financial planning. He began by discussing his journey as a financial advisor and explained the fundamentals of mutual funds, their structure, and their growing significance in India's financial market. He also highlighted key career opportunities in the sector, including Fund Management, Financial Advisory, and Sales & Distribution.



The session was highly interactive, with Mr. Dessai addressing queries from students regarding industry requirements, essential qualifications, and the skill sets needed to excel in the field. He emphasized the importance of certifications such as NISM (National Institute of Securities Markets) to enhance career prospects. A total of 56 students (37 males, 19 females) attended the session.

Expected Outcomes of the Activity

The session enhanced students' awareness of career opportunities in the mutual fund industry, covering areas like fund management, financial advisory, and sales & distribution. It provided insights into industry structure, financial planning, and essential skills. Participants were encouraged to pursue certifications like NISM to boost their career prospects. The interactive discussion allowed students to clarify doubts and gain practical knowledge about industry requirements and qualifications needed for success in the field.

Farewell and Felicitation Function

31st January 2025



The Farewell & Felicitation Function of Dr. Rodney D'Silva, Associate Professor in Commerce & Management, and Mr. Prakash Tendulkar, Accountant, was held on 31st January 2025 at 12:00 Noon in Hall No. 2, Central Block of the college. The event was organized by the Staff Recreation Club to honor and celebrate the invaluable contributions of both distinguished staff members to the institution.

The event commenced with a warm welcome by the comperes, Asst. Prof. Lizette D'Costa and Asst. Prof. Pooja Shanbhag, members of Staff Recreation Club, who gracefully conducted the proceedings. The Welcome Address was delivered by Officiating Principal Prof. Sanjay P. Sawant Dessai, who expressed his heartfelt gratitude to Dr. D'Silva for his dedicated service, active contribution to curriculum development, and research activities, which have elevated the college's academic profile. He also thanked Dr. D'Silva for his engagement in various academic committees, ensuring quality education and holistic student development.

Prof. Sanjay also expressed his heartfelt appreciation to Mr. Tendulkar for his exceptional dedication in managing the college's financial operations with precision and efficiency. He further acknowledged Mr. Tendulkar's valuable insights and unwavering support during audits and financial reviews, which greatly contributed to upholding compliance, transparency, and accountability. The function featured insightful speeches, with CA Uttam Bene,

Chairman of the College Governing Council, acknowledging the exemplary contributions of the staff and extending best wishes for their future endeavors.

Dr. Edwin Barreto, Vice Principal, also delivered a heartfelt speech highlighting the academic journey and accomplishments of Dr. Rodney D'Silva. Smt. Shruti Nayak, Head Clerk at SDCCE, delivered a heartfelt speech that reflected her deep respect and admiration for Mr. Tendulkar. She eloquently highlighted his dedication and contributions towards the institution and shared her fond memories and best experiences with him. In addition to this, Prof. CA Bhat shared his reflections on the professional journey of both Dr. D'Silva and Mr. Tendulkar, appreciating their dedication and commitment to the institution.

A cake-cutting ceremony marked a joyful moment, symbolizing the celebration of their years of service and achievements. The event also included the presentation of citations and mementos at the hands of CA Bene as a token of appreciation for their significant contributions to the college. Adding to the emotional ambiance, a video presentation titled "Memory Lane" showcased cherished memories and milestones from their time at the institution, leaving the audience nostalgic.

The Farewell & Felicitation Function concluded with heartfelt applause, celebrating the remarkable journeys of Dr. Rodney D'Silva and Mr. Prakash Tendulkar. The function not only honored their contributions but also highlighted the lasting impact they have made on the college community. The event concluded with the Vote of Thanks by Vice Principal Dr. Shami Pai, who expressed gratitude to the members of the Staff Recreation Club for their meticulous planning and efforts in organizing the event. The programme was attended by all the teaching and the non-teaching staff of the college.

Inter- Collegiate Event: Pratibha 2025

31st January 2025



VVM's Shree Damodar College of Commerce & Economics actively participated in the inter-collegiate event Pratibha 2025, organized by VVM's Shree Ramnath Kare College of Law on 31st January 2025 from 8:00 AM onwards. The event provided a platform for students to exhibit their skills and talents in various competitions.



A dedicated team of 18 students (10 males, 08 females) represented the College, accompanied by two additional students for assistance. Demonstrating remarkable performances across multiple competitions, the College secured the Runner-up position in Pratibha 2025.

As a testament to their excellence, the team was awarded a trophy and a cash prize of ₹15,000.

The event featured a diverse range of competitions designed to challenge and showcase students' abilities in different fields. The competitions included Debate, Quiz Competition, Fashion Show, Duet Singing, Dance, Skit, Treasure Hunt, Strong Man, Strong Woman, Table Tennis, Photography and Reel Creation.

The participating students from VVM's Shree Damodar College were: Miss Poonam Kothari, Miss Vishaka Kumari, Mr. Mital Chari, Mr. MD Fahadullah Javed, Miss Janavi Naik Dalal, Mr. Alrich Fernandes, Mr. Anrich Rodrigues, Mr. Ivon Fernandes Mr. Ebrahim, Miss Manjushri Hiremani, Miss Khushi Shet Dessai, Miss Siddhi Kurraikar, Miss T Kushi Nambiar, Mr. Pratham Pramod Sawant, Mr. Ronak Rupesh Naik, Miss Nitya Bhat, Mr. Samprabh and Mr. Ved Vishwas Prabhudesai.

The student coordinators were Miss Prach Naik and Miss Sunidhi Angle from SY B.Com. The event was coordinated by Dr. Sheetal Arodekar, Asst. Prof. Akshada Gaonkar and Asst. Prof. Girija Gaonkar.

The Pratibha event aimed to foster greater student engagement and enthusiasm through active participation in a variety of competitions. It promoted cultural appreciation and encouraged the enhancement of creative and competitive skills among students. By showcasing talent across multiple disciplines, the event contributed to the holistic development of participants. The achievement of securing the Runner-up position significantly boosted institutional pride and recognition, inspiring further participation in cultural activities and setting a high benchmark for future events.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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