



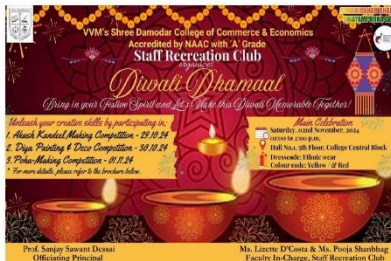
# Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

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## E-Newsletter

Diwali Celebrations

29th October to 5th November 2024



The Staff Recreation Club of Shree Damodar College of Commerce & Economics, organised and celebrated “Diwali Dhamaal” with great enthusiasm from 29<sup>th</sup> October 2024 to 2<sup>nd</sup> November 2024. The celebration featured a range of creative competitions, including Diya Painting & Decoration, Poha Making and Akash Kandeel Making, providing an opportunity for the teaching and non-teaching staff members to showcase their talents while celebrating the essence of Diwali.

### Highlights of the Celebration:

#### 1. Akash Kandeel Making Competition (29th October 2024):

Participants crafted an array of stunning handmade eco-friendly khandeels symbolizing

light, hope, and tradition. The event was judged by faculty members Ms. Divyanka Kanekar and Ms. Usha Gaonkar.

#### 2. Diya Painting & Decoration Competition (30th October 2024):

Participants hand-painted and decorated diyas with vibrant designs, intricate patterns, and imaginative color combinations. Judges for the event were faculty members Dr. Maithili Naik and Ms. Ankita Naik.

#### 3. Poha Making Competition (1st November 2024):

Culinary enthusiasts created delicious variations of this popular Diwali dish, delighting the audience. The judges for this competition were faculty members Dr. Rodney D’Silva and Dr. Lira Menezes Gama.

#### 4. Main Diwali Celebration (2nd November 2024):

Damodar College came alive with the spirit of Diwali as the Staff Recreation Club hosted the main event from 1:00 to 2:00 pm in Hall No.1 on the 5<sup>th</sup> floor, Central Block of the college. The celebration marked by cultural flair and enthusiasm, with the event being beautifully compered by Ms. Girija Gaonkar, Assistant Professor in Computer Science, who skillfully guided the proceedings and kept the audience engaged. To further enhance

the festive excitement, spot prizes were announced and the winners of all the competitions were awarded special prizes for their exceptional performance.

The Staff Recreation Club also organized refreshments in line with the Diwali theme, adding a delicious touch to the celebrations. A series of competitions added a creative spark to the entire Diwali celebrations and was enjoyed by all staff members of the college. The entire event was meticulously planned and organized by Ms. Lizette D'Costa, faculty member of Recreation Club.

The results of the competitions were as follows:

Sr. No	Name of the Competition	Name of the Participants
01	Akash Kandeel Making Competition	<b>1<sup>st</sup> Place:</b> Ms. Twinkle Fernandes, Ms. Valencia Baptista and Ms. Edrea Picardo
		<b>2<sup>nd</sup> Place:</b> Ms. Kalpana Parab, Ms. Akshada Gaonkar and Ms. Prashanti Bhamaikar
		<b>3<sup>rd</sup> Place:</b> Ms. Pradnya Nadkarni
02	Diya Painting and Deco Competition	<b>1<sup>st</sup> Place:</b> Ms. Nikhita Mayekar
		<b>2<sup>nd</sup> Place:</b> Ms. Shruti Kunkolienkar, Ms. Girija Gaonkar and Ms. Rakshavi Dessai
		<b>3<sup>rd</sup> Place:</b> Ms. Vinaya Kirloskar
03	Poha Making Competition	<b>1<sup>st</sup> Place:</b> Dr. Sonya Angle & Dr. Mamata Kane
		<b>2<sup>nd</sup> Place:</b> Ms. Twinkle Fernandes, Ms. Valencia Baptista and Ms. Edrea Picardo
		<b>3<sup>rd</sup> Place:</b> Dr. Lina Sadekar and Dr. Shami Pai

### Expected Outcomes of the Activity

The *Diwali Dhamaal* organized by the Staff Recreation Club successfully fostered teamwork, creativity, and a positive atmosphere among the teaching and non-teaching staff of the college. The event promoted healthy competition, cultural awareness, and the celebration of Diwali through activities like Diya Painting, Akash Kandeel Making, and Poha Making. It encouraged staff engagement, well-being, and a sense of community while showcasing eco-friendly practices, particularly in the Akash Kandeel Making competition. By recognizing participants' achievements and offering spot prizes, the event boosted motivation and contributed to a vibrant and cohesive organizational culture. Overall, the celebration not only enhanced interpersonal relationships but also reinforced the college's commitment to inclusivity and employee well-being.

Online Quiz Competition on Rashtriya Ekta Diwas

31st October to 7th November 2024

On the occasion of “Rashtriya Ekta Diwas”, the Ek Bharat Shreshtha Bharat (EBSB) Club in collaboration with the NSS Unit of VVM’s Shree Damodar College of Commerce & Economics, organized an Online Quiz Competition from 31st October to 7th November 2024. Hosted via Google Forms, the quiz aimed to raise awareness among students about the significance of national unity and integration, with a special emphasis on the contributions of Sardar Vallabhbhai Patel.

The quiz comprised multiple-choice questions designed to test the participants' knowledge about the principles of unity and integrity in the country. A total of 20 students participated in the event, with the winners declared as follows:

**1st Place:** Sahil Agarwal (FY B.Com, Div C)

**2nd Place:** Vishaka Shankar Jamuni (FY B.Com, Div D)

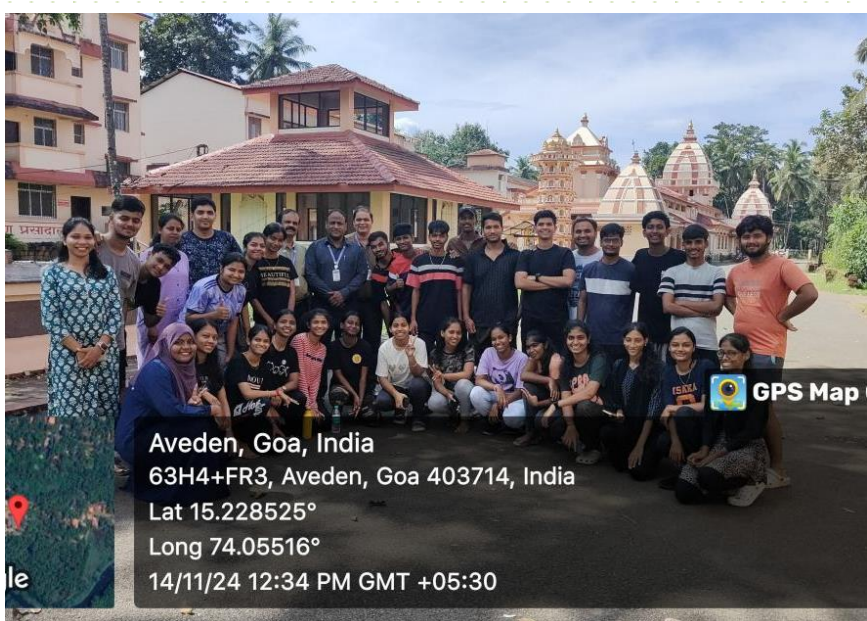
E-certificates were awarded to all the 20 participants (06 males, 14 females) to encourage continued engagement in similar activities. The event successfully met its objective of fostering a deeper understanding of India's national identity and promoting the ideals of Ek Bharat Shreshtha Bharat, instilling a sense of pride and unity among the students.

### Expected Outcomes of the Activity

The Online Quiz Competition on Rashtriya Ekta Diwas aimed to promote awareness about national unity, and the ideals of "Ek Bharat Shreshtha Bharat."

It encouraged student participation, enhanced digital literacy, and fostered civic responsibility, with e-certificates recognizing their efforts.

## NSS Special Camp 11th to 17th November 2024



The NSS Unit of VVM's Shree Damodar College of Commerce & Economics, Margao, successfully conducted a 7-day NSS Special Camp from 11<sup>th</sup> November 2024 to 17<sup>th</sup> November 2024 at the Shree Saunthan Shantadurga Chamundeshwari Kudtari Mahamaya Temple, Quepem. This initiative aimed to promote community engagement, holistic growth, and skill development among students, ensuring they became active participants in social development and learned valuable life skills.

The NSS Special Camp was inaugurated on 12<sup>th</sup> November 2024, with a formal opening ceremony at the camp site. The ceremony was graced by several prominent guests, including Prof. Sanjay Sawant Dessai, Officiating Principal of the college, who emphasized on the importance of social service in student development and the role of NSS in nurturing responsible citizens. Other dignitaries included Ms. Immaculate Fernandes, Panch Member of Avedem Village, who extended a warm welcome to the volunteers and appreciated their efforts in contributing to the village's development; Mr. Sanjay Velip, NSS PO In-charge, who briefed about the camp's objectives,

activities, and the role of NSS volunteers in community welfare, Mr. Dewaraj Hirekurabar, the Director of Physical Education and Sports, spoke about the significance of physical fitness and well-being, underscoring the need for holistic development. Other NSS PO present were Asst. Prof. Ainsley Bernard, Asst. Prof. Akshada Gaonkar, Asst. Prof. Kalpana Parab, and Asst. Prof. Pooja Gaonkar.

Throughout the camp, a total of 32 students actively engaged in a variety of activities, including:

1. **Cleanliness Drive:** One of the major highlights of the camp was the cleanliness drive organized in the village. Volunteers, participated in cleaning public areas, removing waste, and spreading awareness about the importance of cleanliness and waste segregation.
2. **Yoga and Physical Activities:** To promote physical health and well-being, daily yoga sessions were conducted, which were highly appreciated by the students. The sessions focused on both physical fitness and mental relaxation, helping volunteers relieve stress and build focus and resilience.
3. **Guest Lectures:** Several guest lectures were organized on topics related to social issues, community development, leadership, and wellness. Experts in various fields shared their knowledge, providing students with insights into the significance of community service and social responsibility.
4. **Cultural Programs:** Students also showcased their talents through cultural programs, including dances, songs, and skits, which highlighted the importance of preserving cultural traditions while embracing modern values. These programs fostered a sense of camaraderie and creative expression among the students.
5. **Adventure Activities and Sports:** The camp also incorporated several adventure activities such as trekking, team-building games, and outdoor challenges, which promoted teamwork and leadership skills. Sports activities were organized, and students participated in games like cricket, tennikoit, and other traditional games, encouraging physical fitness and teamwork.
6. **Skill Development Workshops:** Practical exposure to life skills was a key component of the camp. Volunteers were taught practical skills such as vegetable cutting and food cooking, which aimed to enhance their self-reliance, teamwork, and time management abilities. These activities also emphasized the importance of learning everyday survival skills.

The valedictory function marked the successful conclusion of the NSS Special Camp. The event was graced by Mr. Benjamin Rocha, Headmaster of the School of Symbiosis Shiroda, as the Chief Guest. Mr. Rocha shared his valuable experiences and insights on the importance of service to the community and the role of youth in shaping a better future. The event was also attended by Mr. Bhupendra Dessai, the Sarpanch of Village Panchayat Avedem Cottombi and Chaifi, who praised the volunteers for their contributions to the village's welfare.

The Officiating Principal of the college, Prof. Sanjay Sawant Dessai, expressed his gratitude to all the volunteers for their dedication and hard work during the camp. He also commended the NSS unit for organizing such a fruitful event that not only benefitted the community but also provided the students with valuable learning experiences.

### **Expected Outcomes of the Activity**

The 7-Day NSS Special Camp fostered community impact by improving cleanliness and raising awareness on waste management, while also promoting students' holistic development through leadership, teamwork, yoga, and life skills training. Cultural programs, guest lectures, and interactive sessions enhanced their understanding of social

responsibilities and traditions. The camp strengthened college-community ties and empowered students to contribute to societal welfare with confidence and a sense of accomplishment.

## Faculty Knowledge Sharing Programme

11th to 15th November 2024

The Research & Development Cell (R&D Cell) of VVM's Shree Damodar College of Commerce & Economics organized a week-long Faculty Knowledge Sharing Programme from 11th to 15th November 2024, conducted from 8:30 AM to 9:00 AM daily in the Smart Classroom. The programme aimed to promote academic discourse and inspire faculty members of the college to pursue research endeavours actively.

### Day-Wise Summary:

#### **Day 1: Exploring the Impact of Artificial Intelligence on Currency Market and Price Forecasting**

**Presenter:** Mr. Sandesh Gaonkar

Mr. Gaonkar presented his research on the transformative role of **Artificial Intelligence (AI)** in currency market analysis and price forecasting. The session highlighted how AI models, such as machine learning algorithms, outperform traditional forecasting methods by processing real-time data and identifying patterns in volatile market conditions. The presentation demonstrated the potential of AI in improving accuracy, risk management, and decision-making for traders and policymakers. (**Attendance:** 46 faculty members).

#### **Day 2: Using Importance-Satisfaction Analysis to Develop Mass Transportation Services at the Tourist Destination**

**Presenter:** Dr. Anjali Sajilal

Dr. Sajilal discussed the application of the **Importance-Satisfaction Analysis (ISA)** framework to evaluate mass transportation services at tourist destinations. The study identified key service attributes, such as safety and accessibility, which required improvement to enhance tourist satisfaction. Recommendations included improving safety measures, increasing service frequency, and adopting sustainable transport solutions like electric buses. (**Attendance:** 38 faculty members).



### **Day 3: Temporal Dynamics of Carbon Emissions, Economic Growth & Environmental Technology in BRICS Nations**

**Presenters:** Ms. Swati Bhat and Dr. Maithili Naik

The joint presentation analyzed the relationship between **economic growth, carbon emissions, and environmental technology** in BRICS nations. The study emphasized the need for green technologies and policy interventions to achieve sustainable growth. Collaborative efforts among BRICS nations were recommended to address global climate challenges while supporting economic development. (**Attendance:** 29 faculty members).

### **Day 4: Bridging Gender Gap: Role of PMNY in Promoting Women Entrepreneurs in India**

**Presenters:** Dr. Sheetal Arondekar and Ms. Sushrusha Naik Khandekar

The presentation focused on the **Pradhan Mantri Mudra Yojana (PMNY)** and its role in reducing the gender gap in entrepreneurship. The study highlighted how the scheme supports women entrepreneurs through collateral-free loans, enabling economic participation. Challenges, such as limited awareness and social barriers, were addressed with actionable recommendations like outreach programs and skill-building initiatives. (Attendance: 41 faculty members).

The programme was well-received and appreciated by the faculty members. It inspired participants to engage in more research publications and presentations. The event was coordinated by Dr. Maithili Naik, Convenor of R&D Cell, and Asst. Prof. Preity Azelia Fernandes, Faculty In-charge and Member of the R&D Cell.

### **Expected Outcomes of the Activity**

The Faculty Knowledge Sharing Programme aimed to facilitate knowledge exchange among faculty members, fostering an environment of collaborative learning and academic growth. It encouraged participants to engage in more research paper presentations, promoting a culture of scholarly inquiry. Additionally, the program provided constructive feedback to enhance the quality and broaden the scope of the research papers presented, ensuring they met high academic standards and addressed relevant topics effectively.

**One Day State Level Workshop on “Bachelor of Vocation (Software Technologies) Syllabus Design based on NEP 2020”**

**12th November 2024**

The Department of Vocation (Software Technologies) of Government College of Arts, Science & Commerce, Khandola, Marcela-Goa organized One Day State Level Workshop on “Bachelor of Vocation (Software Technologies) Syllabus Design based on NEP 2020” on 12th November 2024. The objective of the workshop was to draft the full structure and the first-year syllabus of the B.Voc. (Software Technologies) programme in alignment with the National Education Policy (NEP) 2020, following deliberations with industry experts.

The workshop commenced with an inaugural address by the Principal of Khandola College, Prof. Purnakala Samant, at 9:30 AM, followed by a group photograph. The main proceedings of the workshop involved active participation from representatives of Khandola College, Damodar College, and invited industry experts. During the session, the participants collaboratively drafted the programme structure and finalized most of the syllabus for the first year. All workshop artifacts were presented and approved by the participants. The event concluded at 6:00 PM with the distribution of certificates to all participants. A total of 09 participants (04 males, 05 females) from the college attended the workshop.

Faculty from VVM's Shree Damodar College of Commerce & Economics present:

- Asst. Prof. Sumit Kumar
- Asst. Prof. Sweta P. Shet Verenkar
- Asst. Prof. Sameer Patil
- Asst. Prof. Andre Pacheco
- Asst. Prof. Ramkrishna Reddy
- Asst. Prof. Sneha Prabhudessai
- Asst. Prof. Samira Vengulekar
- Asst. Prof. Ankita Naik
- Asst. Prof. Girija Gaonkar



Industry Experts present:

- **Mr. Pradip Shetye** - CEO/Director, Vipra Primeware Infotech Pvt. Ltd.
- **Ms. Pamela Dias** - Project Manager/Business Analyst, STREAMLINE SOFTWARE SOLUTIONS
- **Mr. Adesh Naik** - Senior Graphic Designer, Sanofi Healthcare India Pvt. Ltd.

### Expected Outcome of the Activity

The workshop successfully achieved its goal of drafting the program structure for the B.Voc. (Software Technologies) under the NEP 2020 curriculum framework and finalizing the syllabus for the first year of the programme.

## NEXUS 2024

15th November 2024

The Department of Management Studies of Agnel Institute of Technology and Design, Assagao, Goa organized its first-ever Inter-Collegiate Management Event “NEXUS 2024”, on November 15, 2024. The event was crafted to unite ambitious student minds, spark collaborative learning and ignite innovative thinking within the Management sphere. It offered a vibrant platform for the students to showcase their talents, exchange ideas & connect with like-minded peers.

Various events such as Beyond The Horizon (Reel Making Competition), Marine Minds (Debate-Quiz Hybrid Competition), Harbour Haven (Mock Interview), Aqua Stride (Fashion Show), Tidal Circuit etc. were planned for the 1st edition of NEXUS.



A team of 10 students (06 males, 04 female) from the Department of Computer Science, Department of Commerce and Department of Management Studies of the college participated in the event:

Sr. No	Name	Class & Div
1	Uddhav Talkatkar	TY BBA(FS), Div B
2	Prajvalit Gaonkar	TY BBA(FS)
3	Shreyank Desai	TY BCA, Div B
4	Neeraj Aroskar	TY BCA, Div B
5	Tanish Patil	TY BCA, Div B
6	Royden Rathod	SY BBA(FS), Div A
7	Khushi Nambiar	SY BCA, Div B
8	Disha Morvekar	TY BCOM, Div D
9	Bhoviya Dharennavar	TY BCOM, Div A
10	Padmaja Shirodkar	TY BCOM, Div B

The college was declared as the 2<sup>nd</sup> Runner Up at Nexus 2024. The following students were declared winners:

➤ 1st Place in the Fashion Show competition (*Aqua Stride*):

Winners – **Padmaja Shirodkar, Disha Morvekar, Shreyank Desai, and Bhoviya Dharennavar.**

➤ 2nd Place in *Beyond the Horizon* (Reel Making):

Winners – **Disha Morvekar, Padmaja Shirodkar, Shreyank Desai, and Bhoviya Dharennavar.**

➤ 2nd Place in *Marine Minds* (Debate-Quiz Hybrid):

Winner – **Shreyank Desai.**

**Faculty in-charge:** Asst. Prof. Annette Santimano and Asst. Prof. Deepti Kulkarni from the Department of Computer Science.

### Expected Outcome of the Activity

NEXUS 2024 provided students with an opportunity to showcase their technical skills, creativity, and innovation. Through various competitions, the event helped participants enhance their technical and problem-solving abilities while fostering growth in soft skills such as time management, creativity, and critical thinking, contributing to their overall development.

### Contributory Staff Lunch

15th November 2024

The Staff Recreation Club of the College, organized Staff Contributory Lunch on 15<sup>th</sup> November 2024 from 12.30 p.m. to 3:00 p.m. at “Fish on Dish”, Benaulim, Goa. The lunch was attended by 36 teaching staff members from various departments of the College. This initiative provided the faculty members a much-needed opportunity to step away from their routine academic and administrative responsibilities and enjoy an afternoon of relaxation, camaraderie, and delightful cuisine.



The menu for the lunch featured a variety of Goan and coastal delicacies, with both vegetarian and non-vegetarian options, ensuring that every dietary preference was catered to. The informal gathering was marked by lively conversations, laughter, and storytelling, allowing staff members to bond and unwind in a relaxed environment. The event also aimed to foster a spirit of teamwork and collaboration while reinforcing professional relationships among the faculty. The vibrant and convivial atmosphere made the gathering a delightful experience for everyone in attendance.



The entire event was meticulously planned and coordinated by Ms. Lizette D'Costa, Assistant Professor, Department of Economics & Banking, and Ms. Pooja Shanbhag, Assistant Professor, Department of Commerce.

The contributory staff lunch was a resounding success, leaving everyone with cherished memories of an enjoyable and rejuvenating afternoon.

## "Back to Simple Joys: A Day of Renewal"

19th November 2024

On the 19th of November, 2024, the Counseling Cell of the college organized a rejuvenating session titled "Back to Simple Joys: A Day of Renewal" for its non-teaching staff. The initiative aimed to alleviate stress and rebuild energy through engaging activities. The event, held from 10:30 AM to 12:30 PM, focused on fostering relaxation and teamwork, offering participants a much-needed break from their usual routine.

The session commenced with a warm introduction by Ms. Eshani Bakhle, who explained the objectives of the event. The speaker emphasized the importance of reducing stress, building stronger communication, and fostering teamwork through collaborative games and exercises. Following the introduction, the staff engaged in a series of fun and interactive games designed to encourage collaboration and communication.

One of the key activities was "**Chinese whisper**" where people were arranged in a row, with one person given an action to perform that was passed down the line. The last person in the row had to guess and replicate the action based on the sequence, showcasing the importance of clear communication and teamwork in a fun and interactive manner.

The highlight of the day was "**Pictionary**", where staff members teamed up to guess drawings created within a limited time frame. This game not only sparked creativity but also helped participants bond in a lighthearted and enjoyable atmosphere.

Another engaging activity was “**Guess the Logo**”, which involved identifying a well-known company logos. This game added an element of excitement and was a great way to collaborate as teams worked together to solve challenges.



The event achieved its goal of reducing stress and fostering better communication. The participants left the session feeling refreshed, energized, and connected, as laughter and camaraderie filled the room throughout the session.

The event concluded with a heartfelt vote of thanks, where the organizers expressed gratitude to all attendees for their enthusiastic participation. It was a day filled with enjoyment, bonding, and renewal, leaving everyone recharged and more connected as a team.

### **Expected Outcome of the Activity**

The activities were designed to provide mental and emotional rejuvenation, leaving participants feeling more energized and motivated. Through team-based activities, the event successfully enhanced collaboration and effective communication skills among the non-teaching staff, promoting a more cohesive and energized team environment.

## **M.Com Study Tour**

**26th November to 1st December 2024**

The Post Graduate Department of Commerce organized a 10-day study tour from 22nd November to 1st December 2024 for 31 M.Com Part-I and Part-II students (12 Male, 19 Female) and 03 M.Com teachers, namely, Asst. Prof. Twinkle Fernandes, Asst. Prof. Valencia Baptista and Asst. Prof. Edrea Picardo. The study tour aimed to provide students with an opportunity to explore India’s rich history, culture, and traditions through visits to prominent destinations, including Delhi, Manali, Kullu, Amritsar, and Chandigarh.

### **Key Highlights of the Tour**

#### **22nd November 2024: Departure to Delhi**

The group embarked on their journey early in the morning, departing from Madgaon Railway Station at 4:30 AM for Delhi.

#### **23rd November 2024: Delhi Arrival and Sarojini Market Exploration**

Upon arrival at Hazrat Nizamuddin Railway Station at 1:30 PM, the group checked into their hotel for a brief rest before visiting the bustling Sarojini Market. From 5:00 PM to 9:15 PM, students explored the vibrant marketplace,

honing their bargaining skills and experiencing the diverse range of products on offer. The day concluded with a hearty dinner and a restful night.



### **24th November 2024: Delhi Sightseeing**

The next day, the group set off to explore Delhi's historical landmarks.

- **Qutub Minar:** The visit to this ancient monument was an opportunity to learn about Mughal architecture and the history of Delhi.
- **Lotus Temple:** This peaceful place of worship gave students insight into the Bahá'í faith and the importance of spirituality and unity.

- **India Gate:** Visiting this war memorial allowed students to reflect on India's history and the sacrifices of its soldiers.
- The group also enjoyed a traditional lunch at Andhra Pradesh Bhavan before boarding a night bus to Manali. The bus ride provided a chance to relax and enjoy the views of the countryside.

### **25th November 2024: Manali Sightseeing**

The group arrived in Manali and checked into Hotel Confier. After a relaxing breakfast, they visited:

- **Hadimba Temple:** This ancient temple gave students a glimpse into the region's cultural and religious traditions.
- **Buddhist Monastery:** The visit to this tranquil place allowed students to learn about Buddhist practices and the peaceful lifestyle of monks.
- **Mall Road:** A walk along the road allowed the group to experience the local lifestyle and shop for handicrafts.

The day ended with a bonfire, where students bonded with each other, making the experience even more memorable.

### **26th November 2024: Snowpoint Adventure in Manali**

The students took a scenic drive to Rohtang Snowpoint, where they had fun playing in the snow and enjoyed the beautiful winter landscape. Later, they returned to Mall Road for some shopping, exploring the local market for unique items.

### **27th November 2024: River Rafting at Kullu**

The group travelled to Kullu in the morning where they had a thrilling river rafting experience. After lunch by the riverside of Kullu, the group explored the divinity of the Vaishnodevi Temple and then departed for Amritsar.

**28th November 2024: Amritsar**

In Amritsar, the group visited the Golden Temple, an important pilgrimage site for Sikhs, where they learned about the history and significance of the temple. Later, they witnessed the Wagah Border ceremony, which was a thrilling experience. The ceremony showcased the strength and pride of both India and Pakistan, giving students a deeper understanding of the importance of borders and national unity.

**29th November 2024: Chandigarh**

On the 29th, the group travelled to Chandigarh, where they visited the famous Rock Garden, an artistic creation made from recycled materials. This visit sparked creativity and highlighted the importance of sustainable art. The group also visited Sukhna Lake, where they enjoyed the serene surroundings and learned about environmental conservation. In the evening, they boarded a bus for Delhi.

**30th November 2024: Departure to Goa**

The group boarded their train back to Madgaon at 5:35 AM, carrying memories of an enriching experience.

**1st December 2024: Arrival in Madgaon**

The tour concluded as the group arrived at Madgaon Railway Station at 4:50 PM.

The journey was a truly enriching experience that allowed the students to gain knowledge about India's rich history, culture, and traditions.

**Expected Outcomes of the Activity**

The study tour aimed to enhance students' knowledge of India's rich cultural and historical heritage by visiting landmarks like the Qutub Minar, Lotus Temple, Golden Temple, and more, fostering a deeper appreciation of the country's diversity. The visit to Sarojini Market in Delhi will provide students with practical exposure to market dynamics, consumer behavior, and negotiation skills. Exposure to diverse religious practices and spiritual landmarks will help students develop a broader understanding of cultural and spiritual diversity in India. This enriching experience is anticipated to broaden students' perspectives and equip them with real-world knowledge, enhancing both their academic and personal growth.

<b>Inaugural Ceremony of Year-Long Celebration of 75 Years of the Indian Constitution</b>	<b>26th November 2024</b>
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Goa University, in collaboration with the Directorate of Higher Education, Government of Goa, commemorated "Samvidhan ka Amrit Mahostav", the 75<sup>th</sup> Anniversary of the Constitution of India, by organizing an inaugural ceremony to launch a year-long celebration 75 years of the Indian Constitution. The event held on 26<sup>th</sup> November 2024, from 11:00 a.m. to 1:00 p.m. at Goa University, aimed to reflect on the foundational values and principles of the Constitution and its continued relevance in shaping India's future.

The event was graced by several distinguished dignitaries, including:

**Dr. Pramod Sawant**, Honourable Chief Minister of Goa and Chief Guest of the event.

**Hon'ble Justice Siddharth Mridul**, Chief Justice (Retd.) of the High Court of Manipur, who served as the keynote speaker.

- **Alexcio Sequeira**, Minister for Law and Judiciary.
- **Yuri Alemao**, Leader of the Opposition.
- **Devidas Pangam**, Advocate General of Goa.
- **Dr. V. Candavelou**, Chief Secretary of Goa.
- **Prof. Hrilal Menon**, Vice Chancellor of Goa University.



The audience comprised of students and faculty from various institutions, including six faculty members from VVM's Shree Damodar College of Commerce and Economics: Ms. Sheryl Sanches, Ms. Pretty Pereira, Mr. Shreyas Desai, Dr. Sonya Angle, Dr. Mamata Kane and Ms. Akshada Gaonkar.



The inaugural ceremony commenced with a formal welcome address by Prof. Hrilal Menon, Vice Chancellor of Goa University. Prof. Menon highlighted the significance of celebrating 75 years of the Indian Constitution and its vital role in upholding justice, equality, and liberty in India.

The keynote speaker Hon'ble Justice Siddharth Mridul, delivered a compelling address on the theme "*Fundamental Duties: Evolution & Significance*" the importance of recognizing and adhering to the duties outlined in the Constitution. He explained how these duties, though not legally enforceable, are essential in maintaining the fabric of a democratic society and ensuring that citizens contribute to the collective well-being.

Chief Minister Dr. Pramod Sawant underscored Goa's pioneering role in implementing the Uniform Civil Code and advocated for its adoption at the national level.

The event concluded with a question-and-answer session where students interacted with Justice Siddharth Mridul, discussing the practical implications of constitutional values and duties.

### **Expected Outcome:**

The event aimed to enhance attendees' understanding of the Indian Constitution's core values - justice, liberty, equality, and fraternity. Justice Mridul's keynote address on Fundamental Duties raised awareness about the responsibilities of citizens, emphasizing their crucial role in maintaining social harmony and national unity. This

discussion encouraged students to recognize their vital role in sustaining democratic values. Overall, the event sought to inspire a more engaged and informed citizenry committed to upholding constitutional principles.

## College Tour

28th November to 7th December 2024

The Students' Council organized a study tour for the students of the College from 28<sup>th</sup> November to 7<sup>th</sup> December 2024 in collaboration with Travelbug. The destination included Delhi, Manali, Amritsar, and Chandigarh, providing students with a blend of cultural exploration, natural beauty, and adventure. A total of 80 students participated in the tour, accompanied by 8 staff members.



The group embarked on their journey from Margao Railway Station on 28th November 2024 at 9:30 AM, boarding the Nizamuddin Express to Delhi. Upon arrival in Delhi, the group checked into their hotel and proceeded to visit the vibrant Sarojini Market, kicking off the trip with shopping and local experiences.

**Delhi Exploration:** On the following day, the group visited iconic landmarks such as India Gate, Qutub Minar, and the Lotus Temple, gaining insights into India's rich history and architecture. Later that evening, they departed for Manali by bus, marking the start of their adventure in the hills.

**Discovering Manali:** The group reached Manali the next morning and enjoyed breakfast at a local restaurant before beginning their sightseeing tour. The first stops included the Hadimba Temple and the Tibet Monasteries, followed by a shopping spree in Manali's local markets.

On 2nd December, the group visited Solang Valley, a highlight of the trip. Students engaged in thrilling activities like ropeway rides amidst the snow-capped hills and enjoyed a snow excursion. They played snow fights, slid on the snow-covered mountains, and relished a hot meal in the chilling weather (-3°C). The day ended with a cozy bonfire and a warm dinner, creating unforgettable memories.

**Kullu Adventures:** The following day, the group travelled to Kullu, soaking in the scenic beauty during the journey. In Kullu, students experienced paragliding from a height of 13,000 feet and enjoyed the breathtaking views from above. They also participated in river rafting in the icy waters, adding an adrenaline rush to the tour. After the activities, the group visited the Vaishno Devi Temple before embarking on an overnight journey to Amritsar by bus.

**Cultural Immersion in Amritsar:** Upon reaching Amritsar, the group explored the majestic Golden Temple, the historic Jallianwala Bagh, and the Attari-Wagah Border, where they witnessed the rage, joy and patriotic spirit

expressed by the Indian soldiers through their March drill. The day concluded with a lively DJ night and a warm dinner at their hotel, fostering camaraderie among the participants.

**A Day in Chandigarh:** The group departed for Chandigarh on 6th December, a journey of 3-4 hours by bus. In Chandigarh, they visited the iconic Rock Garden and Sukhna Lake, marvelling at the artistic sculptures crafted out of pottery, broken pipes and many other waste items. Students also indulged in shopping at Sector 22 Shastri Market and Elante Mall. The day ended with the group's return journey to Delhi by bus.

On 7th December, the group boarded an early morning train from Delhi to Goa, bringing an end to their 10-day adventure. The tour left the students with priceless memories and a deep sense of camaraderie.

Students expressed their heartfelt gratitude to the organizers, sharing that the tour not only enriched their knowledge and perspective but also strengthened their bonds, making it a truly unforgettable chapter of their college life.

### **Expected Outcome of the Activity**

The college tour offered students a rich blend of education, culture, adventure, and recreation. Visits to historic landmarks and scenic destinations deepened their understanding of India's heritage and natural beauty, while thrilling activities like paragliding and river rafting fostered confidence and resilience. Shared experiences, from snow fights to DJ nights, strengthened friendships and teamwork. The tour provided a refreshing break, leaving students with cherished memories, enhanced perspectives, and heartfelt gratitude for an unforgettable experience.

### **Orientation Programme on the Prevention of Sexual Harassment (POSH) Act 2013**

29th November 2024

An Orientation Programme on the "Prevention of Sexual Harassment (POSH) Act 2013" was organized on 29th November 2024 from 10.45 am to 12.30 pm by the Goa State Commission for Women for the Presiding Officers and Members of the Internal Committees (IC) of various Government departments and Colleges of South District of Goa. The session was inaugurated by Hon'ble Chief Minister Dr. Pramod Sawant at Ravindra Bhava, Margao. This session coincided with the visit of Smt. Vijaya Rahatkar, Hon'ble Chairperson of the National Commission of Women (NCW) to Goa, providing a significant opportunity to reinforce collective commitment to creating safe and harassment-free workplaces. The orientation was attended by IC members of the college, Ms. Annette Santimano, Ms. Snehal Alve and Ms. Archana Naik.

The event started with the lighting of the lamp followed by floral welcome to the dignitaries on the dais. In his address, Hon'ble Chief Minister emphasized the importance of the POSH Act as a vital step towards creating harassment-free work environments. He highlighted the responsibilities of employers and the role of the Internal Complaints Committee in addressing grievances effectively. Dr. Sawant underlined that sexual harassment not only violates personal dignity but also disrupts organizational harmony and growth.

The Chief Minister appreciated the organizers for arranging the programme and encouraged participants to actively engage in discussions to gain insights into implementing the Act. He reaffirmed the government's commitment to promoting equality and justice and urged everyone to collaborate in fostering safe workplaces across Goa.

This was followed by a compelling address by Smt. Vijaya Rahatkar, Hon'ble Chairperson of the National Commission for Women (NCW). She highlighted the Act's significance in safeguarding women's dignity and creating harassment-free workplaces.

Smt. Rahatkar stressed the importance of forming Internal Complaints Committees (ICCs), conducting sensitization programs, and fostering open communication within organizations. She also encouraged employees



to report harassment without fear and urged employers to implement the law proactively. Emphasizing collective responsibility, she called upon men to support gender equality and urged everyone to view the POSH Act as a societal obligation rather than just a legal mandate. Her speech inspired attendees to contribute to building safe and inclusive workplaces.

The session concluded with a call to action for greater collaboration in promoting dignity, respect, and empowerment for women at work. The program was well-received and left participants motivated to implement the learnings in their respective organizations.

Newspaper Analysis of the Month - November 2024	7th December 2024
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The Post Graduate Department of Commerce organized a Newspaper Analysis session on 7th December 2024 as part of the PG Club activity. The session, held from 11:30 AM to 1:00 PM in Classroom T-302, was moderated by three M.Com faculty members: Asst. Prof. Twinkle Fernandes, Asst. Prof. Valencia Baptista, and Asst. Prof. Edrea Picardo.

The activity engaged 25 M.Com Part I and Part II students (10 males, 15 females), who were divided into eight groups, each tasked with analyzing news articles based on

assigned themes, namely, Goa News, Sports, Economic, Business, National, Geo-Political, Banking, and Societal. The analysis focused on news articles from November-December 2024, offering students an opportunity to engage with contemporary issues, covering diverse topics such as:

- RBI Monetary Policy
- Indian Stock and Forex Markets
- US Presidential Elections
- Indian Sports Achievements
- Goa Government Initiatives for Citizens and Start-ups
- IPOs
- Other contemporary issues of national and international importance

The primary goal of the session was to enhance students' awareness of current affairs, develop their analytical and critical thinking abilities, and foster teamwork and collaboration. By highlighting key points from their assigned



themes, students were expected to develop their critical thinking abilities and improve their capacity to interpret and present news reports effectively. Additionally, the activity aimed to foster better communication and presentation skills through group discussions and a quiz round that tested the participants' knowledge on current affairs.

### Expected Outcomes of the Activity

An improved understanding of current events across multiple sectors, enhanced analytical and critical thinking skills, and greater teamwork and collaboration among students. The activity was designed to provide students with valuable insights into a wide range of topics, broadening their perspectives beyond academic learning while helping them stay updated on national and global issues.

Two-Day National Level Workshop on Trending Technologies and Research Tools in Library & Information Science

16th and 17th December 2024



The Department of Library & Information Science at VVM's Shree Damodar College of Commerce & Economics, in collaboration with the Directorate of Higher Education, Government of Goa, organized a Two-Day National Workshop on "Trending Technologies and Research Tools in Library & Information Science" on 16th and 17th December 2024 at the Ganesh Daivajna Auditorium. The workshop was attended by 56 participants (41 females, 25 males). The event commenced with an Invocation, Deep Prajwalan and a floral tribute to Lord Damodar and Dr. S.R. Ranganathan (Father of Library Science), led by the Chief Guest, Shri Bhushan Savoikar, Director of Higher Education, Goa. The Officiating Principal, Prof. Sanjay P. Sawant Dessai, delivered the welcome address, followed by a detailed event overview presented by the Workshop Coordinator, Mrs. Manasi Rege.

Shri Bhushan Savoikar, in his address, emphasized enhancing student engagement with libraries and leveraging technology to improve processes without replacing human roles.

The Keynote Speaker, Mr. Pralhad Jadhav, presented on "Shaping the Future of the LIS Domain with Technology-Driven Information Retrieval," exploring emerging trends like prompt engineering and modern library research. The session concluded with a Vote of Thanks by Workshop Co-Coordinator, Mrs. Swati Bhat.

**The first technical session on "Innovative Resources for Research" was conducted by Mr. Pralhad Jadhav, Associate Professor at Khaitan & Co., Library Mumbai. Mr. Jadhav addressed the challenges of *data explosion* and emphasized the importance of effective resource management in the evolving research landscape. He introduced**

strategies for becoming a “smart researcher” by utilizing tools like *Everything* (desktop search app), Windows Gadgets, and Snipping Tools to simplify research tasks.

**The second session on “Google and AI Tools for Research” was also conducted by Mr. Pralhad Jadhav.** He introduced essential Google tools such as *Google Scholar*, *Google Classroom*, *Google Drive*, and *Google Translate* for efficient information retrieval and organization. Tools like *Google Custom Search Engine* and *Google Reverse Image Search* were also highlighted for specific research needs. He also introduced *Retrieval-Augmented Generation (RAG)* and its five stages, emphasizing its role in enhancing research capabilities.

**The third session, titled “A.I. Tools for Research,”** was conducted by Dr. Gopakumar V, Head of the Knowledge Centre at Kerala University of Digital Sciences, Innovation, and Technology. He began with an engaging analogy comparing ChatGPT to a human, highlighting its ability to learn and adapt through interactions. The session covered key features of ChatGPT, such as simulating human-like communication and performing tasks like data management and Excel calculations, along with an introduction to the Bricks AI tool as a complementary technology.

**The fourth session** of the workshop, titled “*Literature Search and Reference Management*”, was also conducted by Dr. Gopakumar. The session focused on leveraging ChatGPT as an AI-powered tool for academic tasks, particularly in literature searches, reference management, and content creation.

**Day 2 began with the 5th session which was presented by Dr. J. Shivarama, Chairperson of the Center for Library and Information Management Studies at Tata Institute of Social Sciences, Mumbai,** on "Innovative Technologies for Building Future Libraries". The session explored advancements like the Koha Integrated Library System (ILS), marking the shift from traditional to modern libraries, and emphasized the emerging role of Blended Librarians. Dr. Shivarama discussed the development of digital libraries, highlighting the integration of AI tools, content management systems like WordPress, and AI-based conversational agents. He stressed the importance of ICT skills and the need for librarians to adapt to technological changes.

**The sixth session, titled *Internet of Things (IoT) and Emerging Technologies in Library Science*, was conducted by Dr. J. Shivarama.** The session provided practical insights into modern technological tools relevant to library science. Dr. Shivarama demonstrated command-based installations, including steps for setting up **LAMP** (Linux, Apache, MySQL, and PHP), and explained the database creation process with practical utility. He highlighted the applications of Lynx for library management and showcased Drupal software for database configuration and web design. The session concluded with an overview of web designing and an engaging Q&A session where participants clarified their doubts.

**The seventh session, titled "*Research Platforms: Tools to Enhance Your Research Effectiveness*," was led by Dr. Satish Kanamaddi,** Librarian at Tata Institute of Social Sciences. Dr. Kanamaddi highlighted the importance of research for learning and personal development, addressing key questions—what, why, and how. The session covered essential research platforms, including Scopus, Web of Science, Indian Citation Index, J.Gate, Google Scholar, and Microsoft Academic Search, with practical demonstrations. It concluded with an online quiz to reinforce participants' knowledge.

**The eighth technical session, titled "**Researcher ID: Manage and Enhance Research Validity**,"** commenced at 2:15 PM and was conducted by Dr. Satish Kanamaddi. He highlighted the importance of unique identifiers for researchers to establish a strong digital identity and enhance credibility. Dr. Kanamaddi discussed digital author identifiers like ORCID and their role in ensuring accurate attribution of research work. He also addressed the relevance of digital identity in India's higher education, the growing volume of research, academic leadership in a

digital environment, and the use of Moodle as an open-source platform. The session concluded at 3:30 PM with an online quiz to reinforce key concepts.

**The Valedictory function** concluded the Two-Day National Workshop on "Trending Technologies and Research Tools in Library & Information Science". The session began at 3.45 pm with a welcome address by the Principal Prof. Sanjay Sawant Dessai, highlighting the workshop's significance. Assistant Professor Ms. Swati Bhat summarized the workshop's key sessions, and participants shared positive feedback on the engaging sessions and practical knowledge gained. Dr. Satish Kanamadi, the Valedictory Guest, was introduced by Assistant Professor Ms. Sheryl Sanches and welcomed with a floral tribute by Ms. Pooja Gaonkar. Dr. Kanamadi commended the workshop's impact and encouraged participants to explore the new technologies discussed. Prof. Sanjay Dessai presented Dr. Kanamadi with a memento, and Mrs. Manasi D. Rege delivered the Vote of Thanks. The event concluded with the National Anthem, marking the formal closure of the workshop.

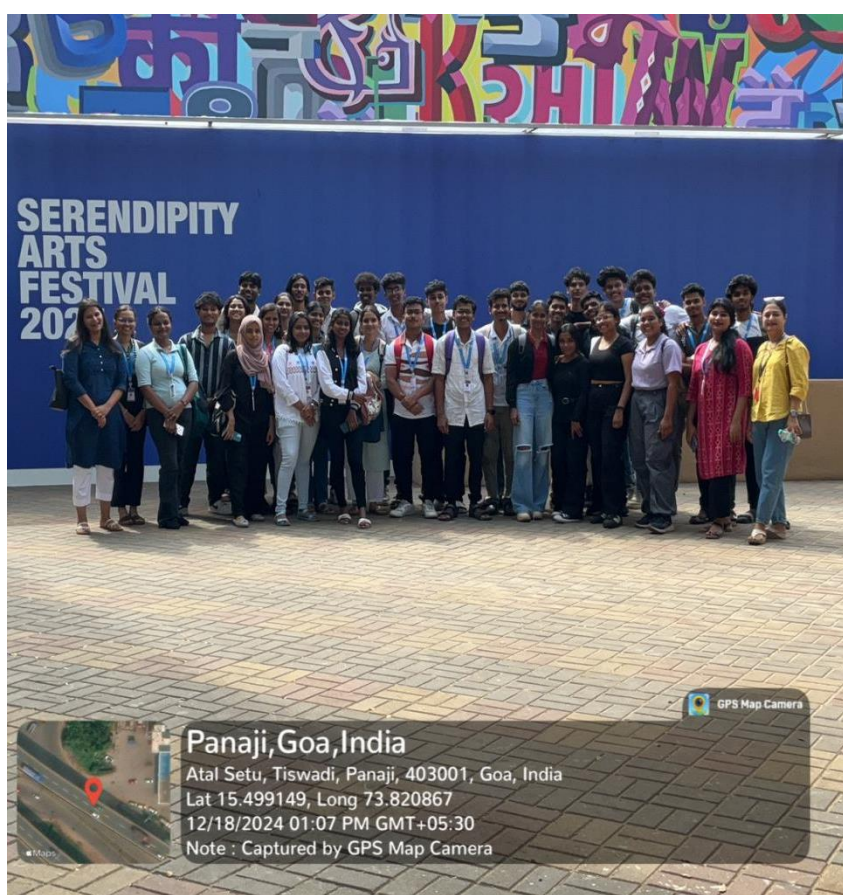
### Expected Outcome of the Activity

The Two-Day National Workshop on "Trending Technologies and Research Tools in Library & Information Science" equipped participants with advanced skills in LIS technologies, AI tools, research platforms, and digital identity management. Expert-led sessions emphasized practical applications, fostering professional growth, blended librarianship, and adaptability to modern advancements in the field

### Field trip to Serendipity Arts Festival 2025

18th December 2024

The Department of Management Studies organized a field trip for the FYBBA students on 18th December 2024 to the "Serendipity Arts Festival 2025" as part of the Digital Content Creation in English course. The trip aimed to provide students with practical exposure to digital storytelling and vlogging, particularly in alignment with Unit 2 of their syllabus.



The field trip was conducted under the supervision of Dr. Sonya Angle and Assistant Professor Jyoti Pandey (course in charge). A total of 33 students (18 males, 15 females) participated in this initiative, which ran from 9:00 a.m. to 1:00 p.m at Old GMC Complex and ESG complex, Panjim.

Prior to the trip, the students were briefed about various forms of digital storytelling and tasked with observing and learning from the exhibits, with a particular focus on digital art. During the trip, they engaged with a wide range of art forms, gaining insights into creative expressions that complemented their classroom learning.

The goal was for students to apply these learnings and creating a vlog explaining the same as a part of a group activity. This vlog would later be refined and enhanced during practice sessions for Unit 2. The immersive experience enhanced their understanding of digital storytelling through art, offering a platform for innovative thinking and creativity beyond the classroom.

The field trip left the students with new insights and a deeper understanding of the possibilities in digital content creation. It successfully demonstrated the value of learning beyond boundaries, enriching their academic and creative perspectives.

### **Expected Outcome of the Activity**

The field trip bridged the gap between classroom learning and practical application, equipping students with hands-on experience in Digital Storytelling and Vlogging, as outlined in the course syllabus.

### **Handball Intramural Tournament (Men & Women)**

**18th December 2024**



The Department of Physical Education and Sports of the VVM's Shree Damodar College of Commerce & Economics organized an Intramural Handball Tournament (Men and Women) for all the students of the college on 18th December 2024 at the VVM Ground. The tournament commenced at 10:15 AM and featured 12 teams, with 10 men's teams and 2 women's teams competing in a knockout format. The fixtures were drawn by lot, and each match lasted 20 minutes

(10 minutes per half with a 2-minute break) or both men's and women's categories.

### **Results of the Tournament**

#### ➤ **Men's Category:**

**1st Place:** TY BBA(FS)

**2nd Place:** TY B.COM

**3rd Place:** TY BCA

#### ➤ **Women's Category:**

**1st Place:** B.COM

**2nd Place:** BCA

## ➤ Best Player Awards

**Men's:** Mr. Rohit Vadlar

**Women's:** Ms. Tamanna Shaikh

The winners were awarded medals, and the Best Players received trophies.

The tournament officials were Mr. Feroz Shaikh and Mr. Clester Colaco, with Ms. Sheryl Antao, a Sports Council member, hosting the prize distribution ceremony. Dr. Ajinkya Kudtarkar, the College Director of Physical Education and Sports, delivered a brief speech, commending successful organization of the handball intramural tournament, applauding the participants and encouraging continued engagement in sports. The event concluded with a vote of thanks by Mr. Saurabh Raikar, Instructor in Physical Education.

## Mumbai Industrial Visit

19th and 20th December 2024



An Industrial Visit (Study Tour) to Mumbai was organized for 17 students (11 males, 06 females) of the BBA programme from 19th to 23rd November 2024. The students were accompanied by faculty members Dr. Sonya Angle and Dr. Mamta Kane. The visit offered an enriching experience with visits to prominent industries and business hubs, including Mahindra, the National Stock Exchange, and Delhivery. These visits provided students with hands-on exposure to various sectors, including

automotive, financial markets, and logistics, allowing them to observe real-world business operations and gain practical insights into industry functions.

## Highlights of the Study Tour

### 1. Visit to Delhivery (Bhiwandi Facility):

The students visited the Mumbai facility of Delhivery, a leading logistics company in India. The purpose of the visit was to understand the operational processes of supply chain and delivery management using technology of India's top logistics companies.

### Key Takeaways:

#### 1) Session with the Delhivery Team

- Overview of Delhivery's growth and role in the logistics industry.
- Explanation of how technology is leveraged for efficient delivery operations.

#### 2) Facility Tour

- Observation of package sorting, packing, and preparation for delivery.
- Demonstration of the logistical workflow and automation in operations.

### 3) Q&A Session

- Students engaged in an interactive session to clarify their queries.
- The visit provided practical knowledge on the intricacies of supply chain management and logistics.

## 2. Visit to the National Stock Exchange (NSE):

The purpose of this visit was to provide insights into the operations of the stock exchange and its role in the Indian economy.

### Key Takeaways:

#### 1) Exploration of the NSE

- Visit to the IPO bell area and trading terminals.
- Observation of historical artifacts like old share certificates.

#### 2) Session in the Boardroom

- In the session held in the Boardroom, the speaker elaborated on the purpose, functions, and importance of the National Stock Exchange (NSE). The NSE plays a crucial role in facilitating seamless trading, ensuring transparency, and supporting economic growth. It serves as a marketplace for raising capital, generating wealth, and fostering investor confidence. Additionally, the NSE is responsible for listing securities, ensuring regulatory compliance, and maintaining fair trading practices, which are vital for the smooth functioning of the financial markets.

The visit offered an engaging perspective on how a stock exchange supports economic growth.

## 3. Visit to Mahindra (Kandivali Plant):

This visit aimed to provide insights into the operations of one of India's leading automobile manufacturers.

### Key Takeaways:

#### 1) Briefing Session

- During the briefing session, an esteemed Mahindra manager presented key insights about the company. The presentation covered the evolution of Mahindra as a global brand and highlighted Mumbai's strategic location as a hub for industrial and automotive activities. The manager also provided an overview of Mahindra's diverse range of commercial vehicles and their market presence. Additionally, the strategic location of Mahindra's manufacturing unit in Mumbai was emphasized, noting its excellent connectivity and access to skilled labor, which contribute to the company's operational efficiency.

#### 2) Manufacturing Process Tour

- Students observed the intricate processes involved in car manufacturing.
- Emphasis on the role of skilled labor and Mumbai's connectivity in the manufacturing process.

This visit gave students a comprehensive understanding of the automotive industry and Mahindra's contribution to the sector.

## Expected Outcome of the Activity

The industrial visit to Mumbai was a highly enriching experience that provided students with valuable practical insights, enhancing their understanding of theoretical concepts in logistics, financial markets, and manufacturing. The exposure to the functioning of the supply chain, stock exchange processes, and car manufacturing deepened

their knowledge of industry operations. Through interactive sessions and facility tours, students developed critical thinking skills and applied their learning in a real-world context. Overall, the visit significantly contributed to their holistic development, equipping them with the knowledge and skills necessary to excel in their future.

## Fun Fest Bazaar 2024

20th and 21st December 2024

The Fun Fest Bazaar 2024 was successfully organized by the E-Cell, Incubation Centre and IIC in association with the Post Graduate Department of Commerce of the college. The event was held on the 20th and 21st December 2024 at the college campus, specifically near the canteen and quadrangle, running from 10:30 AM to 1:00 PM on both days.



The primary objective of the event was to create an interactive and vibrant platform for students to demonstrate their entrepreneurial skills, creativity, and teamwork while fostering a sense of community among various academic programs.

A total of 13 stalls were set up by 42 students (24 Female, 18 Male) from various programmes including B.Com, BCA, BBA, and M.Com, each offering a diverse array of mouthwatering food items and engaging activities. The food stalls featured a variety of

treats such as cakes, cupcakes, brownies, chatpata chicken, shev puri, cheesecakes, milkshakes, coolers, burgers, Goan forminhas/canopies, and guava chaat. In addition to the food, game stalls were also set up, adding an element of fun and entertainment to the event. The stalls were well received by the participants, who enjoyed the variety of offerings and appreciated the creative presentation of the products. The students demonstrated exceptional teamwork, entrepreneurial thinking, and customer service skills as they set up and managed their stalls. The event also served as a great opportunity for networking and collaboration, with students from diverse programmes interacting and collaborating throughout the two days.

The Fun Fest Bazaar 2024 was a significant success in promoting practical learning, fostering entrepreneurial engagement, and encouraging community spirit. It provided students with a hands-on experience in managing a business venture in a live environment, making it an enriching experience for all involved.

### Expected Outcomes of the Activity

The Fun Fest Bazaar 2024 aimed to enhance students' entrepreneurial skills by offering a real-world platform to run businesses, handle customer interactions, and address challenges. It promotes practical learning by bridging the gap between theory and application, as students gain insights into business operations, marketing, and customer service. The event fosters networking and collaboration among students from diverse backgrounds, while encouraging cultural exchange and socialization. Managing stalls will develop students' leadership and teamwork skills, preparing them for future careers. Ultimately, the event is expected to boost college spirit and foster a stronger sense of community.

## NSS Unit, Counseling Cell and Sports Council in collaboration with The Art of Living Foundation

21st December 2024

To commemorate World Meditation Day, the NSS Unit, Counselling Cell, and Sports Council of VVM's Shree Damodar College of Commerce & Economics collaborated with "The Art of Living Foundation" to organize a special meditation session for 14 students (53 males, 94 females) and faculty on 21st December 2024 from 8:30 AM to 9:30 AM in Hall 1.



The session aimed to raise awareness about the significance of meditation and promote the benefits of meditation in improving mental well-being and fostering inner peace.

The session began with a warm welcome by Miss Tanya Rebello, a student of SY BCom, Div C, followed by the welcome address delivered by Prof. Sanjay P. Sawant Dessai, Officiating Principal, who greeted all the students. Miss Tanya also served as the event host, while Mr. Vishal Suresh Das, student of SY BCom, Div C introduced the resource person, Mr. Santosh Ghodge, a faculty member of The Art of Living Foundation, highlighting his expertise in meditation and wellness.

Mr. Ghodge commenced the session with a series of simple warm-up exercises to help students relax and prepare for the meditation process. He then introduced the students to Nadi Shodhan Pranayama, a breathing technique that helps balance the body's energy and calm the mind. Mr. Ghodge led students through a meditation process focusing on deep breathing and mindfulness. The session encouraged participants to clear their minds of distractions, fostering inner peace and relaxation. He concluded the session by showing an inspiring video about the Art of Living foundation and its impact worldwide.

As a gesture of appreciation for his valuable contribution, Dr. Shami Pai, Vice Principal (Administration) presented Mr. Ghodge with a token of gratitude. The students provided positive feedback, sharing that the session left them feeling relaxed and rejuvenated. The event concluded with a vote of thanks.

### Expected Outcomes of the Activity

The session was designed to help students understand the importance of meditation and its role in improving mental health. It also provided participants with a sense of relaxation and inner peace through guided meditation. The session aimed to enhance students' awareness of meditation techniques to improve focus and mindfulness. Overall, the event encouraged students to incorporate meditation into their daily lives for better emotional and mental well-being.



## Celebration of "National Mathematics Day 2024"

21st December 2024



The Department of Computer Science, under the Tech Trendz Club, celebrated **National Mathematics Day 2024** on 21st December 2024 to commemorate the birth anniversary of the renowned Indian Mathematician Srinivasa Ramanujan. The event was held from 8:15 AM to 12:00 Noon in the Smart classroom and S-202 classroom, comprising of three main activities: a documentary screening on Srinivasa Ramanujan, a Sudoku

competition, and a Math Showdown.

The event commenced with a warm welcome by Ms. Yugandhara Joshi, Assistant Professor in Mathematics, who emphasized the significance of Mathematics Day and Ramanujan's invaluable contributions.

### Activity 1: Screening of the Documentary

The event began with the screening of the documentary "**The Mathematician and His Legacy**" in the Smart Classroom from 8:15 AM to 9:15 AM. The documentary offered an inspiring glimpse into Ramanujan's life his mathematical brilliance, and the global impact of his work. It captivated 52 attendees (33 males, 19 females), fostering a deeper appreciation for the beauty of Mathematics.

### Activity 2: Sudoku Competition

The Sudoku Competition was held in Classroom S202 at 9:45 AM. Among the 10 participants (06 males, 04 females), Miss. Simren Ghadi, student of FYBVoc (ST), emerged victorious. This activity underscored the strategic and analytical benefits of solving Sudoku puzzles, helping participants hone their concentration and problem-solving skills.

### Activity 3: Math Showdown

The Math Showdown, an engaging Mathematics exhibition, took place in the Smart Classroom from 9:45 AM to 12:00 Noon. 21 students (13 males, 08 females) participated, presenting innovative and interactive topics, including:

- Significant constants in Mathematics
- Contributions by Indian Mathematicians
- Techniques for solving the Rubik's Cube
- Important Mathematical results
- Fun with Math: Interactive Math Games

The interactive and informative sessions enhanced students' knowledge and cultivated an appreciation for numbers. The Math Showdown received enthusiastic feedback, particularly for the Math Games, which made the sessions

lively and enjoyable. The exhibition highlighted the creative and fun aspects of Mathematics, leaving a lasting impression on the attendees.

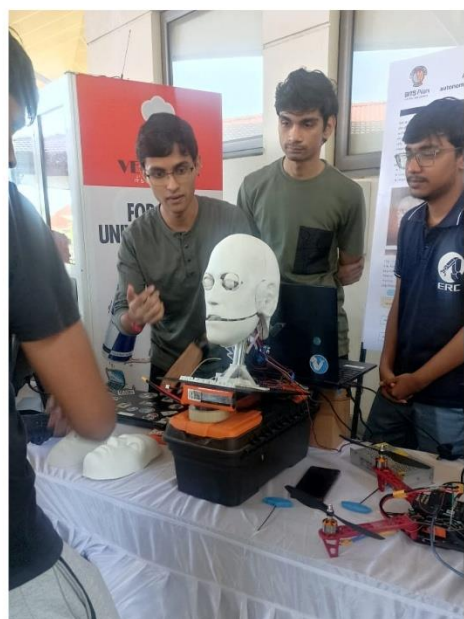
The National Mathematics Day 2024 celebration successfully honored the legacy of Srinivasa Ramanujan while nurturing a love for Mathematics among students. The event inspired participants to explore the subject with renewed enthusiasm and confidence.

### Expected Outcomes of the Activity

It enhanced understanding of key mathematical concepts and improved analytical and problem-solving skills among participants. The event successfully showcased the fun and creative aspects of Mathematics, aiming to reduce math anxiety and promote a more positive perspective on the subject. It also stimulated curiosity about Mathematics, motivating students to explore its applications beyond the classroom. Furthermore, the activities highlighted real-life applications of Mathematics, encouraging participants to appreciate its relevance and significance in everyday scenarios.

## KK Birla BITS Goa Campus Open Day: A Celebration of Innovation and Excellence 23rd December 2024

On 23rd November 2024, six faculty members, namely, Mr. Sameer Patil, Ms. Annette Santimano, Mr. Ramkrishna Reddy, Ms. Samira Vengulekar, Ms. Girija Gaonkar and Ms. Rakshavi Dessai, from the Department of Computer Science at VVM's Shree Damodar College of Commerce & Economics had the distinct honour of attending the **KK Birla BITS Goa Campus Open Day**. This event showcased the institution's unwavering commitment to driving technological innovation, fostering academic excellence, and promoting holistic development in its academic community. The meticulously planned program offered an immersive experience, highlighting the campus's dedication to forward-thinking education and cutting-edge research.



**Engaging Dialogues with Visionary Faculty:** The day commenced with insightful discussions with the esteemed faculty members of BITS Goa. These enriching dialogues offered a deep dive into emerging technological trends and groundbreaking advancements across diverse disciplines. The faculty shared their perspectives on the evolving global technological landscape showcased the institution's role as a leader in innovation and its ability to stay at the forefront of academic excellence.

**State-of-the-Art Campus Infrastructure:** A guided tour of the campus revealed its world-class infrastructure, thoughtfully designed to create an environment conducive to learning, research, and collaboration. Advanced laboratories equipped with the latest technological tools, innovative collaborative spaces, and sustainability-focused architecture underscored the institution's commitment to fostering a dynamic and responsible academic ecosystem.

**Showcasing Excellence Through Dynamic Projects:** The highlight of the Open Day was the exhibition of cutting-edge projects by students and faculty. These projects spanned diverse fields such as artificial intelligence, data analytics, renewable energy, and biomedical engineering. Each project exemplified the application of advanced technologies in solving real-world problems through a multidisciplinary approach, reflecting the institution's focus on cultivating problem-solving skills and innovative thinking among its students.

**A Culinary Delight:** The hospitality extended by the campus dining facilities was nothing short of exceptional. Guests were treated to a variety of meticulously prepared, delectable dishes that added a touch of warmth and care to the entire experience. The attention to detail in every aspect of the event reflected the institution's holistic approach to creating memorable experiences.

The KK Birla BITS Goa Campus Open Day was an extraordinary fusion of intellectual engagement, technological exploration, and warm hospitality. It left an indelible mark, affirming the institution's status as a beacon of academic and research excellence.

This remarkable event not only inspired the attendees but also underscored BITS Goa's pivotal role in shaping future leaders and innovators. We look forward to future collaborations and opportunities to engage further with this exceptional institution, which continues to pave the way for transformative contributions on the global stage.

*Dear Readers,*

*As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.*

*We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.*

**Mrs. Annette Santimano**

Editor

**Ms. Manisha Braganza**

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