

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa
SY BBA Programme Structure 2024-25

Course Type	Code & Name of Course		Credits
	SEMESTER III	SEMESTER IV	
Major	MGA-200: Financial Management	MGA-202: Business Research Methods	4
	MAG-201: Business Environment	MGA-209: Case Analysis	4
Major (Any One)	MGA-211: Business Maths and Statistics	MGA-203: Consumer Behavior	4
		MGA-204: Talent acquisition & Employee Engagement	
		MGA-205: Stock Market Operations	
Major (Any One)	-----	MGA-206: Retail, Sales and Distribution Management	4
		MGA-207: Leadership and Team building	
		MGA-208: Banking and Insurance	
Multidisciplinary	COM-231: Fundamentals of Event Management	-----	3
Ability Enhancement Course	HIN-251 Hindi	HIN-252 Hindi	2
Skill Enhancement (Any One)	MGA-241: Interview Facing Skills and Mock Interviews	-----	3
		Internship	2
Total Credits (for each semester)			20