



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

August 2024
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E-Newsletter

Kargil Vijay Diwas

26th July 2024



The NCC Army, NCC Naval Wing and NSS Cell of VVM's Shree Damodar College of Commerce & Economics, Margao, in collaboration with BNI celebrated "Kargil Vijay Diwas" on 26th July 2024 in Hall 1, from 12.00 noon to 1.30 pm. The event was graced by Captain Utpal Datta, recipient of the Nau Sena Medal (Gallantry), as the chief guest and keynote speaker. Captain Datta is a distinguished Naval helicopter pilot with extensive operational flying experience, including four years with Army Aviation and a five-year instructional tenure at the Institute of Aerospace Safety, Indian Air Force. He has actively participated in several joint services flying operations like Operation Cactus, Operation Pawan, Operation Vijay, Operation Parakram, and Operation Sagittarius.

During the event, Captain Datta shared his experiences of Operation Kargil, vividly bringing the memories of war to life through pictures he had captured. He also encouraged the cadets to serve the nation with dedication and consider joining the defense forces. The function concluded with the felicitation of RDC cadets, Cadet Aditiya Joshi (NCC Army) and Cadet Vaishnavi Borkar (NCC Navy), for their achievements.

The event began with a welcome address by Dr. Edwin Barreto, Vice-Principal (Academics) of the college, followed by a floral welcome to all the guests on the dais. The President of BNI, Mr. Abihijit Sawant proposed the vote of thanks. The function was compered by Cadet Shreeya Rajeeve.

The function was coordinated by Lt. Sandesh Gaonkar, NCC Army wing ANO; Sub. Lt. Pretty Pereira, NCC Naval Wing ANO, and Asst. Prof. Sanjay Velip, NSS PO. A total of 120 students attended the program.

Inter-Class Football Tournament (Men & Women)	2nd, 3rd and 5th August 2024
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The Department of Physical Education and Sports organized an Inter-Class Football Tournament for both Men and Women over three days, from August 2nd to August 5th, 2024, starting at 11:30 am. The tournament was held at the Vidya Vikas Mandal Ground, behind Vidya Vikas Academy. A total of 26 teams participated in the tournament, including 23 men's teams and 3 women's teams.

The tournament commenced with an opening address by Mr. Dewaraj Hirekurabar, the College Director of Physical Education and Sports. The matches followed a knockout format, with the fixtures being drawn prior to the event. Each match consisted of two halves, each lasting 10 minutes with a 3-minute interval. However, the finals were extended to 15 minutes per half.

Tournament Results:

Position	Men's Category:	Women's Category:
1 st Place	SY B.COM C	B.COM (Mix)
2 nd Place	TY BBA(FS)	-----
3 rd Place	TY B.COM A & D	-----
Best Player (Men's)	Mr. Gaurav Singh	

The winners were announced, and the prizes will be distributed on August 15th, during the Independence Day celebrations.

The tournament concluded with a Vote of Thanks by Mr. Saurabh Raikar, an Instructor in Physical Education, acknowledging the efforts of all participants and organizers.

Online Talk on Leadership Lessons from Ramayana	3rd August 2024
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The Department of Management Studies screened an insightful online talk titled "Leadership Lessons from Ramayana" held by Goa Management Association. The session took place on 3rd August 2024 from 11:00 am to 12:00 noon and featured Mr. Saurav Sharma, a renowned TEDx speaker and industry expert, as the guest speaker. A total of 68 students from the BBA and BBA(FS) programmes attended the session



Mr. Sharma commenced the session by discussing about how old Epics like the Ramayana are still important for today's leaders and managers. He pointed out that the virtues embodied by the characters in the Ramayana are analogous to the qualities required by today's leaders in the business world.

Mr. Sharma emphasized the significance of having a clear plan, being trustworthy, adaptable, and patient as key traits for effective leadership. He drew parallels between successful leadership and the character of Lord Rama, who stayed committed to his goals. Furthermore, he said that leaders need a clear vision to motivate their teams. He also stressed that leaders should be flexible and able to handle changes in business. The session concluded with insights on the value of patience and wisdom, supported by illustrative stories from the Ramayana.

Expected Outcome of the Activity:

The session aimed to create awareness and inculcate valuable leadership lessons derived from the ancient epic, Ramayana.

Resume Building and Portfolio Creation on LinkedIn for TY BCom. students 5th August 2024



The Career Training Internship and Placement Cell in association with the Department of Commerce of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, organized a session titled 'Resume Building and Portfolio Creation on LinkedIn' on 5th August 2024 from 12.30 pm to 1.45 pm in the Smart classroom.

The primary objectives of this session were to provide students with practical insights into creating effective resumes and CVs, understanding Applicant Tracking Systems (ATS), utilizing online job platforms/ portals, and leveraging LinkedIn for Job hunting.

The resource person was Mr. Ramkrishna Reddy, Assistant Professor, Department of Computer Science. Ms. Pooja Shanbhag, Asst. Professor in Commerce and member of CTIP Cell served as the compere for the program. Dr. Shami Pai, Vice-Principal (Administration) welcomed the gathering and addressed the students.

Mr. Reddy commenced the session by discussing the difference between a resume and a CV. He explained how ATS software is used by employers to streamline the hiring process by scanning and filtering resumes. He highlighted the importance of using relevant keywords and a simple, ATS-friendly format to increase the chances of a resume passing through the system. Further, he also mentioned popular platforms such as LinkedIn, Naukri.com, Monster.com, Indeed etc. to connect with recruiters for successful placements.

Mr. Ramkrishna emphasized the importance of certificate courses in enhancing skills and staying current with industry trends. He advised students to pursue relevant certifications to strengthen their resumes and showcase their commitment to continuous learning. Additionally, he provided detailed step-by-step guidance on creating a professional LinkedIn profile, covering aspects such as selecting a profile photo, crafting a headline, writing a summary, and listing work experience. The speaker emphasized on building connections with industry professionals, experts, successful alumni, and potential employers. Mr. Ramkrishna also demonstrated how to effectively utilize LinkedIn for job hunting, including using the job search feature, following companies, and engaging with content to boost visibility.

The session concluded with a vote of thanks proposed by Dr. Anjali Sajilal, Convenor of CTIP Cell to Mr. Ramkrishna for his invaluable insights and practical advice to students on how to navigate the online platforms for exploring job opportunities. The session ended at 1.45 pm. A total of 51 interested students participated for the same. Ms. Pooja Shanbhag and Ms. Kalpana Parab, faculty members and representatives of the CTIP cell, ensured the smooth conduct of the session.

Project Orientation for TY BCom students

6th August 2024



The Examination Committee of VVM's Shree Damodar College of Commerce & Economics, organized a Project Orientation for TY BCom students on 6th August 2024 in Hall 1 at 12:00 pm. The event began with a welcome address by the Vice-Principal (Academics) Dr. Edwin Barretto. Following the welcome, the Examination Convenor, Prof. Subrahmanya Bhat K. M., introduced the resource person, Dr. Narayan Parab, Assistant Professor at Goa Business School, Goa University. Dr. Shami Pai, Vice-Principal (Administration) was also present for the programme.



Dr. Parab began his session by guiding the students on how to select a topic for their projects. He emphasized the importance of choosing a specific area and sub-areas to finalize the topic, advising students to refer to quality journals and publications for conducting quality research. He also provided a briefing on the structure of the report

and highlighted the importance of including a literature review. His insights and expertise in research were instrumental in helping students understand the project requirements.

The orientation session was attended by B.Com faculty and 163 students (56 male, 107 female). The session concluded at 1:15 pm with a vote of thanks proposed by the Project Coordinator, Dr. Sheetal Arondekar. The session was compered by Ms. Ruby Mahato from TY BCom.

Sustainable Tourism: Balancing Economic Growth and Environmental Preservation

7th August 2024



The Yuva Tourism Club of VVM's Shree Damodar College of Commerce & Economics organized a motivating session on 'Sustainable Tourism: Balancing Economic Growth and Environmental Preservation' on 7th August 2024 at 12:00 noon in Hall 02 on the 5th Floor. The session commenced with an introduction by Ms. Jesvi Cardozo, a TY BBA(FS) student, that emphasized the critical need for sustainable tourism. She highlighted how adopting such practices can ensure

not only the preservation of our environment but also foster long-term economic benefits for communities and nations alike.

The resource person for the session, Mr. Murali Shankaran, Co-Founder of "Make It Happen", delivered a thought-provoking presentation. "Make It Happen" is an experiential travel company which specializes in designing and curating unique experiences that champion local cultures and help travelers connect with local communities in a more meaningful way. Since its inception in 2011, founder Ms. Maria Victor and co-founder Mr. Murali Shankaran have built on their initial vision to celebrate local heritage, foster collaboration, nurture local talent and promote intercultural harmony. Mr. Shankaran discussed various innovative sustainable tourism practices implemented worldwide, emphasizing the necessity of integrating environmental considerations into tourism planning and operations. His presentation focused on the vital role of promoting local culture, reducing the environmental footprint of tourism, and leveraging technology to support sustainable initiatives.

The session was highly interactive, encouraging active participation from the audience. Discussions centered around strategies to minimize tourism's environmental impact, the significance of preserving and promoting local heritage, and the potential of technology to enhance sustainable tourism efforts. These discussions provided valuable insights into the practical challenges and opportunities in adopting sustainable tourism practices.

Mr. Murali also introduced a forthcoming course on sustainable tourism, organized by CTED. Upon completion, the participants will receive a certificate from Goa Tourism as licensed Heritage presenters, with opportunities to work in the experiential tourism sector and receive incubation support for new tourism initiatives.

The session concluded with a lively Q&A session, leaving participants with a comprehensive understanding of balancing economic growth and environmental preservation in tourism. The event was effectively managed by Asst. Prof. Ms. Delisha Rebello and was marked by the enthusiastic participation of 60 students (37 male, 23 female).

Expected Outcome of the Activity:

Participants are expected to gain a comprehensive understanding of balancing economic growth with environmental preservation in tourism. They will learn about innovative sustainable tourism practices, the importance of promoting local culture, and how technology can support these efforts. This newfound knowledge is anticipated to inspire participants to adopt sustainable practices in their own future tourism endeavors, thereby contributing positively to the field.

Session on “Resume Building and Portfolio Creation in LinkedIn”
for BCA and BVoc(ST) students

7th August 2024



The Department of Computer Science under TechTrendz Club in association with Career Training Internship Placement organized a hands-on training session on "Resume Building and Portfolio Creation on LinkedIn" for the TY BCA and TY BVoc.(ST) students, on 7th August 2024 in class S207 from 12.30pm to 1.30pm. The resource person for the session was Asst. Prof. Mr. Ramkrishna Reddy from the Department of Computer Science of the college.

The session began with a focus on creating resumes that are optimized for Applicant Tracking Systems (ATS). Mr. Ramkrishna Reddy explained the importance of using clean, structured formats that can be easily parsed by ATS software, which is commonly used by employers to filter job applications. The students were guided on how to prioritize and present their skills, experiences, and qualifications in a way that maximizes their chances of passing through ATS filters.

An innovative aspect of the session was the introduction of AI tools, such as ChatGPT, to assist in resume building. Mr. Reddy demonstrated how students could use ChatGPT to check and refine their resumes for ATS compatibility. This tool can help students ensure that their resumes are not only ATS-friendly but also tailored to specific job descriptions, increasing their chances of being noticed by recruiters.

The importance of LinkedIn as a professional networking platform was emphasized during the session. Mr. Reddy guided the students through the process of setting up a LinkedIn profile, starting with creating a strong headline, crafting a compelling summary, and selecting a professional profile photo. He stressed the importance of consistency between their resumes and LinkedIn profiles and advised on how to showcase their skills, experiences, and achievements in a way that attracts potential employers and connections. Maintaining an up-to-date LinkedIn profile is crucial for professional visibility. Mr. Reddy covered strategies for regularly updating profiles with new experiences, certifications, skills, and achievements. The students learned how to effectively manage their profiles to reflect their evolving career goals and accomplishments.

In the final segment of the session, Mr. Reddy demonstrated how to leverage LinkedIn's job search features. He provided tips on using advanced search filters to find job opportunities that align with the students' career aspirations. The students were also shown how to set up job alerts, apply directly through LinkedIn, and track their applications. Mr. Reddy emphasized the importance of customizing their applications for each job and using LinkedIn's networking tools to reach out to recruiters and professionals in their desired industry.

The faculties in-charge for the session were Asst. Prof. Mr. Amogh Pai Raiturkar and Asst. Prof. Ms. Yugandhara Joshi, under the guideship of Asst. Prof. Annette Santimano, faculty in-charge of TechTrendz Club. A total of 23 students (12 male, 11 female) participated in this informative session.

Expected Outcome of the Activity:

Students can develop optimized LinkedIn profiles that effectively highlight their academic achievements, skills, and work experiences, and learn how to regularly update these profiles to stay relevant to employers. They can learn to create professional portfolios showcasing their work and achievements, integrated into their LinkedIn profiles. Additionally, they can acquire skills to search and apply for jobs on LinkedIn, using advanced filters to find opportunities based on location, industry, and job function.

Hands-on Training on Development of E-Commerce Platform	7th August 2024
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The Department of Management Studies of VVM's Shree Damodar College of Commerce & Economics, organized an interactive session for SY BBA(FS) students on 07th August, 2024 in Classroom F-403, led by Mr. Prajvalit Gaonkar, student of TY BBA(FS), Div B. The hands-

on training on Development of E-commerce Platform was carried out to supplement the course 'E-commerce' which is part of the curriculum for the BBA(FS) programme in Semester III.

During the session, Mr. Gaonkar covered fundamental e-commerce topics, such as the meaning and types of e-commerce, and provided an overview of popular e-commerce platforms. He also introduced concepts related to

website creation, such as hosting, domain name and Search Engine Optimization (SEO). The session featured a short workshop where students were guided in creating a basic e-commerce website using Shopify, including designing a homepage and product pages.

The session was informative and productive, and allowed the students to gain an insight into practical applications of e-commerce. It also provided a better understanding of how websites are developed and designed. A total of 60 students (39 male, 21 female) from SY BBA(FS) attended the same session.

Expected Outcome of the Activity:

The session aimed to enable students to gain an understanding of the practical applications of e-commerce, enhancing their knowledge of website creation and design.

Plantation Drive “Ek Ped Maa Ke Naam”

9th August 2024



The Vasundhara Green Club & Faculty Recreation Cell of the VVM’s Shree Damodar College of Commerce and Economics, organized a plantation drive titled "Ek Ped Maa Ke Naam" on 9th August 2024 in the college campus, engaging both staff and students in a meaningful environmental conservation effort. Inspired by the nationwide initiative "Ek Ped Maa Ke Naam” led by the Prime Minister of India, this activity has emerged as a powerful movement for environmental conservation, combining the deep cultural reverence for mothers, and highlighting the urgent need to protect and restore the environment.

During the event, the Officiating Principal of the college, Prof. Sanjay P. Sawant Dessai distributed plant saplings to staff and students, encouraging everyone to plant a tree in honor of their mothers. The initiative aims to increase greenery, combat climate change, and foster a sense of responsibility toward the environment

The success of this initiative is that collective will of the staff and students to create a greener, more sustainable future.

Expected Outcome of the Activity:

The initiative would likely lead to a significant increase in tree planting, contributing to greater green cover in urban and rural areas.

Session on Drug Abuse under Mission Drug Free Campus**10th August 2024**

The NSS Unit in collaboration with the Department of Physical Education & Sports, organized an impactful awareness session on Drug Abuse as part of the "Mission Drugs Free Campus" initiative. The event took place on 10th August 2024, from 11:30 am to 12:30 pm in Hall No. 2 of the College Central Block, with 177 students in attendance.

The session commenced with an address by Vice Principal (Academics), Dr. Edwin Barreto. Asst. Prof. Mr. Sanjay Velip, the NSS Program Officer-in-Charge, introduced the resource person for the session, Ms. Priyanka Garodi, a Police Sub-Inspector (PSI) from the Anti-Narcotic Cell in Margao, Goa. Vice Principal (Administration), Dr. Shami Pai welcomed Ms. Garodi with a symbolic gesture by presenting her with a potted plant.

Ms. Priyanka Garodi delivered an insightful and comprehensive presentation, covering various critical aspects of drug abuse. She outlined the extensive countermeasures implemented by the Anti-Narcotic Cell, which include prevention programs aimed at deterring drug use, counselling and support services for those affected, and stringent enforcement actions against drug trafficking. Ms. Garodi also provided an overview of the legal framework surrounding drug abuse, emphasizing the severe laws and penalties associated with drug possession and trafficking. In addition to the legal perspective, Ms. Garodi highlighted the physical and behavioural indicators of drug abuse, such as noticeable changes in appearance, mood swings, and declining academic or work performance.

The event was compared by Dhrii Bene, and was coordinated by a dedicated team of faculty members, including Mr. Sanjay Velip (NSS PO In-charge), Mr. Ainsley Bernard (NSS PO), Ms. Akshada Gaonkar (NSS PO), Ms. Kalpana Parab (NSS PO), Ms. Pooja Gaonkar (NSS PO), Mr. Dewaraj Hirekurabar (CDPE & S), and Mr. Saurab Raikar (Instructor in Physical Education). Their collective efforts ensured the smooth execution of the event. Overall, the awareness session significantly advanced the mission of fostering a drug-free campus by providing valuable information and engaging students in meaningful discussions about drug abuse.

Expected Outcome of the Activity:

The session on drug abuse successfully raised awareness about the dangers and signs of drug abuse, provided detailed information on preventive measures and legal consequences, and enhanced participants' ability to identify early warning signs. By engaging students, the event aimed to foster a stronger commitment to maintaining a drug-free campus and promote active participation in drug prevention efforts.

Financial Literacy Awareness Program (FLAP)

10th August 2024



NJ FLAP is an initiative by the NJ Group, designed to promote financial awareness and literacy among the youth. It is an online training module which guides participants on how to insure, save, and invest effectively for a secure future. Through easy-to-understand topics and videos, participants can learn the importance of investment and explore potential career opportunities in the financial sector.

The Department of Commerce & Management successfully organized the Financial Literacy Awareness Program (FLAP) for the students across all programmes on August 10th, 2024. This course was offered by The Nave Marg Foundation in collaboration with NJ FLAP, which aims to deepen students' understanding of essential financial concepts and equip them with the knowledge needed for informed financial decision-making.

Course Structure:

The course was delivered through a series of video lectures, totaling 10 hours in duration. These lectures covered a comprehensive range of topics, designed to provide students with a solid foundation in financial literacy. The key areas covered included:

- **Savings and Investment:** Introduction to the importance of savings and the various investment avenues available.
- **Basics of Equity and Debt:** Understanding the fundamental concepts of equity and debt instruments.
- **Mutual Funds:** Overview of mutual funds, including types, benefits, and risks associated with them.
- **Risks in Investment:** Insight into the different types of risks investors may encounter and strategies to manage them.
- **Insurance:** Explanation of various types of insurance, their importance, and how they fit into financial planning.
- **Financial Market:** Overview of financial markets, including the capital market and its role in the economy.
- **Capital Market Overview:** Detailed understanding of capital markets, including instruments traded and market participants.
- **Goal Planning:** Techniques for setting and achieving financial goals.
- **Risk Profiling and Asset Allocation:** Understanding individual risk tolerance and how to allocate assets accordingly.
- **Financial Planning:** Comprehensive guide to creating a financial plan that aligns with personal goals.
- **Tax Saving:** Strategies to save on taxes and make the most of tax-efficient investments.
- **Business Opportunity and Career Prospects in Mutual Fund Industry:** Exploration of career opportunities within the mutual fund industry and the skills required.

To assess their understanding of the topics covered, students were required to participate in the quiz at the end of each module and give feedback. Those who scored 50% and above were awarded certificates. Out of the 420 students that registered for the program, 351 successfully qualified and participated in the FLAP graduation ceremony held at Kala Academy, Panjim, Goa, on the 16th of August 2024. VVM's Shree Damodar College of Commerce & Economics was awarded as the winners for this program with maximum number of FLAP graduates in the entire state of Goa.

The teachers in-charge for this activity were Asst. Prof. Sushrusha Khandekar from the BBA (FS) Department, Asst. Prof. Edrea Picardo from the PG Department and Asst. Prof. Vinaya Kirloskar from the Department of Computer Science.

Expected Outcome of the Activity:

The Financial Literacy Awareness Program was well-received by the students, with a significant number of participants expressing that the knowledge gained would be invaluable in their personal financial planning and future careers. The certification provided a tangible acknowledgment of their efforts and understanding, adding value to their academic and professional portfolios.

This initiative proved to be an enriching experience for students, providing them with crucial financial literacy skills that will serve them throughout their lives. The program's comprehensive curriculum and the opportunity for certification made it a highly effective and beneficial educational endeavor. The entire activity was meticulously planned and executed by Asst. Prof. Pooja Shanbhag, from the B.Com Programme.

Bridge Course in Accounting

12th August 2024

A Bridge Course in Accounting was conducted for FYB.Com students on 12th August 2024 in Room S-205, starting at 12:30 PM and concluding at 1:40 PM. The session, led by Dr. Sheetal Arondekar, Associate Professor, Department of Commerce, aimed to provide foundational knowledge in accounting to help students better grasp concepts in their B.Com programme.

The course covered the following key topics:

- Meaning and Significance of Accounting
- Types of Accounts
- Golden Rules of Accounting
- Journal Entries Based on Real-Life Examples
- Ledgers
- Overview of Preparation of Final Accounts

The course conducted under the Student Welfare Cell ensured that the 3 students (1 male, 2 female) gained a solid foundation in basic accounting principles.



GPS Map
Camera Lite

7XF2+JP7, Madgaon, Goa 403708, India

Latitude
15.2741268°

Longitude
73.9517377°

Local 01:37:03 PM
GMT 08:07:03 AM

Altitude 8 meters
Monday, 12.08.2024

Expected Outcome of the Activity:

The Bridge Course was designed to equip students with basic accounting knowledge, helping them gain a clearer understanding of the subject, which would aid them in succeeding in the B.Com programme.

Excellence in All Goa Inter-Collegiate Weightlifting Championship (2024-2025)

13th and 14th August 2024



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, proudly secured the 2nd place overall with an impressive haul of 3 Gold Medals in the **All Goa Inter-Collegiate Weightlifting Championship**. The championship was organized by Goa University and held on the 13th and 14th of August, 2024.

The college was represented by 6 dedicated participants, each competing in different weight categories. The team included Mr. Alton Almeida, Mr.

Omprakash Ram, Mr. Kalash Joshi, Mr. Badal Naik, Mr. Saharsh Metri, and Mr. Bikram Chauhan.

Gold Medal Achievements:

- **Mr. Alton Almeida** secured the Gold Medal in the up to and including 55kg weight category with a remarkable total performance of 164kg (Snatch - 72kg, Clean & Jerk - 92kg).
- **Mr. Omprakash Ram** earned the Gold Medal in the up to and including 61kg weight category, achieving a total performance of 147kg (Snatch - 65kg, Clean & Jerk - 82kg).
- **Mr. Badal Naik** claimed the Gold Medal in the up to and including 67kg weight category with a total performance of 143kg (Snatch - 65kg, Clean & Jerk - 78kg).

All 6 participants demonstrated exceptional dedication, discipline, and commitment to their respective weight categories, contributing significantly to the overall success of the team. Their achievements not only brought honour to the college but also highlighted the strength and capability of VVM's Shree Damodar College of Commerce & Economics in the field of sports.

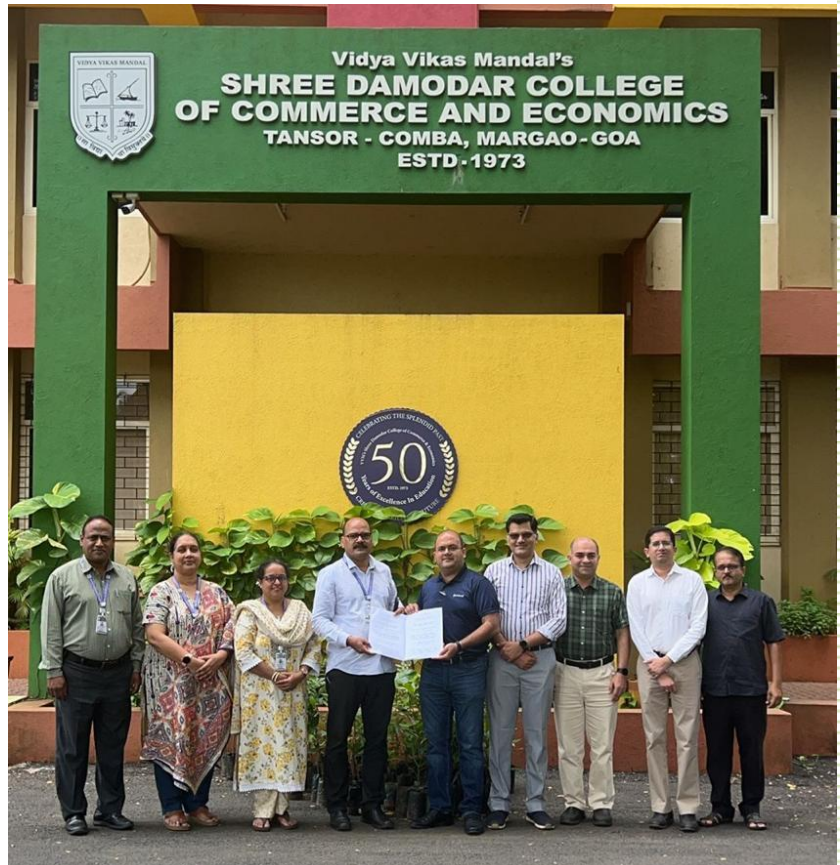
MoU with Global Chamber of Saraswat Entrepreneurs

14th August 2024

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa, took a significant step towards strengthening its ties with the industry by signing a Memorandum of Understanding (MoU) with the Global Chamber of Saraswat Entrepreneurs (GCSE) on 14th August 2024. This MoU is designed to foster collaboration in several key areas, including Management Development Programs (MDPs), guest lectures by prominent industry leaders, and other initiatives that will be mutually beneficial.

The primary objective of this MoU is to bridge the gap between academia and industry, providing students with a more comprehensive understanding of the industrial world. Through this partnership, the college aims to enhance the learning experience by offering real-world insights and practical knowledge that are crucial for students' professional growth.

The MoU will also facilitate the trainings for the faculty and the students of the college, monthly series of talks by the members of the Chamber, sessions for the parents, trainings for the administrative staff of the college, certificate courses for the students and the general public, panel discussions etc.

**Signatories and Attendees:**

The MoU was signed in the presence of key members from the Saraswat Chamber, including:

- **Mr. Praveen Kakode, Director, Saraswat Chamber**
- **CA Vinayak Dhumatkar, Member, Saraswat Chamber**
- **Mr. Anirudha Walawalkar, Director, Saraswat Chamber**
- **Mr. Suhas Mallya, Member, Saraswat Chamber**
- **Shri Shirish Angle, Member, Saraswat Chamber**

Representing VVM's Shree Damodar College of Commerce & Economics were:

- **Prof. Sanjay P. Sawant Dessai, Officiating Principal**
- **Dr. Edwin Barreto, Vice Principal (Academics)**
- **Dr. Shami Pai, Vice Principal (Administration)**
- **Dr. Lina Sadekar, IQAC Coordinator**

Expected Outcome of the Activity: The MoU is expected to provide students with better access to prominent entrepreneurs for guest lectures, panel discussions, conferences, seminars, and field visits. It aims to strengthen the

Academia-Industry Connect while offering training programs for both staff and students. The MoU will also facilitate the offering of Certificate Courses for students and the general public. Additionally, the Chamber will adopt a Centre of Excellence in Sales and establish a Placement Centre within the college premises.

Sapling Distribution under the "Ek Ped Maa Ke Naam" Campaign

14th August 2024

The NSS unit of our college, in collaboration with the Forest Department of Aquem Margao, organized a sapling distribution program under the "Ek Ped Maa Ke Naam" campaign on 14th August 2024 at the college main entrance from 12:30 pm onwards. The initiative aimed to instill a sense of environmental responsibility among a total of 99 participating students by encouraging them to plant and nurture trees.



The program saw active participation from the officiating Principal, Prof. Sanjay P. Sawant Dessai, Vice Principal Dr. Edwin Barreto (Academics), Vice Principal Dr. Shami Pai (Administration), and IQAC Coordinator, Dr. Lina Sadekar personally distributing the saplings to the students. Their participation highlighted the importance of the event and motivated the students to participate with enthusiasm.

A total of 100 saplings were distributed during the program, which included a diverse variety of plants such as Guava, Lime, Custard Apple, Amla, Indian Blackberry, Tamarind, and several medicinal plants. These species were carefully selected for their ecological significance, as well as their nutritional and medicinal value, making them ideal for plantation in the local environment.

The event was highly successful, with students expressing a commitment to caring for the saplings and contributing to a greener and healthier environment. The activity was coordinated by a dedicated team of faculty members including Mr. Sanjay Velip (NSS PO In-charge), Mr. Ainsley Bernard (NSS PO), Ms. Akshada Gaonkar (NSS PO), Ms. Kalpana Parab (NSS PO), and Ms. Pooja Gaonkar (NSS PO).

Expected Outcome of the Activity:

- 1. Environmental Awareness:** Students will gain a deeper understanding of the significance of trees and their impact on the environment, fostering a stronger sense of responsibility toward nature conservation.
- 2. Active Participation in Biodiversity Conservation:** By planting and nurturing the saplings, students will actively contribute to the conservation of biodiversity and the enhancement of local ecosystems.

78th Independence Day

15th August 2024



The 78th Independence Day was celebrated with great enthusiasm and pride at VVM's Shree Damodar College of Commerce & Economics, Margao, Goa. The event, organized by the Cultural Council in collaboration with the NCC Army and Navy Wing, NSS, and Sports Council, marked a significant milestone in the history of our nation. The celebration brought together staff, NCC cadets, NSS volunteers, and students (totaling to 231 student participants) from various VVM institutions, including G R Kare College of Law and RMS Higher Secondary School.

The ceremony commenced at 8:30 a.m. in the college premises, with a parade review by Prof. Sanjay P. Sawant Dessai, the officiating Principal of the college. Prof. Dessai then had the honor of hoisting the national flag, followed by the recital of the National Anthem. In his address, Prof. Dessai emphasized the profound importance of freedom and the responsibility that comes with it.

Following the flag hoisting, a short cultural program was presented by the Cultural Council, started with patriotic singing and group dances performed by the students of the college, which added to the patriotic fervor of the day and made it a memorable celebration of India's independence.

The celebration continued with the Sports Council distributing prizes and certificates to students who had excelled in various sports events. These awards were presented by Officiating Principal, Prof. Sanjay P. Sawant Dessai, Vice Principal Dr. Shami Pai (Administration). ANO of the NCC Army Wing, Lt. Sandesh Gaonkar, distributed the Ranks to the NCC cadets.

The event concluded with the "Har Ghar Tiranga" Campaign Rally, where NCC cadets from the Army and Navy Wings, along with NSS volunteers, Sports Council members, and students from the EBSB Club Cell, actively participated. This rally emphasized the spirit of patriotism and unity, leaving a lasting impression on all participants.

TECH TANK 2024-25**16th August 2024**

On August 16, 2024, the Department of Computer Science organized the TECH TANK event for 73 TY BCA students (48 male, 25 female) in the Smart Classroom from 9:00 am to 2:30 pm. This presentation session provided a platform for students to showcase their innovative TY BCA projects to a panel of esteemed industry mentors and receive constructive feedback.

Industry mentors on the Panel:

- Mr. Suhas Mallya, Executive Director, EMCO GOA Pvt Ltd (Alumnus)
- Ms. Sharmila Kunde, Technology Advisor, Vidya Vikas Mandal.
- Mr. Shridatta Zambotkar, Founder & CEO Intuio Software Labs Pvt. Ltd.
- Mr. Mohsin Shaikh, CEO & Co-founder, Haztech Innovation



The event began with an introduction of the mentors by BCA Project Coordinator, Asst. Prof. Shruti Kunkolienkar. Following this, 12 project groups presented their Project Idea and Technology Stack to be used. The mentors provided valuable feedback on the projects, discussing aspects such as the technologies used

and the feasibility of completing the projects within the given deadlines. Additionally, they offered insights into 2 live projects undertaken by students, initiated by VVM's management members.

Faculty members from the Department of Computer Science were also present and contributed valuable input to the project groups. The event concluded with a vote of thanks by Ms. Shruti Kunkolienkar.

Expected Outcome of the Activity:

This activity provided students with the opportunity to receive expert feedback and enhance their project work, bridging the gap between academic learning and practical application. One Live project on VVM IT portal will be mentored by Mr. Suhas Mallya another one by Ms. Sharmila Kunde.

Bridge Session on 'Descriptive Statistics'**17th August 2024**

The Post Graduate Department of Commerce in association with the Student Welfare Cell organized a Bridge Session on 'Descriptive Statistics' for M.Com Part I & II students on August 17, 2024, in the Smart Classroom from 11:30 am to 12:30 pm. The resource person for the session was Ms. Yugandhara Joshi, Assistant Professor in Mathematics. The primary goal of the session was to familiarize 21 students (7 male, 14 female) with essential techniques for summarizing and analysing data, thereby bridging the knowledge gap between the courses taught in B.Com and M.Com programmes, particularly in Marketing Research, Research Methodology, and Econometrics.



Ms. Valencia Baptista, Asst. Prof., M.Com programme and member of the Student Welfare Cell welcomed the students, introduced the Resource person and gave a brief overview of the significance of the session.

Ms. Yugandhara commenced the session by discussing the

significance of descriptive statistics in data analysis. She explained that measures of central tendency are statistical tools used to identify the central or typical value within a dataset. The session covered key measures such as the 'Mean' which represents the average value, the 'Median' which identifies the middle value and the 'Mode' which shows the most frequent value in the dataset. Additionally, the session discussed Quartiles, Percentiles, and Deciles, which divide the data into specific parts, allowing for a more detailed understanding of the distribution. The second part of the session focused on Measures of Dispersion, which describe the spread or variability within a dataset. The session introduced important concepts like the 'Range' which gives the difference between the maximum and minimum values, 'Standard Deviation' which measures the average deviation from the mean and 'Variance' which quantifies the overall data spread and Coefficient of Variation which facilitates comparison of consistency between two data sets. Further, the session discussed 'Skewness' which indicates the asymmetry of the distribution, and 'Kurtosis' which provides insights into the tails and peak of the distribution, highlighting the presence of outliers.

The session concluded with a vote of thanks delivered by Vaibhav Girap, student of M.Com Part II, who expressed gratitude to Ms. Yugandhara Joshi for her valuable insights and engaging session on Descriptive Statistics.

Expected Outcome of the Activity:

The Bridge Session on 'Descriptive Statistics' is expected to enhance students' understanding of key statistical concepts, bridging the gap between their B.Com and M.Com coursework. With these skills, they will be better equipped to analyze and understand data, important for their research and future careers. This basic knowledge will also get them ready for more advanced courses of M.Com like Marketing Research, Research Methodology, and Econometrics.

Session on "Special Information drive on LIC Agents" (for female students)

21st August 2024

The Department of Management Studies, in collaboration with the Women's Cell, organized an informative session on LIC Agents exclusively for female students of various programmes, on 21st August 2024 from 11.30 am onwards in Hall 2, Central Block of VVM's Shree Damodar College of Commerce & Economics. The session was conducted by Mr. Dattaram Dhaimodkar, Chief Advisor at LIC, who provided valuable insights into the career opportunities and growth prospects available to those considering becoming an insurance agent.

During the session, Mr. Dhaimodkar explained the procedure to become an insurance agent, including the necessary steps and formalities. He introduced the IC 38 exam, a mandatory certification for aspiring insurance agents, and

emphasized the importance of preparing for this exam using available online mock tests enabling students to practice and succeed. These resources are essential for those aiming to pursue a career in the insurance sector.



Furthermore, Mr. Dhaimodkar demonstrated tools like the 'Smart All-in-One Calculator', an app that provides comprehensive details about different insurance products. It is a tool designed to simplify the various calculations required in the insurance sector. To support interested students, forms were distributed at the end of the session. The session concluded at 12:10 pm, leaving the 65 female students with a better understanding of the potential career path as LIC agents.

Expected Outcome of the Activity:

The session aimed to increase awareness among female students about the career opportunities available as LIC agents, enhance their understanding of the IC 38 exam and motivate them to consider pursuing a career in the insurance sector. This initiative is expected to lead to more informed decision-making and possibly a rise in enrollment for the LIC agent certification process.

'Macro Marvels'- The Art of Macro Photography

22nd August 2024

In celebration of World Photography Day on 19th August and World Photography Week (12th to 26th August), the TechTrendz Club of the Department of Computer Science organized an Online Photography competition titled "Macro Marvels - The Art of Macro Photography." The event held 22nd to 28th August, 2024, aimed to showcase and evaluate the macro photography skills of students from BCA and B.Voc.(ST) programmes. Participants were required to submit their macro photographs, which were evaluated on creativity, composition, storytelling, and technical skills.

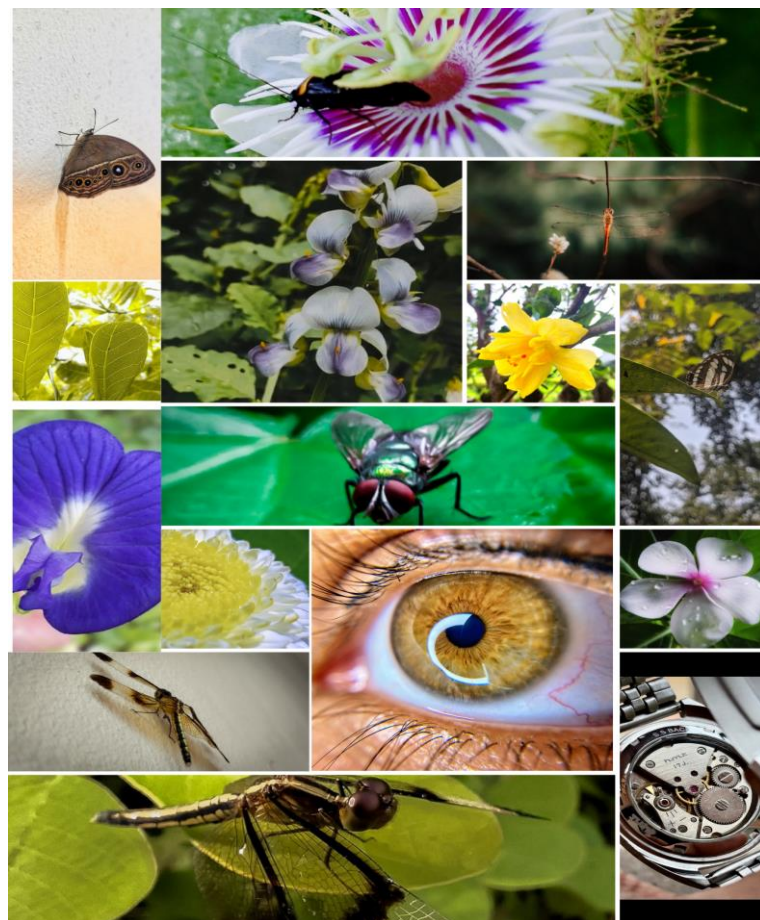
The competition attracted 15 (12 male, 3 female) talented participants. The event was judged by Mr. Sandesh Gaundalker, visiting faculty in the Computer Science Department, who evaluated the entries based on the established criteria.

The competition concluded with the following results:

- **1st Place:** Mr. Shubh Borkar (TYBCA, Div A)
- **2nd Place:** Mr. Neeraj Aroskar (TYBCA, Div B)
- **3rd Place:** Mr. Raj Pagi (SYBCA, Div B)

The event was organized by Ms. Shaina Kamat, Ms. Aarti Solanki, and Mr. Yogesh Yadav, students from SY B.Voc.(ST), under the guidance of faculty in-charges, Ms. Girija Gaonkar and Ms. Deepti Kulkarni, Assistant Professors from the Department of Computer Science. Asst. Prof. Annette Santimano, TechTrendz Club in-charge, played a crucial role in the smooth execution of the event.

The "Macro Marvels" competition successfully highlighted the impressive macro photography skills of the participants and aligned with the global celebrations of photography. The meticulous planning and execution by the organizing team contributed to a seamless and engaging event.



Expected Outcome of the Activity:

The "Macro Marvels - The Art of Macro Photography" competition aimed to enhance participants’ macro photography skills, foster creative expression, and provide a platform for recognizing talent. Additionally, it promoted community engagement and aligned with global photography celebrations, thereby boosting the visibility and educational impact of the TechTrendz Club.

Experiential Learning Visit at “The Goa Hospitality Show 2024” 23rd August 2024



On 23rd September 2024, students of SYBBA of VVM’s Shree Damodar College of Commerce & Economics accompanied by visiting faculty, Ms. Taniya Nadkarni, visited “The Goa Hospitality Show 2024” held at Dr. Shyama Prasad Mukherjee Indoor Stadium, Taleigao, Goa. This visit was an integral part of their course titled “Fundamentals of Event Management”. The objective of this visit was to provide students

with experiential learning in the organizing and managing exhibitions and expos, aligning with the theoretical concepts covered in their curriculum.

The visit was designed to offer practical insights into various elements for successful execution of such events. The field trip was an opportunity for 30 students (15 girls and 15 boys) to observe and understand various elements involved in organizing exhibitions and expos.

Expected Outcome of the Activity:

As part of their Internal Assessment (ISA), students will be evaluated based on their learnings from the visit. They are expected to implement the concepts learnt throughout the “Fundamentals of Event Management” course pertaining to stall sizes, space management, designing kiosks, colour schemes and aesthetics, lighting techniques, branding, signages, and the overall design of different areas within the event.

Live Streaming of Event titled “Touching lives while touching the Moon- India’s Space Saga”

23rd August 2024



To commemorate ‘National Space Day’, the NSS Unit and EBSB Club organized a live streaming event titled "Touching Lives While Touching the Moon - India's Space Saga," which began at 9:30 AM in the Smart Classroom. The event, aimed at celebrating India's remarkable achievements in space exploration. The session included a series of informative

presentations that highlighted key achievements such as the Chandrayaan and Mangalyaan missions, the role of ISRO (Indian Space Research Organisation) in global space research, and the impact of these missions on both scientific progress and societal development.

A total of 143 students (44 male and 99 female) attended the event, demonstrating a keen interest in the subject matter. The interactive live streaming event not only provided a comprehensive overview of India's space exploration history but also inspired students by illustrating the practical applications and future possibilities of space science. Following the live streaming, was an interactive discussion that allowed students to engage deeply with the content. The enthusiastic participation and thoughtful discussions reflected the success of the event in fostering a deeper appreciation for India's contributions to space exploration. Attendees left the session with a strengthened sense of admiration for the nation's achievements in space science and a keen interest in pursuing opportunities in this field.

Expected Outcome of the Activity:

The event "Touching Lives While Touching the Moon - India's Space Saga" aimed to significantly enhance students' understanding of India’s space exploration achievements and ISRO’s role in global research. By providing an engaging and informative experience, the event sought to instill in the students a renewed appreciation for India's space accomplishments and a strong motivation to explore future possibilities in space science.

Session on “Lean Entrepreneurship”

23rd August 2024



The Innovation Council (IIC) and the E-Cell of the VVM’s Shree Damodar college of Commerce & Economics, organized a session on “Lean Entrepreneurship” in association with FiiRE on 23rd August 2024 from 11.00 am to 12.30 pm in Classroom-F104. The resource person for the session was Mr. Tushar Samant, Enterprise Development Manager at FiiRE. The session commenced with Vice-Principal (administration) Dr. Shami Pai welcoming the resource person.

Mr. Tushar introduced the concept of lean entrepreneurship, emphasizing

how startups and larger ventures can prioritize the efficient use of resources while maintaining continuous innovation. He also emphasized building and scaling businesses with minimal waste, focusing on customer feedback and product development. Additionally, he outlined the qualities necessary to become a successful entrepreneur and introduced students to major government schemes that support startups, such as the Pradhan Mantri MUDRA Yojana (PMMY), the PM Micro Units Development and Refinance Agency Scheme, among others. The session provided valuable insights into the entrepreneurial journey, and students gained knowledge about startup growth strategies, funding opportunities, and innovation practices. A total of 53 students attended the session.

Expected Outcomes of the Activity:

Students will develop an entrepreneurial mindset by acquiring new skills and exploring funding and growth opportunities in the startups. As a result, the students will learn to prioritize the efficient use of resources while continuing innovation, both in startups and larger ventures.

Scholarship Mela 3.0

24th August 2024



The Student Welfare Cell in association with the IQAC, OBC/Minority Cell, and SC/ST Cell, conducted the "Scholarship Mela 3.0" on 24th August 2024 at 12:30 PM in the college auditorium (Hall 1). The event marked the

third consecutive year of this initiative, aimed at raising awareness among students about the various scholarship opportunities available.

Asst. Prof. Pretty Pereira, Convenor of the OBC/Minority Cell, welcomed the attendees, followed by Asst. Prof. Sanjay Velip, Convenor of the ST/SC Cell, who initiated the session with an overview of the scholarship schemes. Students were oriented on how to access and use the different portals available for applying for scholarships under the aegis of Government as well as by the college, management and private scholarships.

Dr. Shami Pai, Vice Principal (Administration), urged students to take advantage of the scholarships provided by government bodies, the college management, and private institutions. The details of these schemes were thoroughly explained by members of the Consumer Welfare Cell. The session was also attended by 27 students and one parent member of the PTA Association.

Expected Outcome of the Activity:

The session aimed to encourage the students to apply for various scholarships, including a meritorious scholarship and a talent scholarship floated by the college and its management. Students were motivated to enhance their academic and extracurricular performance to be eligible to qualify for these scholarships.

My Story: A Technopreneur’s Road to Success	24th August 2024
	<p>The Department of Computer Science E-Cell and Incubation Centre, in collaboration with the TechTrendz Club, organized an insightful session titled "My Story: A Technopreneur’s Road to Success" on 24th August 2024, from 11:45 am to 12:45 pm in Classroom S-203. The session featured Ms. Kanan Tandi, Co-founder of CogniCue, an Emotion AI tech company and an influencer, who shared her entrepreneurial journey and insights into the world of technopreneurship.</p>

Ms. Sandra Fernandes, a student of FY BCA A, introduced the resource person to the students. Ms. Kanan Tandi began her session by sharing her personal journey, detailing her transition from an average student to a successful technopreneur. She discussed the challenges she faced while establishing CogniCue.

Ms. Tandi elaborated on the concept of Emotion AI, explaining how CogniCue leverages artificial intelligence to analyze human emotions and its potential applications across various industries. Her narrative was both inspiring and informative, offering practical insights into the startup ecosystem, particularly within the tech domain. The session concluded with an interactive Q&A segment, where students actively engaged with Ms. Tandi, asking questions about entrepreneurship. Her responses were insightful, offering valuable advice on navigating the challenges of starting and running a tech-based business.

The event concluded with a vote of thanks addressed by Ms. Sandra Fernandes, the student coordinator of the event. Asst. Prof. Vinaya Kirloskar was the faculty in-charge of the session, and Asst. Prof. Annette Santimano was the in-charge of the TechTrendz Club. A total 32 BCA students attended the session.

Expected Outcome of the Activity:

The session was highly successful in motivating students to consider technopreneurship as a viable career path. It provided them with a realistic perspective on the challenges and rewards of becoming a technopreneur, particularly in the AI sector.

Session by COPE - Mental Health Club titled “Emotional Bin”	26th August 2024
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The Counseling and Outreach for Peer Empowerment (COPE) - Mental Health Club of VVM’s Shree Damodar College of Commerce & Economics, conducted an activity titled “Emotional Bin” for First Year B.Com students on 26th August 2024 at 12:30 PM in classroom F-105. A total of 41 students attended the session that was aimed to highlight the importance of journaling and expressing negative emotions when faced with challenges in life.

The session was initiated by Ms. Eshani Bakhle, the College Counselor, who introduced the objective of the session. Mr. Fahad Mallik (SY B.Com, Div C,

student event coordinator and student COPE member) and Ms. Alethea Barreto (SY BBA, COPE member) guided the students on the “Emotional Bin” activity. During this activity, students were encouraged to write down a negative incident or emotion they had experienced but could not express due to various circumstances.

Mr. Fahad emphasized the significance of journaling as a method to declutter the mind and to cope with negative emotions in healthy way The session concluded with a Q&A segment, where students had the opportunity to ask questions and share their thoughts.

Expected Outcome of the Activity:

The session was designed to help students understand the importance of expressing negative emotions, contributing to their personal growth. Journaling was promoted as a tool for combating negative thoughts and fostering both personal and academic development.

Friendship Day and Freshers 2024 Celebration

27th August 2024

The Students' Council of VVM's Shree Damodar College of Commerce & Economics, kicked started the activities for the academic year 2024 - 25 by organizing Friendship Day and Freshers 2024 Celebration on 27th August 2024 from 08:15 a.m. to 02:00 p.m. The objective of the celebration was to firstly, provide a platform to the students of the college to celebrate their bond of friendship by displaying their talents through various competitions, and, secondly, kindle a spark among the freshers of the college (First Year and M.Com Part-I students) by inviting them to showcase their talents and abilities through their participation in Mr. & Ms. Freshers 2024 contest. A total of 93 students (20 males, 73 females) participated in various off-stage and off-stage events.



The competitions under off-stage event category were:

Friendship Band-Making Competition:

The competition began at 08:15 a.m. in the College Smart Classroom. The participants were given one hour to create a friendship band, wherein, they were encouraged to use their creativity and artistic skills to showcase their talent. The judging criteria included creativity, craftsmanship, overall presentation and adherence to the theme. Ms. Gayatri Hosalli of FY B.Com (Div B) bagged the first place, Ms. Lavanya Mhapsekar and Ms. Nisha Fernandes of TY B.Com (Div D) secured the 2nd place, while Ms. Shrutti Madival of

M.Com Part-II secured the third place. A total of 35 students participated in the competition. The judges for the competition were Assistant Professors Ms. Delisha Rebello and Mr. Sanjay Velip.

Muffin-Magic & Mocktail Making Competition: The competition began at 09:15 a.m. in the College Smart Classroom. The participants were given one hour to showcase their creativity and culinary skills by presenting a decorated muffin and preparing a refreshing mocktail. The judging criteria included taste, creativity, and overall presentation. The intriguing competition saw Mr. Rosh Fernandes and Ms. Saffa Sayed from FY BBA(FS) B emerging as the 1st place winners, Mr. Sudeep Dharwarkar and Mr. Pradosh Hadadekar from FY B.Com (Div D) securing the 2nd place, while Ms. Riya Shinde and Ms. Risha Mariyam bagging the 3rd place. A total of 10 students participated in the competition. The judges for the competition were Associate Professor Dr. Lira Menezes Gama, and, Assistant Professor Ms. Sushrusha N. Khandekar.

Reel-Making Competition: Participants were required to submit reels lasting 30 seconds to one minute, capturing both the on-stage and off-stage competitions and performances, as well as the overall Friendship Day celebration on campus. The judging criteria included relevance to topic, , creativity, presentation, and originality. Mr. Devesh Shetye from FY BBA (Div B) secured the first place, Mr. Vishnu Patel from TY BCom (Div B) bagged the 2nd place, while the 3rd place was awarded to Ms. Netra Pikle and Ms. Shweta Sahakari of FY BCA (Div B). A total of

10 students participated in the competition. The judges for Reel-Making Competition were Assistant Professors Ms. Puja Gaonkar and Ms. Preity Fernandes.

The formal function including the on-stage performances and the much-anticipated Mr. & Ms. Freshers 2024 contest, commenced at 10:30 a.m in the Multipurpose Hall. The event was compered by Ms. Anushree Shirodkar from SY BCA. The celebration began with a melodious medley of friendship songs performed by the students, setting a warm and vibrant tone for the day. This was followed by the principal's address which highlighted the importance of unity and friendship among the students. The highlight of the day, the Mr. & Ms. Freshers 2024 contest, was held in three competitive rounds: Round 1 featured an introduction and ramp walk, Round 2 was the talent round, and Round 3 was the Q&A round. A total of 15 students participated in the contest. Interspersed with the contest were two group dance performances and distribution of several spot prizes. The climax of the day was the announcement of Ms. Arya Naik as Ms. Freshers 2024 and Mr. Darshan Mangeshkar as Mr. Freshers 2024, both of whom received enthusiastic applause from their peers.

Following this, Assistant Professor Ms. Lizette D'Costa, a faculty member of the Students' Council, announced the winners of all the competitions held throughout the day. The event concluded with a vote of thanks delivered by Assistant Professor Dr. Maithili Naik, Convenor of the Students' Council, who expressed her gratitude to everyone involved in making the event a grand success.

The day ended on a high note with the much-awaited DJ performance by DJ Keegan Alvarez, which brought enthusiasm and strengthened the bond of friendship between the new and existing students of the College in a festive atmosphere.

Overall, the Friendship Day and Freshers 2024 celebration, coordinated by Assistant Professors Ms. Lizette D'Costa and Ms. Edrea Picardo, faculty members of the Students' Council, was a resounding success, fostering a sense of amicability and oneness among all the students, and marking a vibrant beginning to the academic year 2024-25.

Expected Outcome of the Activity:

To provide a platform for the students to celebrate their bond of friendship by showcasing their talents through various competitions. Besides this, to kindle a spark among the freshers of the college (FYs and M.Com Part-I) by inviting them to showcase their talents and abilities through their participation in Mr. & Ms. Freshers 2024 contest.

Extension Activity - Cyber Crime Awareness

28th and 29th August 2024

On the 28th and 29th of August 2024, the Department of Computer Science, under the guidance of faculty in-charge Asst. Prof. Sneha Prabhudessai and Asst. Prof. Rakshavi Dessai, organized an Extension Activity to bring about Cyber Crime Awareness. This initiative, in collaboration with the Mahila Mandal, was held at Popular High School and Mahila Nutan High School in Margao. The primary goal was to educate high school students about the importance of cyber safety and raise awareness about the risks associated with cybercrimes. The activity featured a presentation and a street play, both of which served as effective tools to communicate the message. The street play was directed by Asst. Prof. Rama Borkar from the Department of Computer Science. A total of 12 BCA/BVoc(ST) students (6 male, 6 female) participated in this extension activity.



Participating Students:

- Anushree Shirodkar - SY BCA
- Nidhi Nagvenkar - SY BCA
- Sparsh Hede - SY BCA
- Daksh Lotlikar - SY BCA
- Esha Thapa - SY BCA
- Shaina Kamat - SY B.Voc(ST)
- Arya Naik - FY BCA
- Sharv Lotlikar - FY BCA
- Shlok Kunkolienkar - FY BCA
- Trushank Prabhudessai - FY BCA
- Seval Naik - FY BCA
- Aishwarya Nayak - FY BCA

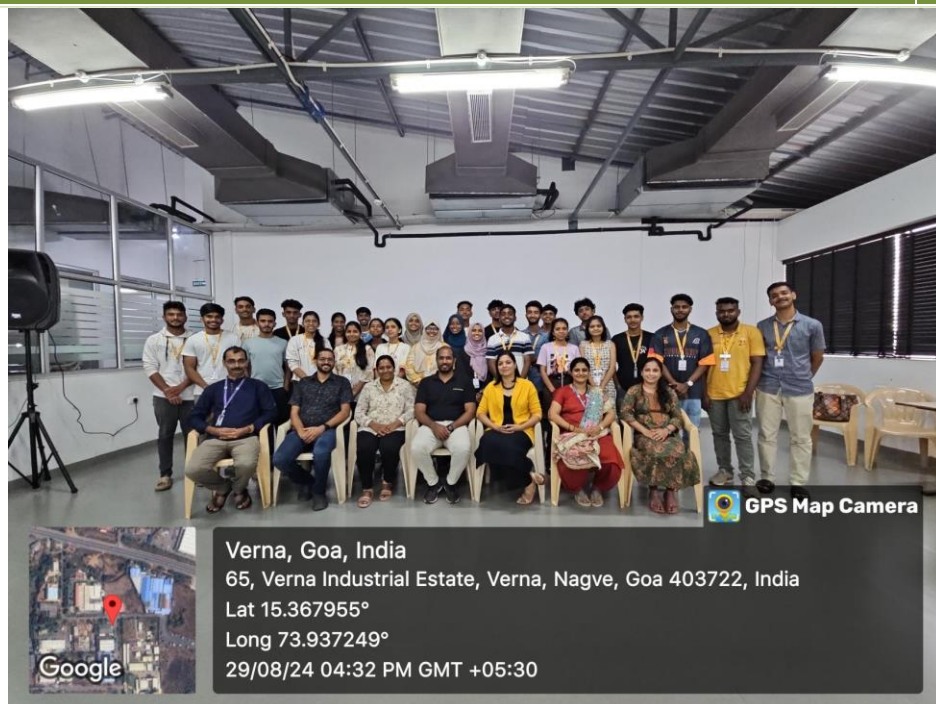
Expected Outcome of the Activity:

The primary objectives of this activity were to:

- **Enhance Awareness:** Increase students' understanding of cybercrimes and the significance of online safety.
- **Promote Safe Practices:** Encourage students to adopt safe online behaviour and practices.
- **Engage and Educate:** Provide an engaging learning experience through an interactive street play and an informative presentation.

Overall, the activity aimed to empower high school students with the knowledge and skills necessary to navigate the digital world safely and responsibly.

Field Trip to Creative Capsule, Verna 29th August 2024



The Department of Computer Science organized a field trip on 29th August 2024, for TY BCA and BVoc.(ST) students at Creative Capsule, Verna from 3:00pm to 4:30 pm. The students were welcomed by Ms. Lourdes Monteiro, Training Manager at Creative Capsule. The visit provided students with valuable industry exposure and insights into mobile app development and project management. The 27 students (16 male, 11 female), accompanied by

Assistant Professors Ms. Rama Borkar, Mr. Sameer Patil and Ms. Rakshavi Dessai from the Department of Computer Science, were given a tour of the company's working environment followed by a technical session.

The session was conducted by Ms. Callista D'Souza (Team Manager), Mr. Reuben Pinto (Associate Team Lead) and Mr. Ivo Costa (Director of Development). Mr. Ivo also shared crucial advice on what is needed to land a job and succeed in the industry.

Session Details:

- Project Management – Overview of how projects are managed from inception to completion.
- Team Structure – Explanation of the roles and responsibilities within a project team.
- Overview of Engineering and Mobile App Development – Insight into the engineering aspects and mobile app development.
- Introduction to Mobile App Development – Exploration of different types of mobile apps and their specific use cases.
- App Development Technologies – Overview of app development technologies, including Flutter, Android and iOS.
- App Development Lifecycle/Process – A walkthrough of the app development process, covering planning, design, development, testing, and deployment stages.
- Best Practices in Mobile App Development – Key practices for ensuring quality and efficiency in app development.
- Career Opportunities in Mobile App Development – Insight into career paths and opportunities in the field of mobile app development.
- Q&A Session – An interactive session where students could ask questions and clarify their doubts.

Expected Outcome of the Activity:

The students gained valuable insights into the team structure within a company, the project lifecycle, work environment and work culture. They also enhanced their knowledge of mobile app development, including the necessary skills required to secure a job and succeed in their careers.

Inaugural Function of the Student Bodies

29th August 2024

The Inaugural function of the student bodies – Students' Council, Cultural Council, and Sports Council was held on 29th August at 10:30 a.m. in Hall No. 2, 5th Floor, Central Block of the college. The Chief Guest for the program was Prof. Manasvi Kamat, Principal of MES College of Arts & Commerce, Zuarinagar, Vasco, Goa.

The program began with an invocation song by a student, followed by the lighting of the traditional lamp by the dignitaries present. The Officiating Principal, Prof. Sanjay P. Sawant Dessai, delivered the welcome address, emphasizing the responsibilities that the nominated representatives of the student bodies must shoulder.

Following this, the Convenors of the three Councils, Dr. Maithili Naik (Students' Council), Dr. Sheetal Arondekar (Cultural Council) and Mr. Devraj Hirekurbar (Sports Council), introduced their respective council members and shared the talents and skills of the student members with the audience. The pinning of badges on all the members of the student bodies was then conducted by the Chief Guest.

The General Secretaries of each council, Mr. Neeraj Aroskar (General Secretary, Students' Council), Mr. Tanish Patil (Cultural Secretary, Cultural Council) and Mr. Ved Prabhudessai (Sports Secretary), subsequently presented their plans of activities for the Academic Year 2024-25. This was followed by the oath-taking ceremony

administered by the Officiating Principal, Prof. Sanjay P. Sawant Dessai, instilling a sense of responsibility and commitment in the elected student leaders.



Vice Principal (Administration) Dr. Shami Pai, formally introduced the Chief Guest, Prof. Manasvi Kamat, who was then given a green welcome by the Officiating Principal. Prof. Kamat delivered her keynote address, sharing her insights on various issues. She highlighted that collaboration and teamwork are key to achieving prosperity and success. She further stressed upon the importance of planning, urging individuals not to merely go with the flow of life but to plan strategically in order to reach great heights.

As a token of appreciation, the Officiating Principal presented the Chief Guest with a memento. The program concluded with a Vote of Thanks proposed by the IQAC Coordinator, Ms. Lina Sadekar followed by the singing of the National Anthem. The event was compered by Ms. Lizette D'Costa, Assistant Professor in Economics, and Ms. Delisha Rebello, Assistant Professor in Management.

Details of elected Council Members

Total No. of elected council members: 95 (61 males, 34 females)

Students' Council - 7 females, 27 males

Cultural Council - 21 female, 13 males

Sports Council - 5 females, 21 males

Lady Representative -1 female

Shree Damodar Chavath Bazar

30th August 2024

The Internal Quality Assurance Cell (IQAC), along with the Department of Commerce and the Department of Management Studies of VVM's Shree Damodar College of Commerce & Economics, in collaboration with Mahila Mandal, Margao, and Amhi Udhayogini Pratishtan, organized the 'Shree Damodar Chavath Bazaar' on 30th August, 2024 from 9:00 a.m. to 1:00 p.m. in Hall No.1, 5th Floor, Central Block of the college.

As part of an outreach program, this event aimed to provide a platform for Self Help Groups (SHGs) and students of the college to showcase their entrepreneurial skills. A total of 58 stalls were set up, comprising 48 by SHGs and 10 by students, offering a diverse array of products, ranging from eatables, delicious sweets, jewellery, plant-based perfumes, embroidery, organic products, clothing, and decoration items.

The event commenced with a warm welcome by the compere, Ms. Dhriti Bene of SY B.Com, Div B, who greeted the participants and visitors to the 'Shree Damodar Chavath Bazaar.' The inaugural ceremony included a ribbon-



cutting, followed by the lighting of the traditional lamp by the Chief Guest, Shri Narendra Sawaikar, along with the dignitaries present: Ms. Reena Palondicar, President of Mahila Mandal, Margao; Ms. Sonal Joshi, Core Member of Aamhi Udyogini Pratishtan; Ms. Deepali Naik, Project Director - DRDA South; Ms. Lina Sadekar, IQAC Coordinator of the College; Ms. Shami Pai, B.Com Coordinator and Vice Principal (Administration); Mr. Edwin Barretto, HoD - Commerce and Vice Principal (Academics); and Dr. Sanjay P. Sawant Dessai, Officiating Principal.

Shri Narendra Sawaikar, Chairman of Goa Bagayatdar Bazar, addressed the gathering and praised the enthusiasm of all participants. Officiating Principal, Dr. Sanjay P. Sawant Dessai, expressed his gratitude to the participants for showcasing a wide range of products and conveyed his best wishes for the success of the event.

The bazaar was open to the general public, as well as staff and students of the college, and received an enthusiastic response. The faculty in-charge of the event were Dr. Lina Sadekar, Dr. Edwin Barretto, Dr. Sonya Angle and Ms. Snehal Alve, HoD Management Studies.

Expected Outcome of the activity:

The Shree Damodar Chavath Bazaar includes the promotion of entrepreneurial skills among 48 SHGs and 10 student groups, equipping them with practical experience in sales and marketing. It empowered women and youth, fostering financial independence and encouraging small-scale businesses. Strengthening community bonds through collaboration with local organizations, the event also provided students with valuable real-world experience in managing a marketplace.

“पावसोत्सव ”: Monsoon Festival

30th and 31st August 2024

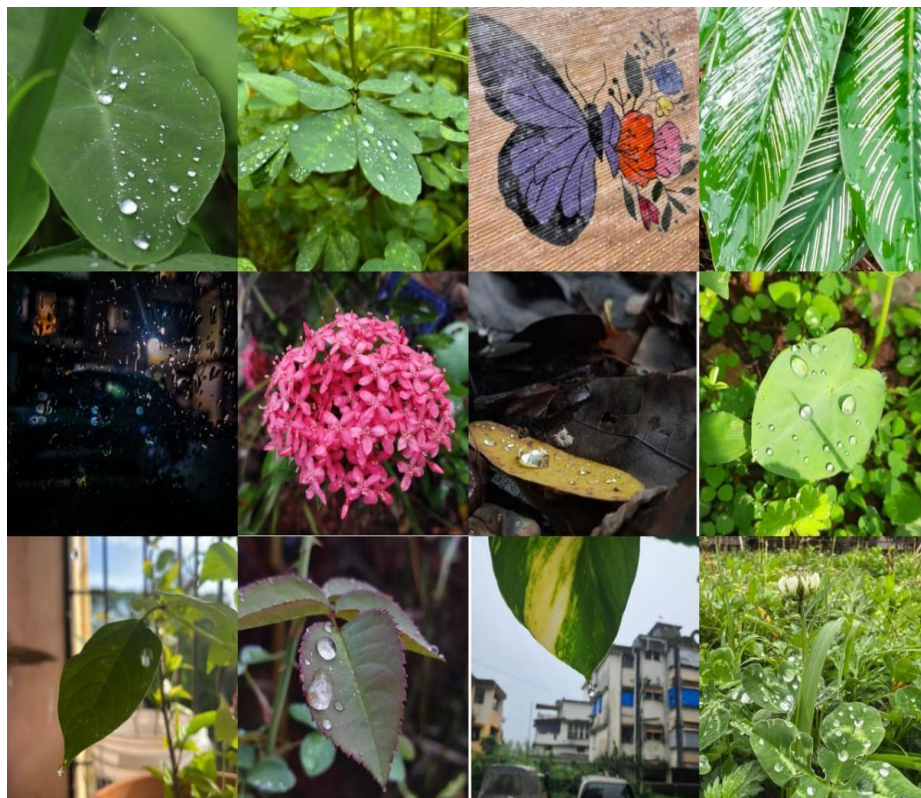
The Vasundhara Green Club & NSS Unit organized “पावसोत्सव ”: Monsoon Festival on 30th and 31st August 2024 in the college campus, that celebrated the significance of the monsoon season. The event featured a variety of competitions, each highlighting various ecological themes tied to the importance of monsoons:

- **Reel-Making Competition:** Focused on the "Importance of Local Monsoon Vegetables," where participants created engaging videos that emphasized the nutritional and cultural value of these seasonal produce.
- **Photography Competition:** Themed "Raindrop Art," this competition encouraged participants to capture the beauty artistic impact of raindrops, showcasing their intricate patterns and reflections in nature.

- **Poster-Making Competition:** With the theme "Monsoon Rainwater Harvesting and Its Importance for Ecological Balance," participants designed posters that emphasized the crucial role of rainwater harvesting for sustaining water resources and supporting biodiversity.

On 31st August 2024, a session titled "Embracing Monsoon Vegetables" was held for the students, featuring resource person Dr. Anna Neena George, Associate Professor at GVMS College. This session aimed to educate students on the nutritional and cultural importance of seasonal produce, especially those that thrive during the monsoon.

The event featured a documentary screening that explored the wide variety of vegetables cultivated during the monsoon season, their health benefits, and their role in traditional diets. The



documentary provided insights into the growing, harvesting, and incorporating into local cuisine, offering students a valuable perspective on sustainable food practices. Following the screening, students engaged in interactive discussions and activities that deepened their understanding of the significance of embracing locally-sourced monsoon vegetables. The event not only promoted awareness about healthy eating and environmental sustainability but also fostered appreciation for the rich agricultural heritage tied to the monsoon season. A total of 61 students (38 male, 23 female) were part of the Monsoon Festival.

Expected Outcome of the Activity:

Students will gain a deeper knowledge for the nutritional, cultural, and environmental significance of monsoon vegetables, fostering healthier and more sustainable eating habits.

Program on ‘First Responder Training’	31st August 2024
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On 31st August 2024, the Department of Physical Education and Sports in collaboration with NSS Unit of VVM’s Shree Damodar College of Commerce & Economics, organized one-day workshop on ‘First Responder Training’. The event, held from 9:30 am to 4:30 pm in Hall No.1, Central Block, that witnessed enthusiastic participation of 122 students.

Mr. Saurab Raikar, Instructor in Physical Education, skillfully compered the event, ensuring its smooth progression. Mr. Dewaraj Hirekurabar, the College Director of Physical Education and Sports, extended a warm welcome by introducing the distinguished Emergency Management and Research Institute (EMRI) team. Prof. Subrahmanya Bhat addressed the gathering, emphasizing the critical role of such training in building a community resilient to emergencies.



The training program covered a wide range of essential topics, beginning with an introduction to first aid courses, followed by in-depth discussions on medical emergencies, trauma emergencies, environmental emergencies, and performing CPR. Theoretical knowledge was complemented by practical sessions, where students actively engaged in learning adult CPR, adult and infant choking responses, as well as techniques for dressing, bandaging, and splinting.

Under the guidance of the EMRI GHS team, led by Mr. Sateesh Kumar Kama, four experienced

trainers shared their expertise with the participants. The practical sessions provided hands-on experience, ensuring that students could confidently apply their newfound knowledge in real-life emergency situations.

An exam was conducted to assess the understanding and skills acquired during the training. Additionally, participants had the opportunity to provide feedback through a feedback form, contributing to the continuous improvement of the program.

The day long workshop concluded with a closing ceremony where certificates were distributed to the successful trainees. The event concluded with a Vote of Thanks delivered by Asst. Prof. Sanjay Velip, NSS Unit Program Officer.

Expected Outcome of the Activity:

Students will gain practical skills in first aid, CPR, and emergency management, enabling them to confidently respond to various critical situations. The workshop will raise awareness about emergency preparedness, helping to build a more resilient and safety-conscious campus community. Additionally, the training is expected to inspire greater involvement in community service and volunteerism, supporting the objectives of the NSS Unit.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Mrs. Annette Santimano

Editor

Ms. Manisha Braganza

Designer

Prof. Sanjay P. Sawant Dessai

Officiating Principal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601

Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in