



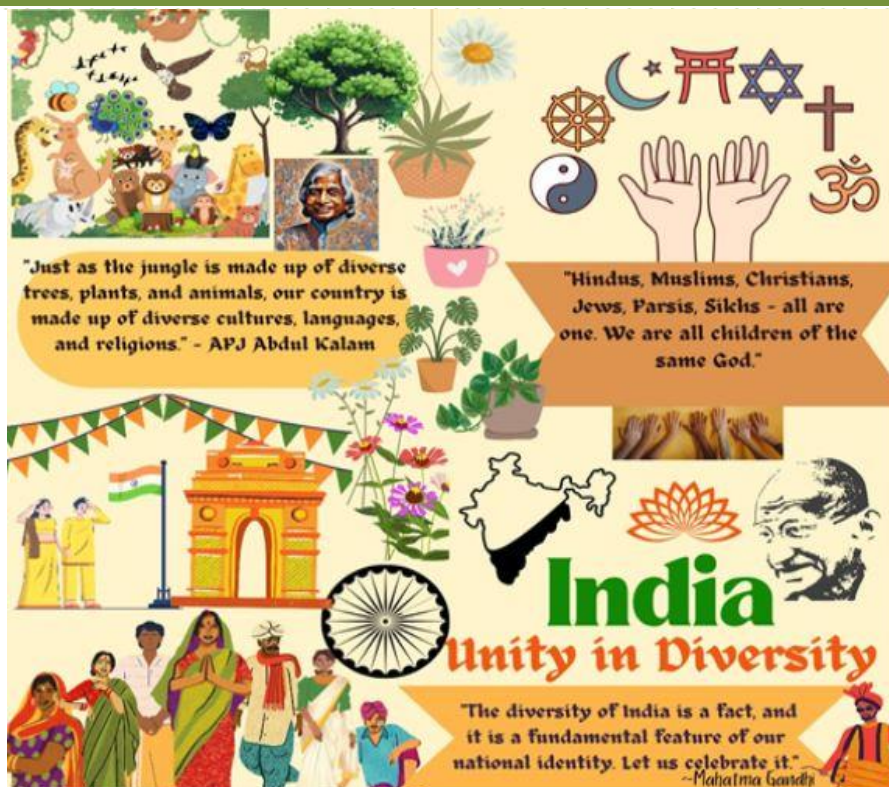
Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E-Newsletter

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Digital Poster Competition on the theme "Unity in Diversity"

21st August 2024



On the occasion of Sadbhavana Diwas, the NSS Unit of VVM's Shree Damodar College of Commerce & Economics organized a digital poster-making competition on the theme "Unity in Diversity" on 21st August 2024. The event saw an active participation, with a total of 9 female students designing and submitting e-posters.

The competition aimed to encourage students to creatively express their understanding of the importance of unity amidst cultural, religious, and linguistic diversity in society. The judges for

assessing the e-posters were Ms. Eshani Bhakle, College Counselor, Ms. Preeti Dhoble, Laboratory Instructor and Ms. Diksha Govekar, Laboratory Instructor.

The winners of the competition were:

First Place: Ms. Roshni Marathi (SY BCom, Div C)

Second Place: Ms. Deeksha Khanna (SY BCom, Div C)

Third Place: Ms. Nandita Borkar (TY BCom, Div C)

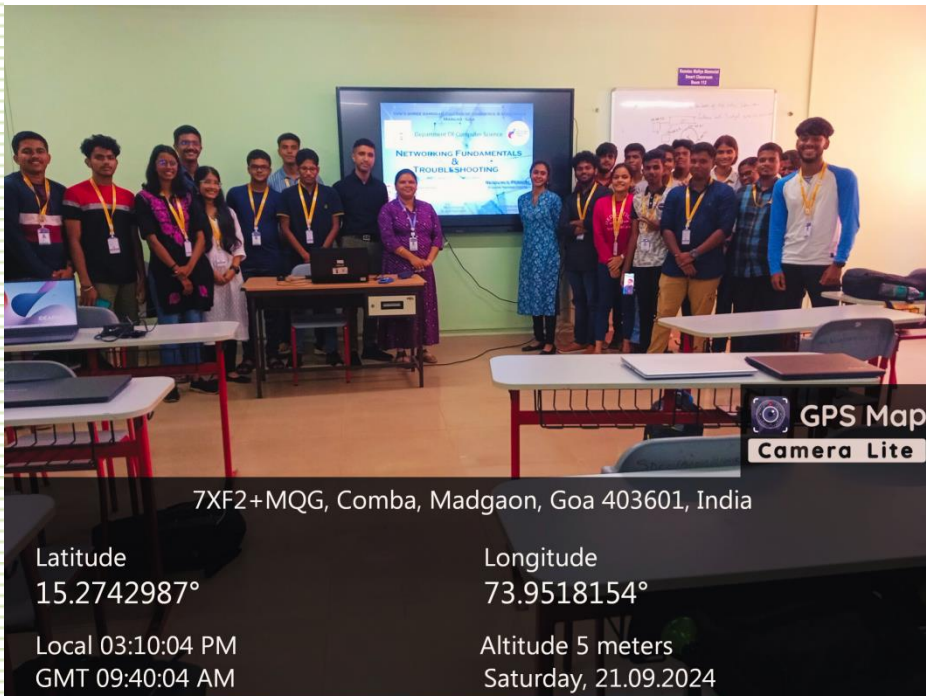
The activity was coordinated by faculty members Mr. Sanjay Velip (NSS PO-Incharge), Mr. Ainsley Bernard (NSS PO), Ms. Akshada Gaonkar (NSS PO), Ms. Kalpana Parab (NSS PO), Ms. Puja Gaonkar (NSS PO).

Expected Outcomes:

Students will gain a deeper understanding and awareness of diverse cultural, ethical, religious, and linguistic background that form the fabric of our society. Students will also understand the role of unity in promoting social cohesion, peace and stability in society.

30-hour Certificate Course in "Networking Fundamentals and Troubleshooting"

23rd August -21st September 2024



The Department of Computer Science at VVM's Shree Damodar College of Commerce and Economics organized a 30-hour certificate course on "Networking Fundamentals and Troubleshooting" for the FY BCA students from 23rd August 2024 to 21st September 2024. The course was conducted by Mr. Dwayne Afonso and Ms. Synora Rodrigues from IP Gates Training Centre, with a total of 21 students (15 male and 6 female) participating.

The course spread across six sessions and was held on campus in the Smart Classroom, with each session lasting approximately 3 hours, except for the final two sessions, which lasted 2 hours each. The initial sessions focused on the Packet Tracer software, where students were introduced to the movement of packets within a network. The third and fourth sessions, conducted on 30th and 31st August in Classroom S-201, covered VMWARE software, emphasizing the concepts of virtualization and cloud computing. Students learned how to run virtual machines on physical computers in a network. Towards the end of the fourth session students were given an assignment to complete during the Ganesh vacation.

In the subsequent session, student assignments were reviewed, and the final session covered basic networking commands, such as ping, used to check server responses. At the conclusion of the course, student coordinator Vishwajit Shekhawat, student of FY BCA, Div A, delivered the vote of thanks, and Asst. Prof. Sneha Prabhudessai, the faculty coordinator, presented mementos to the resource persons.

Expected Outcome of the Activity:

At the end of the course, FY BCA students gained a thorough understanding of the fundamental principles of networking, including the OSI and TCP/IP models, along with their respective layers, IP addressing, and subnetting. They developed the skills to diagnose and troubleshoot common networking issues using tools like ping, tracert, and netstat. The course also provided insights into critical networking protocols and services, such as DNS, DHCP, HTTP, FTP, and SMTP, enabling students to understand and configure these protocols. Additionally, they were introduced to network virtualization and cloud-based networking technologies, learning the basics of cloud networking and how to connect to cloud services. Equipped with this foundational knowledge, the students are now prepared to pursue industry-recognized certifications, such as Cisco Certified Network Associate (CCNA).

Participation in AINSC (All India Nau Sainik Camp)

26th August - 5th September 2024



The Maharashtra Directorate NCC organized the All India Nau Sainik Camp (AINSC) at INS Shivaji, Lonavala, from 26th August to 5th September 2024. The camp brought together 600 cadets from 17 NCC directorates across India, providing cadets with a firsthand experience of naval life, besides providing a platform for participants to compete in a wide range of disciplines, including boat pulling, ship modelling, drill, whaler-boat rigging, semaphore, seamanship practicals, and small arms firing.

The camp focused on testing both the physical and mental resilience of the cadets through a variety of competitions,

exercises, and workshops. These activities were designed to foster leadership skills, with cadets competing individually and in teams for the prestigious Best Directorate Trophy.

The camp was formally inaugurated on 26th August 2024, with Vice Admiral Gurcharan Singh, AVSM, NM, and Commandant of the National Defence Academy, serving as the Chief Guest. In his address, he motivated the cadets to uphold the ethos of "Nation First" and to compete with a spirit of camaraderie. He also interacted with cadets from the various participating directorates.

In addition to the competitions, cadets had the opportunity to visit the state-of-the-art marine engineering training facilities at INS Shivaji, a premier Indian Navy technical training institute. Cultural programs held during the camp added a vibrant dimension to the overall camp experience.

To qualify for AINSC, cadets had to clear various stages of Nau Sainik Camps at the group and directorate levels. The camp commenced with a medical test, followed by a mandatory swimming test for NCC Naval cadets, where they were required to swim 50 meters and float for 3 minutes.

Our institution, along with the 1 Goa Naval Unit, was represented by Cadet Captain H. Tribhuvan and Leading Cadet Vaibhav Bhandodkar, both from the NCC Naval Wing. This marks the second consecutive year that two cadets from our institution have been selected for AINSC. Our cadets actively participated in drill, boat pulling, ship-modelling and semaphore.

Fireside Chat Series (Session 1)

31st August 2024

The Department of Management Studies (BBA Programme) at VVM's Shree Damodar College of Commerce & Economics organized the first session of its Fireside Chat Series on 31st August, 2024 in Room T-301 from 11.30 am. The session featured Mr. Kunal D. Costa, Managing Partner of Ascend Financial and Insurance Solutions, and

was coordinated by faculty member Dr. Sonya Angle, Programme Coordinator, Bachelor of Business Administration (BBA). The session emphasized the importance of integrating profession, passion, and people for personal and professional success.



Mr. Kunal, a skilled guitarist and business professional, shared his journey of balancing music and a corporate career. He emphasized the importance of consistency, time management, and thoughtful decision-making in both personal and professional spheres. Mr. Kunal highlighted Public Relations (PR) as a key business driver, supporting marketing by building brand reputation and fostering relationships. He elaborated on how strategic communication and storytelling play crucial roles in shaping public perception and driving success.

The session further explored strategies to avoid burnout, highlighting the importance of time management, self-care, and maintaining a balance between work and personal life. Mr. Costa's talk was highly interactive, with students actively engaging in discussions and enjoying the practical insights shared. The session was compered by Heizal Fernandes from TY BBA and was attended by a total of 52 students (27 male, 25 female).

Expected Outcome of the Activity:

Students learned the significance of Public Relations in building brand reputation and fostering relationships. The session emphasized work-life balance, thoughtful decision-making, and integrating passion with profession, encouraging students to prioritize networking, self-care, and consistent effort for long-term success.

Professional Development Programme (FDP) for faculty members	2nd and 4th September 2024
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The Faculty Development Cell, in collaboration with the MoU Cell and under the college's MoU with the Global Chamber of Saraswat Entrepreneurs, organized a two-day Professional Development Programme (FDP) for faculty members on 2nd and 4th September 2024 from 12.30 pm onwards in the Smart Classroom. The session, titled "Fostering Critical Thinking and Problem Solving Through Teaching-Learning" was facilitated by Mr. Suhas Mallya from EMCO Goa Private Limited and an alumnus of the

institution. Asst. Prof. Ainsley Bernard, Convenor of the MoU Cell introduced the resource person to the audience. The compere for the FDP was Asst. Prof. Lizzette D'Costa, Department of Economics & Banking.

The programme focused on the importance of critical thinking in analyzing and questioning information logically. Key areas included the building blocks of critical thinking, such as analysis, data interpretation, and self-regulation. Teachers were encouraged to foster creativity, open-mindedness, and logical reasoning while overcoming challenges like bias and misinformation. Real-life examples and practical applications showcased how critical thinking can improve decision-making and problem-solving in education.

Day 1 (2nd September 2024): Critical Thinking

During the session on Critical Thinking, the resource person covered several key areas essential for teachers. The session began with a clear explanation of what critical thinking entails, emphasizing that it involves carefully questioning and logically understanding information, rather than merely criticizing it. The fundamental building blocks of critical thinking, including analysis, interpreting connections between data, and self-regulation, were discussed to help teachers assess information accurately and maintain fairness in their thinking. The resource person also highlighted important skills, such as creativity, open-mindedness, and logical reasoning, which teachers were encouraged to foster diverse perspectives and avoid errors in judgment. Challenges to critical thinking, like biases, distractions, and false claims, were addressed, with strategies provided to recognize and overcome these hurdles. Practical applications of critical thinking were also explored, showing how it can help solve problems, reduce misunderstandings, and promote balanced decision-making. The vote of thanks was proposed by Asst. Prof. Sheryl Sanches, Dept. of Commerce & Management. A total of 55 (12 male, 43 female) faculty members attended the FDP session on day 1.

Day 2 (4th September 2024): Problem-Solving

The second day of Faculty Development Program on Problem-Solving, focused on equipping teachers with essential strategies to approach and resolve challenges effectively. Key areas covered included analyzing problems using a divide-and-conquer approach, categorizing issues into technical or human domains, and defining clear steps in the problem-solving process. Teachers were introduced to methods like root-cause analysis, stakeholder identification, and metrics definition for success. The session also emphasized dealing with change and setbacks, encouraging adaptability, open-mindedness, and continuous feedback to overcome obstacles. A total of 58 (12 male, 46 female) faculty members attended the FDP session on day 2.

Expected Outcome of the Activity:

On completion of the FDP, teachers were expected to improve their ability to logically analyze, interpret, and question information. They learned to incorporate critical thinking strategies that enhance student engagement and problem-solving skills. Additionally, teachers were trained to recognize and address biases, leading to more objective decision-making and fairer assessments. Overall, the FDP equipped teachers with essential skills to refine their teaching methodologies, fostering a more critical and solution-oriented approach in the classroom.

On 2nd September 2024, Goa College of Music organized GHUMTANGAN 2024, an inter-collegiate Ghumat Aarti Competition, at the Institute Menezes Braganza (IMB), Big Hall, Panaji, Goa. The event, which commenced at 9:30 AM, provided a platform for students to showcase their skills and talent in performing traditional Ghumat Aarti.

VVM's Shree Damodar College of Commerce & Economics actively participated, sending a team of 11 students, along with one additional student for assistance. The participating students were from:

B.Com Programme

- **Shreyesh Naik** (Group Leader and Ghumat Player)
- **Yash Kaskar** (Kasale Player)
- **Raghav Bhat** (Singer)

BCA Programme

- **Tanish Patil** (Singer)
- **Ronak Naik** (Singer)
- **Pratham Sawant** (Singer)
- **Gouresh Talavnekar** (Ghumat Player)

BBA and BBA (FS) Programme

- **Darshan Mangeshkar** (Singer)
- **Sahil Naik** (Shamel Player)
- **Swayam Bhigi** (Ghumat Player)
- **Shreyanshu Shet Verenkar** (Ghumat Player)



The team was enthusiastic and well-prepared to compete in various challenges, reflecting the college's commitment to cultural and traditional arts.

VVM's Shree Damodar College of Commerce & Economics was awarded as **Best Ghumat Sanch**. The event was coordinated by Dr. Sheetal Arodekar (Convener, Cultural Council) and faculty members Asst. Prof. Akshada Gaonkar and Asst. Prof. Girija Gaonkar served as the teacher in-charges of the Ghumat Aarti Competition.

Expected Outcome of the Activity

The event is expected to enhance student engagement and cultural appreciation through active participation in traditional arts. By participating in such traditional performances, students develop a sense of competitive spirit while contributing to the preservation of Goa's rich cultural legacy. The recognition received for the college will further encourage students to participate in similar cultural activities, setting a high benchmark for future events at the college.

Fireside Chat Series (Session 2)

3rd September 2024

The Department of Management Studies (BBA Programme) at VVM's Shree Damodar College of Commerce & Economics organized the second session in its Fireside Chat Series on 3rd September 2024 in Hall 2 from 11.30 am. The session featured Mr. Siraj Dhond, the founder of Wakao Foods and Luxo Heritage Homes, a serial entrepreneur and a participant with a winning pitch on Shark Tank India.

Mr. Dhond, a dynamic entrepreneur, shared his inspiring journey of creating successful businesses. As a founder of Wakao Foods and Luxo Heritage Homes, his ventures have gained widespread recognition, including winning the BW Disrupt Young Entrepreneur Award in 2021. His story highlighted the resilience and innovation needed to thrive in the entrepreneurial world.

Mr. Dhond shared valuable lessons on navigating the entrepreneurial landscape, emphasizing the importance of risk-taking, innovation, and adaptability. He encouraged students to embrace challenges and seize opportunities with creativity and determination. His insights into building a business from the ground up, maintaining strong relationships, and staying ahead of market trends were particularly impactful. He also discussed the significance of perseverance and learning from failures in the journey toward success. His Shark Tank India experience underscored the importance of presenting clear business ideas and connecting with investors.

This engaging and interactive session left students inspired and excited about the possibilities of entrepreneurship. Mr. Dhond's journey from a young entrepreneur to a successful serial entrepreneur, served as a valuable learning experience for all attendees. As a token of appreciation, the resource person was presented with a memento by Dr. Sonya Angle, Programme Coordinator, Bachelor of Business Administration (BBA), who also coordinated the session. The event was compered by Miss Delilah Vaz from SY BBA, and was attended by a total of 91 (48 male, 43 female) BBA students.

Expected Outcome of the Activity:

Students were inspired by Siraj Dhond's entrepreneurial journey, learning about risk-taking, innovation, and perseverance. The session provided insights into pitching business ideas, maintaining investor relations, and handling multiple ventures, fostering entrepreneurial thinking and adaptability in a competitive environment.



Buddy Session on 'Personal Financial Planning'

3rd September 2024

The Department of Commerce & Management organised a Buddy Session on 'Practical Aspects of Personal Financial Planning' for the students of the subject in the SY B.Com class. The session was conducted by three students of the class; Parag Naik Dessai, Gopal Poy Raiturcar, Vishal Ajarekar, who have been actively investing in the stock market for the past year. The session was conducted on 3rd September 2024 at 10.45 am in Classroom No. 201 under the guidance of the faculty in-charge Asst. Prof. Sheryl Sanches.

The session covered various practical aspects in personal financial planning, including investing in the Indian stock market, understanding equity shares, mutual funds, Initial Public Offerings (IPOs), and Exchange-Traded Funds (ETFs).

Vishal Ajarekar explained the fundamentals of investing in the Indian stock market, focusing on its benefits. He emphasized the importance of

understanding the difference between 'cheap' money (FD interest) and 'expensive' money (inflation). Vishal also explained the concept of compounding, which makes investing in the Indian stock market even more powerful. Additionally, he discussed ETFs and their various forms, including index ETFs, sector-specific ETFs, commodity ETFs, bond ETFs, thematic ETFs, international ETFs, and currency ETFs.

Gopal Poy Raiturcar explained the concept of equity shares, its benefits, and key considerations for investment, such as business performance, PE ratio, and financial statements. He also used website www.screener.in to explain the concepts. He advised new investors to avoid futures, options, and day trading, as well as misleading online information. Gopal also showcased the process of purchasing shares and starting SIP and lump sum investments in mutual funds.

Parag Naik Dessai covered procedure and requirements for opening a Demat account, including necessary documents like PAN, Aadhaar, and bank details. He discussed the various types of mutual funds, including types such as small, mid, and large-cap funds, and debt funds. Parag discussed IPOs, including application processes and types, sharing his personal experience.

Overall, the session aimed provide the participating 29 students (12 male, 17 female) with practical insights and guidance on personal financial planning, investing, and navigating the stock market.

Expected Outcome of the Activity:

The Buddy Session was conducted with the objective of motivating the students to begin investing in mutual funds or in the stock market from a young age. The students are expected to open a demat account and make a minimum investment to gain practical understanding and experience in personal financial planning.



Session on Competitive Exam Preparation for Govt. Job Entrance Exam/ GPSC/MBA

4th September 2024



The Career, Training, Internship and Placement (CTIP) Cell of the College in association with The Bodhi Academy, organized a session titled as 'Competitive Exam Preparation for Govt. Job Entrance Exam/GPSC/MBA'. The session was held on 04th September 2024 in Classroom No. S-206. The primary aim of the session was to inform, motivate, and guide students through the nuances of preparing for these competitive exams. The Resource Person were: Mr. Kundan Lal Parganiha and Mr. Anish Kulkarni, esteemed faculty members at Bodhi Academy.

The session began with an in-depth discussion on the availability of government jobs, both at the state and central levels. Emphasis was placed on the opportunities available within Goa, highlighting various departments and roles that are regularly open for recruitment. The session also outlined the broad spectrum of central government jobs, detailing the various ministries and agencies where positions are available.

Mr. Kundan Lal Parganiha addressed the reservation policies specific to Goan students, providing information on different reservation categories and their impact on eligibility and selection. He also discussed the low turnout of students in some sectors despite these reservations.

To inspire and motivate the students, the session highlighted the attractive salary packages and perks associated with government jobs. A comparison was made between government and private sector salaries, emphasizing the competitive nature of government roles. Additional benefits such as job security, pensions, health insurance, and other allowances were also discussed, which make government jobs highly desirable.

Mr. Anish Kulkarni focused on the selection procedures for government exams and MBA programs. He provided insights into the exam patterns, preparation strategies, and the importance of systematic study approaches.

The session concluded with a Q&A segment, where students clarified doubts regarding exam preparation, reservation policies, and the selection process. Both the resource persons offered personalized advice and motivational support to the attendees. A total of 46 (25 male, 21 female) students attended the session.

Expected Outcome of the Activity:

Students gained a better understanding of the various government job opportunities available at both the state and central levels, including specific roles within Goa. The session brought an awareness of career paths within different ministries and agencies in the central government is enhanced. It also aimed to motivate the students to consider government jobs due to the highlighted benefits such as competitive salaries, job security, pensions,

health insurance, and other allowances. A practical insight into the preparation strategies for these competitive exams are provided. Students interaction with experts provided specific answers to their concerns and questions, leading to more tailored and relevant guidance.

Guest Lecture on The Future of Work: Integrating AI Tool for Smarter Workflows and Innovation - Part of Alma Mater Series

4th September 2024



The Alumni Engagement Cell in association with the TechTrendz Club of the Department of Computer Science, organized a guest lecture titled “The Future of Work: Integrating AI Tools for Smarter Workflows and Innovation” on 4th September 2024 between 11:30 am to 12:15 pm in the Smart Classroom. The session was a part of the Alma Mater Series and was conducted by Mr. Prathamesh Dessai, an alumnus of the BCA Batch (2019-2022), currently engaged with a Ph.D. project in

collaboration with an IBM employee and handling the Data Analytics aspect. Mr. Dessai has also completed his Masters in Data Science from Reva University, Bengaluru, and has multiple publications in his field.

The guest lecture was attended by 75 students (47 male, 28 female) and 4 faculty members and was a part of the Problem Solving and Programming Course offered as a Major Paper for FYBCA Students to learn the applicability of the Course in the field of AI. The event started with a brief introduction about the session by Ms. Alena Zion Souza, student of FY BCA Div A, followed by a welcome address from CA Subrahmanya Bhat, Department of Commerce & Management, who gave an insight into the need of using AI Tools as technology students for creating better applications for the future.

Asst. Prof. Ms. Rama Borkar introduced the Resource Person Mr. Prathamesh Desai, who began the session by highlighting the importance of AI tools in helping students learn faster and be more competent in the IT industry. He introduced the students to various AI tools namely Quill Bot, ChatPDF, SciHub, ZeroGPT, ChatGPT and SlidesGo and also depicted a lot of practical applications through demonstrations.

Mr. Dessai encouraged students to use technology wisely to improve their knowledge and adapt to a smarter future. He also provided an overview of Deep Learning, Machine Learning, Artificial Intelligence, and their link with Data Science. He introduced students to coder AI tools like Deep Code, Tabnine, GitHub Copilot, and Mintify, and highlighted resources such as toolify.ai and futurepedia.io for further exploration. He encouraged students to build their LinkedIn profiles and introduced the portfolio-building tool bento.me.

Additionally, Mr. Desai also demonstrated roadmap.sh, a resource used to help students in mapping career paths in order to work towards making a great and successful career. Students interacted with the resource person through their experiences and queries and the resource person was very happy to see their approach and answered their

queries. The resource person shared his excitement about returning back to his alma mater and deliver a session for the benefit of the students.

Towards the end of the session, the vote of thanks was proposed by Ms. Aishwarya Nayak, student of FYBCA Div B, acknowledging the resource person for his useful insights and giving them a start in using AI Tools. The feedback link was shared with the participants who mentioned that the session was very useful and informative. Students also suggested conducting more such sessions showing the applicability of knowledge learnt in the classroom.

The faculty in-charges for the session were, Asst. Prof. Annette Santimano, TechTrendz Club in-charge, Asst. Prof. Ainsley Bernard, Convenor of Alumni Engagement Cell and Asst. Prof. Rama Borkar, member of the Alumni Engagement Cell. The faculty in-charges were Mrs. Sweta P. Shet Verenkar and Ms. Rakshavi Dessai. The Department of Computer Science thanked all the faculty members and technical and administrative staff for their contributions to the smooth conduct of the session.

Expected Outcome of the Activity:

Students will use the AI Tools for learning new technologies and processes to automate tasks.

Teachers' Day Celebration

5th September 2024

The Students' Council of VVM's Shree Damodar College of Commerce & Economics organized Teachers' Day celebration on 5th September 2024. The event started with the garlanding of a photograph of Dr. Sarvepalli Radhakrishnan, followed by a cake-cutting ceremony led by the Principal, Prof. Sanjay Sawant Dessai, along with all the teachers of the institution at the quadrangle area.



As a part of the celebration, a “Gurukul” activity was planned by the Third-Year students of various programmes. In this activity, the Third-Year students assumed the role of teachers and conducted classes for the First Year and Second Year students, providing a unique experience for both the participants and attendees. After the Gurukul activity, the celebrations continued in Hall 1 with vibrant dance performances by two groups - Zakiya Group and Arya Group - who entertained the audience with their energetic performances.

The celebration showcased the bond between students and teachers, reflecting

the immense appreciation and respect students have for their mentors. The teachers in-charge of organizing the event were Asst. Prof. Swati Bhat and Asst. Prof. Deepti Kulkarni.

Expected Outcome of the Activity:

Students exhibited their creativity by decorating the staffrooms beautifully. The dance performances provided a platform for students to showcase their talents. The celebration was a testament to the students' love, respect, and appreciation for their teachers, making it a heartfelt and memorable occasion.

'Damodar Idol' Singing Competition 2024	5th September 2024
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The annual '**Damodar Idol**' singing competition, organized by the Cultural Council of VVM's Shree Damodar College of Commerce and Economics, was held on 5th September 2024, in Hall 1, 5th Floor, Central Block. The event commenced at 10 a.m. with an elegant inaugural dance performance by the FY BBA (FS) girls, led by Miss Daniella Pereira. The esteemed judges for the competition, Miss Daniella Fernandes and Mr. Presley Fernandes, accomplished singers, were introduced and formally welcomed

with roses by the Officiating Principal, Prof. Sanjay P. Sawant Dessai. The program was smoothly compered by Ms. Heizal Fernandes and Mr. Raza Banducda from BBA.

The competition was structured into four categories: Hindi Solo, English Solo, Konkani Solo, and Duet performances, ensuring a wide representation of musical styles. This allowed participants to choose categories that best highlighted their vocal strengths and creativity. Students from various departments and batches pre-registered and auditioned for the competition on 2nd September 2024, leading to an impressive display of talent and enthusiasm. Throughout the event, a diverse range of musical genres—spanning from classical to contemporary—captivated the audience. The participants, clearly well-prepared, delivered exceptional performances that kept the energy high. The audience, in turn, cheered passionately for their favourite contestants, creating an electrifying atmosphere. Special performances by the judges added to the excitement and entertainment.

Each performance was evaluated based on criteria such as diction, stage presence, dynamics and rhythm, vocal quality, and harmony. After a series of captivating performances, the much-anticipated announcement of winners thrilled the audience. The results were as follows:

Category	First Place	Second Place	Third Place
Hindi Solo	Pratham Sawant (FYBCA)	Sanch Shirodkar, (SYBCA)	Ronak Naik (TYBCA)
English Solo	Kamal Ram (TYBCOM)	Dinesh Kumar (TYBCOM)	Rahul Raikar (SYBCOM)
Konkani Solo	Denzilla Menezes (M.COM)	Anushka Fernandes (SYBCOM)	Melisha Baptista (SYBCOM)
Duet	Denzilla & Alrich (MCOM)	Anushka & Melisha (SYBCOM)	Sanch & Dinesh (SYBCA & TYBCOM)

The success of the competition was the result of meticulous planning and flawless execution by the Cultural Council team, led by dedicated students, the Convenor Ms. Sheetal Arondekar, and teachers in-charge, Ms. Delisha Rebello, Ms. Zakiya Tahir, and Ms. Ciana Fernandes, along with the administrative staff. Their hard work was reflected in the smooth flow of the event. The program concluded with a heartfelt vote of thanks delivered by the Cultural Secretary, Mr. Tanish Patil. A total of 36 students (19 male, 17 female) participated in Damodar Idol.

Expected Outcome of the Activity

'Damodar Idol' showcased a high level of talent, enthusiasm, and dedication from participants across various departments. The event not only celebrated musical diversity but also fostered a sense of camaraderie and healthy competition among students. The well-executed program, coupled with the judges' valuable feedback, provided an enriching experience for both performers and the audience. Overall, the competition achieved its goal of promoting artistic expression and engagement within the college.

Gurukul Activity

5th September 2024



On the 5th of September 2024, the Post Graduate Department of Commerce, in collaboration with the Students' Council, organized a Gurukul Activity to celebrate Teachers' Day at VVM'S Shree Damodar College of Commerce and Economics. This activity was scheduled between 11:30 am to 12:30 pm in Classroom T-303. This event allowed M.Com Part-II students to step into the role of educators for a day, leading a series of interactive activities for their M.Com Part-I counterparts. The primary objective of this

initiative was to foster a sense of connection and camaraderie between the two classes while encouraging participation and engagement from the first-year students.

A notable highlight of the event was the Dub Share Arts game, which added an element of fun and creativity. In this game, students selected a movie title from a random draw, and one participant would act out a scene from the chosen film while the rest of the group tried to guess the title. This activity not only provided entertainment but also created an engaging and lively atmosphere, encouraging bonding among the students.

A total of 48 students (22 Male, 26 Female) from M.Com Part-I and Part-II participated enthusiastically, with the seniors guiding and motivating their juniors throughout the event. The feedback was overwhelmingly positive, with M.Com Part-I students appreciating the opportunity to interact with their seniors in an enjoyable setting.

Expected Outcomes of the Activity:

The Gurukul Activity effectively facilitated the integration of M.Com Part-I and Part-II students, fostering an environment that encouraged first-year students to engage more confidently in future activities. Furthermore, it provided an opportunity for senior students to connect and collaborate with their juniors in a relaxed and enjoyable setting. This enhanced interaction is anticipated to promote ongoing communication and mentorship between the two cohorts, ultimately enriching the academic experience for all participants.

Survey on Union Budget 2024

5th September 2024

Young voices on Budget 2024: Insights from Damodar College's student survey

PANAJI: The Department of Economics & Banking at VVM's Shree Damodar College of Commerce & Economics, Margao, conducted a survey on 'Students' Perceptions and Expectations of Union Budget 2024'. The study aimed to gauge college students' awareness and sentiments regarding the Union Budget 2024, with 296 respondents aged 19 to 20, mostly from South Goa. Key findings revealed that 93.9% of respondents understood the basic classification of the budget into revenue and expenditure, and 76.4% were aware of its relation to fiscal policy. Regarding initial expectations, 68.2% of students anticipated the budget would focus on education, employment, entrepreneurship, and environment, while 13.9% hoped for GST exemptions on educational expenses. Additionally, 7.8% expected higher budget allocations, and 4.4% sought enhanced digital learning.

A significant 79.7% of respondents were satisfied with the allocation toward the education sector, and 65.5% felt the budget adequately addressed youth needs. Awareness of measures for job creation stood at 78.7%. Looking at the government's Viksit Bharat-2047 plan, 74% viewed economic development positively, 76% recognised its impact on digital infrastructure and technology, and 74.3% appreciated its role in promoting startups and entrepreneurship. However, only 52% were aware of the nine key priorities to achieve Viksit Bharat. On tax reforms, 57.4% of households were dissatisfied, but overall, the budget met the expectations of 51.4% of respondents. A total of 61.1% of students were satisfied with the Union Budget 2024. The survey was coordinated by faculty members of the Department of Economics & Banking, led by Dr. Lira Menezes Gama.

The Department of Economics & Banking of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, conducted a survey titled '*Students' Perceptions and Expectations of Union Budget 2024*'. The objective of the study was to examine the College students' cognizance and sentiments of the Union Budget 2024. Among 296 respondents aged 19 to 20, a

significant 93.9% of the students were aware of the budget's classification into revenue and expenditure, and 76.4% recognized its relation to fiscal policy. Key expectations included a focus on education, employment, and entrepreneurship, with 68.2 % aware of the priority areas. Notably, 79.7% expressed satisfaction with education sector allocations, while 65.5% believed that the budget addressed youth needs effectively.

Awareness of job creation measures was high, with 78.7% being informed. In alignment with the government's Viksit Bharat-2047 vision, 74% of the students were optimistic about the economic development initiatives, particularly in digital infrastructure and support for startups. However, 57.4% of respondents were dissatisfied with tax reforms, while, overall, 51.4% felt the budget met their expectations. On the whole 61.1% were pleased with the budget's outcomes.

The activity was a joint effort coordinated by the faculty members of the Department, comprising Ms. Pretty Pereira, Mr. Sanjay Velip, Ms. Lizette D'Costa, Ms. Puja Gaonkar, and, Ms. Preity Fernandes, guided and led by the Head of the Department, Dr. Lira Menezes Gama. This innovative initiative was a featured article under Campus section on the newspaper -THE GOAN dated 05th September 2024.

Expected Outcome of the Activity:

To examine the cognizance and sentiments of the Union Budget 2024 among students of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, and highlight the analysis to the general public.

E-Sport Tournament – Battlegrounds Mobile India (BGMI)

14th September 2024

The Department of Management Studies organized an E-Sport Tournament on 14th September 2024 from 12:15 to 2:30 PM in Hall 1, featuring the popular multiplayer game Battlegrounds Mobile India (BGMI). The event saw participation from 24 teams with a total of 96 participants (95 Male and 01 Female) competing in teams of four. The tournament was managed by 35 (24 Male and 11 Female) SY BBA (FS) Event Management students as part of their practical coursework, designed to provide hands-on experience in event planning and management. The primary objective of organizing the E-Sport Tournament was to offer the students of SY BBA (FS) an opportunity to apply theoretical concepts in a real-world scenario.

This activity allowed students to develop key skills such as time management, teamwork, communication, and problem-solving, all critical components of effective event management.



The event began with Ms. Solonche Pereira, a student of SY BBA (FS), welcoming the participants and outlining the rules and regulations for the tournament. Teams competed in two rounds, on the Miramar and Erangle maps, with teams earning points based on their in-game performance, including finishes and match positions. After two rounds of intense competition, Team JOD from TY B.Com, consisting of Mr. Aznaan Rizvi, Mr. Dinesh Choudhary,

Mr. Vishnu Patel, and Mr. Shahid Shaikh, emerged as the winners.

The event concluded with a prize distribution ceremony, recognizing the achievements of the participants, followed by a vote of thanks delivered by Ms. Solonche Pereira. The student coordinators for the event were Mr. Anil Pradhan (SY BBA FS) and Mr. Dishant Singh (SY BBA FS). The faculty in charge of the event was Asst. Prof. Vinaya Kirloskar.

Expected Outcome of the Activity

The successful organization of the E-Sport Tournament provided SY BBA (FS) students with practical experience in managing large-scale events, aligning with the objectives of the Event Management course.

Session on 'Prevention of Sexual Harassment at Workplace (POSH Act 2023)

17th September 2024



On 17th September 2024, the Internal Complaints (IC) Cell of the college organized an informative session on the "Prevention of Sexual Harassment at Workplace (POSH Act 2013)" in Hall 2, from 12.30 to 1.30 pm. This session was aimed at educating both teaching and non-teaching staff about the provisions of the POSH Act and the measures necessary to create a safe and respectful work environment. The resource person for the session was Ms. Priyanka Parab, an Assistant Professor of Law at G.R. Kare College of Law, Margao, and an

esteemed alumna of our college. Her expertise in law and her connection to the institution added great value to the discussion.

Ms. Priyanka began the session by introducing the POSH Act of 2013, highlighting its importance and the reasons behind its formulation. She referenced the Vishaka v. State of Rajasthan (1997) case, where the Supreme Court

laid down guidelines to address the issue of workplace sexual harassment. The landmark Vishaka Guidelines formed the foundation for the POSH Act, which was later enacted to provide a comprehensive legal framework for the protection of women at the workplace.

The presentation covered critical aspects of sexual harassment, defining it as any unwelcome act or behavior of a sexual nature. Ms. Priyanka discussed various forms of harassment, including verbal, non-verbal, and physical acts, and emphasized that the behavior need not always be physical; comments, gestures, and visual content of a sexual nature also qualify as harassment.

The session further addressed the responsibilities of employers, which include constituting an Internal Complaints Committee (ICC) to handle complaints, displaying information about the ICC, conducting workshops to sensitize employees, and ensuring the safety and well-being of all staff.

Ms. Priyanka also explained the procedure for filing a complaint under the POSH Act, including the timeline and steps the ICC should follow when investigating complaints. She discussed the confidentiality of proceedings and the rights of both complainants and respondents during the inquiry process.

At the conclusion of the session, Ms. Priyanka shared case examples of workplace harassment, giving the attendees insight into the practical application of the law and the importance of addressing harassment with seriousness and sensitivity. These cases highlighted the legal recourse available to victims and underscored the need for vigilant and proactive measures to prevent harassment at the workplace.

The session was highly informative and engaging, leaving the 74 attendees (21 male, 53 female) with a clearer understanding of the legal provisions of the POSH Act and their role in maintaining a safe and respectful work environment.

Expected Outcome of the Activity:

Upon completion of the session, staff members will gain a clear understanding of the legal framework and provisions of the POSH Act, aimed at preventing and addressing workplace harassment. Participants will also learn the steps involved in filing a complaint with the Internal Complaints Committee (ICC) and the subsequent inquiry process. Additionally, the session will empower them to contribute to creating a respectful and harassment-free work environment by adhering to workplace policies and promoting awareness of these crucial measures.

Inaugural Function of NSS Unit

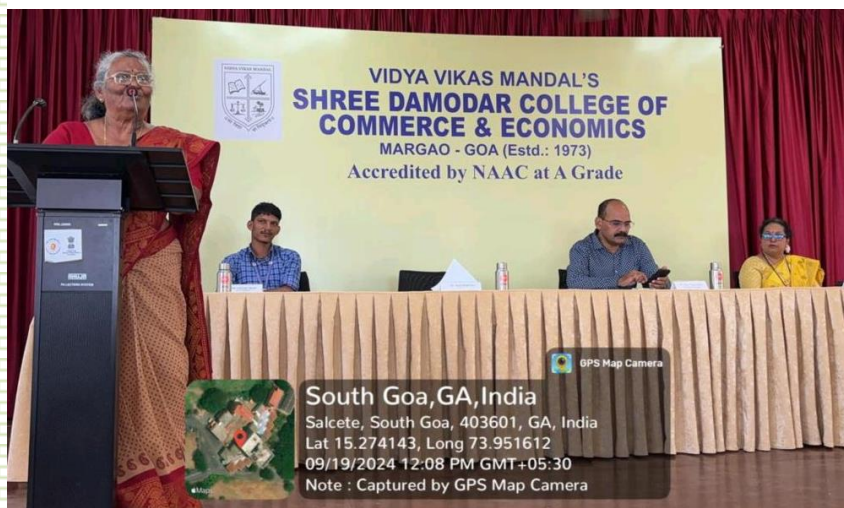
18th September 2024

The National Service Scheme (NSS) Unit of VVM's Shree Damodar College of Commerce & Economics, held its inaugural function for the academic year 2024 - 25 on 18th September 2024 in Hall No. 2. The event was graced by the esteemed Chief Guest, Ms. Joan Rebello, retired Vice Principal of the college.

The function commenced with the lighting of the ceremonial lamp by the dignitaries, symbolizing the beginning of a new journey of service and learning. In his welcome address, Prof. Sanjay P. Sawant Dessai, Officiating

Principal of the college, highlighted the importance of NSS in shaping responsible citizens and fostering a spirit of volunteerism among students.

Following this, the NSS Programme Officer In-charge Mr. Sanjay Velip, presented an overview of the NSS activities planned for the year, which include environmental conservation drives, health awareness campaigns, educational outreach programs, and various community welfare initiatives, that aimed at making a positive impact on society.



The Chief Guest, Ms. Joan Rebello, delivered an inspiring address, emphasizing the significance of NSS in addressing Goa's socio-economic challenges. She underscored the critical role the NSS unit, in collaboration with its members, can play in tackling pressing issues in the state like cleanliness and sanitation, and other social issues, urging the volunteers to take proactive steps to contribute to the welfare of society.



The event concluded with a vote of thanks, expressing gratitude to the Chief Guest, dignitaries, and 68 volunteers for their participation and support.

The programme was coordinated by faculty members Mr. Sanjay Velip (NSS PO-Incharge), Mr. Ainsley Bernard (NSS PO), Ms. Akshada Gaonkar (NSS PO), Ms. Kalpana Parab (NSS PO) and Ms. Puja Gaonkar (NSS PO).

Expected Outcome of the Activity

The inaugural function introduced students to the objectives and goals of the National Service Scheme (NSS), highlighting its role in fostering social responsibility and volunteerism. Students were briefed on the diverse range of activities, which include environmental conservation efforts, health awareness drives, educational outreach programs, and various community welfare initiatives. These activities are designed to provide students with opportunities to make a meaningful impact on society while developing essential life skills.

Fireside Chat Series (Session 3)	18th September 2024
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The Department of Management Studies (BBA Program) at VVM's Shree Damodar College of Commerce and Economics organized the third session of its Fireside Chat Series on 18th September 2024 in Hall No 2. The session featured Ms. Rukma Prabhudesai, Creative Director at Brand Bazooka, Gurugram, as the guest speaker. A total of 46 students (25 male, 21 female) attended the event.

Ms. Rukma, a successful marketer, shared her inspiring journey of creating successful marketing strategies. This session was particularly focused on “Experiential Marketing”, which is currently viewed as the buzz word in the world of marketing.



She also shared valuable lessons on the broad concept of experiential marketing, brand equity, brand recall and brand loyalty. Her session encouraged students to embrace challenges and seize opportunities with creativity and determination. Her insights into building a campaign from ground up and staying ahead of market trends were particularly impactful.

Expected Outcome of the Activity:

Students were inspired by Ms. Rukma Prabhudesai's journey, learning about creating an experiential marketing plan with innovative ideas and its benefit thereof.

Ganesh Chaturthi Celebrations	19th September 2024
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The Staff Recreation Club of the College celebrated the auspicious festival of Ganesh Chaturthi with great enthusiasm and devotion on 19th September 2024 between 12.30pm-1.30pm in Hall 1. The event was organized to bring all staff members together in celebrating this significant festival in traditional grandeur. The venue was beautifully decorated with Ganesh Chaturthi theme. Ms. Supriya Kankonkar, Asst. Prof. in Konkani was compere for the day. The

celebration began with Ganesh Aarti performed by the students, setting a spiritual and devotional tone for the day. The beautifully coordinated aarti showcased the talent and dedication of the students, filling the atmosphere with piety and joy. Following the aarti, the program continued with some exciting spot prizes. The spot prize activities added a fun and interactive element to the event, bringing out smiles and excitement from all members.

To add a creative touch to the event, the club organized sweets making competition for all staff. The competition saw participants showcasing their culinary skills, making traditional sweets which were closely associated with Lord Ganesh. The competition not only added a sense of fun but also allowed the staff to exhibit their creativity and culinary talents. The winners of the competition were non-teaching staff members Ms. Nikhita Mayekar and Ms. Divyanka Kanekar securing 1st place; and Asst. Prof. Snehal Alve securing second place. The highlight of the celebration was the traditional food including the festive favorites, which allowed everyone to savor the flavors of Ganesh Chaturthi. All teaching and non-teaching staff of the institution joyously participated in the celebration with festive attire and thoroughly enjoyed the event. The event concluded at 1.30 p.m with much appreciation and praise for the organizers. The event was meticulously planned and executed by Ms. Lizette D'Costa and Ms. Pooja Shanbhag, members of Recreation Club.

Guest Lecture on “Creating Wealth Through Equity Investments”

19th September 2024

The Post Graduate Department of Commerce at VVM's Shree Damodar College of Commerce and Economics organized a guest lecture on “Creating Wealth Through Equity Investments” on 19th September 2024 from 11:30 AM to 12:30 PM in the Smart Classroom. The lecture was aimed at enhancing students' practical understanding of Capital Markets and Stock Exchange Operations. A total of 48 M.Com Part-I and Part-II students (17 male, 31 female) attended the session.



The guest speaker, Ms. Manalee Verenkar, Founder of Financial Wisdom and a member of the BNI Group (MoU partner of the college), was introduced by M.Com Part-I student Ms. Deepika Kholar. Asst. Prof. Ms. Edrea Picardo opened the session by highlighting the key takeaways, setting the stage for an insightful discussion on financial planning.

Ms. Manalee began by discussing investment strategies, emphasizing the importance of wise saving, spending, and the concept of compounding. She engaged the audience with questions to stimulate discussion and clarified the distinctions between investment and savings, illustrating their roles in effective financial planning. She also provided insights on early-stage investments, detailing how individuals can set and achieve their financial objectives. Additionally, she explained Systematic Investment Plans (SIPs) in mutual funds, using examples and a short video to demonstrate compounding's benefits.

The session concluded with an interactive Q&A, where Ms. Manalee addressed student inquiries and resolved their doubts. Ms. Anmaria Jose, a M.Com Part-I student, expressed gratitude to Ms. Verenkar for her valuable insights, effectively wrapping up the event.

Expected Outcome of the Activity:

The session aimed to improve students' financial literacy by offering practical knowledge on equity investments, savings, and early financial planning. Participants were expected to gain insights into mutual funds, SIPs, and the significance of compounding. The session sought to empower students to make informed financial decisions, establish realistic financial goals, and gain confidence in managing their personal finances.

Alma Mater Series session on “Mutual Funds: Building Your Financial Future with Smart Investments”

20th September 2024

The Department of Commerce & Management in collaboration with Alumni Engagement Cell organized an Alma Mater Series session titled “Mutual Funds: Building Your Financial Future with Smart Investments” on 20th September 2024, between 9.00 am to 10.00 am in Classroom No. F-104, which aimed to provide students with insights on building financially secure future through smart investments. The session began with the introduction

of the resource person, Ms. Siddha Prabhu Bhatikar, alumni of the college and an AMFI-registered mutual fund distributor, by the compere Ms. Abigayle Rodrigues, a TY Bcom student.



Ms. Bhatikar initiated the session with a discussion on the significance of savings and investments. She threw a light on cultivating a savings and investment mindset early in life. She explained the concept of mutual funds, their operational modes, and the benefits of investing in them. He also offered valuable investor tips to students including developing diversified portfolio, goal setting, all of which will greatly aid students in the future. The resource person also shared valuable tips for investors, including the

importance of building a diversified portfolio and setting clear financial goals. A total of 58 (27 male, 31 female) students engaged actively, learning how mutual funds can play a key role in stabilizing their financial future. The session concluded with Ms. Bhatikar addressing queries from the students.

The vote of thanks was delivered by Ms. Apoorva Manikyala, a TY B.Com student, while Vice-Principal (Administration) Dr. Shami Pai and Asst. Prof. Prashanti Bhamaikar coordinated the session.

Expected Outcome of the Activity:

The objective of the session was achieved because at the end of the session student were motivated to develop the habit of savings and investing in mutual funds. They gained practical knowledge on selecting suitable mutual fund schemes according to their budget and long-term financial goals, equipping them to make informed financial decisions in the future.

Session on “Safeguarding Our Digital Future: An Introduction to Cyber Security”

21st September 2024

The Department of Computer Science, in collaboration with Career Training Internship Placement (CTIP) Cell and TechTrendz Club, under the guidance of faculty in-charge Mr. Sameer Patil, Ms. Samira Vengurlekar, Mr. Amogh Pai Raiturkar and Ms. Yugandhara Joshi successfully organized a session on “Safeguarding Our Digital Future: An Introduction to Cybersecurity” on 21st September 2024, between 11:45 AM to 1:15 PM, in Hall1, Central Block of the college.

The session’s objective was to raise awareness among students about the growing importance of cybersecurity in today’s digital age and to provide them with basic knowledge and tools to safeguard their online presence.

The session was conducted by Mr. Nikhil Malagi, an expert in the field of cybersecurity and Managing Director of Balchandra Technologies. He commenced the session with an introduction to the critical role of cybersecurity in the increasingly interconnected digital world.



Key topics covered during the session included:

- **Cyber Threats and Vulnerabilities:** Mr. Malagi elaborated on different types of cyber threats such as phishing, malware, and ransomware, providing real-life examples to illustrate their impact.
- **Best Practices for Online Safety:** He shared essential tips for securing personal and professional data online, including the use of strong passwords, two-factor authentication,

and secure browsing habits.

- **The Role of Cyber Security in Business:** Mr. Malagi discussed how organizations are heavily investing in cyber security measures to protect their data and highlighted the importance of ethical hacking and penetration testing in keeping systems secure.
- **Career Opportunities in Cyber Security:** Toward the end, the speaker emphasized the growing demand for cyber security professionals and provided insights on how students can build a career in this field.

Students raised various questions related to password management, the role of AI in cyber security, and potential job opportunities in the field. Mr. Malagi provided detailed and insightful responses, encouraging students to stay informed about the latest trends and tools in cybersecurity.

The session proved to be highly informative and practical, with active participation from all 68 students (42 male, 26 female) from various programmes. Mr. Malagi successfully imparted essential knowledge on cyber security, leaving the attendees with a strong understanding of how to protect their digital assets. The feedback from students was overwhelmingly positive. Shaina Kamat hosted the session, and Nidhi Nagvekar proposed the vote of thanks.

Expected Outcome of the Activity:

The session on cyber security enhanced students' awareness of the importance of online security in their personal and professional lives, highlighting potential risks and protective measures. They gained knowledge of various cyber threats like phishing, malware, and ransomware, and learned how to identify and prevent them. Practical tips such as creating strong passwords and enabling two-factor authentication were provided to improve their online safety. The session sparked increased interest in cyber security careers, with many students exploring fields like ethical hacking and penetration testing. Students were empowered to take immediate action to secure their digital presence and expressed positive feedback, with a strong interest in further learning, internships, and certifications in cybersecurity.

One Day State-Level Research Paper Presentation Competition

21st September 2024

On 21st September 2024, the Department of Economics at Dempo Charities Trusts's Srinivassa Sinai Dempo College of Commerce and Economics, Cujira, Bambolim, organized a One Day State-level Research Paper Presentation Competition on the topic "Thrust Areas of Union Budget 2024-2025" for undergraduate and

postgraduate students from various colleges. The event held in the college's AV room commenced at 9:30 a.m. with an inaugural ceremony addressed by Prof. Deepali Churi, Head of the Department of Economics. She congratulated all the participants for their diligent efforts in preparing the research papers and wished them success for the presentations.



The competition featured 23 participating teams, with each team assigned a code name to ensure anonymity during the evaluation process. The objective was to shortlist 6 teams for further consideration, with the top 3 papers being awarded in the final round. The first round of presentations, lasting a little over an hour, saw each team present their research, with most participants relying on primary data for their analysis. Following each presentation, judges Dr. Trupti Dinanath

Chodankar and Asst. Prof. Amit Naik engaged participants in a Q&A session, probing deeper into their research findings.

Following a brief break, the second round of the event commenced, with Prof. Ravindranath Naik joining as a judge, alongside several other dignitaries. The event provided an excellent platform for students to showcase their research skills and engage in discussions on critical economic issues related to the Union Budget 2024-2025. A significant focus of many presentations was the issue of employment and skill development.

At the conclusion of the presentations, the college principal addressed the audience, offering words of encouragement, followed by remarks from the chief guest and other faculty members. In the final announcement, the students of VVM's Shree Damodar College of Commerce and Economics, **Vaibhav Vijay Girap** and **Sheryl Francisca Antao**, students of MCom Part-II, were awarded the Best Research Paper Award. They were guided by Asst. Prof. Ms. Edrea Picardo from the Post Graduate Department of Commerce.

Expected Outcome of the Activity

The key takeaways from this event would be that how research presentations are typically conducted at the collegiate level, including the schedule and format. It boosted the participants' confidence and presentation skills, offering them insight into the quality of work expected from such events. Moreover, the Q&A sessions were particularly beneficial, as they encouraged participants to think critically and engage with the subject matter on a deeper level.

An Extension Activity- Cyber Crime Awareness

21st September 2024

The Department of Computer Science of VVM' Shree Damodar College of Commerce & Economics, under the guidance of faculty in-charge Asst. Prof. Sneha Prabhudessai and Asst. Prof. Rakshavi Dessai, organized a Cyber Crime Awareness Extension Activity on 21st September 2024 from 9:30 AM to 10:30 AM. This initiative, in collaboration with the Mahila Mandal, was held at Damodar High School in Margao. The primary goal was to

educate high school students about cyber safety and the risks associated with cybercrimes. The activity consisted of an informative presentation and a street play, both designed to engage and educate the students. The street play, conceptualized and directed by Ms. Rama Borkar, Assistant Professor, Department of Computer Science, effectively highlighted the consequences of unsafe online behavior and the importance of staying vigilant in the digital world. A total of 12 BCA/BVoc.(ST) students (6 Male, 6 Female) organized the street play.

Participating Students:

- Anushree Shirodkar - SY BCA, Div A
- Nidhi Nagvenkar - SY BCA, Div A
- Sparsh Hede - SY BCA, Div B
- Daksh Lotlikar - SY BCA, Div A
- Esha Thapa - SY BCA, Div A
- Shaina Kamat - SY B.Voc(ST)
- Arya Naik - FY BCA, Div B
- Sharv Lotlikar - FY BCA, Div B
- Shlok Kunkolienkar - FY BCA, Div B
- Trushank Prabhudessai - FY BCA, Div A
- Seval Naik - FY BCA, Div A
- Aishwarya Nayak - FY BCA, Div B



Expected Outcome of the Activity:

The primary objectives of this activity were to enhance students' awareness of cybercrimes and the importance of online safety. By educating them about the various risks associated with the digital world, the initiative aimed to promote safe online practices and encourage responsible behavior on the internet. The activity also sought to engage and educate students through an interactive street play and an informative presentation, making the learning experience both enjoyable and impactful. Overall, the initiative successfully empowered high school students with the knowledge and practical skills necessary to navigate the digital world safely and responsibly.

Cleanliness Drive at Colva Beach

23rd September 2024



In commemoration of **International Coastal Day**, the NSS Unit of VVM's Shree Damodar College of Commerce and Economics organized a Cleanliness Drive at Colva Beach on 23rd September 2024 from 10:00 am onwards. The objective of the initiative was to raise awareness about coastal conservation and promote environmental sustainability among students.

The event commenced with a comprehensive orientation session, during which volunteers were briefed on

the importance of maintaining clean coastlines and the detrimental effects of pollution on marine ecosystems. After the briefing, participants were divided into teams to maximize their impact, and they enthusiastically set out to collect litter from the beach. Equipped with gloves and trash bags, the volunteers meticulously gathered a substantial amount of waste, including plastic bottles, wrappers, and other litter that had accumulated along the shore, transforming the shoreline and restoring its natural beauty.

This initiative not only helped enhance the local environment but also served as an educational experience for the volunteers, illustrating the urgent need for proper waste disposal practices and highlighting the significance of protecting coastal ecosystems. The collective effort underscored the pressing issues of pollution and its harmful effects on marine life, leaving participants with a renewed sense of responsibility towards environmental stewardship. The success of the cleanliness drive demonstrated the power of community action and the pivotal role individuals can play in safeguarding our planet's coastal areas.

A total of 65 students (30 male, 35 female) participated in the cleanliness drive at Colva Beach, accompanied by faculty members Mr. Sanjay Velip (NSS PO-Incharge), Ms. Akshada Gaonkar (NSS PO) and Ms. Kalpana Parab (NSS PO).

Expected Outcome of the Activity:

The expected outcomes of the cleanliness drive include increased awareness among participants about the importance of coastal conservation and a commitment to adopting environmentally friendly practices in their daily lives. Additionally, the event aims to foster community engagement and inspire future initiatives focused on sustainability and environmental awareness.

Cleanliness Drive at Seraulim Village (Adopted Village)

23rd September 2024

On 23rd September 2024, the NSS Unit of VVM's Shree Damodar College of Commerce and Economics organized a Cleanliness Drive in Seraulim Village, the institution's adopted village, as part of the **Swachhta Hi Seva Campaign**. This initiative aimed to promote hygiene and environmental awareness while improving the cleanliness of public spaces within the village. A total of 65 students (30 male, 35 female) participated enthusiastically in this initiative, accompanied by faculty members, Mr. Sanjay Velip (NSS Program Officer - Incharge), Ms. Akshada Gaonkar (NSS Program Officer), and Ms. Kalpana Parab (NSS Program Officer).



The drive began with a brief orientation where participants were introduced to the the campaign's objectives and the importance of maintaining cleanliness. Equipped with gloves, trash bags, and cleaning supplies, the volunteers spread out across various parts of the village, including parks, roadsides, and community spaces that had accumulated significant waste.

As the volunteers collected litter and debris, they engaged in meaningful discussions about the importance of sanitation and hygiene. These conversations were aimed to raise awareness

about the health risks posed by improper waste disposal and the negative environmental impact of littering. By fostering dialogue, the NSS Unit encouraged a sense of responsibility among the villagers to maintain cleanliness in their surroundings.

The efforts of the volunteers led to a noticeable improvement in the village's cleanliness, with significant amounts of waste being responsibly disposed of. This initiative not only improved the aesthetics of Seraulim but also instilled a sense of pride among the participants and encouraged villagers to commit to ongoing cleanliness efforts.

Overall, the cleanliness drive effectively highlighted the importance of environmental stewardship and community service. It demonstrated how collective efforts can lead to meaningful improvements in local environments, fostering a deeper understanding of hygiene and sustainability among participants.

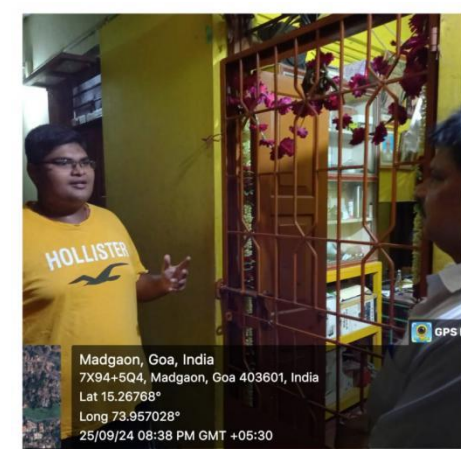
Expected Outcome of the Activity:

The Cleanliness Drive is expected to foster a lasting commitment to cleanliness and hygiene among the residents of Seraulim Village. It aims to reduce littering and enhance environmental awareness while inspiring future community-driven initiatives focused on sustainability. Ultimately, this initiative will contribute to a healthier, cleaner, and more vibrant local environment for all.

Cleanliness Awareness Drive

24th-25th September 2024

To commemorate NSS Day, the NSS Unit of VVM's Shree Damodar College of Commerce & Economics organized a Door-to-Door Cleanliness Awareness Drive on 24th and 25th September 2024. The drive's objective was to instill the values of cleanliness and promote sustainable waste management practices among the local community in South Goa.



As part of the drive, each volunteer was assigned to visit five houses in their neighbourhood with the aim of raising awareness about the importance of cleanliness. The volunteers engaged with residents on crucial topics such as the significance of maintaining cleanliness in and around their homes, the importance of segregating wet and dry waste for effective disposal, the harmful effects of single-use plastic and the encouragement of using eco-friendly alternatives, and the significance of adopting proper waste disposal methods to prevent environmental degradation. The residents responded positively, with many expressing their appreciation for the initiative and their willingness to

adopt better waste management and cleanliness practices.

The event was coordinated by faculty members Mr. Sanjay Velip (NSS PO-Incharge), Mr. Ainsley Bernard (NSS PO), Ms. Akshada Gaonkar (NSS PO), Ms. Kalpana Parab (NSS PO), Ms. Puja Gaonkar (NSS PO). A total of 17 NSS volunteers participated in the drive with enthusiasm, contributing to the success of the event

Expected Outcome of the Activity

The Cleanliness Awareness Drive successfully raised community awareness about cleanliness and environmental sustainability. It encouraged residents to adopt better waste management practices, particularly through the segregation of wet and dry waste, and promoted the reduction of single-use plastics by advocating for eco-friendly alternatives, fostering a more sustainable and environmentally conscious mindset.

Yuva Tourism Clubs Meet

26th September 2024

The Yuva Tourism Clubs Meet was held on September 26, 2024, at the prestigious Darbar Hall, Raj Bhawan, Goa, that was attended by 25 students from the college. Organized by the Tourism Department of Goa, the event aimed to promote youth engagement in tourism and raise awareness about the significance of sustainability within the tourism sector. The meet brought together students, educators, and key government dignitaries to discuss the potential of youth as changemakers in shaping the future of tourism in Goa.



The program commenced with a soulful rendition of a melodious song by a group of school students, which set a positive and uplifting tone for the day. Following this was a captivating traditional Goan folk dance performance that vividly showcased the rich cultural heritage and artistic vibrancy of the state. Dressed in vibrant costumes, the performers brought to life the essence of Goa's folklore, drawing enthusiastic applause from the audience.

The event gained momentum with the arrival of Honorable Shri Rohan Khaunte, Minister for Tourism, Government of Goa. Greeted with a warm reception, Minister Khaunte shared his perspectives on the transformative power of tourism and its potential to enhance Goa's cultural and economic landscape. He emphasized that for tourism to flourish sustainably, it is imperative to engage young minds and harness their creativity and enthusiasm. The Minister also spoke about various government initiatives aimed at promoting responsible tourism, which aligns with the broader goals of environmental preservation and cultural enrichment.

The highlight of the event was the arrival of the Honorable Chief Minister of Goa, Dr. Pramod Sawant, whose presence added gravitas to the proceedings. In his keynote address, Dr. Sawant passionately spoke about the pivotal role of tourism in Goa's economy, contributing significantly to employment, income generation, and community development. He lauded the efforts of the *Yuva Tourism Clubs* in creating awareness among the youth and nurturing a new generation of responsible and informed tourism advocates.

The Chief Minister stressed the importance of initiatives like the *Yuva Tourism Clubs* in engaging the younger generation in preserving the state's unique cultural identity while simultaneously exploring innovative opportunities in the tourism and hospitality sectors. He highlighted that by involving the youth in the tourism ecosystem, the state can ensure that its rich heritage is cherished and sustained for future generations.

Expected Outcome of the Activity:

The event provided a platform for young students to voice their ideas and actively participate in discussions on sustainable tourism practices. The need for balancing tourism growth with ecological and cultural preservation, ensuring that tourism development does not compromise the natural and cultural wealth of the state.

Exhibition/ Bazaar Day **27th September 2024**

The Department of Economics & Banking of the VVM's Shree Damodar College of Commerce & Economics, organized an Exhibition/Bazaar Day on 27th September 2024 in the College Quadrangle from 10.15 am to 10.45 am. The primary objective of the event was to provide students with practical insights into product pricing, markup pricing, various pricing strategies, and profit-loss analysis. Additionally, the exhibition aimed to showcase different products made by students from waste materials, fostering creativity and environmental consciousness.

A total of 37 students (15 male, 22 female) from FY B.Com Div's C and D, studying the Innovation and Startup paper, participated in the event. The students were divided into 9 groups and set up eatery stalls offering a variety of items such as chana chart, fruit and chocolate custard, soya kababs, milk chocolates, doughnuts, falooda, and more. Through this activity, the students gained hands-on experience in managing a business setup.



The event was successfully organized under the supervision of Assistant Professors Ms. Pretty Pereira and Ms. Puja Gaonkar from the Department of Economics & Banking. The students actively participated and learned valuable business skills while enjoying the real-world application of their classroom knowledge.

Expected Outcome of the Activity

The outcomes of the Exhibition/Bazaar Day were highly beneficial for the students, providing them with practical exposure in understanding of Pricing Strategies, Profit and Loss Analysis,

Entrepreneurial Skills Development, Teamwork and Collaboration, Creativity and Innovation, and Confidence Building.

Field trip visit to "Sensible Earth: Center for Sustainability"

27th September 2024



The Department of Management Studies organized a field trip to "Sensible Earth: Center for Sustainability" in Salvador de Mundo, Porvorim, Goa, for the First Year BBA (FS) Div A and B students on 27th September 2024. A total of 58 students (33 male, 25 female) participated in this educational visit, which was part of their Business Ethics and Sustainability course.

During the trip, students attended an interactive session at Sensible Earth, a center dedicated to promoting sustainable practices across various industries. The session emphasized the significance of integrating sustainability into business operations and daily life. In addition to the theoretical learning, the students were provided hands-on training as part of Sensible Earth's #MaKaNaKaPlastics initiative, which is supported by the Goa Government. This initiative aims to reduce plastic usage by promoting alternatives like cloth bags.

The students were also guided through the process of making cloth bags and learned about the environmental benefits of replacing plastic with such sustainable materials. This initiative aims to reduce plastic usage and encourage the use of eco-friendly materials. Additionally, the students were also provided with hands-on training in screen printing on T-shirts, creating slogan that spread awareness about sustainability and environmental awareness.

Expected Outcome of the Activity:

The field trip provided students with practical insights into sustainable business practices, helping them grasp how sustainability can be applied in everyday life. This experience is expected to foster a deeper commitment to environmental responsibility among the participants.

M.Com Field Trip

27th September 2024

The Post Graduate Department of Commerce organized one-day field trip for the students of M.Com Part-I and II on 27th September 2024 from 9:00 am to 4.30 pm. A total of 48 students (22 male, 26 female), along with three M.Com faculty members, visited three significant destinations: Dharohar Museum in Panjim, Goa Waste Management Corporation in Saligao, and the Museum of Goa (MOG) in Pilerne.

Visit Details:

1. Dharohar Museum: The trip began with a visit to Dharohar Museum, a historical structure located on the banks of the Mandovi River, that has stood for over 400 years since the Portuguese era in Goa. This museum is the first of its kind, showcasing various artifacts seized by Indian Customs from across the country. Noteworthy items included a handwritten manuscript of the *Ain-i-Akbari*, a replica of Amin pillars, and various metal and stone

artifacts. Additionally, the museum displayed antique coins, statues, endangered wildlife specimens, weapons, and narcotics. High-resolution images of these items were provided along with relevant information.



2. Museum of Goa (MOG): Next, at around 11:00 AM, the group visited the Museum of Goa (MOG), founded in 2015 by Goan artist Subodh Kerkar, it aims to enhance accessibility to art and local history, thereby fostering cultural connections. The museum not only showcases contemporary art but also serves as an educational venue, offering innovative storytelling approaches. Facilities include a cafeteria, a sculpture garden, and a Children's Art Studio,

allowing visitors to engage in artistic pursuits. MOG, which translates to "love" in Konkani, is committed to using love and empathy as tools for shaping the future. In addition to the exhibitions, MOG hosts workshops, lectures, and guided art tours, celebrating Goa's rich history and diverse communities through contemporary artistic expression.

3. Goa Waste Management Corporation: The final visit was to the Goa Waste Management Corporation (GWMC) in Saligao at approximately 3:20 PM. Participants were shown a short video introducing the GWMC, which focuses on establishing and organizing facilities for the effective management of solid and other types of waste. The corporation aims to provide guidance and assistance to local bodies regarding technology and methodology, with a vision to create a Zero Waste Goa. Initiatives include the development of a solid waste management policy and a long-term plan for scientifically managing and handling garbage. The process of segregating dry and wet waste, as well as the ammonia content and equalization tank, was also demonstrated. Departure from the GWMC occurred around 4:00 PM, with arrival back at the college at 4:30 PM.

Expected Outcome of the Activity:

The students gained insights into the cultural and historical significance of India's rich heritage. The field trip provided an enriching experience, enhancing understanding of waste management processes and the significance of historical artifacts in the museums visited. The experience was both educational and enjoyable, and it highlighted the need for future participation in such activities to enhance students' understanding of government initiatives and cultural preservation.

Financial Literacy Workshop

28th September 2024

The Department of Commerce & Management organised a Financial Literacy Workshop on 28th September 2024 from 10.45 am to 11.45 am in Classroom No. 206. The Department of Commerce & Management organized a Financial Literacy Workshop on 28th September 2024 from 10:45 AM to 11:45 AM in Classroom No. 206. The

workshop was attended by 40 (13 male, 27 female) students and aimed to enhance students' financial awareness, enabling them to make better decisions regarding personal finance management in both short-term and long-term scenarios.



The workshop commenced with Ms. Aarya Bandodkar, a student from SY B.Com, introducing the resource person, Mr. Tanuj Poddar, Founder – Beam Outsourcing Services. The workshop focused on empowering students with knowledge about budgeting, savings, and investments, and highlighted the importance of making informed financial decisions.

Mr. Poddar elaborated on the role of financial planning in the current economic environment, marked by fluctuating inflation and a volatile capital market which has created an apprehension in the minds of the common man about investing in risky avenues such as the stock market, derivatives and mutual funds. Using practical illustrations, he explained how proper investments could be made even volatile markets and risky investment avenues.

The session concluded with an interactive Q&A segment, where Mr. Tanuj Poddar addressed queries from the participants. The vote of thanks was proposed by Ms. Shanel Pereira from SY B.Com, and the event was compered by Ms. Abhishree Raut, also from SY B.Com.

Expected Outcome of the Activity:

The workshop successfully motivated students to adopt a habit of savings and informed investments. Participants gained insights into various financial aspects, including banking, insurance, and the share market, helping them make sound financial choices in the future.

SIP & BITE Bazaar

28th September 2024

The Department of Commerce and Management successfully organized the SIP & BITE Bazaar on 28th September 2024 from 10.15 am onwards near the college canteen. The event was designed to foster entrepreneurial skills and enhance students' understanding of cost analysis. This vibrant bazaar featured a variety of food stalls, where 20 students (11 male, 09 female) showcased their culinary skills by preparing a delicious assortment of dishes, including Kachori, Dhokla, refreshing Lemonade and Chai. The bazaar was organized by students from TY B.Com, Div C who are specializing in Costing. Each stall was meticulously set up, allowing students to engage directly with customers, applying their classroom knowledge to real-world scenarios. The event served as a practical platform for students to develop skills in event management, budgeting, and teamwork, reinforcing their academic knowledge through hands-on experience.



The SIP & BITE Bazaar was met with an overwhelmingly positive response from both participants and customers, who praised the diverse food options and the impressive skills displayed by the students. This event not only allowed students to apply their theoretical knowledge in a practical setting but also equipped them with essential skills such as preparing item-specific budgets, managing costs, and generating profits. The experience fostered a sense of entrepreneurship among participants,

boosting their confidence in presenting and marketing their products. Asst. Prof. Ms. Akshada Gaonkar was the overall faculty in-charge of the event.

Expected Outcome of the Activity

The bazaar served as a comprehensive learning experience, cultivating teamwork and collaboration while receiving valuable feedback that will undoubtedly encourage future initiatives and inspire students to pursue innovative endeavours that further develop their entrepreneurial skills

Inter-programme Ghumat Aarti Competition	28th September 2024
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The Cultural Council of VVM's Shree Damodar College of Commerce & Economics organized an Inter-programme Ghumat Aarti Competition on 28th September 2024 from 11.30 am onwards at the Multipurpose Hall. The competition celebrated the traditional spirit of Ganesh Chaturthi, with 5 teams from various programmes participating with a total count of 51 students (39 male, 12 female).

The event opened with a graceful dance performance to the devotional beats of the song *Morya Morya*, setting a vibrant and festive tone for the day. Prof. Subramanyam Bhat delivered the welcome address, emphasizing the significance of preserving cultural traditions and commending the participating teams for their enthusiasm and dedication.

The judges for the competition were non-teaching staff Mr. Rahul Naik, Ms. Supriya Pisurlekar and Mr. Harish Borkar, who were welcomed with flowers by students. The event was compered by Miss Arya Naik. To ensure fairness, each team was assigned the name of a deity, ensuring that the judges could evaluate performances impartially.

The teams performed in the following order:

- 1) **Team Maharudra (B.Com)**, led by Sidhant Naik with nine members.
- 2) **Team Shivnarayan (BCA and B.Voc)**, led by Sharv Lotliker with ten members.
- 3) An all-girls **team from the B.Com department**, led by Mrunali Chari, performed with great energy.
- 4) Another **B.Com team**, led by Mayur Borkar, followed.
- 5) The final performance was by **Team Katamgal Dada Maharaj (BBA)**, led by Sahil Naik, with twelve members.

The competition was a wonderful display of talent, rekindling the festive spirit of Ganesh Chaturthi. After the performances, Nirbhay Dessai delivered the vote of thanks, and the much-anticipated prize distribution followed.

The winning teams were:

- **First Prize: Team Katamgal Dada Maharaj (BBA)**, led by Sahil Naik, with team members Aniket Karanjikar, Rupesh Naik, Darshan Mangueshkar, Samarth Shirodkar, Shriyash Naik, Swayam Bhingi, Shreyanshu Verenkar, Sahil Talaulikar, Raunak Borkar, Tejas Borkar, and Sanil Shivolkar.
- **Second Prize: Team Shivnarayan (BCA and B.Voc)**, led by Sharv Lotliker, with team members Ram Parab, Seval Naik, Devang Naik, Sumit Sawant, Krutarth Naik, Shubham Narvekar, Shlok Kunkalliker, Daksh Lotlikar, and Meghnath Ghadi.

Winners were awarded certificates and medals, while all participants received participation certificates.

The event concluded on a lively note with the traditional *fugdi* dance, as the rhythmic beats of the Ghumat filled the hall once more, marking the end of a successful and joyous competition. The event was coordinated by Dr. Sheetal Arondekar, Convernor, Cultural Council while faculty members Ms. Akshada Gaonkar, Ms. Girija Gaonkar served as the teacher in-charge of the event.

Expected Outcome of the Activity

The Inter-programme Ghumat Aarti Competition successfully fostered unity and cultural appreciation among participants, highlighting the importance of tradition.

Inter-collegiate Ghumat Aarti Competition “Ghuamat Tarang”

30th September 2024

The Cultural Council of VVM’s Shree Damodar College of Commerce & Economics in association with Young Inspirators Network (YIN) Gomantak, successfully organized its Annual Inter-Collegiate Ghumat Aarti Competition titled “Ghumat Tarang” on 30th September 2024 from 10.30 am onwards at Multipurpose Hall. The event aimed to celebrate and revive the festive spirit of Ganesh Chaturthi through traditional music, featuring

Ghumat Aarti performances. The venue was beautifully decorated with a rangoli of Lord Shankara at the entrance and a backdrop depicting Kailash Parvat with Lord Ganesh seated in the appearance of Lord Shankara, alongside a Shivling, creating an atmosphere of devotion and festivity.



A total of 11 Colleges participated in the event with participation from 124 students (122 male, 2 female):

- **VVM's Govind Ramnath Kare College of Law, Margao**
- **SS Dempo College of Commerce & Economics, Cujira, Bambolim**
- **Swami Vivekanand Vidyaprasarak Mandal's College of Commerce, Borim, Ponda**
- **Vidhya Prabodhini College of Commerce, Alto-Porvorim**
- **Government College of Arts, Commerce and Science, Sanquelim**
- **Government College of Arts, Science and Commerce, Khandola**
- **MES's Vasant Joshi College of Arts & Commerce, Zuarinagar, Vasco**
- **Fr. Agnel College of Arts & Commerce, Pilar, Goa**
- **PES Ravi S. Naik's College of Arts & Science, Farmagudi, Ponda**
- **Dnyanprassarak Mandal's College and Research Centre, Assagao, Mapusa**
- **Gvm's GGPR College of Commerce & Economics, Panjim**

The event began with a mesmerizing welcome dance performed by college students followed by the traditional lamp-lighting ceremony. Officiating Principal Prof. Sanjay P. Sawant Dessai delivered an energizing welcome address, and Prof. Subramanyam Bhat spoke about the significance of the day's event. The judges for the competition, Mr. Manthan Mokatkar and Mr. Sahil Naik, were introduced. Both are talented musicians associated with Sai Damodar Aarti Mandal, renowned for their expertise in traditional instruments.

The competition was conducted in two sessions, the morning session featured performances by five teams, each team assigned a divine name to ensure impartiality. Aartis such as Aarti Anant Puja and Shree Gurudev Nilkant filled the hall with devotional energy, creating a spiritual ambiance. After the lunch break, the afternoon session resumed with six more teams, each presenting their aarti with passion and enthusiasm, keeping the competitive spirit alive.

Following the performances, the Cultural Secretary Tanish Patil expressed gratitude with a heartfelt vote of thanks. While the judges deliberated on the final scores, the audience enjoyed spot performances, adding an extra layer of entertainment to the event.

The day culminated with the much-anticipated prize distribution:

- **First Prize:** Dnyanprassarak Mandal's College and Research Centre (Team Omkareshwara)
- **Second Prize:** PES Ravi S. Naik's College of Arts & Science (Team Nilkant)
- **Third Prize:** Gvm's GGPR College of Commerce & Economics (Team Rudra)

Special individual prizes were awarded as follows:

- **Best Singer:** SS Dempo College of Commerce & Economics (Team Shankara)
- **Best Shamel:** Vidhya Prabodhini College of Commerce (Team Nagesha)
- **Best Ghumat Sanch:** Government College of Arts, Science and Commerce, Khandola (Team Nateshwara)
- **Best Kasale:** Gvm's GGPR College of Commerce & Economics (Team Rudra)

The event ended on a high note, with everyone in the hall coming together to perform the traditional fugdi dance to the chant of *Bappa Morya Re*, reflecting the unity and spirit of the occasion. The competition was a tremendous success, thanks to the enthusiastic participation of students and the support of sponsors. The event was coordinated by Dr. Sheetal Arondekar (Convenor, Cultural Council) while faculty members Ms. Akshada Gaonkar, Ms. Girija Gaonkar served as a teacher in-charge of the event.

Expected Outcome of the Activity

The event fostered a sense of community and cultural appreciation among participants and attendees, successfully reviving the festive spirit of Ganesh Chaturthi. It also provided a vibrant platform for showcasing talent and promoting traditional arts.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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