

VVM's Shree Damodar College of Commerce & Economics, Margao-Goa

FY BBA Programme Structure 2024-25

Category	Code & Name of Course		Credits
	SEMESTER I	SEMESTER II	
Major	<a href="#">MGA-100 Management Process and Organisational Behavior</a>	<a href="#">MGA-101: Marketing Management</a>	4
Minor	<a href="#">MAG-111: Human Resource Management</a>	<a href="#">MAG-112: Financial Statement Analysis</a>	4
Multidisciplinary Courses	<a href="#">PSY-131: Psychology of Adjustment</a>	<a href="#">JOR-132 Advertising &amp; PR</a>	3
Ability Enhancement Course	<a href="#">ENG-151 Communicative English: Spoken and Written</a>	<a href="#">ENG-152: Digital Content Creation in English</a>	2
Skill Enhancement Courses	<a href="#">MGA-142 Theatre Art</a>	<a href="#">MGA-150: Soft Skills and Personality Development</a>	3
Value Added Courses	<a href="#">VAC-102 Environmental Practices in Goa</a>	<a href="#">VAC-110 Awareness of Cyber Crimes &amp; Security</a>	2
Value Added Courses	<a href="#">VAC-105: Elections and Electoral Management in India</a>	<a href="#">VAC-114: Health and Wellness</a>	2
<b>Total Credits (for each Semester)</b>			<b>20</b>