



Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics

E-Newsletter

June 2024

Volume 17 Issue 1

30-hour Certificate Course on “Data Insights and Analytics using MS-Excel”

16th January -15th June 2024



The Post Graduate Department of Commerce conducted an intensive 30-hour certificate course on “Data Insights and Analytics using MS Excel”, specifically designed for M.Com Part II students. The course was led by CA Shравan Swarup, founder of D. Shравan Swarup & Associates. 45 students attended the course. The course commenced on January 16, 2024, in classroom T-302 at 9:00 am. Mr. Swarup introduced the students to foundational Excel concepts, including cell

referencing, relative referencing, and mixed referencing. He provided a dataset for students to practice functions such as PROPER, LOWER, UPPER, EOMONTH, ALT+E+S (paste special), RAND, and RANDBETWEEN.

In the subsequent sessions, Mr. Swarup covered an array of text functions, including LEN, TRIM, Flash Fill, IF, and OR. He also covered advanced functions like VLOOKUP, SUMIF, AVERAGEIF, and data validation, highlighting their critical relevance and widespread application in the industry. He also discussed the GIGO (garbage in, garbage out) principle, emphasizing the importance of data cleaning prior to analysis. He focused on financial functions such as calculating the IRR of a project, determining EMI for loans, computing returns on investments like mutual funds, and tax calculations.

Some sessions were dedicated to data tables, covering the creation of pivot tables, removal of duplicates, editing of labels, modifying ranges, the application of the IFERROR function, the COUNTIF function, the use of slicers, creation of drop-down lists via data validation, and provided a preliminary overview of charts and graphs. He also elaborated on various chart types and their optimal use for different datasets. He also demonstrated the use of wildcards in conjunction with functions like SUMIF, VLOOKUP, data consolidation across multiple worksheets and offered a brief introduction to Macros, functions such as COUNTIF, TEXT, Ctrl+E, Text to Columns, the Format menu (Ctrl+1), and REPT. The eleventh session, conducted on May 15, 2024, focused on MATCH, INDEX, NEST, XLOOKUP, HLOOKUP function and further explored the application of Macros.

The course concluded with an Online MCQ based Test conducted on 15th June 2024.

Leveraging Generative AI For Pedagogical Excellence in Higher Education

11th June 2024

The Directorate of Higher Education (DHE) and the Goa State Higher Education Council organized a capacity-building workshop titled "Leveraging Generative AI for Pedagogical Excellence in Higher Education" on 11th June 2024 at the Directorate of Art and Culture, Panaji. Three faculty members from our institution, Mr. Sanjay Velip, Ms. Swati Bhat, and Mr. Shreyas Dessai, were deputed to attend this workshop.

The Resource Person for the workshop was Dr. Suresh Namboothiri, Mentor for AI in High Impact Research and Pedagogical Excellence. The session covered various aspects of integrating generative AI into educational practices, including:

- Generative AI for Education: Understanding the role of AI in enhancing teaching and learning processes.
- Using AI for Preparing Classes: Strategies to utilize AI for class preparation.
- AI for Instructional Assistance: Implementing AI tools to support instructional delivery.
- Promoting Critical Thinking: Leveraging AI to foster critical thinking among students.
- Fostering Creativity in Disciplinary Learning: Encouraging creativity in subject-specific learning through AI.
- Creating Assessments: Designing assessments with the help of AI.
- Building Study Aids: Developing study aids using AI.
- Engaging Classroom Activities: Enhancing classroom engagement with AI-driven activities.
- Examination Preparation Assistance: Utilizing AI for exam preparation.

The primary focus of the workshop was on prompt engineering. Various examples were discussed, and participants received hands-on training on using prompts effectively. This practical approach helped attendees understand the nuances of crafting and using AI prompts to maximize educational benefits.

Celebration of 10th International Yoga Day

21th June 2024

The 10th International Yoga Day was celebrated by the Department of Physical Education & Sports in collaboration with NSS, NCC Army, and NCC Navy Wing of VVM's Shree Damodar College of Commerce and Economics, Margao, Goa. The event took place in the College's multipurpose hall from 8.00 am to 9.00 am on 21st June 2024. The theme for this year's Yoga Day was "Yoga for Women Empowerment."

The celebration began with a prayer, setting a serene and focused atmosphere. Participants were guided through a series of asanas, each chosen for its benefits to physical and mental well-being. The following asanas were performed:

1. **Tadasana** (Mountain Pose)
2. **Trikonasana** (Triangle Pose)
3. **Vrikshasana** (Tree Pose)
4. **Paschimottanasana** (Seated Forward Bend)
5. **Vakrasana** (Twist Pose)
6. **Pawanmuktasana** (Wind-Relieving Pose)
7. **Uttanapadasana** (Raised Leg Pose)
8. **Naukasana** (Boat Pose)
9. **Shalabhasana** (Locust Pose)
10. **Kapalbhati** (Breathing Exercise)

11. **Anulom Vilom** (Alternate Nostril Breathing)

12. **Bhramari Pranayama** (Bee Breathing)

The yoga session concluded with a meditation practice, allowing participants to relax and center themselves. This was followed by the taking of the Yoga Day pledge, affirming their commitment to incorporating yoga into their daily lives for overall well-being. Mr Saurab Raikar, Instructor of Physical Education & Sports demonstrated the asanas.

The event was coordinated by Mr. Saurab Raikar, Instructor of Physical Education & Sports, Lt. Sandesh Gaonkar ANO NCC Army Wing, Sub Lt. Pretty Pereira ANO NCC NAVY wing and Mr. Sanjay Velip NSS PO.



Library Orientation

25th June 2024

The Post Graduate Department of Commerce organized a Library Orientation Session for the students of M.Com Part-II on 25th June 2024 at 11.30am. The Resource Person for the session was Ms. Manasi D. Rege and Ms. Ravila Talaulikar. The orientation session aimed to familiarize students with the extensive resources and facilities the College library offers, ensuring they can fully utilize the available materials for their academic and research needs.

The session commenced in classroom T-302 at 11:30 am. Ms. Manasi D. Rege introduced the session, emphasizing the concept of the hybrid library, which integrates both physical and digital resources. She highlighted the library's extensive collection, which includes over 36,500 printed books and 145 e-books. The library also subscribes to 12 local newspapers, 4 national newspapers, and 2 e-newspapers.

Ms. Manasi discussed the importance of library ethics, outlining the rules and guidelines students need to follow to maintain a respectful and productive environment. She then detailed the Information and Communication Technology (ICT) enabled services available in the library, including the e-library platform 'Vigyankosh,' which supports collaborative learning and provides access to a wide range of digital resources.

Students were also introduced to the use of QR codes for availing various library services, making it easier to access information quickly and efficiently. Ms. Manasi explained the availability of sample question papers and the 'Career Zone' notice boards, which offer valuable resources for academic and career planning.

Ms. Ravila Talaulikar led the second part of the session, showcasing the various digital facilities available for students. She demonstrated how students could access these resources through the college website or by visiting the library.

One of the key resources highlighted was Indiastat, a platform providing sector-wise data with detailed numerical values for various research purposes. Ms. Ravila illustrated its use with examples such as tourism in Goa and the crop yield during the monsoon season in Goa.

Next, she discussed Nlist, which offers access to over 6,000 e-journals and 31,000 e-books. She also introduced Magzter, a service providing a wide range of e-magazines and newspapers. Additionally, she covered the National Digital Library, which contains millions of e-books available for college students to access and use for academic and research purposes. Ms. Ravila also mentioned the Pearson e-library, with 145+ e-books accessible to each student. She highlighted the availability of renowned publications such as the Wall Street Journal and Economic Times Prime for newspaper access.

The session concluded with a Vote of Thanks delivered by Sheryl Antao, a student, who expressed gratitude to the Resource Persons for their valuable insights and guidance. 34 students attended the orientation.

Hands-on Training on Use of E-Resources

27th June 2024

The Department of Library & Information Science in collaboration with the NDLI Club and the Post Graduate Department of Commerce organized a session on “Hands-on Training on Use of E-Resources” on 27th June 2024 for the students of M.Com Part-II. The purpose of the training was to equip students on the various e-resources available to students through the College Library.



College Librarian, Ms. Manasi D.Rege, welcomed the students and briefly explained the importance of digital libraries in today's academic landscape. She emphasized that the digital library is an essential tool for M.Com students to access a vast array of resources, including e-books, articles, journals, and other relevant materials. These included, Pearson, N-LIST (National

Library and Information Services Infrastructure for Scholarly Content), National Digital Library of India, (NDLI and N-LIST are valuable platforms for accessing e-books, articles, and research papers.), Indiastat, ET Prime (Master Economics Times Prime provides premium content from renowned publications), The Wall Street Journal (WSJ) and Magzter.

Throughout the session, She provided hands-on demonstrations of each platform, allowing students to follow along and ask questions. This interactive approach helped students understand the features and functionality of each platform. M.Com students now have access to a wide range of digital resources through the university's digital library. The digital library's online platform is user-friendly and easy to navigate. Students are encouraged to regularly explore and utilize these resources for their academic purposes.

Overall, the digital library orientation session was informative and engaging, providing M.COM students with a solid understanding of the various digital resources available to them. The session ended at 1:30 P.M and Miss Ameisha Azavedo from M.Com part II proposed the Vote of Thanks.

Dissertation Orientation for M.Com Part-II Students **28th June 2024**

The Post Graduate Department of Commerce organised an Orientation Session on 28th June 2024 at 11:30 am for M.Com Part-II students. Ms. Valencia Baptista, a faculty member of the M.Com program, conducted the session to guide students on their dissertation course. The orientation aimed to acquaint students with the guidelines outlined in Goa University Ordinance OA-35. Ms. Valencia began with an overview, discussing credit allocation, marking schemes, and the course objectives. She emphasized that the dissertation carries 16 credits, totaling 400 marks over 240 hours, highlighting its importance in developing a high-quality research report.



Furthermore, Ms. Valencia detailed the evaluation criteria, which comprises three components: research conceptualization (100 marks), research internship (100 marks), and the research report (200 marks). She explained that each component is assessed based on specific criteria such as presentation quality and adherence to guidelines set by the Dissertation Facilitation Committee (DFC).

The session continued with Ms. Valencia outlining the dissertation stages and providing a comprehensive breakdown of each chapter's content. She emphasized the mandatory submission of both a soft copy and a spiral-bound copy of the dissertation in a standard format, due one week before the end of semester IV.

The session concluded at 12:30 pm with a discussion addressing various questions and concerns raised by the students. 37 students attended the session.

Sports Orientation Programme	28th-29th June 2024
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The Department of Physical Education & Sports conducted “Sports Orientation Programme” for SY & TY students of the B.Com programme at SDCCE in the Smart Classroom on 28th June and 29th June 2024, from 8:30 am to 9:30 am. 100 participants attended the programme. Dr. Lira Gama, Head of the Economics Department, and Dr. Shami Pai, B.Com Programme Coordinator, welcomed the gathering.

The purpose of the programme was to make students aware of the sports structure of the College and University. Mr. Dewaraj Hirekurabar, College Director of Physical Education & Sports, and Mr. Saurabh Raikar, Instructor in Physical Education, explained the detailed structure of the Sports Programme by presenting a PPT. This included the University sports calendar, various Intramurals and Inter-Collegiate sports events. The benefits of sports marks, sports allowances, the sports student council structure, etc were also informed. They also addressed all the doubts raised by the students. The programme ended with a Vote of Thanks proposed by Mr. Dewaraj Hirekurabar.

Newspaper Analysis of the Week	29th June 2024
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The Post Graduate Department of Commerce of VVM’s Shree Damodar College of Commerce and Economics reorganised a Newspaper Analysis Activity for the M.Com Part II students. The activity aimed to enhance students' critical thinking skills by analyzing current news articles and understanding their implications on various economic and business perspectives.

Several students came forward to highlight and analyze news articles from various prominent newspapers like Hindu and Economic Times which held great significance for the county with respect to economy, geopolitics, national security, green governance, Indian polity, employment foreign direct investments and various other articles relating to stock exchange and the business environment.



The activity concluded with feedback from all three department teachers: Ma'am Twinkle Fernandes, Ma'am Valencia Baptista, and Ma'am E. Picardo, who appreciated the students for their insightful analysis and effective presentation skills. They encourage continuous engagement with newspaper analysis as a means to enhance critical thinking and economic awareness among the students.

The Newspaper Analysis Activity proved to be a valuable learning experience for M.Com Part II students, providing them with practical skills in economic analysis and interpretation of current events. By actively participating in the analysis and discussion, students gained deeper insight into the dynamic interplay between domestic and geopolitical factors with respect to the economy and trade policy, highlighting the importance of sustainable development.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of a variety of innovative activities on a wide range of topics.

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