



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

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E-Newsletter

Writing Competition "Picture Fusion: Weaving Stories Through Visuals"

25th September 2024



On September 25, 2024, the Reader's Club of VVM's Shree Damodar College of Commerce & Economics, successfully organized an innovative Writing Competition titled "Picture Fusion: Weaving Stories Through Visuals." The event was held in Classroom F-104 from 12:45 PM to 1:45 PM and saw the participation of 17 students (09 male, 08 female), who enthusiastically showcased their creativity and storytelling abilities by crafting narratives inspired by various images. Judged by Dr. Rodney D'Silva, Asst. Prof. Zakiya M. Tahir, and Asst. Prof. Kalpana Parab, the competition served as a unique platform for students to translate ideas into compelling stories through visuals.



The Winners of the Competition:

1st Place: GiNESSA Pinto (FY BCom, Div B)

2nd Place: Ruby Mahato (TY BCom, Div B)

3rd Place: Sheel Anilkumar Neve (FY BCom, Div B)

The awards were presented during a combined valedictory function held on October 17, 2024 at the College Quadrangle, where the Readers Club and Hindi Department, which held separate competitions, celebrated the participants' achievements together. Asst. Prof. Ciana Fernandes, in-charge of the Readers Club, warmly welcomed the Officiating Principal, Prof. Sanjay P. Sawant Dessai, Vice-Principal (Academics) Dr. Edwin Baretto, Vice-Principal (Administration) Dr. Shami Pai to the valedictory function. The vote of thanks was proposed by Asst. Prof. Chaya Velip. This collaboration underscored the commitment of both departments to fostering creativity and encouraging writing talent within the college community.

Expected Outcome of the Activity

The activity helped students enhance their writing skills by encouraging them to craft narratives that connected visual elements with their ideas, thereby improving their ability to convey complex concepts effectively. Additionally, engaging in creative storytelling built their confidence and self-esteem, enabling them to express thoughts more freely and reducing any apprehension about sharing their work.

The Tide Turner Plastic Challenge	26th September 2024
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The NSS Unit of VVM's Shree Damodar College of Commerce & Economics conducted a session on the "Tide Turner Plastic Challenge" on 26th September 2024 from 12:00 noon to 1:00 pm in the Smart Classroom. This session aimed to engage students in combating plastic pollution and promoting sustainable environmental practices. The resource persons for the session were Ms. Lisha Da Costa, Senior Programme Officer, Marine Programme, WWF India, and Ms. Riya Rahul, Associate Manager, SAAHAS Zero Waste.



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The session began with an introduction of the resource persons by Ms. Abigayle Rodrigues, from TY B.Com. The speaker Ms. Riya Rahul provided a comprehensive overview of the Tide Turner Plastic Challenge - an international initiative organized by the United Nations Environment Programme (UNEP) in collaboration with several partners. This initiative aims to engage youth in the fight against plastic pollution by educating, engaging, and empowering them to advocate for reducing plastic waste and promoting environmental sustainability.

In addition to discussing the challenge, Ms. Riya highlighted the significance of waste segregation, proper decomposing of waste, and minimizing single-use plastic consumption to contribute to a cleaner and healthier environment. The session concluded with a vote of thanks proposed by Ms. Abigayle Rodrigues. This session served as an important step toward raising awareness about environmental issues and encouraging students to take action in addressing plastic pollution. A total of 115 students (46 male, 69 female) participated in the event. The event was coordinated by faculty members Mr. Sanjay Velip (NSS PO-Incharge), Mr. Ainsley Bernard (NSS PO), Ms. Akshada Gaonkar (NSS PO), Ms. Kalpana Parab (NSS PO) and Ms. Puja Gaonkar (NSS PO)

Expected Outcome of the Activity

The session aimed to educate students on the harmful impacts of single-use plastics on ecosystems, human health, and the climate. It sought to inspire youth to take personal responsibility in reducing plastic waste and encourage their communities to embrace sustainable practices. Additionally, the session aimed to build a network of young environmental leaders committed to advocating for change through education, community engagement, and awareness initiatives.



The Department of Hindi of VVM's Shree Damodar College of Commerce & Economics organized "Hindi Week" from 26th to 28th September 2024 in Classroom S-204, held between 12:45 pm and 1:45 pm. This three-day event was aimed at highlighting the significance of Hindi in national unity and encouraging its use in various spheres of life. The event included four competitions namely, essay writing, poster making, slogan writing, and dialogue writing, which received 37 (13

male, 12 female) enthusiastic participants from BCom, BBA, BCA and BBA(FS) programmes, showcasing their creativity and appreciation for the Hindi language.

Day 1: Essay Writing Competition (26th September 2024)

The first day featured an Essay Writing Competition with nine students participating. The competition was judged by Mrs. Supriya Kankonkar and Ms. Dikshya Naik, who evaluated the entries based on creativity, coherence, and relevance to the given topics. The winners were:

- **1st Prize:** Ruby Mahato (TY BCom, Div B)
- **2nd Prize:** Karishma Patil (FY BCom, Div B)
- **3rd Prize:** Mayuresh Parmekar (SY BCom, Div D)

Day 2: Poster Making and Slogan Writing Competitions (27th September 2024)

The second day featured both the Poster Making and Slogan Writing Competitions:

- **Poster Making Competition:** Thirteen students participated in the competition, that was judged by Ms. Dikshya Naik and Mrs. Supriya Kankonkar. The posters creatively represented themes related to the Hindi language and its cultural significance. The winners:
 - **1st Prize:** Sainaz Sayed (SY BCom, Div D)
 - **2nd Prize:** Alethea Barreto (SY BBA)
 - **3rd Prize:** Glace Da Souza (SY BBA) and Shiraj Kavlekar (SY BBA)
- **Slogan Writing Competition:** Seven students took part in this competition, crafting impactful slogans that captured the spirit of Hindi and its role in society. This competition was also judged by Mrs. Supriya Kankonkar and Ms. Dikshya Naik, and the winners were:
 - **1st Prize:** Anil Pradhan (SY BBA(FS), Div A)
 - **2nd Prize:** Anirudh Solanki (SY BCA, Div B)
 - **3rd Prize:** Mithali Raikar (FY BCom, Div B)

Day 3: Dialogue Writing Competition (28th September 2024) : The final day showcased the Dialogue Writing Competition, with eight participants. Judged by Mrs. Supriya Kankonkar and Ms. Dikshya Naik, the competition focused on originality, fluency, and narrative impact. The winners were:

- **1st Prize:** Anirudh Solanki (SY BCA, Div B)
- **2nd Prize:** Nasreen Khan (FY BCom, Div B)
- **3rd Prize:** Ruby Mahato (TY BCom, Div B)

The prize distribution ceremony for Hindi Week took place on 17th October 2024 at 1:00 pm. The programme began with a welcome speech by Asst. Prof. Ciana Fernandes, followed by the distribution of certificates to winners by Officiating Principal Dr. Sanjay P. Sawant Dessai, Vice Principal (Academics) Dr. Edwin Barreto, and Vice Principal (Administration) Dr. Shami Pai. The event concluded with a vote of thanks by Asst. Prof. Chaya Velip. The event was successfully organized under the guidance of Asst. Prof. Chaya Velip from the Hindi Department, who ensured smooth coordination and execution of all the competitions. The active participation and enthusiasm displayed by the students made the event a great success, achieving its goal of celebrating and promoting the Hindi language.

Expected Outcomes of the Activity:

The Hindi Week successfully met its objectives, as students were motivated to enhance their Hindi language skills through various engaging activities. Such events can inspire students to pursue further studies in Hindi or even consider careers in fields requiring proficiency in the language.

Goa Police Hackathon 2024

27th to 29th September 2024

The Cyber Crime Cell, Goa Police held its Second Hackathon, a non-stop 48 hours event, inviting all Goan students, regardless of their field of study, to apply their coding and problem-solving skills to address core policing challenges. This event aims to develop digital tools that boost police efficiency and aid in crime detection. Through a collaborative approach, the Hackathon seeks to establish a partnership between Goa Police and students to build a safer society. This initiative encourages the use of technology for public service and nation-building, providing a platform for young innovators to contribute to community safety.



To participate in the event the teams had to register online by September 17, with September 24, being the deadline to submit a two-page abstract for the chosen problem (from among the 9 problem statements) containing an explanation of the Problem statement, proposed solution to the Problem statement, features of the Final solution to be designed, reason for opting for the Problem statement and past expertise in the area (if any). Teams shortlisted based on their abstracts were intimated by September 25, and the 48-hour Hackathon commenced at 7:00 PM on September 27, concluding at 7:00

PM on September 29 at the BITS Pilani, Goa campus. Final presentations were scheduled on 19th October 2024 at the campus.

A team of four BCA students (all males) from the Department of Computer Science of the college participated in the “Goa Police Hackathon 2024,” an event that saw fierce competition among 23 teams from various institutes across Goa, all striving to design innovative solutions for policing.

The participating students were:

- **Rahul Rajpurohit (TY BCA, Div A)**
- **Ronal Barbosa (TY BCA, Div A)**
- **Rishabh Arolkar (TY BCA, Div A)**
- **Valencio Monteiro (TY BCA, Div A)**

The team chose E-BANDOBAST, a digital tool designed to enhance police deployment and monitor personnel movement during large events using real-time location tracking. It allows deployment data, including officer details, duty locations, and supervisory information, to be uploaded in a structured Excel format. Officers receive SMS notifications with check-in links to confirm their presence, and geofencing ensures they remain within designated areas. Deviations trigger instant alerts to supervisors for quick response, while shift completion requires supervisor approval to end tracking. E-BANDOBAST streamlines deployment management, check-ins, and log-offs via SMS integration, boosting efficiency and accountability during large-scale events.

The inaugural ceremony of the Goa Police Hackathon was held at BITS Pilani, Goa, featuring esteemed guests including Shri Alok Kumar, IPS (DGP of Goa), Akshat Kaushal, IPS (North SP of Goa), Rahul Gupta, IPS (South SP of Goa), Prof. Suman Kundu (Director of BITS Pilani), and Prof. Meenal Kowshik (Dean of BITS Pilani).

The final round took place on October 19, from 11:00 am to 7:00 pm, where participants presented their projects through a formal presentation and live demonstration. Each team faced questions from the judges, which included SP Rahul Gupta and experts from the IT industry, based on the solutions they developed. The team was asked about handling VIP route management, which was demonstrated to the judges, showcasing its capabilities in ensuring efficient and secure routing during events.

Faculty in-charge: Asst. Prof. Annette Santimano and Asst. Prof. Deepti Kulkarni from the Department of Computer Science.

Expected Outcome of the Activity

The Goa Police Hackathon 2024 had a significant impact, showcasing the innovative digital solutions created by students to improve police operations and public safety. The 48-hour event fostered social responsibility and technical skills, allowing students to address real-world law enforcement challenges. It strengthened the collaboration between students and law enforcement, encouraging tech-savvy individuals to contribute to community-focused, technology-driven solutions, ultimately helping create a safer, more efficient society.

World Tourism Day Celebrations: Session & Reel-Making Competition

27th September 2024

On September 27, 2024, the Yuva Tourism Club of VVM's Shree Damodar College of Commerce & Economics commemorated World Tourism Day with a series of engaging activities to highlight the theme "Tourism and Peace". The event aimed to emphasize the integral role of tourism in promoting global harmony, cultural understanding, and peaceful coexistence. The day featured a thought-provoking session on "Tourism and Peace" and a creative Reel-Making Competition, both designed to inspire students to reflect how tourism can bridge cultural divides.

A session on Tourism & Peace:

The event started in Hall 2 with a compelling session by Mr. Raja Rajendra Rane, Senior Associate - Operations at Soul Traveling. Mr. Rane delivered an insightful presentation, shedding light on the transformative power of tourism in bridging cultural gaps, fostering tolerance, and encouraging mutual respect. He underscored the critical role of responsible tourism in dismantling stereotypes and promoting peaceful coexistence. With real-world examples and a nuanced perspective, he illustrated how tourism can shape a more harmonious world.

The session explored diverse facets of tourism, including its economic impact in promoting local development, the potential of cultural exchange programs as tools for conflict resolution, and the influence of tourism on community building and social cohesion. Mr. Rane's deep expertise and passion for the subject were evident, sparking lively discussions among the audience. The interactive session included a Quiz segment, engaging students and faculty in a discussion on global tourism trends and practices.

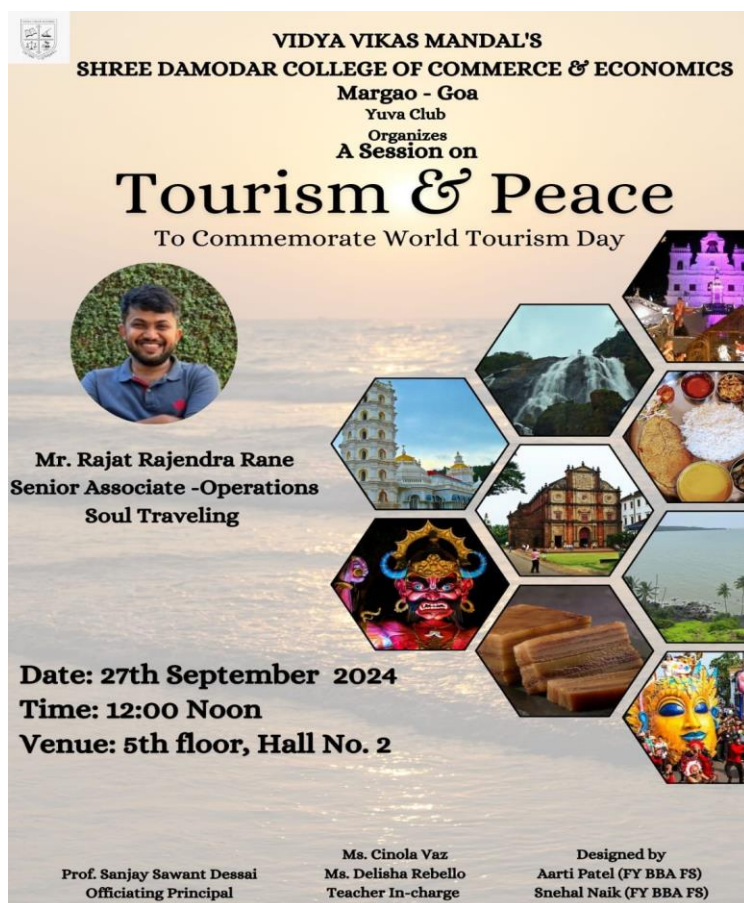
The session was informative, engaging, and well-organized. Mr. Rane's presentation style was clear, concise, and captivating. His real-world illustrations provided valuable context, making complex concepts easily understandable. The event successfully achieved its objective of raising awareness about the importance of tourism in promoting peace. A total of 49 students attended the session.

Expected Outcome of the Activity:

The event underscored tourism's role as a catalyst for cultural exchange, fostering mutual respect and breaking down stereotypes. It emphasized tourism's economic benefits, including job creation and local development, while also highlighting its power to promote peace and global harmony by encouraging empathy, tolerance, and a shared sense of global citizenship.

Reel-Making Competition: "Tourism and Peace: Building Bridges Across Cultures"

To further engage students and tap into their creative talents, the Yuva Tourism Club organized a Reel-Making Competition themed "Tourism and Peace: Building Bridges Across Cultures". The objective was to encourage students to reflect creatively on the role of tourism in uniting people and breaking down barriers.



The competition received enthusiastic participation from students across various disciplines. Participants were tasked with creating short, visually compelling reels that depicted the theme of "Tourism and Peace". The aim was to convey how tourism can act as a bridge between different cultures, promote mutual respect, and contribute to peaceful coexistence among communities. The reels highlighted various aspects such as cultural exchange, sustainable tourism, and the role of travel in promoting empathy and global understanding.

Each reel was evaluated on creativity, theme relevance, storytelling, and technical execution. The winners were:

- **1st Place:** Ankit Pathak (TY BCom)
- **2nd Place:** Amir Saroj (SY BCom, Div C)
- **3rd Place:** Mark Jordan Pereira (FY BCA, Div A)

The competition encouraged students to creatively explore the connection between tourism and peace, further emphasizing the role of youth in promoting tourism through innovative digital platforms.

Expected Outcome of the Activity:

The event underscored the unifying power of tourism, highlighting its role in breaking down barriers and fostering a sense of shared global citizenship. Through activities like the Reel-Making Competition, students found creative avenues to express their perspectives on meaningful social themes, demonstrating how digital platforms can effectively convey messages of unity and cultural understanding. Additionally, the focus on responsible and sustainable tourism emphasized how mindful travel practices can contribute to peace and harmony among diverse communities, nurturing a more connected and empathetic world.

CODEFEST - Celebrating National Coding Week

27th to 28th September 2024



The TechTrendz Club of the Department of Computer Science successfully organized CODEFEST, an event celebrating the National Coding Week from 16th to 28th September 2024. The event was organized in Classrooms S-201, S-207 and Lab 1 from 12.45 pm onwards. The objective of CODEFEST was to promote collaboration, knowledge and skills sharing among students in various programming languages namely C, Python and Java.



The event was designed in such a way that students from First Year, Second Year and Third Year were given an

opportunity to pair up in teams preferably across the BCA and BVoc.(ST) programmes. This collaboration promoted teamwork while improving students' skills in programming and debugging through three key events: Codebug, Pycode and Java Jolt focusing on C, Python and Java programming languages respectively. Each of the events was well curated to explore debugging and analyzing skills of students along with time management skills. Codefest received an overwhelming response from 71 participants (40 male, 31 female).

The Student Coordinator, Faculty coordinators and Winners are as follows:

1) Event Name: Codebug

Student Coordinator: Sumaira Mustafa Mulla from SY BCA, Div B

Faculty Coordinator: Ms. Rakshavi Dessai & Ms. Sweta P. Shet Verenkar

- **1st Place** - Shrawya Shetty (TY BCA, Div B) and Daneshwari Jingade (FY BVoc.(ST))
- **1st Place** - Aarti Solanki (SY BVoc.(ST)) and Malcolm Fernandes (FY BCA, Div A)
- **2nd Place** - Shaina Kamat (SY BVoc.(ST)) and Blesson Halgi (FY BCA, Div A)
- **3rd Place** - Khushal Naik (SY BVoc.(ST)) and Simran Ghadi (FY BVoc.(ST))
- **3rd Place**-Vishwajeet Singh Shekhawat (FY BCA, Div A) and Aishwarya Nayak (FY BCA, Div B)

2) Event Name: Pycode

Student Coordinator: Thayaba Banu from SY BCA, Div B & Radhika Gautam from SY BCA, Div A

Faculty In-charge: Ms. Rama Borkar & Ms. Sneha Prabhudessai

- **1st Place:** Mayuresh Chari (FY BCA, Div A) and Alanso Fernandes (FY BVoc.(ST))
- **2nd Place:** Styron Fernandes (FY BCA, Div B) and Riyano Fernandes (SY BCA, Div A)

3) Event Name: Java Jolt

Student Coordinator: Anirudh Singh Solanki from SY BCA, Div B

Faculty In-charge: Ms. Shruti Kunkolienkar & Ms. Annette Santimano

- **1st Place:** Jesval Fernandes (TY BCA, Div A) and Premanand alias Dhruv Naik (SY BCA, Div A)
- **2nd Place:** Showil Rebello (SY BVoc.(ST)) and Yogesh Yadav (SY BVoc.(ST))
- **3rd Place:** Aldrid Fernandes (TY BCA, Div B) and Vighnesh Raikar (TY BCA, Div B)

The flyer and brochure of the event was designed by Yogesh Yadav from SY BVoc.(ST). The overall faculty in-charge for CODEFEST was Asst. Prof. Annette Santimano, in-charge of TechTrendz Club. The overall faculty coordinators for the event were Asst. Prof. Sweta P. Shet Verenkar and Asst. Prof. Girija Gaonkar. The event received positive feedback from students who demonstrated great enthusiasm in participating.

Expected Outcome of the Activity:

Students from classes across BCA and BVoc.(ST) paired up to form teams which will increase sharing of knowledge and skills across numerous programming languages and result in identifying students possessing skills in teamwork and programming and analyzing skills with an increased level of confidence.

State Level Solid Waste Management Workshop and Hackathon

27th, 28th September and 5th October 2024

The Department of Commerce and Management, Administrative Staff College of India, IPE Global and the Institution's Innovation Council, in association with the Directorate of Higher Education, Government of Goa organized State-Level Solid Waste Management Workshop and Hackathon on 27th, 28th September and 5th October 2024 in the Smart Classroom from 9:00 a.m. onwards.

The workshop aimed to create a platform for the 22 participating students to address the challenges faced in solid waste management and disposal in Goa, fostering a culture of product and process innovation with a problem-solving mindset. 8 colleges participated in the event, showcasing their commitment to finding sustainable solutions.



The event commenced on 27th September with three technical sessions. The first session, led by Mr. Kishor Shah, focused on “Problem Identification and Analysis”. This was followed by a session on “Solution Identification” by Mr. Mayuri Bhat, and a session on “Technical Feasibility” by Mr. Samay Shetti addressed. These sessions provided participants with vital skills for addressing key challenges in solid waste management.

On September 28th, the focus shifted to the Business Session, featuring a Business Model Workshop facilitated by Mr. Damodar Patnekar. Discussions on (Minimum Viable Product) MVP and prototype development were conducted by Mr. D. S. Prashant, covering essential steps for transitioning from prototyping to fundraising.

The event concluded on 5th October with a Hackathon competition, where participants showcased their innovative solutions to solid waste management challenges. The judging panel, consisting of Mr. Aaron Rodrigues and Mr. Mohsin Shaikh, evaluated the solutions, awarding Goa Multi Faculty College the first place and Shree Rayeshwar Institute of Engineering & Information Technology College the runners-up position. The event was coordinated by Dr. Maithili Naik and Ms. Swati Bhat, who ensured smooth conduct across all days.

Expected Outcome of the Activity

This initiative encouraged creativity and collaboration among participants, aiming to promote sustainable waste management practices in the region. By engaging students in hands-on problem-solving, the initiative sought to empower them to become proactive environment stewards, aiming to inspire a new generation of leaders dedicated to implementing effective and sustainable waste management strategies in Goa.

BITBUZZ 6.0 – An IT Fest for Higher Secondary Students

1st October 2024

On 1st October 2024, the Department of Computer Science at VVM’s Shree Damodar College of Commerce & Economics organized BITBUZZ 6.0, an IT Fest for Higher Secondary students. The event aimed to provide a platform for young talents to showcase their skills and engage in healthy competitions in the field of Information Technology.

The fest commenced with an inaugural ceremony graced by the Chief Guest, Mr. Rohan Warty, Founder of Xervis Global and an alumnus of the College. Mr. Warty delivered an inspiring speech emphasizing the importance of soft skills like confidence, discipline, passion, and work ethic in building a successful IT career. The college also renewed its Memorandum of Understanding (MoU) with two prominent companies, Codemax IT Solutions and Haztech Innovations. The Chief Operating Officer (COO) of Codemax Ms. Nestinka Cleto Rebello, along with her team, and Mohshin Shaikh, the CEO of Haztech, were present to mark this significant collaboration. These partnerships aim to enhance the academic and professional development of the students by facilitating industry-driven initiatives, internships, and real-world exposure.



The event commenced with a traditional lamp-lighting ceremony, symbolizing the illumination of wisdom and knowledge. Prof. Sanjay P. Sawant Dessai, Officiating Principal, delivered a warm welcome address that set an enthusiastic tone for the day. BITBUZZ 6.0 Student Coordinator, Ms. Sujal Naik provided an overview of the planned events, which included competitions like Tech Talks (Presentation) Artsclusive (E- Poster making), Key Smashers (keyboard warriors), Tech Clowns (stand-up comedy), Geekology (Quiz), Bomb Squad (gaming), Realogic (Reel making), E-waste Wonder (wealth out of e-waste), War of Words (debate) and Bid Wars (Auctioning).

A total of 09 Higher Secondary Schools participated in the events with a total of 115 students (85 male, 30 female):

- Damodar Higher Secondary, Gudi Paroda
- Loyola Higher Secondary, Margao
- S.S. Angle Higher Secondary, Mashem, Canacona
- Rosary Higher Secondary, Navelim
- Damodar Higher Secondary of Science, Comba
- Swami Vivekananda Higher Secondary, Borim
- RMS Higher Secondary
- Vidya Vikas Academy
- PES SRSN Higher Secondary, Ponda
- Damodar Higher Secondary, Gudi Paroda
- Loyola Higher Secondary, Margao
- S.S. Angle Higher Secondary, Mashem, Canacona
- Rosary Higher Secondary, Navelim
- Damodar Higher Secondary of Science, Comba
- Swami Vivekananda Higher Secondary, Borim
- RMS Higher Secondary
- Vidya Vikas Academy
- PES SRSN Higher Secondary, Ponda

All the nine higher secondary school teams, accompanied by their teachers, enjoyed an enriching campus tour conducted by faculty members from the Department of Computer Science: Ms. Annette Santimano, Ms. Rama Borkar, Ms. Shruti Kunkolienkar, Ms. Sneha Prabhudessai, and Ms. Rakshavi Dessai. The students explored classrooms featuring smartboards, the expansive library, a dedicated reading room, advanced computer laboratories, multipurpose hall, and college gym.

The event concluded with a valedictory function where Officiating Principal, Prof. Sanjay P. Sawant Dessai acknowledged the competitive spirit of all participants, and a comprehensive report on the day's activities was delivered by Ms. Ankita Naik. Mr. Ramkrishna Reddy offered an overview of the BCA and BVoc.(ST) programmes and facilities offered by the college, while Faculty Coordinator for BitBuzz 6.0, Mr. Amogh Pai Raiturkar expressed heartfelt gratitude to all participants, dignitaries, and volunteers for their invaluable contributions, hard work and enthusiasm in making the event a resounding success. The prize distribution was conducted by Ms. Rama Borkar.

Awards were presented to the top-performing teams, recognizing their achievements and encouraging further exploration in the field of information technology.

The Results of the individual events are as follows:

Events	Winner	RunnerUp	Faculty In-charge
Realogic (Reel Making)	S. S. Angle Higher Secondary School, Mashem	Vidya Vikas Academy, Margao	Sneha Prabhudesai
Artsclusive (E-Poster)	Vidya Vikas Academy, Margao	Swami Vivekanand Higher Secondary, Borim	Girija Gaonkar
Key Smashers	Damodar Higher Secondary of Science	Vidya Vikas Academy, Margao	Rakshavi Dessai
TechTalk	Rosary Higher Secondary, Navelim	RMS Higher Secondary, Margao	Sweta Verenkar, Deepti Kulkarni
Bomb Squad	Swami Vivekanand Higher Secondary, Borim	RMS Higher Secondary, Margao	Andre Pacheco
Bid Wars	RMS Higher Secondary, Margao	Damodar Higher Secondary, Gudi	Ankita Naik
E-Waste Wonders	PES SRSN Higher Secondary, Ponda	Rosary Higher Secondary, Navelim	Samira Vengurlekar, Vinaya Kirloskar
Geek-O-Logy	S. S. Angle Higher Secondary, Mashem	RMS Higher Secondary, Margao	Ramkrishna Reddy, Sumit Kumar
Tech Clowns	Swami Vivekanand Higher Secondary, Borim	S. S. Angle Higher Secondary, Mashem	Shruti Kunkolienkar
War of Words	Loyola Higher Secondary, Margao	RMS Higher Secondary, Margao	Sameer Patil, Yugandhara Joshi

The Winners of BitBuzz 6.0 were R.M. Salgaocar Higher Secondary School, Comba, Margao Goa. The Runners-Up trophy was shared between S.S. Angle Higher Secondary School, Mashem, Canacona, Goa and Swami Vivekananda Higher Secondary, Borim.

The BitBuzz 6.0 logo and brochure was designed by Mr. Sumeet Sawant, student of FY BVoc.(ST). Ms. Sujal Naik, student of TY BCA A and Mr. Kushal Naik, student of SY BVoc.(ST) were the student coordinators for the event. The compere for Inaugural and Valedictory functions were Ms. Ankita Mishra and Ms. Adaa Shaikh respectively, both from FY BCA. The event concluded on a high note, fostering a spirit of collaboration and learning among the young tech enthusiasts.

Expected Outcome of the Activity

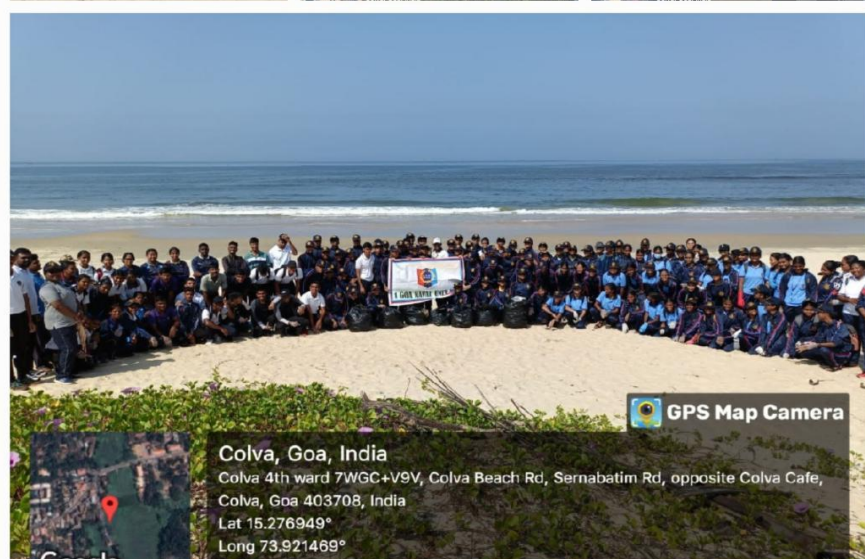
BITBUZZ 6.0 provided a platform for higher secondary students to showcase their IT skills. The various events helped in fostering creativity, teamwork, technical excellence, encouraging collaboration, learning, and a passion for IT. It also emphasized the importance of soft skills for a successful IT career. Industry partnerships with Codemax IT Solutions and Haztech Innovations provided students with opportunities for internships and real-world exposure.

Swachh Bharat Diwas	1st October 2024
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On 1st October 2024, 1 Goa Naval Unit NCC organized the ‘Swachh Bharat Diwas’ as part of the Puneet Sagar Abhiyan at Colva Beach, held from 9:00 am to 11:00 am. The event saw the enthusiastic participation of 169 cadets from various institutions, including Presentation Convent, Vidya Vikas Academy, and VVM’s Shree Damodar College of Commerce & Economics, along with their ANOs and PI staff.



The primary objective of the event was to contribute to the Swachh Bharat Mission by promoting cleanliness and environmental awareness among the cadets and the general public. The Puneet Sagar Abhiyan focuses on cleaning water bodies and coastal areas, was the main theme of the initiative. The beach cleaning drive served as an educational and hands-on initiative to foster a sense of duty towards environmental conservation while contributing to the broader goals of Swachh Bharat and Puneet Sagar Abhiyan.



35 cadets (19males, 15 females) from

VVM’s Shree Damodar College were accompanied by Sub. Lt. Pretty Louiza Pereira, ANO of the NCC Naval Wing. The activity highlighted the importance of collective efforts in protecting our natural environment and encouraged participants to actively engage in conservation efforts.

Field Trip/Hike to Kuskem Waterfall**1st October 2024**

On October 1st 2024, the NSS Unit of the college, in collaboration with the NCC (Army and Navy Wing), Vasundhara Green Club, and Yuva Tourism, organized exciting and eco-conscious hike to the scenic Kuskem Waterfall. The event saw active participation from over 105 students (60 male, 45 female) along with faculty members, including NSS Program Officers Mr. Sanjay Velip, Ms. Akshada Gaonkar, Ms. Kalpana Parab, Ms. Puja Gaonkar, Lt. Sandesh Gaonkar, Ms. Ashwini Devari, Ms. Sushrusha Naik Khadeparkar, Ms. Delisha Rebello, Ms. Namrata Ugvekar, and Mr. Sarth Shanbhag.



The day began with an assembly at the college, where participants were briefed on safety protocols and the significance of the hike. After a bus journey to the starting point, the hike commenced at 10:30 am, guided by experienced Yuva Tourism members who offered insights into the area's natural beauty and encouraged photography and exploration along the trail.

During a midpoint break, participants engaged in discussions on environmental conservation and sustainable practices. Upon reaching the waterfall around noon, the group enjoyed a picnic lunch amidst the serene surroundings, followed by a mini clean-up drive at the waterfall to leave the site in a pristine condition. The activity fostered teamwork and physical fitness besides raising awareness about the importance of preserving natural habitats, with positive feedback highlighting the need for more such initiatives.

Overall, the hike was a resounding success in promoting teamwork, physical activity, and environmental consciousness, and plans for future collaborative events are already underway to further engage the student community in outdoor activities and conservation efforts. The NSS Unit extends its gratitude to all collaborators, participants, and volunteers who contributed to the success of this event.

Expected Outcome of the Activity:

The hike offers participants the thrill of exploration and discovery, especially as they navigate the trail's varied terrain and unique natural features. Observing local wildlife, including birds, deer, and unique insects, further enriches their connection to nature, fostering a sense of wonder and appreciation for the surrounding ecosystem.

Cleanliness Drive at Kuskem Waterfall**1st October 2024**

On 1st October 2024, the NSS Unit, NCC Army, Vasundhara Green Club, and Yuva Tourism Club of VVM's Shree Damodar College of Commerce & Economics organized a Cleanliness Drive at the scenic Kuskem Waterfall in Canacona, Goa. This initiative aimed to foster environmental awareness and community service among student volunteers, who displayed enthusiastic participation and dedication to preserving the natural beauty of the location. The event saw enthusiastic participation from 101 students (26 male, 75 female), all equipped with caps, gloves, trash bags, and cleaning tools. The volunteers were divided into groups, with each group assigned to a different

section of the waterfall area. Together, they worked to clear plastic bottles, food wrappers, and other litter scattered around the site, resulting in restoring its pristine condition. By the end of the day, a significant amount of waste had been collected, leaving the waterfall area visibly cleaner and participants with a sense of pride in their contribution.



Overall, the cleanliness drive at Kuskem Waterfall not only improved the environment but also ignited a spirit of responsibility among participants, reminding everyone of the importance of protecting natural spaces for future generations. Plans for future initiatives were discussed to maintain the momentum of this drive and ensure continuous efforts towards environmental preservation. The event concluded with a group photograph, symbolizing participants' commitment to environmental conservation.

Expected Outcomes of the Activity

The expected outcomes of the cleanliness drive at Kuske Waterfall include a significant reduction in litter and improved aesthetics of the area, fostering a stronger sense of community responsibility among participants. The initiative is likely to raise environmental awareness, encouraging ongoing engagement in environmental stewardship.

Session on “Goals Setting and Developing Strategic Plans”	1st to 5th October 2024
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The Counselling Cell in association with the Career Training Internship Placement (CTIP) Cell of VVM’s Shree Damodar College of Commerce & Economics, organized a session titled "Goal Setting and Developing Strategic Plans" on 1st and 5th October 2024, from 08:15 AM onwards for TY BCOM students. The session, held in classrooms S-205 and F-405, was led by college counselor Ms. Eshani Bakhle, with 45 (18 male, 27 female) students participating.



The session aimed at equipping students with essential strategies for effective goal-setting and guiding students to create SMART goals—Specific, Measurable, Achievable, Relevant, and Time-bound, besides introducing the different types of goals and the principles of effective goal-setting. The speaker highlighted the importance of SMART goals as a structured approach to achieving clarity and focus, providing examples to illustrate each component’s practical applications for academic and personal objectives. She discussed short-term goals: quick wins that serve as stepping stones and Long-term goals: broader aspirations that require sustained effort. Emphasis was placed on balancing both types to

maintain motivation. Key principles of goal-setting were also covered, including commitment, clarity, the importance of flexibility in adjusting goals and creating actionable steps for tracking progress.

The session concluded with a Q&A segment, where students engaged with Ms. Eshani, clarifying doubts and sharing experiences. The teacher in charge, Asst. Prof. Pooja Shanbhag, member of CTIP Cell, facilitated the activity.

Expected Outcome of the Activity:

Students will be able to create and set SMART goals. They will be more equipped to develop actionable steps and strategies to achieve their goals, particularly by balancing short-term and long-term objectives. By understanding the principles of goal-setting and how to maintain flexibility and clarity, students may feel more motivated and committed to their academic and personal aspirations.

Wildlife Week Celebrations	2nd to 8th October 2024
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The Vasundhara Green Club and NSS Unit, in collaboration with Nation Youth for Climate Change, AERO, GBCN, O.C.E.A.N, and Reel Pilot, hosted a Wildlife Week celebration from 2nd to 8th October 2024 in the college campus, to raise awareness on wildlife conservation and sustainable practices to protect biodiversity. The event encompassed multiple activities and competitions that engaged both students and faculty in discussions and experiences centered on wildlife and environmental conservation.

3rd October 2024: A session on "Youths Exploring Digital Solutions in Wildlife Conservation and Climate Action" was conducted by Ms. Vaibhavi Vishwas Naik, an Assistant Professor in Zoology and Environmental Studies, and a Climate Champion of the Young India Fellowship under the National Youth Climate Consortium (NYCC) supported by YuWaah-UNICEF.

The session was aimed at inspiring young people to actively participate in wildlife conservation and climate action through the use of digital tools and technologies. The session touched upon innovative mobile applications designed to raise awareness and educate users about wildlife conservation. Ms. Naik mentioned several apps that allow users to report sightings of endangered species, track wildlife in real-time. The session successfully raised awareness among the participants about the importance of using digital tools for wildlife conservation and climate action. Students were inspired to creatively use technology for biodiversity protection. A total of 74 students attended the session.



4th October 2024: A Nature and Biodiversity Trail was organized on campus, allowing participants to explore the local flora and fauna. The trail offered an opportunity for hands-on learning about various species, their habitats, and the importance of preserving natural ecosystems. Students recorded around 18 species of butterflies, birds and insects. A total of 22 students participated in the nature's Trail.

5th October 2024: A Photography Competition with the theme “Low Light Wildlife Photography” was organized for participants to showcase their skills in capturing wildlife in low-light conditions, emphasizing the beauty and challenges of photographing animals in their natural habitats during dawn, dusk, or night. The competition focused on both technical ability and the ecological value of wildlife photography in conservation efforts. The competition received a total of 33 entries.

7th October 2024: The event included the screening of wildlife documentary “A Journey across Planet”, offering insights into various conservation efforts and showcasing the richness of global biodiversity, thereby inspiring students to take an active role in protecting wildlife and conserving natural resources. A total of 36 student attended the documentary screening session.

8th October 2024: A session on “Snake rescue and Awareness” educated the participants about the vital role snakes play in maintaining ecological balance, debunk myths surrounding these misunderstood creatures, and educating participants on safe practices for handling snake encounters. Additionally, the session provided hands-on insights into wildlife rescue efforts, with a particular focus on snakes. The resource person Mr. Charan Dessai, founder and president of SAWE (Study and Awareness of Wildlife and Environment), began by discussing the critical ecological role snakes play in maintaining the balance of nature. He explained that snakes help control pest populations, particularly rodents, which can be harmful to crops and spread diseases. By acting as both predator and prey, snakes contribute to the food chain and overall biodiversity. He also provided insights into the snake species commonly found in Goa, including both venomous and non-venomous varieties, such as the Spectacled Cobra, Russell's Viper, Indian Rock Python, and Rat Snake. He highlighted the need for people to recognize the difference between these species and avoid unnecessary harm to them. A total of 125 students attended the session.

Expected Outcome of the Activity

Students gained a deeper understanding of wildlife conservation challenges and the role of technology and youth in addressing these issues. The event fostered an appreciation for biodiversity and encouraged active involvement in conservation efforts, including sustainable practices and community-based wildlife rescue initiatives.

Street play on “Cyber Crime Awareness” to commemorate the National Cyber Jagrookta Diwas

3rd October 2024

To commemorate the National Cyber Jagrookta Diwas on 3rd October 2024, the students of BCA and BVoc.(ST) programmes under the TechTrendz Club of the Department of Computer Science presented a Konkani street play in the college quadrangle from 10:15 to 10:30 am. The street play raised awareness about critical issues in the digital world, such as hacking on social media, money theft through OTP, and phishing attacks. The play effectively highlighted the consequences of unsafe online behaviour and the need to stay vigilant in the digital space.

The street play was conceptualized and directed by Ms. Rama Borkar, Assistant Professor from the Department of Computer Science. The faculty in-charge of the event were Asst. Prof. Rama Borkar and Asst. Prof. Rakshavi Dessai. 12 students (6 male, 6 female) participated in the performance. The performance aimed to provide students with an engaging way to understand cybercrimes and promote online safety.

Participating Students:

- Anushree Shirodkar (SY BCA, Div A)
- Nidhi Nagvenkar (SY BCA, Div A)
- Sparsh Hede (SY BCA, Div B)
- Daksh Lotlikar (SY BCA, Div A)
- Esha Thapa (SY BCA, Div A)
- Shaina Kamat (SY BVoc.(ST))
- Arya Naik (FY BCA, Div B)
- Sharv Lotlikar (FY BCA, Div B)
- Shlok Kunkolienkar (FY BCA, Div B)
- Trushank Prabhudessai (FY BCA, Div A)
- Seval Naik (FY BCA, Div A)
- Aishwarya Nayak (FY BCA, Div B)



Expected Outcome of the Activity:

The primary objective of this activity was to enhance students' awareness of cybercrimes and emphasize the importance of online safety. Through this initiative, students gained knowledge and practical skills to navigate the digital world in a safe and responsible manner.

Navratri Celebrations **3rd to 11th October 2024**



VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS, MARGAO, GOA

Accredited by NAAC with 'A' Grade

Staff Recreation Club
Organizes
Navratri Celebrations

Coming together to celebrate this vibrant festival with joy and enthusiasm.

03rd to 11th Oct 2024

HAPPY NAVRATRI
To You & Your Family

Prof. Sanjay Sawant Dessai
Officiating Principal

ATMANIRBHAR BHARAT SWAYAMPURNA GOA



Navratri Colours 2024

Day 01	03/10/2024	Yellow
Day 02	04/10/2024	Green
Day 03	05/10/2024	Grey
Day 04	06/10/2024	Orange
Day 05	07/10/2024	White
Day 06	08/10/2024	Red
Day 07	09/10/2024	Blue
Day 08	10/10/2024	Pink
Day 09	11/10/2024	Purple

Group photograph on all working days at 10:30 a.m.

College Entrance

Ms. Lizette D'Costa & Ms. Pooja Shanbhag
Faculty In-Charge, Staff Recreation Club

As Navratri comes with joy and cheer, let's snack together, all at the main staffroom dear! With vibrant colors and tasty treats, let's celebrate during recess with fun and eats.



The Staff Recreation Club of Shree Damodar College of Commerce & Economics, organized and celebrated Navratri with great enthusiasm over a span of nine days, starting from 3rd October to 11th October 2024. The objective of celebrating this festival was to honor the cultural significance of Navratri while fostering unity and enhancing staff engagement. Each day highlighted a different aspect of the festival, with faculty members

participating enthusiastically in this vibrant celebration. A unique thematic approach was adopted, with participants dressing according to the day's designated colour, creating a festive and joyful atmosphere.



The celebrations featured daily snacks and beverages in line with the colour theme, and photography sessions were held to capture the memorable moments at the quadrangle/college entrance.

This celebration was a great success and was enjoyed by both teaching and non-teaching staff members of the college. The entire event was meticulously coordinated by Asst. Prof. Lizette D'Costa and Asst. Prof. Pooja Shanbhag, faculty members in-charge of Recreation Club.

My Story: Academic Foundations to Corporate Heights: Bridging the Gap from Class to Boardroom

4th October 2024

On 4th October 2024, the Department of Computer Science in association with Career Training Internship Placement (CTIP) Cell and Institution's Innovative Council (IIC) Cell of VVM's Shree Damodar College of Commerce & Economics organized an insightful session titled "My Story: Academic Foundations to Corporate Heights: Bridging the Gap from Class to Boardroom" aimed to provide students with practical insights into the journey from academia to the corporate world. The session was held in Hall 1 between 12:30 to 2:00 pm. The speaker for the event was Mr. Mangirish Salelkar, CEO of Umang Group, Chairman of Assocham Goa, and a key figure in the formation of the Goa Technology Association (GTA).



Mr. Salelkar shared his inspiring journey, transitioning from a self-proclaimed "lazy last-bench engineering student" to becoming a successful CEO. His story illustrated how persistence, the right mindset, and continuous self-improvement can lead to corporate heights, regardless of early academic struggles.

He emphasized three key pillars essential for success in the IT industry:

1. Attitude: A positive mindset, willingness to learn, and adaptability are crucial.

2. Deliverables: Consistently meeting expectations and delivering quality work are essential in any professional field.

3. Skills: Constant upskilling and staying updated with the latest technology trends can make one indispensable in the ever-evolving IT landscape.

An interactive Q&A session followed, where students posed questions related to Goa's IT ecosystem, exploring its challenges, opportunities, and potential for growth. Mr. Salelkar, with his deep involvement in the Tech scene in Goa, provided valuable perspectives and encouraged students to be part in strengthening Goa's IT sector.

Ankita Mishra hosted the session, which was attended by 107 (58 male, 49 female) students and 5 faculty members. Feedback from students was overwhelmingly positive.

Expected Outcome of the Activity:

The expected outcomes of this activity are designed to inspire, educate, and empower students for successful careers in the IT industry. First, it aims to instill inspiration and motivation by showcasing Mangirish Salelkar's journey of overcoming challenges to achieve success. His story is intended to inspire confidence among students, encouraging them to believe that success is achievable regardless of academic performance if they adopt a positive attitude, determination, and commitment to self-improvement. Additionally, the session will emphasize the importance of three key pillars for success: Attitude, Deliverables, and Skills. By understanding these pillars, students will appreciate the significance of a positive mindset, adaptability, consistency in work, and continuous skill development to stay relevant in the industry.

The activity also aims to bridge the gap between academic learning and corporate expectations, providing students with insights into the practical applications of their education, the critical role of soft skills, and strategies for professional success. Furthermore, through an interactive Q&A session, students will gain exposure to Goa's IT ecosystem, which will deepen their awareness of the opportunities and challenges within the local industry. This could spark interest in contributing to Goa's tech sector, whether through entrepreneurial endeavours or professional roles.

Another important outcome of the session is to facilitate networking and career guidance, offering students the opportunity to connect with an influential industry leader like Mr. Salelkar. This interaction is expected to provide valuable insights into the skills needed to thrive in the corporate world, helping students to gain clarity on their career paths. Finally, Mr. Salelkar's experience as CEO of Umang Group and his role in founding the Goa Technology Association is anticipated to foster an entrepreneurial spirit among students. His story may encourage some students to explore entrepreneurial ventures or leadership roles within the tech industry. Overall, these outcomes align with the goal of empowering students to bridge their academic foundations with corporate success and inspire them to contribute actively to Goa's growing technology ecosystem.

Guest Lecture on "Hindi Bhasha Ka Udbhav Evam Mahattv"

4th October 2024

On 4th October 2024, the Department of Hindi of VVM's Shree Damodar College of Commerce & Economics organized a guest lecture on the topic "Hindi Bhasha Ka Udbhav Evam Mahattv" in classroom 205 from 11:45 a.m. to 12:45 p.m. A total of 89 (46 male, 42 female) students SY B.Com sections A, B, C, D, and E attended the session, which aimed to deepen students' understanding and appreciation of the Hindi language.

The lecture featured Dr. Omprakash Tripathi, retired Head of the Department of Hindi at Parvatibai Chowgule College (Autonomous), Margao, who was introduced by SY B.Com student Roshani Marathi. Dr. Tripathi began his lecture by discussing the origin and development of the Hindi language, its various dialects, and its significance in contemporary society.

The lecture achieved its objective as students left motivated to deepen their knowledge of Hindi. Dinesh Kumar from SY B.Com expressed gratitude in a vote of thanks, while Mr. Shehbaaz Sayed from the same class compered the event.



The guest lecture was successfully coordinated under the guidance of Assistant Professor Ms. Chaya Velip from the Department of Hindi.

Expected Outcome of the Activity

The lecture aimed to enhance students' understanding of Hindi's origin, dialects, and contemporary relevance, fostering greater appreciation for the language and motivating them to further deepen their knowledge.

Environmental Studies Field Trip to Salaulim Dam

5th October 2024



On 5th October 2024, the FY BBA students from the college visited the Salaulim Dam and Botanical Gardens in Sanguem as part of their Environmental Studies-1 course. The objective of this field trip was to study the ecological significance of various plant species and to understand the principles of water conservation. A total of 40 students (20 male, 20 female) were accompanied by faculty members Dr. Mamata Kane and Dr. Nikita Verekar, who provided guidance throughout the visit, helping students identify important plant species and

explaining the dam's role in water conservation and resource management.

Expected Outcome of the Activity:

Students will have to prepare a report based on their observation during the field trip. This will be considered as an intra semester assessment, and students will be evaluated accordingly. The purpose of this assignment is to highlight the importance of environmental conservation and sustainable use of resources.

Talk on "Sexual Harassment at Workplace – Prevention and Redressal for BCA, BVoc.(ST), BBA(FS), and MCom Part-1 students

5th October 2024

On 5th October 2024, the Internal Committee (IC) of VVM's Shree Damodar College of Commerce & Economics organized a talk on "Sexual Harassment at Workplace – Prevention and Redressal" for the First Year students of BCA, BVoc.(ST), BBA(FS), and MCom Part-1 programmes. The session, held in Hall 2 from 12:00 noon to 1:00 pm, featured Ms. Muriel Avita Fernandes, Advocate, Accredited Mediator, Assistant Professor in Law at GR Kare College of Law, and a visiting faculty member at VVM's Shree Damodar College.

Sameeha Siddiqui from FY BBA(FS), Division B, introduced the resource person, after which Ms. Muriel began the session. She discussed how women have historically faced a subordinate status, often receiving limited education due to a societal preference for male children. Traditionally, women were expected to focus on domestic responsibilities, but as social attitudes evolved, women began to work outside the home. However, many encountered unfavorable work environments, including discrimination and sexual harassment, forcing some to leave their jobs. Highlighting a landmark moment, Ms. Muriel referenced the Vishaka v. State of Rajasthan case, which led to a pivotal Supreme Court decision in 1997. As India is a signatory to the CEDAW convention, this judgment laid the foundation for the Prevention of Sexual Harassment (POSH) Act 2013. She emphasized the Supreme Court's guidelines for workplace conduct and defined sexual harassment, establishing a legal standard to protect women.



Ms. Muriel elaborated on the POSH Act 2013, explaining its aim to safeguard women from workplace harassment, prevent incidents, and create a respectful environment. The Act, passed on 22nd April 2013 and enforced from 9th December 2013, covers direct harassment and related matters to maintain women's dignity at work. She highlighted that sexual harassment breaches fundamental rights under the Indian Constitution, including Articles 14, 15, and 21, which protect equality, non-discrimination, and the right to life and dignity. This framework ensures

women can work in a safe environment, free from the threat of harassment. Ms. Muriel also outlined various forms of sexual harassment, such as unwanted physical contact, sexual advances, and inappropriate verbal or non-verbal conduct, which create a hostile work atmosphere and undermine personal boundaries.

In her discussion, Ms. Muriel detailed the mechanisms established by the POSH Act to address complaints: the Internal Committee (IC) for workplaces with ten or more employees and the Local Committee (LC) at the district level for smaller organizations or those lacking an IC. She emphasized that the IC is a mandatory body for workplaces with at least ten employees, tasked with resolving complaints within 90 days and must include a Presiding Officer, a senior female employee, members committed to women's issues, and a representative from an NGO, with at least half of the committee being women. In the absence of an IC, an LC handles grievances,

particularly for small establishments or if the employer is involved. Furthermore, she mentioned that aggrieved women have a three-month window to file written complaints, with support available during the process. Before formal inquiries, non-monetary conciliation may be sought. If no resolution is reached, the IC conducts an investigation and may recommend disciplinary action or compensation. The committee's findings are reported within ten days, and false complaints are subject to scrutiny, although failure to prove a complaint does not warrant punishment.

To conclude Ms. Muriel shared that employers are required to foster a safe workplace, outline consequences for harassment, support committees, and hold regular awareness sessions. She stated that the POSH Act aims to encourage a harassment-free work environment, acknowledging that many women hesitate to report due to potential backlash. The vote of thanks was delivered by Shivam Naik from FY BBA(FS), Div B. The talk was attended by 113 (68 male, 45 female) students from various programmes.

Expected Outcome of the Activity:

The session on "Sexual Harassment at Workplace – Prevention and Redressal" aims to raise awareness among students about workplace harassment, educate them on their rights under the POSH Act 2013, and empower them to identify and report harassment. It seeks to foster understanding of appropriate behavior, highlight legal consequences, and encourage a respectful work environment, contributing to a more informed and inclusive future workforce.

Outreach Activity on 2D Animation Workshop

5th October 2024



The Department of Computer Science, under the TechTrendz Club of VVM's Shree Damodar College of Commerce & Economics, organized a 2D Animation Workshop as an Outreach Activity on 5th October 2024 in the Smart Classroom, from 12:30 to 2:30 PM. Led by Assistant Professor Ankita Naik and organized by faculty members Ms. Sneha Prabhudessai, Ms. Girija Gaonkar, and Ms. Deepti Kulkarni, the workshop aimed to introduce higher secondary students to the fundamentals of 2D animation. The

workshop featured an engaging presentation and a hands-on session, allowing participants to explore the basics of animation through sketching and animating images.

Six SY BCA (2 male, 4 female) students facilitated the workshop:

- Raj Pagi (SY BCA, Div B)
- Nidhi Nagvenkar (SY BCA, Div A)
- Sparsh Hede (SY BCA, Div B)
- Daksh Lotlikar (SY BCA, Div A)
- Esha Thapa (SY BCA, Div A)

- (SY BCA, Div B)
- Shaina Kamat (SY B.Voc(ST))

Additionally, two FY BCA students assisted in the workshop:

- Arya Naik (FY BCA, Div B)
- Sharv Lotlikar (FY BCA, Div B)

A total of 11 participants, including 5 students (all male) from RMS Higher Secondary and 6 students (2 male, 4 female) from Cuncolim United Higher Secondary, were issued e-certificates for attending the workshop.

Expected Outcome of the Activity:

The primary objectives of this activity were to enhance students' knowledge about 2D animation and to demonstrate the use of animation software tools for creating animations. The interactive, hands-on session allowed students to directly engage with the material, making the experience both enjoyable and educational. Through this outreach, the activity empowered participants with foundational skills and knowledge, fostering their interest in animation design and development.

‘Stepping into the Spotlight: A Workshop on Compering and Anchoring’

7th October 2024



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The Department of Management, in collaboration with the Career, Training, Internship, and Placement (CTIP) Cell of the college organized a workshop titled “Stepping into the Spotlight: A Workshop on Compering and Anchoring”. This event took place on 7th October 2024 at 11:45 am in Hall No. 2, with Emcee Shailesh Rajput as the resource person. The workshop was designed to provide students with practical insights into the art of compering and effective public speaking.

A total of 64 students (35 male, 29 female) from various departments participated, eager to improve their skills in compering, anchoring, and event management. Mr. Rajput, a seasoned professional, shared his personal journey and expertise, offering valuable tips on voice modulation, stage presence, audience engagement, and confidence-building. Through interactive exercises and real-life examples, he helped students understand the nuances of successful event hosting.

The workshop concluded with a question-and-answer session, allowing students to gain clarity on their doubts and concerns regarding compering. The workshop was an enriching experience, providing students with practical skills beneficial in both academic and professional settings. The session was coordinated by Asst. Prof. Zakiya Tahir, and the event was compered by Miss Saffa Sayed, a student from FY BBA(FS).

Expected Outcome of the Activity:

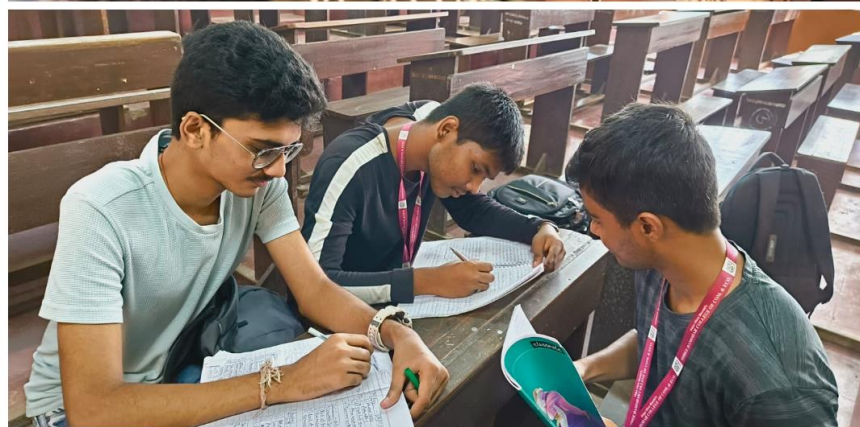
The workshop equipped students with essential compering skills, including public speaking, audience engagement, stage presence, and confidence-building. These skills enhance employability, prepare students for event management, compering and anchoring roles, and boost overall career readiness.

Peer-to-peer Learning in Financial Accounting

8th, 15th, 19th and 22nd October 2024



In an effort to promote active learning and improve students' understanding of Financial Accounting, a peer-to-peer learning initiative was undertaken by 2 dedicated students, Almas Khan and Sudeep Dharwadkar from FY BCom, Div D, who volunteered to conduct supplementary sessions for their peers facing difficulties with the subject. These sessions took place on the 8th, 15th 19th and 22nd October 2024, in Classroom No. 212 during class hours when no other lectures were scheduled, ensuring that students could fully focus on reinforcing their knowledge. Almas conducted seven sessions, assisting five students, while Sudeep led four



sessions, helping four students. Each session covered key Financial Accounting concepts and was tailored to address the specific challenges faced by their 9 classmates (4 males, 5 females).

Expected Outcome of the Activity:

Students who participated in the sessions are expected to gain a deeper understanding of the Financial Accounting concepts. By actively engaging with their peers, students taking sessions will develop confidence in their ability to apply accounting knowledge to real-world scenarios. The initiative will promote and a supportive learning environment among students.

Guest Lecture on Navigating the Basics: An Introduction to Ind AS & IFRS

9th October 2024

On 09th October 2024, the Department of Commerce & Management organised a guest lecture titled “Navigating the Basics: An Introduction to Ind AS & IFRS” for 44 students (26 male, 18 female) of FY BCom, Div A, in Classroom 215. Led by CA Saiprabha Kamath, an accounting standards expert with nearly a decade of experience

in the field, the session aimed to provide foundational knowledge about Indian Accounting Standards (Ind AS) and International Financial Reporting Standards (IFRS).

CA Saiprabha Kamath began with an engaging introduction, emphasizing the significance of accounting standards in maintaining transparency and consistency in financial reporting. She briefly highlighted the historical development of Ind AS and IFRS, contextualizing it with a glance at Generally Accepted Accounting Principles (GAAP) followed in India. Key highlights included an overview of Ind AS and IFRS frameworks, focusing on their objectives, scope, and guiding principles. Significant differences, such as those related to revenue recognition, asset and liability measurement, and disclosure requirements, were discussed, along with practical implications using real-world examples to show how companies leverage these standards to enhance financial statement reliability.



The interactive Q&A segment encouraged students to engage with the material actively. Many students posed insightful questions, leading to vibrant discussions. This engagement fostered a deeper understanding of the subject matter and stimulated critical thinking. Overall, the lecture was a valuable addition to the students' academic experience, providing them with essential knowledge that will serve as a strong foundation for their future studies in financial accounting.

The lecture concluded with a gesture of appreciation for CA Saiprabha Kamath, who was presented with a potted plant. The vote of thanks was proposed by Assistant Professor Kalpana Parab, expressing gratitude for the valuable insights shared and the clarity of the presentation.

Expected Outcome of the Activity:

Students will gain clear understanding of the fundamental concepts of Ind AS and IFRS, including their purposes and frameworks. The interactive Q&A session will also foster critical thinking skills, allowing students to question and analyze accounting practices and standards.

Elocution Competition

9th October 2024

The Reader's Club of VVM's Shree Damodar College of Commerce & Economics, organized an engaging Elocution Competition, focusing on contemporary issues that resonate with the students. The event held on 09th October 2024, commenced at 12:45 PM in Classroom F-104, with a warm welcome by Asst. Prof. Ciana Fernandes, in-charge of the Reader's Club, to the esteemed judges, Asst. Prof. Zakiya Tahir and Asst. Prof. Pressy Pereira, along with participating students and the audience.

Each of the 09 participants (05 male, 04 female) presented their viewpoints with clarity, showcasing both in-depth research and effective public speaking skills. The judges provided constructive feedback, applauding the participants for their thought-provoking presentations and encouraging them to continue honing their skills.



The winners of the competition were announced:

- 1st Place:** Arya Naik (FY BCA, Div B)
- 2nd Place:** Dalal Ambar Abhay (M.Com. Part-II)
- 3rd Place:** Anushree Prasad (FY BCom, Div A) and Sudeep Dharwadkar (FY BCom, Div D)

The event concluded at 1:45 PM, with Asst. Prof. Ciana Fernandes delivering a vote of thanks to the judges for their valuable time and insights, and to the students for their enthusiastic participation. This competition was a valuable opportunity for students to develop critical thinking and public speaking skills while engaging in meaningful discussions. It also fostered a sense of intellectual curiosity, encouraging students to explore important contemporary issues with confidence and clarity.

Expected Outcome of the Activity:

The competition provided students with the opportunity to improve their public speaking skills, such as clarity, pronunciation, and tone, fostering the ability to express ideas clearly and confidently. Speaking in front of an audience also helped participants build self-esteem and reduce stage fright, contributing to their personal growth and communication skills.

INSPIRUS 8 **10th and 11th October 2024**

The Students Council of Computer Engineering (C-Codes) in association with the Computer Department of Don Bosco College of Engineering, Fatorda - Goa organized its 8th edition of two days technical event – “INSPIRUS” on 10th and 11th October 2024. Various events such as ExQuizite (technical quiz), Hackathon (Inspirathon), TechnoMorph, Code Clash (Coding), Framed (photography) etc. were planned for this edition of INSPIRUS. As a major highlight of INSPIRUS, an INSPIRATHON (24 hours Hackathon) from 10th October 2024 (10.00 am) to 11th October 2024 (10.00 am) was also organized.



Besides the competitions, 2 workshops on titled “Building India’s Future - Shaping the Future in our Classrooms” and “Bridging Education and Innovation – The Value of Technical Education” were scheduled during INSPIRUS on 11th October 2024 from 10.00 am to 12.00 noon in the College Seminar Hall II.

A team of 34 students (17 male, 17 female) from the Department of Computer Science participated in the event:

Sr. No	Name	Class & Div
1	Vishwajit Singh Shekhawat	FY BCA, Div A
2	Mark Jordan Pereira	FY BCA, Div A
3	Aishwarya Nayak	FY BCA, Div B
4	Ankita Mishra	FY BCA, Div B
5	Kajal Rathod	FY BCA, Div B
6	Shweta Sahakari	FY BCA, Div B
7	Netra Pikle	FY BCA, Div B
8	Daneshwari Jingade	FY BVoc.(ST)
9	Suraj Ghanshyam Maurya	FY BVoc.(ST)
10	Simran Kedar Ghadi	FY BVoc.(ST)
11	Astha Tiwari	SY BCA, Div A
12	Premanand Alias Dhruv Nilesh Naik	SY BCA, Div A
13	Risha Mariyam	SY BCA, Div A
14	Abdullah Shaikh	SY BCA, Div A
15	Riya Harilal Shinde	SY BCA, Div A
16	Anirudh Rajendra Singh Solanki	SY BCA, Div B
17	Yogesh Ramesh Yadav	SY BVoc.(ST)
18	Shaina Gajanan Kamat	SY BVoc.(ST)
19	Sejal Suresh Pednekar	SY BVoc.(ST)
20	Samidha Mote	SY BVoc.(ST)
21	Disha Sakaram Aukire	SY BVoc.(ST)
22	Khushal Umesh Naik	SY BVoc.(ST)
23	Showil Egwin Rebello	SY BVoc.(ST)
24	Shubh Sinai Borkar	TY BCA, Div A
25	Delroy Pires	TY BCA, Div A
26	Rishabh Prasad Arolkar	TY BCA, Div A
27	Neeraj Aroskar	TY BCA, Div B
28	Zahid Nadaf	TY BVoc.(ST)
29	Hema Parab	TY BVoc.(ST)
30	Bhakti Mirashi	TY BVoc.(ST)
31	Jabez Prem Rodrigues	TY BVoc.(ST)
32	Sam Steward Miranda	TY BVoc.(ST)
33	Rashmi Kallimani	TY BVoc.(ST)
34	Purva Kamat	TY BVoc.(ST)

The following students were declared winners:

- **Raj Pagi** from SY BCA, Div B, won 1st place in the Photography competition titled ‘Framed’

- **Delroy Pires** and **Rishabh Prasad Arolkar**, both from TY BCA, Div A, won the 2nd place in the UI/UX Designing competition titled “Technomorph”.

Faculty in-charge: Asst. Prof. Annette Santimano and Asst. Prof. Deepti Kulkarni from the Department of Computer Science.

Expected Outcome of the Activity

The INSPIRUS provided students with a platform to showcase their technical skills, creativity, and innovation. The event offered various competitions helping students enhance their technical and problem-solving abilities. Workshops on education and innovation trends exposed students to industry-relevant skills. Overall, the event contributed to students' development, enhancing both technical expertise and soft skills such as time management, creativity, and critical thinking.

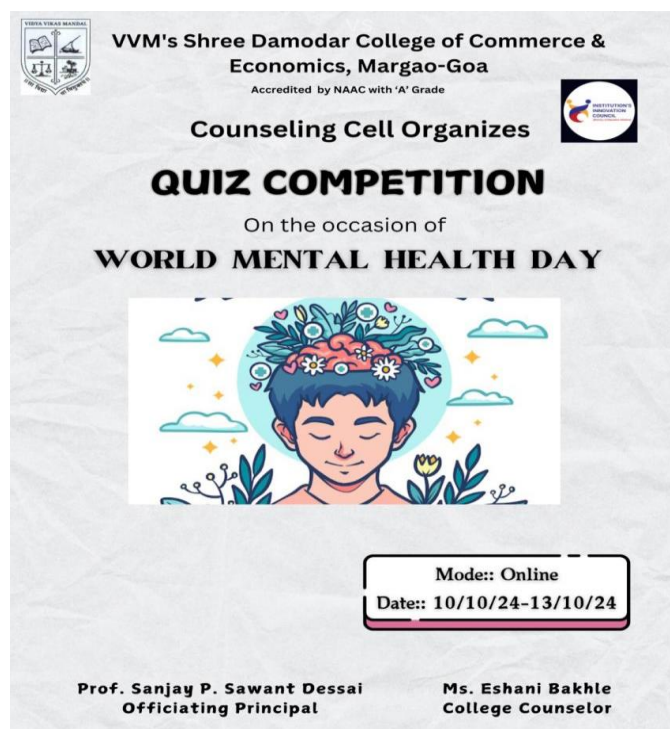
Online Quiz Competition on World Mental Health Day	10th October 2024
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To mark World Mental Health Day, the Counselling Cell of VVM’s Shree Damodar College of Commerce & Economics, organized an Online Quiz Competition from 10th to 13th October 2024. The quiz conducted via Google Forms, aimed to raise awareness among students about mental health and emphasize the importance of their own well-being and that of others.

The competition received participation from 42 students (16 male, 26 female) from different academic programmes. Participants were evaluated based on their responses, and the following students were recognized for their excellent performance:

- 1st Place:** Ronal Barbosa (TY BCA, Div A)
- 2nd Place:** Bushra Mohammad Khan (MCom, Part-I)

All participants were awarded E-certificates for their participation in the online quiz competition.



Expected Outcome of the Activity

The objective of the quiz was to educate participants on mental health topics, helping them recognize early signs and symptoms of mental health issues, understand coping mechanisms, and encourage a culture of open dialogue on mental well-being.

RBI90 Quiz Competition	10th October 2024
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06 Students (2 male, 4 female) from the BBA(Financial Services) programme represented VVM's Shree Damodar College in the RBI90 Quiz Competition, a nationwide quiz competition for undergraduate students organized by Reserve Bank of India to celebrate its 90th anniversary. The quiz challenged participants on various topics, including history, economics, current affairs etc. The online round, held from 19th to 21st September 2024, saw

the participation of 51 colleges across Goa, totaling 165 teams with two members each. From these, 45 teams were selected for the state round.



On 10th October, the state round was held in Panjim Convention Centre, Vistar Estates. All the teams were welcomed with RBI-customized t-shirt, bag, pen, diary, etc, followed by breakfast for the participating teams, faculty and staff, organized by the Financial Inclusion & Development Department (FIDD), Panaji Regional Office. The event started at 9:45 AM with an orientation session, lighting of the lamp by the dignitaries and an inaugural address by the Regional Director of RBI.

The first round of the quiz competition began at 10:15 AM and included 30 questions. Each team was provided with a sheet of paper to write their answers on, which was evaluated immediately after the round got over at 11:15 AM. After the first round, the top six teams advanced to the final round of the State level competition, which featured buzzer rounds and engaged not only the participants but also the audience with questions and prizes for correct answers. This inclusive setup heightened the competitive atmosphere and ensured audience involvement.

Birla Institute of Technology and Science (BITS), Pilani (Goa campus), emerged as the winner, followed by Goa College of Engineering, Farmagudi in second place, and Shree Rayeshwar Institute of Engineering & Information Technology in third. Prizes for the top three teams were awarded at Rs. 2 lakhs, Rs. 1.5 lakh, and Rs. 1 lakh, respectively, with the winning team moving on to the zonal round to be held in Mumbai. Additionally, Mrs. Ashwini Devari, Assistant Professor in Financial Services at VVM's Shree Damodar College of Commerce and Economics receiving a bouquet as the college had received the maximum participation across all the colleges in Goa. Our college had three teams participating for the State level round.

List of Students selected for the State Level Round:

Name of Student	Class
SANCHITA SHAMRAO MAJALKAR	FYBBA(FS)
SAMEEHA ARSHAD SIDDIQUI	FYBBA(FS)
SUMEET SAMEER CHARI	FYBBA(FS)
NARENDRA NARAYAN LAAD	FYBBA(FS)
UZMA JAVED AHMED	TYBBA(FS)
TAHREEM ARIF HUSSAIN	TYBBA(FS)

Expected Outcome of the Activity

Participants gained valuable insights into the Reserve Bank of India's functions and expanded their general knowledge. This experience enhanced their exposure to competitive events, and each team member received a participation certificate, which will benefit them in future endeavours.

Hiking expedition to Netravali Wildlife Sanctuary

11th October 2024

The Department of Physical Education & Sports at VVM's Shree Damodar College of Commerce & Economics, organized a hiking expedition to the Netravali Wildlife Sanctuary, specifically to the scenic Savri Waterfall, on 11th October 2024. Around 30 students (23 male, 07 female), along with two staff members, actively participated in this event, which combined physical activity with an immersive experience in nature.

The journey commenced with the college bus departing at 8:30 AM, arriving at the destination by 10:00 AM. Upon arrival, Mr. Dewaraj Hirekurbar, the College Director of Physical Education & Sports, addressed the group, highlighting the importance of physical fitness and the benefits of hiking as a holistic activity for both body and mind. Following this introduction, Physical Education Instructor Mr. Saurabh Raikar led the students on a 4-kilometer trek to the waterfall. His guidance ensured that the participants navigated the trail safely while enjoying the natural surroundings.



Throughout the day, various fun and recreational activities were organized to enhance the overall experience. The group completed their hike around 4:00 PM and departed from the sanctuary at 4:30 PM, arriving back at the college by 6:15 PM. The entire event was well-coordinated under the supervision of Mr. Dewaraj Hirekurbar and Mr. Saurabh Raikar, ensuring a safe and enjoyable outing for all participants.

Expected Outcome of the Activity

The hiking expedition organized by the Department of Physical Education & Sports at VVM's Shree Damodar College promoted physical fitness, teamwork, and an appreciation for nature among students. The experience combined physical activity with mental health benefits, encouraging reduced stress and enhanced mood. Additionally, it underscored the value of outdoor activities, potentially inspiring students to incorporate them into their lives. Interaction with faculty fostered stronger student-staff relationships, creating a sense of community. Overall, the event supported holistic development and aligned with the college's mission to encourage healthy, balanced lifestyles and environmental awareness.

Workshops at "INSPIRUS 2024"

11th October 2024

The 8th edition of "INSPIRUS 2024" was organized by the Student Council of Computer Engineering (C-Codes) in association with the Computer Department of Don Bosco College of Engineering, Fatorda. This two-day technical event, "DBCE TEKFEEST," featured 2 impactful workshops held on 11th October 2024, from 10:00 am to 1:00 pm, in Seminar Hall II.



Resource persons for these workshops included Mrs. Sindhu Prabhudesai Nayak, Deputy Director, Department of Education, and Dr. Kavita S. Asnani, Associate Professor at the Directorate of Higher Education, Government of Goa. The sessions saw active participation from three faculty members - Asst. Prof. Annette Santimano, Asst. Prof. Sweta P. Shet Verenkar, and Asst. Prof. Deepti D. Kulkarni and three students - Shaina Kamat (SY BVoc.(ST)), Showil Rebello (SY BVoc.(ST)), and Simran Ghadi (FY BVoc.(ST)) from VVM's Shree Damodar College of Commerce & Economics.

The first session, titled “Building India’s Future - Shaping the Future in our Classrooms,” was led by Mrs. Sindhu Prabhudesai Nayak. She began by discussing the lives of inspiring personalities like Mrs. Sudha Murty and Dr. A.P.J. Abdul Kalam, emphasizing their positive influence. Mrs. Nayak encouraged participants to watch the Hindi movie "12th Fail" to understand its moral lessons. Using a series of stories, she highlighted essential qualities for teachers, such as instilling values in students, resilience, adaptability, digital literacy, mental health awareness, and personal care, as well as career exploration in sports.

The second session, titled “Bridging Education and Innovation - The Value of Technical Education,” was conducted by Dr. Kavita S. Asnani. Dr. Asnani’s interactive session focused on the key objectives of the National Education Policy (NEP) 2020, emphasizing experiential learning, critical thinking, and interdisciplinary study. She explained how technical education aligns with NEP goals by integrating classroom knowledge with real-world skills, preparing students for the fast-evolving job market. Additionally, Dr. Asnani highlighted the NEP’s flexible and vocational training options, making technical education key to building a skilled workforce. Dr. Asnani mentioned the challenges in providing credits to students for MOOCs courses on Swayam and other portals considering the required mapping of course to an appropriate MOOC.

Expected Outcome of the Activity

Exploring and emphasizing the importance of the multidisciplinary approach of NEP and implementing an approach to learning by stories and experiences for the students.

<p>Report 58th A.D. Shroff Memorial Inter-Collegiate Elocution Competition 2024-25</p>	<p>14th October 2024</p>
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The 58th A.D. Shroff Memorial Inter-Collegiate Elocution Competition 2024-25 was organized on 14th October 2024 by the Department of Economics, Student Council, and Event Planning & Management Cell of Government College, Borda, in collaboration with The Forum of Free Enterprise, Mumbai.

Participants had the opportunity to select from three thought-provoking themes:

- Digital Infrastructure: A New Strategy to Integrate India
- Has India Arrived on the Global Sports Scene
- Economic Reforms: The Unfinished Agenda

Ms. Shriya Pai, a student from FY B.Com, Div D at our institution, participated in the competition, choosing the theme "Digital Infrastructure: A New Strategy to Integrate India." She performed exceptionally well, securing the 4th prize among 18 contestants. Her achievement was recognized with a certificate and a cash prize of Rs. 250.

Ms. Shriya was guided and mentored by Ms. Pretty Pereira, Assistant Professor in Economics & Banking.



Peer-to-peer learning session on Blender Tool

14th October 2024

On 14th October 2024, the Department of Computer Science organized a Peer-to-Peer Learning session for SY BVoc.(ST) students enrolled in the SL-III, Section B (Audio Video Media) subject. The session was held at 10:30 AM in Classroom F-102 and was led by Khushal Naik, a student from the same batch. The primary objective of the session was to introduce students to the basics of creating 3D animation using Blender software, a powerful and versatile open-source tool widely used in the animation and design industry.



Khushal Naik started the session by explaining the significance of Blender in the field of 3D modeling and animation. He then proceeded to demonstrate the step-by-step process of designing 3D models, showcasing how to manipulate objects and shapes within the software. The session also covered the creation of animations, with Khushal walking the students through the various tools and functionalities available in Blender that can enhance the animation process, such as rigging, keyframes, and rendering techniques. The session was attended by 12 students (10 male and 2 female) from the SY BVoc.(ST) batch.

Expected Outcome of the Activity:

The primary outcome of the session was to provide SY BVoc students with valuable knowledge of the different tools and features in Blender software, empowering them to create 3D models and animations effectively.

Synergy 3.0

14th to 15th October 2024

A team of six students (06 male) from the BBA (FS) Programme participated in Synergy 3.0, an inter-collegiate competition organized by Saraswat Education Society's Sridora Caculo College of Commerce and Management Studies, Mapusa-Goa. The event took place on 14th and 15th October 2024 at the college campus.

Each student represented the college in different competitive rounds:

- **Uddhav Talkatkar** participated in the Entrepreneurship round.
- **Prajalit Gaonkar** competed in the Marketing round.
- **Aden Vaz** represented the team in the HR round.
- **Devraj Choudhary** participated in the Finance round.
- **Sunil Dhanapanavar** took part in the Best Manager round.
- **Ervile Baretto Vaz Rodrigues** participated in the Crisis Management round.

The event commenced with an inaugural ceremony, setting a positive tone for the for the two-day competition. The theme “AI Revolution: Redefining Business Possibilities” was interwoven throughout the event. Participants engaged in various rounds that were strategically curated to assess their expertise in the respective fields. The competition included stress rounds, understanding various cases, presentations, etc., with the judges providing various insights regarding industrial excellence. There was a friendly, yet competitive spirit instilled in all the participants. Everyone was supportive of each other. Breakfast, lunch and tea was served, during which everyone socialized with each other. There was a teamwork round which boosted participants skills to coordinate with each other.



On the second day, the excitement peaked with the semi-finals and finals. Re-registration ensured all the teams were present, and the remaining rounds intensified the competition. Four teams, including from Damodar College, made it to the final rounds. The Best Manager round - the event's flagship, took place in a dimly lit room designed to unsettle participants, challenging their ability to think clearly and adapt under pressure.

The event concluded with a valedictory function, featuring cultural performances by the host college, creating a joyful atmosphere before the much-anticipated announcement of results. The team secured remarkable achievements:

- **1st Place** in the Teamwork, HR, and Marketing rounds

- **Runner-up** in the Finance round

These accolades are a testament to the hard work, determination, and expertise demonstrated by the students. The event provided participants with valuable insights into business challenges and sharpened their practical skills, preparing them for future endeavors in the corporate world.

Expected Outcome of the Activity

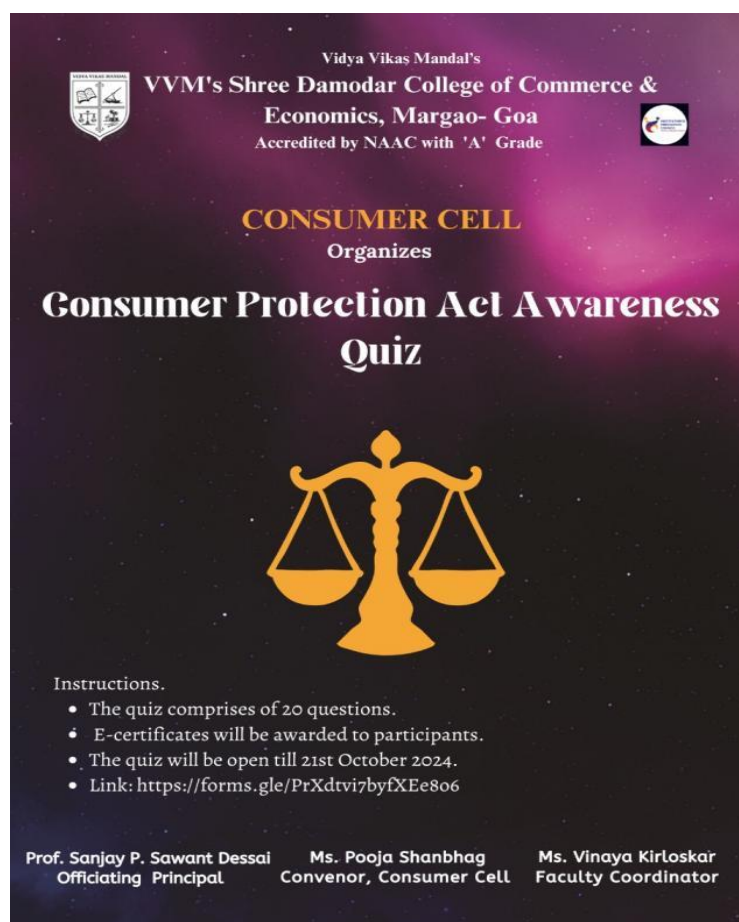
The event improved participants' teamwork and collaboration skills, offered practical exposure to real-world business challenges, and deepened their understanding of strategic business management through hands-on experience in a competitive setting.

Consumer Protection Act Awareness Quiz

15th to 21st October 2024

The Consumer Cell of VVM's Shree Damodar College of Commerce & Economics, organized an online quiz titled "Consumer Protection Act Awareness Quiz", aimed at enhancing students' understanding of the Consumer Protection Act.

Open to all college students, the quiz featured 20 questions designed to test participants' knowledge about consumer rights and the legal frameworks protecting them. The quiz was accessible online from 15th October to 21st October 2024, allowing students to participate at their convenience. A total of 89 students (58 male, 31 female) actively participated in the quiz, showcasing their enthusiasm for learning about consumer protection laws. All participants were awarded e-certificates as recognition of their involvement. Asst. Prof. Vinaya Kirloskar served as the Faculty Coordinator for the quiz, while Asst. Prof. Pooja Shanbhag was the Convenor of the Consumer Cell.



Expected Outcome of the Activity

The expected outcome of this activity was to raise awareness among students about the Consumer Protection Act and help them gain a better understanding of consumer rights and laws.

Guest Lecture on "Crafting a Unified Brand Experience: Unlocking Multichannel Success"

15th October 2024

The Department of Commerce & Management of VVM's Shree Damodar College of Commerce & Economics, organized a Guest Lecture on "Crafting a Unified Brand Experience: Unlocking Multichannel Success" for 31 TY B.Com students (22 male, 09 female) of the Marketing course on 15th October 2024 from 10.45 a.m. to 12.00 p.m.

in Classroom T-305. Ms. Padma Shanbhag, Assistant Professor in Commerce & Management introduced the guest speaker, Ms. Rina Barreto Shankar, Founder - Cheree Tree Concepts (OPC) Pvt. Ltd. and extended a warm welcome by presenting a potted plant as a gesture of appreciation.

The speaker discussed the significance of creating a unified brand experience that goes beyond logos and colors, focusing instead on consistent voice and tone to resonate with audiences. Ms. Barreto emphasized the importance of aligning messaging, visuals, and customer interactions across various platforms to strengthen brand identity. She also provided strategies for tailoring content to each platform's unique strengths while maintaining a cohesive brand story.



Ms. Barreto then delved into the nuances of creating a unified brand experience, emphasizing that consistency is key in today's digital landscape, where brands interact with consumers across numerous channels like social media, websites, emails, and in-store experiences. She explained that while each platform has its unique characteristics and audience behavior, maintaining a consistent brand message and visual identity across all touchpoints helps to reinforce brand recognition, trust, and loyalty. Ms. Barreto acknowledged the challenges



brands face in maintaining consistency across multiple channels, especially as new platforms emerge. She provided solutions, such as the use of brand guidelines and templates, to ensure that every piece of content aligns with the brand's identity.

The session concluded with a vote of thanks by Asst. Prof. Padma Shanbhag, expressing gratitude for Ms. Barreto's time, expertise, and valuable perspectives into multichannel branding.

Expected Outcome of the Activity

The expected outcome of the session is that participants will gain an understanding of the importance of maintaining a unified brand message, visuals, and customer experience across various platforms. Attendees will learn how to create content that aligns with each platform's unique style while preserving a cohesive brand image. Additionally, the session will address common challenges brands face when operating across multiple channels and provide practical solutions, such as the use of brand guidelines, to maintain consistency. Students will acquire valuable insights that can be applied to real-world branding projects, better preparing them for future career opportunities in branding and marketing.

Research Workshop Series I: Questionnaire Designing

15th October 2024

The Postgraduate Department of Commerce in association with Alumni Engagement Cell of VVM's Shree Damodar College of Commerce & Economics organized the first session of a Research Workshop Series on 'Questionnaire Designing' on 15th October 2024 in classroom T-302 at 9:00 AM. The main objective of the

workshop was to provide a practical understanding on how to design a questionnaire. Asst. Prof. Valencia Baptista served as the faculty in-charge for the event. The resource person was Dr. Smita Sanzgiri, Associate Professor at GVM's College of Commerce and Economics, Ponda.

The workshop commenced with welcome remarks from M.Com Part-II student Denzilia Menezes, followed by an introduction of the resource person, Dr. Smita Sanzgiri, by M.Com Part-II student Uniscea D'Costa. The speaker began her session by outlining essential rules for creating a well-structured questionnaire, emphasizing the importance of checking for reliability using Cronbach's alpha and ensuring validity. She also discussed various Likert scales, recommending the 5-point scale as more effective for researchers compared to the 7-point scale and the different types of questions that can be included such as dichotomous, multiple-choice format which provide the respondents with choices to answer. She emphasized the importance of keeping questionnaires clear, concise, and easy to understand, while advising against overly lengthy questionnaires that could overwhelm or disengage respondents.



At the close of the session at 12.30 PM, an interactive activity allowed participants to draft sample questions based on specific research objectives. Dr. Sanzgiri provided constructive feedback and guidance, helping to solidify participants' understanding of practical questionnaire design. She provided valuable insights into the key elements of effective questionnaire design for young researchers. The workshop concluded at 1.00 PM with a vote of thanks delivered by MCom Part-

II student, Vaibhav Vijay Girap, expressing gratitude to Dr. Sanzgiri for her insightful guidance. Altogether 38 students of M. Com Part II (10 males, 28 females) attended the Workshop.

Expected Outcomes of the Activity

The learning outcomes of the Research Workshop on 'Questionnaire Designing' include the ability to develop clear and concise questions that are easy to understand and effectively address the research objectives without ambiguity, unnecessary complexity, or length, ensuring respondent engagement. Participants will also learn how to use feedback to refine their drafts and be encouraged to apply critical thinking when structuring questions that yield reliable and relevant data for their research.

Elocution Competition

15th October 2024

The Department of Economics and Banking of VVM's Shree Damodar College of Commerce & Economics, organised an Elocution Competition as part of the 58th A.D. Shroff Memorial Elocution Competition for college students. The event took place on 15th October 2024 in Classroom S-203 from 12:30 PM to 1:30 PM. The competition commenced with a warm welcome to the judges, Ms. Eshani Bakhle and Asst. Prof. Zakiya Tahir. The participants were given the choice of three topics:

- "Digital Infrastructure - A New Strategy to Integrate India"

- "Has India Arrived on the Global Sports Scene"
- "Economic Reforms: The Unfinished Agenda"

A total of 11 students (04 male, 07 female) participated, sharing their insights on these subjects, discussing the challenges, and proposing solutions. Each student delivered their ideas confidently, demonstrating impressive skills in public speaking.

The winners of the competition were:

1st Place - Dalal Ambar Abhay (M.Com, Part-II)

2nd Place - Shravani Gaude (FY B.Com, Div D)

3rd Place - Priyanka Mapsekar Shet (SY B.Com, Div B)

The top five speakers received certificates in recognition of their efforts. The competition concluded with a vote of thanks delivered by Asst. Prof. Puja C Gaonkar, in-charge of the Elocution Competition.

Expected Outcome of the Activity

Students can enhance their public speaking abilities, including clarity, pronunciation, and tone thereby learn how to express ideas clearly and confidently. This event aimed to encourage the students to speak in front of an audience to help build self-esteem and reduce stage fright.



Guest Lecture on "Insights into Event Management"

16th October 2024



The Department of Management Studies organized a guest lecture on "Insights into Event Management" for students on 16th October 2024, from 10:45 AM to 11:45 AM in Classroom F-401. The resource person for the lecture was Ms. Taniya Nadkarni, an Event and PR Manager at Clube Tennis de Gaspar Dias. A total of 36 students (24 male, 12 female) from BBA(FS) and BCA programmes attended the lecture.

The session began with an introduction of the guest speaker by Ms. Komolika Poddar, a student of SY BBA (FS). Following the introduction, Ms. Taniya Nadkarni shared insights into essential concepts of event marketing and experiential marketing, providing valuable knowledge about the industry. She also recounted her experiences managing artist engagements for the AR Ambani Pre-Wedding and Wedding celebrations, adding a practical perspective. The vote of thanks was proposed by Asst. Prof. Vinaya Kirloskar, the teacher-in-charge of the guest lecture.

Expected Outcome of the Activity

The lecture aimed to deepen students' understanding of event management, specifically focusing on event and experiential marketing concepts, thus equipping them with practical insights and industry knowledge.

Awareness Programme on Tata Strive Skill and SVEEP Activity

16th October 2024



On 16th October 2024, the Collector/DEO South Goa, DRDA South and Tata Strive, in collaboration with Mahila Mandal Margao organized an Awareness Programme on Tata Strive Skill and SVEEP Activity at Mathany Saldanha Complex from 3:00 pm to 5: 30 pm. The primary aim of the event was to promote skill development through Tata Strive and raise voter awareness under the Systematic Voters' Education and Electoral Participation (SVEEP) initiative.

The programme commenced with a welcome address by Mrs. Deepali Naik, Director of Women and Child Development, who emphasized the importance of empowering both women and youth through skill-building initiatives. This was followed by an insightful session on voter awareness delivered by Smt. Triveni Velip, Joint Chief Electoral Officer, where she highlighted the importance of active participation in elections and educated the audience on their electoral rights.

Mr. Vipul Khandeparkar from the Tata Strive Extension Centre then shared details about the various skill development courses offered by Tata Strive. These courses aim to equip participants with essential skills for improving employability. Additionally, a session on mental health was conducted by Ms. Roma Prabhudessai, focusing on the need for maintaining mental well-being, especially in relation to career development.

The event concluded with a vote of thanks, appreciating the efforts of all the collaborators and participants. The programme was attended by Asst. Prof. Sanjay Velip, NSS PO-Incharge along with 16 (5 male, 11 female) NSS Volunteers.

Expected Outcome of the Activity

Students will better understand the electoral process and the importance of voting, encouraging active participation in elections. They will become aware of Tata Strive’s skill development courses, enhancing their employability and practical skills. The mental health session will equip students with strategies to manage stress and promote a healthy balance between academics and personal life.

TECHYON 2024

17th-19th October 2024

Padre Conceicao College of Engineering, Verna, Goa organized their annual inter-college technical event ‘TECHYON 2024’, from 17th to 19th October 2024. During this event, four departments from the college - Computer Engineering, Mechanical Engineering, Information Technology and Electronics and Computer Engineering, enthusiastically organized various competitions like Robotics, Coding Contest, Hackathon, Game development, Web design, Line followers, etc. with an aim in building the students’ confidence, competencies, leadership skills, team player skills and to empower them with the latest insights and skills.

A team of 11 students (07 male, 04 female) from the Department of Computer Science participated in the event, with the following students and their respective competitions:

- **Simran Ghadi** (FY BVoc.(ST)) participated in Tech Attack
- **Alonso Fernandes** (FY BVoc.(ST)) participated in Tech Attack
- **Daneshwari Jingade** (FY BVoc.(ST)) participated in Treasure Hunt
- **Suraj Maurya** (FY BVoc.(ST)) participated in Treasure Hunt
- **Shaina Kamat** (SY BVoc.(ST)) participated in Tribal Masterpiece
- **Khushal Naik** (SY BVoc.(ST)) participated in Survival of the Web
- **Rashmi Kallimani** (TY BVoc.(ST)) participated in Survival of the Web
- **Raj Pagi** (SY BCA, Div B) participated in Wild lens Photography
- **Shubh Borkar** (TY BCA, Div A) participated in Wild lens Photography
- **Rishabh Arolkar** (TY BCA, Div A) participated in Interface Odyssey
- **Delroy Pires** (TY BCA, Div A) participated in Interface Odyssey



Faculty in-charge: Asst. Prof. Annette Santimano and Asst. Prof. Deepti Kulkarni from the Department of Computer Science.

Expected Outcome of the Activity

The expected outcome of the activity, TECHYON 2024, was to enhance the technical skills and competencies of the students by providing them with opportunities to engage in various competitions such as Robotics, Coding Contest, Hackathon, Game Development, Web Design,

and more. By participating in these events, students aimed to build their confidence, leadership, teamwork abilities, and gain exposure to the latest technological insights and innovations. The event also sought to foster a spirit of collaboration, problem-solving, and creativity among the participants, ultimately empowering them to excel in the ever-evolving tech industry.

Guest Session on 'Exploring Derivatives: Orders and Options Strategies'

17th October 2024

The Department of Management Studies organised a guest session titled “Exploring Derivatives: Orders and Options Strategies” for TY BBA(FS) students on 17th October 2024 from 10:45 a.m. to 12:45 p.m. in Hall No. 2.

The resource person for the session was Mr. Gaurang Nayak, an NISM-certified trader, who provided 66 participating students (30 males and 36 females) with practical insights into derivatives trading. Mr. Nayak began the session by explaining how volume-based candlestick patterns can indicate price movements in the stock market and discussed key indicators for analysis. He then introduced different types of orders in trading—market orders, limit orders, and stop-loss orders—offering a clear understanding of their real-world application.

The next part of his session was about payoff structures in option trading wherein he showed practically with the help of diagrammatic representation. He explained how traders can figure out their potential profit or loss using these strategies.



The session's focus then shifted to payoff structures in options trading, where Mr. Nayak used diagrams to illustrate how traders can predict potential profits or losses. He concluded by presenting popular options trading strategies, such as long call, long put, and straddle, showing how traders can use these methods depending on market conditions. Lastly, he emphasized on the significance of risk management in trading.

Expected Outcome of the Activity

The session was designed to give students a clearer idea of how derivatives and option trading work. They learned about candlestick patterns and trading strategies, helping them better understand how to make smart decisions in the financial markets. It was a valuable opportunity for them to gain practical insights from a trading expert.

Master Training Program on Mera Yuva (MY) Bharat	18th October 2024
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As part of the NSS initiatives, the Ministry of Youth Affairs and Sports, Government of India and Don Bosco College of Engineering, Fatorda, conducted a Master Training Program on Mera Yuva (MY) Bharat on 18th October 2024. The training aimed to provide NSS Programme Officers with comprehensive insights into the MY Bharat initiative and equip them with skills to manage the portal effectively.

The day-long training commenced with a formal function, which began with a melodious welcome song performed by the students of Don Bosco College, adding a lively and welcoming atmosphere to the inauguration. The session opened with a warm welcome address delivered by Dr. Neena Panandikar, Principal of Don Bosco College. Dr. Ashwini S. Shetty, Director of the Directorate of Extension and Outreach at Yenepoya, served as the Guest of Honour and shared valuable insights on the significance of youth engagement through MY Bharat initiative. The Chief Guest for the event, Mr. Ajay Shinde, Regional Director of NSS (Maharashtra & Goa), highlighted the crucial role digital platforms play in empowering today's youth. The formal function concluded with a vote of thanks presented by Mr. Harison Cota, NSS Programme Officer at Don Bosco College of Engineering.

Following the formal proceedings, the training sessions offered the NSS officers a comprehensive overview of the MY Bharat portal. The sessions covered essential functions:

- A demonstration of the youth registration process on the MY Bharat portal.
- Exploration of experiential learning opportunities available to registered youth.
- Detailed guidelines for partner registration in the portal, along with creating Experiential Learning Opportunities (ELOs) and events.
- Reporting procedures for both regular and mega events.



The training concluded with an assessment and feedback session, ensuring that all participants were fully equipped to implement the MY Bharat initiative in their respective institutions. The training was attended by Mr. Sanjay Velip, NSS PO-Incharge.



Expected outcome of the Activity

The Master Training Program on Mera Yuva (MY) Bharat enabled NSS Programme Officers to gain a strong understanding of the MY Bharat Portal and its role in youth empowerment. Equipped with this knowledge, they can now create and manage experiential learning opportunities, fostering students' skill

development and leadership. This training positions officers to drive meaningful youth engagement initiatives within their institutions.

Talk in observance of the 13th State Road Safety Week : “Be A Road Safety Hero”

19th October 2024



On 19th October 2024, the NSS, NCC Navy, and NCC Army units of VVM's Shree Damodar College of Commerce & Economics, in collaboration with the RTO Margao, organized a talk in observance of the 13th State Road Safety Week themed "Be a Road Safety Hero." The event took place in Hall No.2 from 11:30 AM to 1:30 PM. Distinguished guests included Mr. Sandeep Dessai, Additional Director of Transport; Shri Gandesh Dessai, Motor Vehicle Inspector; and Shri Jitendra Gaonkar, Assistant Motor Vehicle Inspector. The programme began with a welcome address by Dr. Anjali Sajilal, B.Com Coordinator.

Mr. Sandeep Dessai addressed the audience, emphasizing the importance of road safety awareness, particularly for students. His discussion covered vital practices such as wearing helmets, using pedestrian crossings, and adhering to traffic signals. Following this, Shri Jitendra Gaonkar shared insights on the dangers of speeding, the critical role of seatbelts and helmets, and the risks associated with using mobile phones while driving. Real-life examples and videos were shared to underscore

the consequences of negligent driving. An interactive session followed, featuring a quiz on road safety and regulations, where students LC Vaibhav Bhandodkar and Cadet Divy Suthar emerged as winners.

The event concluded with a vote of thanks by Sub. Lt. Pretty Pereira (ANO NCC Navy), followed by students taking a Road Safety Pledge, committing to responsible road behavior. SY B.Com student Ms. Taniya Rebello compered the event, which was coordinated by Mr. Sanjay Velip (NSS PO-Incharge), Sub. Lt. Pretty Pereira (ANO NCC Navy), Lt. Sandesh Gaonkar (ANO NCC Army), and NSS PO members, including Mr. Ainsley Bernard, Ms. Akshada Gaonkar, Ms. Kalpana Parab, and Ms. Puja Gaonkar. A total of 71 students (43 male, 28 female) attended the talk.

Expected Outcome of the Activity

Students are encouraged to pledge against engaging in dangerous behaviors, such as using mobile phones while crossing streets or riding bicycles without helmets, promoting their personal safety and that of others. This initiative aims to educate students on road safety awareness and instill lifelong safe habits to reduce the risk of accidents. The program also inspires youth to understand the importance of following traffic rules, recognizing pedestrian signals, and checking both ways before crossing streets. Additionally, they learn about the risks associated with jaywalking, reinforcing responsible behavior in real-world settings.

Essay Competition on “How to make India a Developed Nation?”

19th October 2024

The Economics Club of VVM’s Shree Damodar College of Commerce & Economics organized an Essay Competition titled “How to make India a Developed Nation?” on 19th October 2024 from 12:45 to 1:45 pm. in Classroom F-102. The competition welcomed participation from 09 students (04 male, 05 female) across BCOM, BCA, and MCOM programmes.

Suggestions from students to make India a Developed Nation:

- Transforming the Education Sector by providing more skill-based education and improving the quality of education that is imparted.
- Abolition of the caste system and reservation of posts for the SC, ST and OBC
- Changing the mindset of the people
- Giving boost to Entrepreneurship
- Boosting infrastructure development
- Strict laws for better compliance and a safe environment to live in
- End to corruption
- Clean environment
- Gender equality
- Involvement of the citizens of the country in decision making.

The winners are:

1st Place: Ian Aaron Kenaz Gomes (FY BCOM, Div B)

2nd Place: Shravani Umesh Gaude (FY BCOM, Div D) and Ruby Mahato (TY BCOM, Div B)

3rd Place: Ashwin Costa (SY BCOM, Div C)

The winners and participants were awarded e-certificates, which were met with great appreciation. Asst. Prof. Puja Goankar and Asst. Prof. Dina Fernandes served as judges for the event, that was organized by Asst. Prof. Preity Azelia Fernandes, Convenor of Economics Club and was coordinated by the members of the Economics Club.

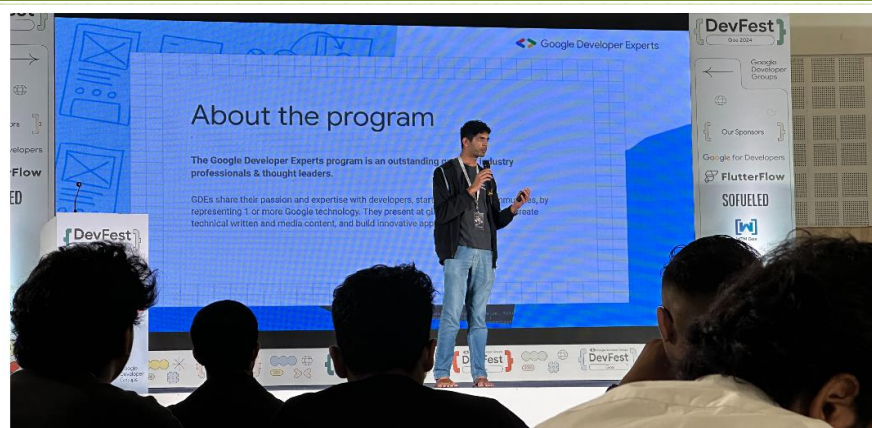
Expected Outcome of the Activity

The competition aimed to inspire young minds to contribute visionary ideas for India's future, encouraging participants to engage in critical thinking while showcasing their talents. By providing a platform for students to express their perspectives on national development, the event sought to cultivate a sense of belonging and commitment to the nation, motivating students to envision ways of strengthening India's growth and prosperity rather than considering opportunities abroad.



DevFest 2024

19th October 2024



On 19th October 2024, DevFest 2024, organized by Google Developer Group (GDG) Goa, took place at the Panaji Convention Center. The event brought together tech enthusiasts, developers, and industry experts for a day of knowledge-sharing, innovation, and networking. VVM's Shree Damodar College of Commerce & Economics, was represented by faculty members Mr. Sameer Patil, Ms. Rakshavi Dessai, and Ms. Girija Gaonkar, along with student Shubh Borkar. The team participated in insightful sessions that highlighted the latest advancements in technology and software development.

The event began with an inspiring keynote address by Mr. Kartik Padmanabhan, Developer Relations Leader at Google, who set the tone for the day with an inspiring talk on the evolving landscape of software development and its impact on global innovation.

The Technical Sessions were as follows:

1. "Flutter: Unleashing the Power of Flutter Flow" – Speaker: Mr. Vivek Yadav

Mr. Vivek Yadav delivered an informative session on the power of Flutter and Flutter Flow, providing key

insights into how these tools are revolutionizing mobile and web app development by streamlining UI/UX workflows and enhancing developer efficiency.

2. "Dart on Cloud Run for Flutter Developers" – Speaker: Mr. Aditya Thakur
Mr. Aditya Thakur's session shed light on how Dart, paired with Cloud Run, empowers Flutter developers to scale applications seamlessly while leveraging the full potential of Google Cloud.
3. "Unleashing the Power of GCP Networking" – Speaker: Mr. Bishwanath Giri
Mr. Bishwanath Giri provided a deep dive into Google Cloud Platform's (GCP) networking capabilities, highlighting best practices for creating scalable and secure network architectures.
4. "SOLID: Architecture and Architectural Decisions" – Speaker: Mr. Rivu Chakraborty
Mr. Rivu Chakraborty's talk explored the SOLID principles of software architecture, offering valuable guidance on making informed architectural decisions that ensure long-term code maintainability and flexibility.

Goa's IT Minister, Mr. Rohan Khaunte, graced the event as the Chief Guest, delivering a speech that emphasized the state's vision to establish itself as a tech hub through the promotion of "Sun, Sand, Sea, and Software." Minister Khaunte discussed Goa's strategic focus on fostering innovation and digital growth through initiatives like Tech Tourism, aimed at positioning Goa as a destination for tech startups and digital nomads.

The Post-Lunch Sessions included:

1. "Building Autonomous Agents with Gemini Pro" – Speaker: Tarun Jain
Tarun Jain introduced Gemini Pro, showcasing its capabilities in building autonomous agents and enhancing machine learning workflows through automation and intelligence.
2. "Cloud Armour for Application Security" – Speaker: Mr. Sumit Kumar
Sumit Kumar's session focused on Cloud Armour, Google Cloud's security solution for protecting applications from potential threats and attacks, offering actionable insights into safeguarding cloud-based applications.
3. "Securing Android Apps" – Speaker: Mr. Adit Lal
Adit Lal guided the audience through effective strategies for securing Android applications, emphasizing best practices for authentication, data encryption, and secure coding standards.
4. "GenKit: Redefining Workflow Automation" – Speaker: Mr. Pawan Kumar
Pawan Kumar demonstrated the capabilities of GenKit, a tool designed to automate workflows and enhance productivity, particularly in complex software development environments.
5. "What's New in Android" – Speaker: Mr. Nitin Prakash
Nitin Prakash provided exciting updates on the latest developments in Android, covering new features, tools, and frameworks designed to improve the developer experience.
6. "Game Development: Insights and Trends" – Speaker: Ms. Kushagra Nagar
Kushagra Nagar delivered an insightful session on the evolving trends in game development, exploring new technologies and techniques that are shaping the future of interactive gaming experiences.

The event also featured an impressive presentation by the Spintly Team, showcasing their cutting-edge solutions for smart building management using wireless access control and IoT technology.

To conclude, DevFest 2024 was a well-organized and enriching event that provided a platform for developers with access to cutting-edge innovations across a range of tech fields. The diverse range of sessions, from mobile app development to cloud security and game design, ensured that there was something valuable for every attendee. Mr. Prajyot Mainkar and the entire GDG Goa team meticulously planned and executed of the event.

Expected Outcome of the Activity

DevFest 2024 enhanced technical knowledge for faculty and students on tools like Flutter and Google Cloud Platform, valuable networking with industry professionals, hands-on insights into emerging tech tools, and inspiration for future academic initiatives. This experience also strengthened the college's ties with the tech community, supporting a culture of innovation and digital growth.

Session on “Stress Management”	21st October 2024
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On 21st October 2024, the Department of Management Studies conducted a one-hour interactive session on "Stress Management" led by Ms. Urvi Umarye, a Counselor and Consultant Psychologist. Held from 10:45 a.m. to 11:45 a.m. in Hall No. 2, the session focused on equipping students with practical strategies to manage stress and maintain mental well-being, especially in the face of academic challenges.

Ms. Umarye covered various dimensions of stress, discussing its triggers and the impact on both mental and physical health. She introduced techniques like mindfulness, breathing exercises, and time management as effective tools to help students take control of their minds and reduce anxiety. The session concluded with a Q&A segment, offering 77 students (45 male, 32 female) the opportunity to express their concerns and receive personalized guidance on coping with individual stressors.

Expected Outcome of the Activity:

The session aimed to increase students' awareness of the importance of mental health and to provide them with effective strategies for managing stress.

A session on “Financial Planning”	21st October 2024
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The Department of Economics & Banking of VVM’s Shree Damodar College of Commerce & Economics, organised a session on “Financial Planning” for B.Com students on 21st October 2024 in classroom F-102 from 12:45 to 1:45 pm. The resource person, Mr. Roven Pereira, an alumnus of the college and the owner of POIXE PLUS Financial Services in Sirlim, Goa, holds the ACMA and CGMA (London) credentials and a postgraduate degree in M.Com.

The session commenced with an introduction of the resource person, Mr. Roven Pereira, delivered by Rahul Bhosle, a student of SY B.Com. Following the introduction, Rijul Pathak, also a student of SY B.Com, presented a potted plant to the speaker as a token of appreciation. The speaker shared insights on the significance of financial planning, its benefits and drawbacks, and various aspects of financial security. He emphasized essential components such as health insurance and estate planning, sharing the example of Michael Jackson to underscore the importance of strategic financial decisions.

Key points discussed included the advantages of financial planning:

- **Efficient Money Management:** Planning ensures individuals can allocate resources to meet essential and future needs, including savings, investments, and emergency funds.
- **Risk Mitigation:** It helps minimize financial risks by encouraging proper insurance coverage, investments, and debt management.
- **Achieving Financial Goals:** Through careful planning, long-term goals like retirement, homeownership, or children's education can be systematically achieved.
- **Better Preparedness for Emergencies:** With financial planning, individuals can maintain contingency funds for unforeseen events, reducing financial stress.
- **Tax Benefits:** Planning helps in choosing tax-efficient investment options and managing liabilities effectively.



Following the engaging discussion, Jaiden Fernandes from SY B.Com delivered the vote of thanks. The session was coordinated by Asst. Prof. Preity A. Fernandes and Asst. Prof. Dina Fernandes. A total of 18 students (12 male, 06 female) attended the session.

Expected Outcome of the Activity

The session aimed to equip students with a sound understanding of financial planning to make informed decisions about their finances. It encouraged students to adopt saving habits early, promoting mindful spending and discouraging unnecessary consumerism. Additionally, it sought to instill a long-term perspective on financial goals, highlighting the importance of investments and different financial instruments to ensure financial security and preparedness for the future.

Guest Lecture on “Vedic Mathematics: A Journey into Speed and Simplicity”

21st October 2024

The Department of Computer Science at VVM's Shree Damodar College of Commerce & Economics organized a guest lecture titled “Vedic Mathematics: A Journey into Speed and Simplicity” on 21st October 2024, from 9:15 AM to 10:15 AM. This insightful session was conducted for 16 TY BVoc.(ST) students (10 male, 6 female), as part of their Advanced Quantitative Techniques course and took place in Classroom F105.

Ms. Yugandhara Joshi, Assistant Professor in Mathematics, extended a warm welcome to the guest speaker, Mr. Sagar Sakordekar, Founder of

SRS Vedic Mathematics Academy. The speaker introduced the students to 16 Vedic Sutras that enable rapid and efficient calculations. He demonstrated various problem-solving techniques using popular sutras such as:

"By one more than the one before,"

"All from 9 and the last from 10,"

"Vertically and Cross-Wise,"

"By one less than the one before."

These methods were applied to various mathematical operations, including squaring numbers, multiplication, finding cube roots, addition, and square roots. The students actively engaged in solving several problems provided during the session, which enhanced their understanding of these techniques.

The lecture concluded with a vote of thanks proposed by Mr. Jabez Rodrigues from TY BVoc(ST) class . The faculty in-charge of the session was Asst. Prof. Yugandhara Joshi.

Expected Outcome of the Activity:

The activity led to improved speed and accuracy in calculations, offering a significant advantage for students preparing for competitive exams. It also enhanced mental agility, contributing to increased cognitive abilities and intellectual growth. Additionally, the session fostered a positive interest in mathematics, helping to reduce any existing math-related anxiety among students. By introducing them to Vedic techniques that are 10-15 times faster than conventional methods, students gained valuable skills for efficient problem-solving, boosting their confidence and engagement with mathematical concepts.



Talk on "Sexual Harassment at Workplace: "Prevention and Redressal" for First Year B.Com and BBA students

25th October 2024



The Internal Committee of the college organized a talk on "Sexual Harassment at Workplace: "Prevention and Redressal" on 18th October, 2024, in Hall No.2, from 12:45 am to 1:45 pm. The target audience for this talk were the First Year students of B.Com and BBA programmes. The objective of this session was to create an awareness about this pertinent topic and educate the students on how to recognize it and prevent it. The session covered relevant topics such as the various forms of sexual harassment, reporting procedure, and the

proactive steps that can be taken to prevent it from occurring. This session would help in fostering a safe and supportive environment for victims of sexual harassment to come forward and seek assistance.

The resource person Ms. Muriel Fernandes, a respected advocate, a mediator and an Assistant Professor in Law, introduced the topic to the students stressing on meaning of sexual harassment and what constitutes harassment. She also highlighted the landmark real-life case of Vishaka & ors. v/s State of Rajasthan (1997) and the POSH Act 2013. In addition to this, she delved into the significance of establishment and composition of the Internal Complaints Committee (ICC) as well as the process for nominating its members by an employer in a workplace. Towards the end of the talk, she discussed the responsibilities of employers. The talk was attended by 76 students (39 male, 37 female).

Expected Outcome of the Activity

The session aimed to increase students' awareness and sensitivity toward sexual harassment in the workplace. By understanding the reporting procedures and preventive measures, students are better equipped to promote a respectful, safe, and supportive environment in their future professional endeavors.

FDP on "AI and Its Applications in Teaching & Learning"

25th October 2024

A Faculty Development Programme (FDP) on "AI and its Applications in Teaching & Learning" was held on 25th October 2024 from 8:30 a.m. to 9:30 a.m. in the Smart Classroom at VVM's Shree Damodar College of Commerce & Economics. The FDP was organized by the Teaching Learning & Educational Technology (TLET) Cell in collaboration with the Faculty Development Cell under the guidance of Vice-Principal Dr. Shami Pai, Convenor of FDP Cell. The session was facilitated by Asst. Prof. Deepti Kulkarni and Asst. Prof. Padma Shanbhag. The program commenced by Ms. Padma Shanbhag welcoming 48 participants (07 male, 41 female) and 03 resource persons. The FDP aimed to introduce the participants to AI tools and techniques that enhance teaching and learning.

The first session, led by Asst. Prof. Swati Bhat, focused on Prompt Engineering in ChatGPT that involves crafting specific and strategic prompts to guide the AI in generating more relevant, accurate and detailed responses. She

explained how to effectively structure and organize information through prompt engineering techniques, enabling participants to interact more efficiently with AI tools for educational purposes.



In the second session, Asst. Prof. Sanjay Velip covered the concept and limitations of ChatGPT, offering a balanced view to help participants understand both the capabilities and challenges of AI in education.



Lastly, Asst. Prof. Samira Vengulekar explored a variety of AI tools for teaching, including Gemini, AI Quiz creation tools, Wepik, ME-QR, Sketch, and Vocal Remover. These tools were presented as valuable resources for increasing classroom interactivity, creating engaging quizzes, and simplifying content creation,

thus enhancing the overall learning experience. The FDP concluded with a vote of thanks proposed by Asst. Prof. Padma Shanbhag.

Expected Outcome of the Activity

The FDP aims to enhance participants understanding of AI tools and prompt engineering techniques for effective classroom integration. Faculty members will gain critical insights of AI limitations while exploring various tools to increase classroom interactivity and simplify content creation. The program encourages collaborative networking among faculty, promoting the sharing of best practices and actionable plans for AI integration. Faculty are expected to begin applying these AI tools from the next semester, enriching their teaching methodologies and enhancing student learning experiences.

Individual and Society field trip to an NGO 25th October 2024



On October 25, 2024, 26 students (13 male, 13 female) TY BBA students from VVM's Shree Damodar College of Commerce & Economics visited Anagha Wachasunder NGO in Porvorim, a renowned organization dedicated to supporting and educating children with special needs, including pre-primary children with hearing and speech disorders. The field trip aimed to sensitize the college students to the experiences and challenges faced by these children while exposing them to the innovative methods employed in special education.

The field trip commenced with an introduction to the institute by Mr. Anand Wachasunder, the Promoter of Anagha

Wachasunder NGO, who highlighted the various initiatives offered by the NGO, including school competitions, career counseling, and specialized programmes for pre-primary children with speech and hearing impairments. The NGO's pre-primary school boasts on a remarkable 100% success rate, with all of its students progressing to mainstream schools, often achieving above-average academic performance.

Following this introduction, two experienced teachers held a live teaching session, showcasing innovative methods in special education that deeply resonated with the BBA students. During the session, some parents shared their stories, expressing gratitude for the organization's impact on their children's lives. The students were then given a tour of the classrooms, where they observed lessons focusing on letters, words, numbers, and logical reasoning. Several BBA students brought gifts for the children, adding a warm, personal touch to the experience.

Expected Outcome of the Activity

The visit heightened students' sensitivity to the unique abilities and challenges faced by children with special needs, deepening their empathy and understanding. Many students also expressed a commitment to raising awareness within their communities, with several stating they would refer other children with similar needs to this school, recognizing the valuable support and specialized care it provides.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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