



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

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E-Newsletter

Certificate Course in Computerised Accounting for Business (Tally PrimePro)

February-March 2024



The Certificate Course Committee and the Department of Commerce & Management organised a 30 hrs Certificate Course on 'Computerised Accounting for Business (Tally PrimePro)' for the Second Year and Third Year B.Com students. The class was conducted thrice a week in classroom F-103. The Resource Person for the Course was Mr. William Vaz, Proprietor, Comtech Academy. The objective of the course was to impart knowledge regarding Accounting concepts, Inventory Management,

working with GST, advanced Accounting and Inventory Management, GST Returns Filling Stock Management, different Modes of Voucher Entry, Invoicing and so on. The students were required to carry their laptops for all the sessions. During the course, the students learnt the following topics with hands-on practical exposure:

- Introduction to Tally Accounting (Groups, Ledgers, Vouchers, Creating New Voucher Type), Inventory / Stock Management (Groups, Categories, Units of Measures, Godown, Items, Inventory Vouchers), Different Modes of Voucher Entry, Invoicing
- GST in Tally, GSTR-I, GSTR-II transactions, GST Reports, Online Returns Filling, Transactions Recording upto Finalisation.
- Advanced Corporate Level Module:
 - a) Bill wise Details, Import/Export of Data, Back Up & restore, Bank Reconciliation, Cheque Printing, Budgets, Re-Order Level Zero Valued Entries, POS Invoice,
 - b) Order Processing, Batch Wise Details, Price Lists, TDS.
- Shortcut Keys, Security, Printing in Tally, Configuring Tally, split data based on Financial Years.

The students answered an exam at the end of the course. 50 students successfully completed the course and received certificates for the same. The teacher in charge for the session was Asst. Prof. Sheryl Sanches.

MCA Entrance Exam Training

February-March 2024



The Department of Computer Science organized MCA Entrance Exam Training for the Third Year students of its BCA and B.Voc.(ST) students in the month of February and March 2024. The trainers Ms. Sweta P. Shet Verenkar, Mr. Andre Pacheco, Ms. Yugandhara Joshi and Ms. Rakshavi Dessai offered specialized training in different subject areas essential for the entrance exams.

The primary purpose is to prepare students for the MCA entrance exams, as these exams are competitive, and

students need to perform well to secure admission to their desired MCA programs. The training helps students review and strengthen their understanding of fundamental subjects such as Mathematics, Computer Science, Reasoning, and English language skills, which are commonly tested in the entrance exams.

- Ms. Yugandhara Joshi focused on Analytical Ability and Logical Reasoning, as well as various mathematical topics such as Set Theory, Probability, and Statistics.
- Ms. Rakshavi Dessai covered Programming and Basic Data Structures, helping students strengthen their coding skills and understanding of core programming concepts.
- Ms. Sweta P. Shet Verenkar trained students in Computer Organization and Architecture and Operating Systems, providing them with in-depth knowledge of these crucial computer science subjects.
- Mr. Andre Pacheco conducted training sessions on Internet and the WWW (Application Development), teaching students about modern web technologies and application development.

The training helped the students to identify their weak areas so they can focus on improving them before the actual exam. The trainers offered valuable guidance and mentorship to students, helping them navigate the exam process and make informed decisions about their future academic and career paths. It also equipped the students with the knowledge, skills, and confidence necessary to succeed in the entrance exams and pursue their academic goals.

The faculty in-charge were Ms. Annette Santimano and Ms. Karishma Tuenkar, Asst. Prof. from the Department of Computer Science (Career Cell). 23 BCA and B.Voc.(ST) students registered for the MCA Training.

Certificate Course In Spreadsheet For Business And Finance

February-March 2024

The SY & TY Certificate Course Committee organized a 30-hour certificate course in Spreadsheet for Business and Finance. The course aimed to equip students with essential skills in utilizing Microsoft Excel for data analysis, decision-making, and efficient organizational operations. The primary objective of the course was to provide students with a foundational understanding of Microsoft Excel and its applications in business and finance. By the end of the course, participants were expected to gain proficiency in utilizing Excel for data analysis, financial calculations, and generating insights to enhance organizational efficiency.

The course covered a comprehensive range of topics including planning data layout, functions (mathematical, statistical, financial accounting, date-time), data validation, conditional formatting, interest rate calculation,

depreciation methods, subtotal usage, text-to-columns conversion, analysis techniques (What-if analysis, goal seek, Vlookup, Hlookup), pivot tables/charts, graphs & charts creation, scenarios creation, macros, data tables, solver tool application, and dashboards planning.

The course was delivered through a combination of theoretical instruction and practical exercises. Mr. William Vaz, proprietor of Comtech Computer Academy in Margao, guided students through each topic, ensuring a thorough understanding of concepts and their practical applications. Participants engaged in hands-on activities, allowing them to apply their learning in real-world scenarios, thus enhancing their proficiency in Excel.

The course equipped students with valuable skills in utilizing Excel for data analysis, financial calculations, and decision-making processes. Participants demonstrated proficiency in planning data layouts, applying various Excel functions, conducting advanced data analysis, creating pivot tables/charts, and designing interactive dashboards. Additionally, students gained insights into optimizing business processes through Excel automation techniques such as macros and solver tool applications.

26 students completed the course. Ms.Swati Bhat and Ms.Delisha Rebello were the teachers in charge for the course.

Internal Audit

March 2024

The Department of Commerce & Management and the IQAC of the College conducted an Internal Audit of the College in March 2023. 20 TY B.Com Accounting students volunteered for the same. The objective of conducting the Internal Audit was to provide practical exposure to the students in the area of internal audit and to inculcate in them the spirit of analysis and understanding of the internal audit procedure.



The teachers in charge of the Internal Audit, Asst Prof Ainsley Bernard and Asst Prof Sheryl Sanches briefed the students about the requirements and process of the Internal Audit. The students were then guided by CA Anup Borkar to gain a deeper insight and understanding into the requirements of the Internal Audit to be conducted. The students then performed the Internal Audit in small groups on the following areas: Advertisement of Tech and Non

Tech, Tenders, Sports Expense File, Extra Curricular Activities, Aided Programme Payment File, BBA Marksheet: Registration Fees and Dead Stock Register

The students then prepared reports on the work done and submitted it to the faculty in-charge. The Internal Audit activity proved to be beneficial to the students as they were able to relate the theory learned in class with the practical aspects of the audit conducted.

Mentee Mentors Meet

20th-30th March 2024

The Student Welfare Cell organized the second Mentee Mentors Meet from 20th to 30th March 2024. The mentoring sessions aimed to identify students' requirements and provide guidance on preparing for semester exams. Students were encouraged to utilize resources from the Library.

Agenda for Discussion:

- Feedback form
- Exit feedback (TY)
- Special Remedial classes requirement
- Performance of students in SEE/ ISAs
- Any other issues

Outcomes of the Meeting:

- Entrance parking area should be cleaned regularly.
- If students arrive late in the morning, the College gate should be opened to allow them to access the library.
- Lack of space for recreational activities due to the multipurpose hall being occupied for cultural activities practices.
- Auditions and selections should be conducted for sending students to external events, avoiding sending the same students repeatedly for intercollegiate competitions.
- Visibility issues with the whiteboard when teachers write on it.
- Students expressed difficulties in practical subjects like FY (Elements of costs), SY (ASO & Income Tax), and TY (DSE papers of Accounting).
- Teachers teaching accounting papers without utilizing the whiteboard.
- Mentees complained about not being considered for intercollegiate events despite having talent.
- Water shortage in Girls Washroom.
- Classrooms are not cleaned properly.

These outcomes will be addressed to ensure a better learning and recreational environment for the students.



Placement Fair 2024**21st March 2024**

The Training, Internship and Placement Cell organized the Placement Fair 2024 on 21st March 2024. The main objective of the Placement Fair was to provide students with opportunities to showcase their skills and connect with potential employers. The inaugural function of the event commenced at 9.15 am in the Smart Classroom.

Principal, Prof. Prita D. Mallya welcomed the representatives from the

various companies and the final year students of the College. The convenor of the TIP Cell, Mr. Ainsley Bernard presented an overview of the activities undertaken by the TIP Cell. He also provided insights about the Placement Fair and its significance in providing a platform for students to connect with potential employers. The Placement Brochure, containing comprehensive information about the college facilities, faculty, activities of TIP Cell and recruitment process was released during the event. Ms. Sheryl Sanches proposed the Vote of Thanks for the Inaugural Function.

The Placement Drive saw an overwhelming participation by 22 Recruiters offering job opportunities in diverse fields such as finance, marketing, IT and human resources. The various recruiters participating in Placement Fair were: SDS Accosphere Advisors Private Limited, Goa Miles, 9 Digit Media, CommScope, GICE, Doshy's Living Concepts, Yes Bank, ICICI Prudential, Haztech, Rockspport, IWS Finserve, 91HR, Performance Matrix, Baywatch Resort, Autobahn Trucking, Umang Group, Upgrade, Caculo Group, ESteller, Talak Constructions, Kyanite Industrial Technology (Advaitaa Group) and ICICI Bank. In addition, Eduadvice and Bodhi Academy exhibited opportunities in higher education in foreign countries and competitive exams coaching services.

The interviews involved interaction with the company representatives, group discussions and discussion about students skills, talents, qualifications, interests, trainings etc. The feedback received from the organizations was highly positive, with accolades for the students' grooming and training. The companies informed that they would be in touch with the shortlisted students for further selection rounds at their corporate offices. The Placement Fair concluded at 4.00 pm. 120 Final year students of M.Com, B.Com, BCA, B.Voc.(ST) and BBA (FS) participated in the Placement Fair. The fair was organised by TIP Cell Convenor Mr. Ainsley Bernard and members of the TIP Cell; Ms. Sheryl Sanches, Mr. Samir Patil, Mr. Omkar Pawaskar and Ms. Valencia Baptista.

B.COM Remedial classes**22nd March -6th April 2024**

The Student Welfare Cell scheduled remedial classes for the B.Com programme from 22nd March to 6th April 2024, from 12:30 p.m. to 1:30 p.m. in their respective classrooms. The aim of these classes was to provide additional support and assistance to B.Com students in addressing any academic challenges or difficulties they may be facing, thereby enhancing their understanding and performance in their respective subjects.

The remedial classes were held in the following subjects: Mathematics, Computer Applications, ASO (Accounting Standards and Operations), HRM, International Economics, Accounting Papers, and DSE 5 BM (Business Management). 50 students attended.

Facilitation of NCC Naval wing Cadets

27th March 2024



Governor of Goa Shri P.S. Sreedharan Pillai organized a felicitation ceremony for NCC cadets from Goa and Karnataka who participated in the Republic Day Contingent at the 2024 Parade. POC Vaishnavi Borkar was felicitated, as she participated in SNIC-PM RALLY 2024(RDC) on 27th March 2024 at 4.00 pm.

Air Commodore S B Arunkumar, VSM, DDG Karnataka-Goa, felicitated NCC Navy cadets who completed IGC, including 3 cadets, 2 of whom were from our institution: CC Laxita Sutar and LC H. Tribuvan. The felicitation ceremony took place at 1 Goa Naval unit NCC, Peddem Mapusa, on 28th March 2024, from 10.00 am to 1.00 pm. The event was attended by cadets and ANOs from 1 Goa BN, 1 GOA GN, and 1 Goa Naval unit NCC, marking a significant recognition of their achievements

Session On “Mastering The Art Of Sales Management”

30th March 2024

The Department of Management Studies organised guest session titled “Mastering the Art of Sales management” for FY BBA(FS) students. The session took place on 30th March 2024 from 9:00 a.m. to 10:00 a.m. The session



aimed to provide insights into practical aspects of sales management and share experiences from the field. Mr. Allwyn Joseph, Accounts Manager (Sales) at Sprinto, graciously agreed to be the Resource Person for the session. 37 students from FY BBA(FS) A & B attended the session.

Mr. Allwyn Joseph commenced the session with practical demonstrations of sales techniques. Through role-plays and simulations, he illustrated various stages of the sales process. He also highlighted the essential characteristics

of a successful salesperson. Drawing from his extensive experience in the sales field, Mr. Joseph shared anecdotes and insights into the challenges and rewards of a career in sales

The session was highly interactive, with students actively participating in discussions and asking relevant questions. The session concluded on a positive note, leaving students inspired and equipped with valuable skills to excel in sales management roles in the future. Overall, the session was a resounding success, thanks to the participation of Mr. Allwyn Joseph and the enthusiastic engagement of the students.

Vidya Vikas Mandal's Sports Council Hosts Annual Achievers Awards Ceremony

30th March 2024



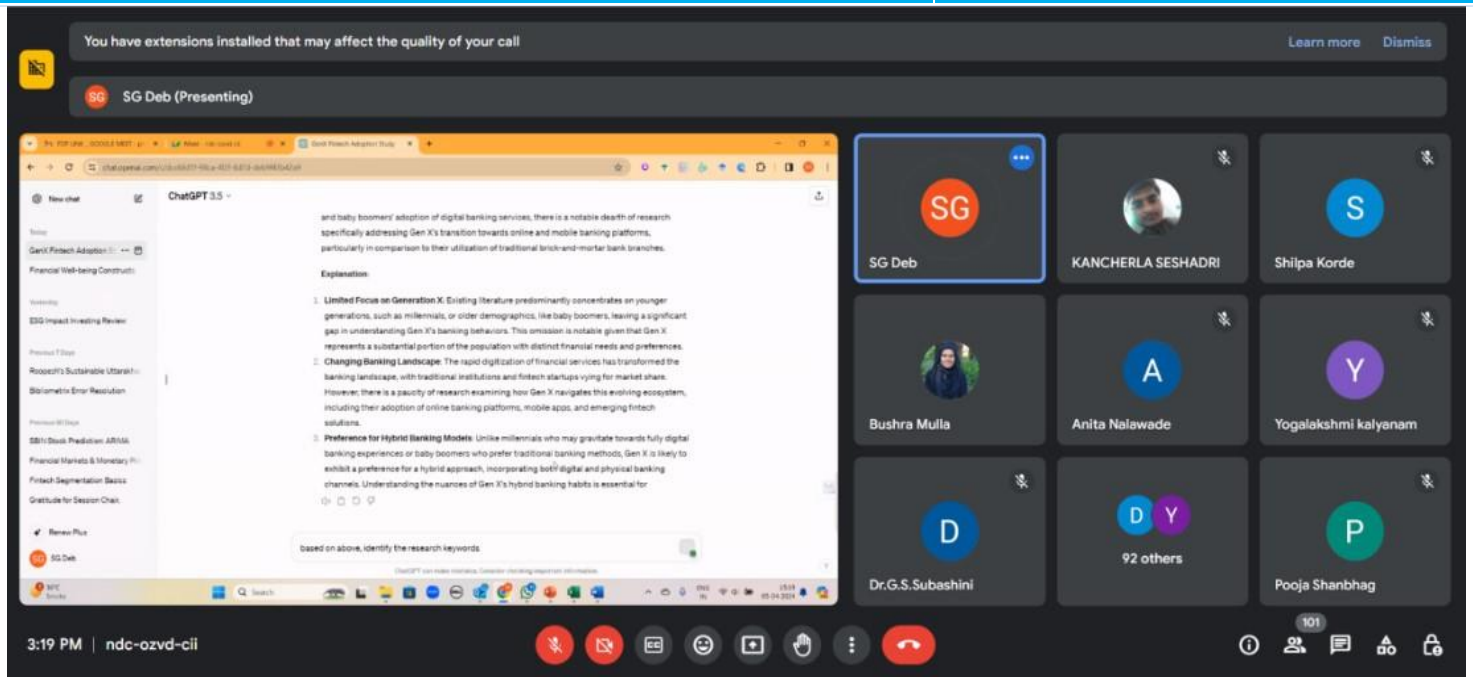
Vidya Vikas Mandal's Sports Council held its annual Achievers Awards Ceremony, celebrating the achievements and dedication of its student athletes on 30th March 2024. The ceremony underscored the importance of sportsmanship, resilience, and the pursuit of excellence.

Guest speakers, renowned sports personalities Robin D'Souza, Teddy Cardozo, and Stany D'Souza, inspired the athletes with their journeys and experiences. Mr. D'Souza, a well known cricket coach, shared his experiences guiding various teams. Mr. Cardozo, an accomplished long distance runner emphasized the value of sports in youth development. Mr. D'Souza, a para Cricket player, exemplified excellence across disciplines.

The function was moderated by Mr. Niraj Prabhu. Mr. Nitin Kunkolienker, President of Vidya Vikas Mandal, explained the importance of sports in well-rounded development of an individual.

The ceremony culminated in the much-anticipated award presentation. Chief Guest Mr. Rohan Gauns Dessai presented mementos to the student athletes from Govind Ramnath Kare College of Law, Ramacrisna Mahadev Salgaocar Higher Secondary School, Shree Damodar College of Commerce and Economics, and Vidya Vikas Academy. 68 students from Shree Damodar College of Commerce and Economics were awarded.

Mr. Gauns Dessai's address provided valuable insights and motivated the students. Mementos were presented to the guest speakers and Mr. Gauns Dessai in appreciation of their participation. The ceremony concluded with a vote of thanks delivered by Sports Council Member Secretary Mr. Siddharth Faldesai. The ceremony concluded with the national anthem.



The Research & Development Cell in collaboration with Faculty Development Cell organised Online 5 Day National Level FDP on Application of AI in Academic Research from 5th to 13th April 2024. The objective of this workshop was to provide participants with an understanding of AI's applications in academic research, focusing on its significance, methodologies, and ethical considerations. The session aimed to equip educators and researchers with the knowledge and skills necessary to integrate artificial intelligence (AI) techniques into their academic research endeavors. The Resource Person was Dr. Swati Gupta, Ph.D in Strategic Costing and Research Expert in AI Tools. Dr. Maithili Naik, Convenor of R&D cell welcomed the attendees and introduced the Resource Person to the audience.

Following is the brief overview of the five days online session:

Day 1: Introduction to AI in Academic Research.

The Resource Person gave a brief introduction to AI in Academic Research, she provided an overview of Artificial Intelligence and its applications in academic research. Importance of AI in enhancing research methodologies and outcomes were also explained. Further she discussed the role of AI in advancing different fields of study.

Day 2: Utilizing ChatGPT and Other Tools in Research

Dr. Gupta demonstrated the application of ChatGPT in academic research, showcasing its ability to generate ideas, refine research questions, and assist in literature reviews. She also introduced other useful tools such as LitMaps, Research Rabbit, Elicit, R-Discovery, Scholarcy, and Prism, emphasizing their relevance in research.

Day 3 and 4: Application of Research-Based AI Tools

These sessions focused on practical demonstrations of utilizing AI tools in academic research. Dr. Gupta provided step-by-step guidance on leveraging AI tools for data analysis, interpretation, and other research processes, enhancing participants' research capabilities. Through practical demonstrations and discussions, participants gained knowledge and skills to integrate AI techniques into their research endeavors effectively.

Day 5: Ethical Dilemmas in AI-Driven Research.

The final session addressed the ethical implications of using AI in research. Dr. Gupta discussed issues of bias, fairness, and transparency in AI algorithms, encouraging participants to consider ethical considerations in their research endeavors. A Q&A session provided an opportunity for participants to seek clarification on ethical concerns related to AI in academic research.

Held over five days, the program covered various aspects of AI and its applications in diverse academic fields. Participants got an opportunity to delve into various aspects of AI, including its utilization in research, tools available for academic purposes, and hands-on experience with AI-powered research tools. The sessions were well appreciated by the participants as it was informative and enriching. Around 189 participants registered for this program. Ms. Pooja Shanbhag, Convenor of FD cell expressed her gratitude through the Vote of Thanks. The 5 days National level FDP was a great success.

M.Com Farewell Bash 2024

8th April 2024



The Postgraduate Department of Commerce organized a heartfelt farewell bash for the M.Com Part II students on 8th April 2024 on 5th Floor, Hall No. 1. The formal function marked the beginning of a memorable farewell which started at 10.45 am. The Principal, Prof. Sanjay Dessai gave an inspiring speech motivating the M.Com Part – II students as they embark on their new journey. Following this, Programme Coordinator, Ms. Twinkle Fernandes,

delivered an emotional speech, bidding farewell to the M.Com Part II students.

The program unfolded with a warm welcome song performed by Miss Denzilia Menezes from M.Com Part I, setting the tone for the evening. Various captivating performances including dance performances, songs, interesting engaging games and spot prizes along with a fashion show presented by the M.Com.Part I students, brought joy to the M.Com Part II students. A short video depicting the collective memories of the M.Com Part II students was shown, which brought nostalgia to all present. Recognition was given to students who excelled academically and in sports for the Academic year 2023-2024, as they were honored with certificates of appreciation. As a gesture of appreciation and remembrance of memories, the M.Com teachers gave away the mementos along with the class photographs to the outgoing M.Com Part II students. Capturing the essence of friendships and memories, the students posed for photographs near the photo booth, thoughtfully arranged by the M.Com Part I students.

The farewell ended on a high note of cake-cutting ceremony symbolizing the sweet memories shared. As a gesture of goodwill, the M.Com Part II students presented bookmarks and chocolates to their juniors, fostering a sense of continuity and affection within the Department. The farewell was attended by 43 M.Com Part II students. The programme ended at 3.30 pm.

Farewell

8th April 2024

The much-awaited Farewell Day commenced with an air of nostalgia and anticipation, marking the end of an unforgettable journey for the outgoing Third Year batch on 8th April 2024. The event began with a warm and gracious welcome address by our esteemed Principal, Prof. Sanjay Sawant Dessai. His words of wisdom and encouragement set the tone for the day, inspiring both the outgoing students and their juniors to strive for excellence and embrace the challenges that lie ahead.



The stage came alive with vibrant energy as Ms. Poonam Kothari and group, presented a mesmerizing group dance performance, captivating the audience with their synchronized movements and infectious enthusiasm. Their performance was a testament to the talent and dedication that thrives within our Institution.

Following the dance performance, the Third Year outgoing students from each program namely Ms. Aarya Kamat, Mr. Sohan Gharse, Mr. Sathvik Satardekar

from the BCom, Mr. Siddhivinayak Hadapad from BCA and Ms. Alfiya Shaikh from the BBA took center stage to narrate their cherished memories and experiences during their time in the College. Their heartfelt anecdotes and reflections brought tears and smiles alike, as they fondly recalled the bonds forged and the lessons learned.

The atmosphere was then electrified by an exhilarating dance performance by Ms. Vishaka Kumari and her group, who showcased their grace, agility, and passion for dance, leaving the audience spellbound and cheering for more. Mr. Dinesh Kumar and Mr. Kamal Ram, two exceptionally talented students, then took the stage to serenade the audience with a soul-stirring musical performance, filling the air with melodious tunes and heartfelt emotions.

The event also featured inspiring speeches by senior teachers Dr. Lina Sadekar, Dr. Shami Pai, and Dr. Lira Gama, who shared words of wisdom, encouragement, and gratitude with the outgoing batch, imparting invaluable lessons that will guide them on their future endeavors. As the day drew to a close, Dr. Maithili Naik, the Students' Council Convenor, delivered a heartfelt Vote of Thanks, expressing gratitude to all who contributed to the success of the event and bidding farewell to the outgoing students with love and best wishes for their future endeavors.

FiiRE (Forum for Innovation Incubation Research and Entrepreneurship)

19th April 2024



FiiRE (Forum for Innovation Incubation Research and Entrepreneurship) organised Category 1, Starting Up, of the Business Diva 2024 Competition on 19th April, 2024. Dr. Shami Pai, Associate Professor, Department of Commerce & Management of VVM's Shree Damodar College of Commerce & Economics, Margao Goa was invited as a judge for the semi-finals of the competition. The Business Diva is a business idea competition organised annually by Forum for Innovation Incubation Research

and Entrepreneurship in association with the Women's Wing of Goa Chamber of Commerce and Industry to support and uplift women entrepreneurs. The Business Diva 2024 is the 5th edition of this competition and is powered by the Geno Foundation and Hotel Menino Regency.

The semi-final category had 10 women entrepreneurs short listed by the organizers. However, only 08 entrepreneurs were present. Each one did a presentation for 8 minutes and then they were asked questions by the judges for 5 minutes. The evaluation criteria were Innovation (10), Scalable (10), Social Impact (10), and Practical (10). From the 8 entrepreneurs, 5 were selected for the Finals.

The competition ended at 1.30 pm with the presentation of the plant to the judges.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

Ms. Swati Bhat

Editor

Ms. Manisha Braganza

Designer

Prof. Sanjay Sawant Dessai

Officiating Principal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,

Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601

Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in