

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa

TY BBA Programme Structure 2024-25

Term IX		Term X		Term XI	
Code & Name of Course	Credits	Code & Name of Course	Credits	Code & Name of Course	Credits
<b>CORE BUSINESS COURSES</b>		<b>CORE BUSINESS COURSES</b>		<b>NON BUSINESS COURSES</b>	
<a href="#">BBCB027 Production and Operations Management</a>	2	<a href="#">BBCB052 Seminars On Contemporary And Non-Contemporary Issues II</a>	1	<a href="#">BBON027 Theatre Art</a>	2
<a href="#">BBCB055 Learning Management Through Executive Interaction I</a>	1	<a href="#">BBCB056 Learning Management Through Executive Interaction II</a>	1	<b>OPTIONAL BUSINESS COURSES</b>	
<a href="#">BBCB051 Seminars On Contemporary And Non-Contemporary Issues I</a>	1	<b>NON-BUSINESS COURSES</b>		<a href="#">BBOH012 Employee Engagement</a>	2
<b>NON-BUSINESS COURSES</b>		<a href="#">BBON030 Individual &amp; Society</a>	2	<a href="#">BBOH002 Performance Management</a>	2
<a href="#">BBON008 Creative Writing</a>	2	<a href="#">BBON021 Film Appreciation</a>	2	<a href="#">BBIR003 / BBIS003 Internship Report and Seminar</a>	6 (4+2)
<a href="#">BBON022 Health &amp; Nutrition</a>	2	<a href="#">BBON024 Music Appreciation</a>	2	<b>TOTAL CREDITS-TERM-XI</b>	
<b>OPTIONAL BUSINESS COURSES</b>		<a href="#">BBON031 Psychology</a>	2	<b>12</b>	
<a href="#">BBOH001 Talent Acquisition</a>	3	<b>OPTIONAL BUSINESS COURSES</b>			
<a href="#">BBOM011 Sales Management</a>	2	<a href="#">BBOH005 Learning And Development</a>	3		
<a href="#">BBOM001 Consumer Behaviour</a>	3	<a href="#">BBOF005 Stock Market Operations</a>	2		
<a href="#">BBOF001 Banking Operations</a>	2	<a href="#">BBOM005 Service Marketing</a>	2		
<a href="#">BBOM010 Retail Management</a>	2	<a href="#">BBOF003 Investment Planning</a>	3		
<b>TOTAL CREDITS-TERM-IX</b>	<b>20</b>	<b>TOTAL CREDITS-TERM-X</b>	<b>20</b>		