

Vidya Vikas Mandal's  
**SHREE DAMODAR COLLEGE  
OF COMMERCE & ECONOMICS**

**PROSPECTUS  
2024-25**



Shree Damodar Educational Campus,  
G. R. Kare Road, Tansor,  
Comba, Margao, Goa 403601  
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Member

## COLLEGE GOVERNING COUNCIL

- |                                  |   |
|----------------------------------|---|
| <b>CA. U. N. Bene</b>            | - Chairperson   |
| <b>Mr. Vikram Verlekar</b>       | - Co-Chairperson  |
| <b>Mr. Rajdeep Dessai</b>        | - Alumnus<br>(Managing Director, Jai Geeta Construction)                            |
| <b>Mr. Siddhesh Kurade</b>       | - Subject Expert from Industry<br>(Vice President- Engineering, Persistent Systems) |
| <b>Dr. Edwin Barreto</b>         | - Vice-Principal & ex-officio Teacher Member  |
| <b>Dr. Lina R. Sadekar</b>       | - IQAC Coordinator & ex-officio Teacher Member                                      |
| <b>Dr. Maithili S. Naik</b>      | - Convener Students' Council & ex-officio Teacher Member                            |
| <b>Prof. Sanjay P. S. Dessai</b> | - Officiating Principal & ex-officio Member Secretary                               |
| <b>Mr. Madhukar R. Mallya</b>    | - Special Permanent Invitee   |



**Vision**

The College sees itself as a torch-bearer, imparting total quality education

**Mission**

The College stands committed to nurturing an environment for the holistic growth of our students by imparting knowledge, skills and values conducive to good citizenship

**Recognized by University Grants Commission, New Delhi under Section 2 (f) and 12 (B) of the UGC Act.**

**Affiliated to Goa University  
ACCREDITED BY NAAC WITH GRADE 'A'**

**PROSPECTUS 2024-25**

**PROGRAMMES OFFERED**

**UNDERGRADUATE PROGRAMMES**

<b>B.Com:</b>	<b>Bachelor of Commerce</b>
<b>BCA:</b>	<b>Bachelor of Computer Applications</b>
<b>B.Voc.(ST):</b>	<b>Bachelor of Vocation (Software Technologies)</b>
<b>BBA(FS):</b>	<b>Bachelor of Business Administration (Financial Services)</b>
<b>BBA:</b>	<b>Bachelor of Business Administration</b>

**POSTGRADUATE PROGRAMMES**

<b>M.Com:</b>	<b>Master of Commerce 2 -Year Postgraduate Degree Programme</b>
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## PRESIDENT'S MESSAGE

Vidya Vikas Mandal was established on **August 1, 1971** by a few enlightened young professionals, who fully appreciated the importance and value of a good education.

**The Mandal turned 50 on August 1, 2021. These have been 50 eventful and very rewarding years of service to the student community of Goa.** Vidya Vikas Mandal is today widely recognized and acknowledged as a charitable Society dedicated to the promotion of education of the highest quality.



In **1971**, there were no facilities for Commerce education in South Goa, and several students were travelling either to North Goa or to Belgaum, Pune or Mumbai to study for the B.Com degree. To bridge the huge demand-supply gap, the Mandal started its first institution – a College of Commerce at Borda, Margao in 1973, which shortly came to be known as Shree Damodar College of Commerce & Economics.

**Today the Society manages five reputed institutions**, viz. Shree Damodar College of Commerce & Economics, R. M. Salgaocar Higher Secondary School, G. R. Kare College of Law, H.M.N. Gaunekar Institute of Management Training and Research and Vidya Vikas Academy. The first IGNOU study centre to be set up in the State of Goa is attached to Shree Damodar College and serves people from South Goa as well as the bordering areas of Karnataka and Maharashtra.

In the early years, all the institutions were scattered in different parts of Margao city. Gradually, however, the Mandal created an educational campus at Tansor, Comba, and all five institutions are now located here. The campus was built on land leased by Shree Damodar Saunsthan, Zambaulim and thereafter on additional land acquired from the Comunidade. The campus, known as Shree Damodar Educational Campus, is an educational hub, providing education from the pre-primary right up to the doctoral stage, accommodating close to 5000 students and 400 teaching and non-teaching staff.

The VVM has always provided its institutions with the finest infrastructure, and this is constantly being augmented to meet their ever-increasing needs, thereby creating necessary environment for academic excellence. We believe that technology and education play a crucial role in empowering people to achieve their goals and aspirations. Therefore, over the last 7-8 years, we have invested heavily in ICT, which has helped all institutions keep pace with emerging trends of knowledge delivery.

The VVM believes in holistic education and all-round development of students' personality. **Academic Excellence, Creativity, Nurturing of Talent and Innovation** are at the core of all our initiatives.

Over the five decades of its existence, VVM has been fortunate to have been led by personalities of competence and vision. Adv. H. M. Naik Gaunekar was the Founder President (1971-75). He was followed by Shri Pandurang Timblo (1975-79), Shri Ramnath G. Kare (1979-2014), CA Ganesh Daivajna (2014-17) and CA. Smt. Sheela H. N. Gaunekar (2017-20). I must make special mention of former President Shri Ramnath G. Kare, under whose visionary leadership the Mandal grew in size, visibility and stature.

The mantle of leadership has now passed to me and I am very proud to state that I am a VVM alumnus, having graduated from the flagship institution of the VVM, Shree Damodar College of Commerce & Economics some years ago. As a captain of the ship, I hope to make my alma matter, a futuristic, forward-looking institution, as I strongly believe that **the future is faster than we think**. The changing demographics, a world where technology is growing at an explosive pace, the disappearance of existing careers and emergence of new careers almost every other day. Hence we need to set high academic standards, so that the college remains the most sought after institution in the state of Goa.

Shree Damodar College offers programmes in Commerce, Finance and Computer Applications. All these are areas that are poised to grow exponentially in the near future. The world order is being transformed almost

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on a daily basis. Commerce education should now reposition itself to focus on **Smart Commerce** – this is the future, indeed the present – and it is our responsibility as educators to equip our students for this through all our programmes .

I consider myself fortunate, that during my tenure as President, I will have the benefit of invaluable advice, guidance and support of stalwarts such as Founder Members – Hon. Treasurer CA. U. N. Bene, Immediate Past President CA. Sheela H. N. Gaunekar and CA. Ganesh M. Daivajna, and Hon. Secretary Shri Madhukar R. Mallya. The two Vice-Presidents, Adv. Pritam Morais and Shri Vinayak G. Angle complete the Core Committee and are a great source of strength for Vidya Vikas Mandal. With the unstinting encouragement and cooperation from other members of the Board and the Principals of all the institutions, and with the support of dedicated team of faculty members and non teaching staff, we will be able to realize our dream of providing the best education experience to all our students and their parents.

*“Education is not preparation for life, education is life itself.”*

*-Swami Vivekananda*

**Shri. Nitin A. Kunkolienker**  
**President**  
**Vidya Vikas Mandal**

## FROM THE PRINCIPAL'S DESK

Dear Students

I extend a warm welcome to you as you consider VVM Shree Damodar college of commerce and Economics, Margao Goa for your undergraduate studies. As the Principal, it gives me immense pleasure to introduce you to the enriching opportunities that await you at this institution.

At Shree Damodar College, we are committed to fostering a student-centric environment that prioritizes holistic development and academic excellence. Our undergraduate programs Bachelor of Commerce (BCom), Bachelor of Computer Science (BCA), Bachelor of Business Administration (Financial Services), Bachelor of Vocation in Software Technologies (B. Voc.ST), Bachelor of Business Administration (BBA) and Master of Commerce (M.Com) are designed to equip students with the knowledge, skills, and experiences necessary to succeed in their chosen fields.

What sets Shree Damodar College apart is our unwavering focus on all-round development. We believe in nurturing not just the academic abilities of our students, but also their talents, interests, and character. From academic pursuits to sports, cultural activities, and extracurricular endeavours such as the NCC and NSS, we offer a plethora of opportunities for students to explore their passions and enhance their skills beyond the classroom.

Furthermore, we understand the importance of practical learning experiences in preparing students for real-world challenges. Hence, we have implemented initiatives to train students on the practical aspects of their courses, ensuring they develop the necessary skills and competencies to thrive in their future careers. Our emphasis on lifelong learning ensures that our students continue to grow and adapt in a rapidly changing world.

Behind every successful institution are dedicated individuals committed to the upliftment of students. Shree Damodar College is proud to have a team of over 100 teaching and non-teaching staff who work tirelessly with dedication and passion to support our students in their academic and personal journeys.

Our campus boasts modern infrastructure, including IT-enabled classrooms, a well-stocked library, and top-notch sports facilities, providing students with a conducive environment for learning, growth, and exploration.

I am delighted to share that Shree Damodar College is recognized as one of the top colleges in the State of Goa, a testament to our unwavering commitment to excellence and student success.

As you peruse our prospectus, I invite you to envision yourself as part of our vibrant academic community. Join us at Shree Damodar College and embark on a journey of discovery, growth, and transformation.

Thank you for considering Shree Damodar College for your higher education aspirations. We look forward to welcoming you and supporting you in achieving your dreams.

**Warm regards,**

**[Prof. Sanjay P Sawant Dessai]**

**Officiating Principal**





Prior to 1961, Goa was home to very few institutions of higher education, forcing youngsters to move to neighboring Maharashtra or Karnataka in order to pursue their studies beyond school level. The Liberation of Goa from Portuguese rule in 1961 opened up avenues for higher education and professional education in the State. Yet even a full decade after Liberation, there were no facilities for Commerce education in South Goa.

In 1971, a group of young, enlightened professionals and entrepreneurs from Margao embarked upon a mission of empowering the youth in South Goa by bridging this glaring gap in higher education. They

founded the Vidya Vikas Mandal – an educational society dedicated to the development of quality education. The Mandal was registered on August 1, 1971, a date chosen to coincide with the death anniversary of the venerable freedom fighter Lokmanya Bal Gangadhar Tilak, who had been an eminent educationist.

In 1973, the Mandal established its first institution – Shree Damodar College of Commerce & Economics – a College of Commerce affiliated to the University of Bombay. With the establishment of Goa University in 1986, the College is now affiliated to Goa University.

“From small acorns do mighty oaks grow”; from this modest beginning, the Mandal soon grew into a premier educational society, managing educational institutions at all levels of learning – primary, secondary, tertiary and beyond.

Today, Vidya Vikas Mandal is a renowned and well-regarded leading educational society in Goa, having under its umbrella, institutions offering quality education at different levels and in different fields:

1. Shree Damodar College of Commerce & Economics
2. Govind Ramnath Kare College of Law
3. R. M. Salgaocar Higher Secondary School
4. H. M. N. Gaunekar Institute of Management Training & Research
5. Vidya Vikas Academy
6. IGNOU Study Centre

All the institutions are housed in the Shree Damodar Educational Campus located at G R Kare Rd. Tansor, Comba, Margao.

There are close to 5000 students enrolled in all these institutions, of who approximately 4000 are on the campus every day and the rest are acquiring degrees and diplomas from IGNOU via the distance mode. Additionally, all the institutions together have about 500 teaching and non-teaching staff on their rolls. The campus has clearly evolved into a veritable education hub.

The Mandal has set up Committees and Councils to take its institutions forward in all possible areas – Governing Councils for the Colleges, the IT Hardware Committee, the IT Applications Group, the Sports Governing Council....all these have alumni and industry experts as members who are generously giving of their time and helping VVM and its institutions in their pursuit of excellence.

To celebrate its Golden Jubilee Year, Vidya Vikas Mandal instituted the Golden Jubilee Scholarship in 2020. Students joining any VVM institution with 90% or more at the qualifying examination, receive Rs. 5000, which they will get every year till they graduate. As on today 61 students from Shree Damodar College have benefited from this scholarship.

## SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS



Established in 1973, Shree Damodar College of Commerce & Economics - the flagship institution of Vidya Vikas Mandal - is one of the most prominent colleges in Goa, recognized both within and outside the State as a center of educational excellence. Right from its inception, the College has been the preferred destination of some of Goa's brightest and best students.

We attract all types of talent – academic, sporting, literary, musical, dance, theatrical...The College recognizes the multiple intelligences that youngsters have and we offer students platforms to display ALL these talents. Furthermore, programmes and functions are organized entirely by students, thus giving them the chance to hone their organizational and leadership skills. The College genuinely believes in holistic development of students and

they are provided with several opportunities for self-development.

In addition to its own VVM Golden Jubilee scholarships mentioned above, Vidya Vikas Mandal announced 2 sets of scholarships to mark the Golden Jubilee Year of Shree Damodar College. These are the Shree Damodar College Golden Jubilee Upliftment Scholarship for meritorious students from economically challenged backgrounds and Shree Damodar College Golden Jubilee Talent Scholarship for excellence in co-curricular and extra-curricular activities

In 2021, the College was accredited by the National Assessment and Accreditation Council – NAAC – at A Grade, valid till November 2026. NAAC rated the College with high scores on metrics such as academic flexibility, planning and implementation of the curriculum, student enrolment, catering to advanced learners as well as academically weaker students, quality of teachers, innovation ecosystem, extension and outreach activities, collaboration through MOUs, physical and IT infrastructure, student progression to higher education, student participation and performance in sports and cultural activities.



## ACADEMIC PROGRAMMES



For the first 20 years of its existence, the College offered only the popular B.Com programme, but in more recent times, new programmes have been introduced in response to the changing times and changing demands of the economy. The College pioneered the BCA and BBA (Financial Services) programmes of Goa University and was also among the first set of colleges to conduct the University's M.Com programme.

In keeping with our Vision statement, the College has recently introduced three new programmes.

In June 2019, the College designed and introduced an innovative and unique programme viz. Bachelor of Vocation (Software Technologies) – B.Voc.(ST). The

primary objective of the B.Voc.(Software Technologies) is to create graduates who have the skill sets that industry is looking for. The programme has a judicious mix of Skill-based and General Education papers, with the skills certified by NASSCOM - the National Sector Skill Council for the IT & ITES sector.

In September 2021, the College launched a 1-year Post Graduate Diploma in Finance & Taxation – PGDFT - designed by the College with help from industry experts. Here again, the focus is on creating skills in the areas of accounting, finance and taxation. To ensure that students gain practical knowledge, the College engages the services of visiting faculty who are mainly practising Chartered Accountants.

In July 2022, the College introduced the very popular BBA programme, with an intake of 30 students. This programme allows students to take up a mix of business and non-business courses as per their interest.

## INFRASTRUCTURE



Shree Damodar College is located in the Shree Damodar Educational Campus. The College moved to this campus in 1983, having spent the first 10 years of its existence operating out of rented premises in Borda, Margao. The College building itself has grown and expanded, with more classrooms, laboratories, seminar halls and specialized spaces being added over the years to keep pace with the academic expansion. Today the College offers students a Wi-Fi enabled campus, classrooms equipped with audio-visual facilities, well-equipped laboratories, a Library & Reading Room with an enviable collection of learning resources, including e-resources, with computers to access these resources, a

Multipurpose Hall for indoor games, a ground for outdoor sports and CCTV coverage of the entire campus to ensure the safety and security of our students.

During the **last five years** there has been a major boost to the physical infrastructure.

- The central section of the College building has been reconstructed and houses the administrative block, 26 new ICT-enabled classrooms, the IQAC room, Common rooms for boys and girls, meeting rooms and seminar halls.
- There is an Annexe building with a Canteen, Computer labs, a server room, classrooms, a Skill Development Centre, an Incubation Centre and a meeting room
- A smart classroom





- A gymnasium with a 4-station gym, treadmill, etc.
- Additional washrooms for girls and boys

The College physical infrastructure is more than adequate for its current needs, and we will soon start new innovative programmes to put the infrastructure to optimal use.

## LIBRARY & INFORMATION CENTRE

The College has a large, well-stocked Library, having an up-to-date collection of books in Commerce, Accounting, Finance, Management, Economics, Mathematics, Computers, Sports, Competitive examinations, and other areas. There is a good collection of fiction and non-fiction for interested readers. The Reference Section of the library has valuable Encyclopedias, Handbooks, Dictionaries, etc. With regular addition of latest books and e-resources books, journals and databases, the library is continuously growing and expanding.

The Reference Section of the library has valuable Encyclopedias, Handbooks, Dictionaries, etc. With regular addition of latest books and e-resources books, journals and databases, the library is continuously growing and expanding. There are also several newspapers, journals and magazines available for research and reading. Several Pearson e-books were procured during the year, and a separate session was held to guide users on the usage of these and other e-resources.

When it comes to adoption of technology, the Library has been at the forefront: it has been automated using Koha Software and the entire book collection is bar coded, enabling one-click access to all the books in this storehouse of knowledge. The Library provides users with the facility of V-gyankosh for access to e-resources. Students can browse the collection using laptops and desktops provided for the purpose. In order to encourage and motivate advanced learners, high-performance students and VVM Golden Jubilee Scholarship awardees are permitted to borrow 10 books over the limit set for students. The Library has many facilities for its readers such as a Knowledge Portal, Subject Gateways, Online Public Access Catalogue (OPAC), New Arrivals, access to online journals and periodicals. The Library has created 'Career Zone' – a virtual corner on the College website, where students can see announcements of upcoming entrance examinations, qualifying examinations, etc.



## NDLI Club

The Ministry of Education, under its National Mission on Education through ICT has entrusted IIT Kharagpur, to host, coordinate and set up National Digital Library (NDL) towards building a national asset. The National Digital Library is a digital library that integrates all existing digitized and digital content across Institutions of the nation and provides single-window access with e-learning facility to the users. National Digital Library (NDL) provides educational materials in various languages, in all disciplines. To make use of these resources, the College has registered all the students and faculty members in the National Digital Library (NDL) Portal <https://www.ndl.gov.in> and has formed a Club known as NDLI Club@Damodar with faculty members and students as its members. The Club has been very active since its inception, having organized Webinars, Awareness Programmes, Poetry Competition, the launch of an awareness video on NDLI Resources, Quiz Competition, Poster on awareness of NDLI E-Resources, etc. Readers' Club Reading is one of the best habits anyone can have.



## Readers' Club

The Readers Club of VVMs Shree Damodar College aims to be a heaven for all book lovers, whether avid readers or beginners. The Club was formed to cultivate a love for reading among the students, broaden perspectives through diverse literary works, and engage in meaningful discussions that enrich their understanding of the world. Throughout the academic year, the Readers Club has an exciting lineup of activities planned, like book discussions, movie screenings of films adapted from novels, author spotlights, poetry readings, and literary quizzes. The Club also organizes visits to local libraries, bookstores, and literary events.

## CAREER & TRAINING, INTERNSHIP AND PLACEMENT (TIP) CELL



The Career Cell plays a pivotal role in guiding students toward diverse career paths through informative sessions conducted by accomplished industry experts. These sessions cover a wide array of professional domains, including CA, CS, CMA, banking, accounting, insurance, financial markets, sales & marketing, IT, entrepreneurship, civil services, law, defense services, aviation, tourism & hospitality, and more.

Led by successful alumni of the college, these sessions offer valuable insights into career prospects, job profiles, and the necessary requirements for pursuing a career in specific fields. The personalized touch from guest speakers

adds significant value to the guidance provided to students.

In parallel, the Training, Internship and Placement (TIP) Cell serves as a vital interface between students and the corporate world. It organizes qualitative training sessions on campus, tailored to meet both student needs and industry requirements. These sessions focus on developing essential skills such as soft skills, corporate grooming, and etiquette, effectively bridging the gap between classroom learning and the corporate expectations of recruiters.

Moreover, the TIP Cell actively encourages and coordinates student participation in internships during summer and winter vacations, providing them with practical exposure and experience in real-world scenarios.

A standout initiative of the cell is the Placement Fair held at the end of the academic year. This event brings reputed organizations to the campus, providing a platform for students from all streams to interact with potential employers and secure employment opportunities. Overall, the Career Cell and TIP Cell collaborate to ensure that students are well-prepared, informed, and connected to excel in their chosen careers.



## MEMORANDUM OF UNDERSTANDING (MoU)

The college constantly strives to foster collaborations, enhance educational experiences and achieve the goals of the college; through the MoUs it signs, with various organisations and institutions. The College has entered into MoUs with selected institutions and organizations in pursuance of certain objectives:

1. BNI Foundation and BNI Goa Region - to implement activities aimed at promoting career orientation, educational support, and community engagement for the benefit of students.
2. Institute of Chartered Accountants of India - to stimulate and facilitate the development of collaborative and mutually beneficial programmes, which will serve to



- enhance the intellectual development in both ICA and Shree Damodar College in terms of curriculum/ content development, faculty development and interactive sessions.
3. IT/ITeS Sector Skill Council NASSCOM for assessment and certification of B.Voc students
  4. National Stock Exchange (NSE), Mumbai to conduct the NCFM online certification exams in the College.
  5. Bombay Stock Exchange Brokers' Forum - for students' visits and resource persons for financial literacy programmes.
  6. GMA and GTA to bridge the Industry academia gap, strengthen the knowledge and skill base of faculty members, enhance students' learning experience and provide them with employment opportunities through member companies.
  7. SS Technologies as industry partner to provide internship, on-the job training and placement opportunities to the students.
  8. SDS Accosphere Advisors Pvt. Ltd for skill based training, education and add-on courses in the areas of practical accounting, audit and taxation
  9. Xerviz Wlobal – for internship, on-the-job training and placement
  10. 91HR – for conducting pre-placement training
  11. Forum for Innovation Incubation Research and Entrepreneurship (FiIRE) to promote entrepreneurship among students
  12. EduAdvise – an organization that assists students who wish to study abroad
  13. GIPARD, to collaborate in conducting staff training activities, workshops, lectures, research and publications
  14. Poona College of Arts, Science & Commerce - Pune, Annasaheb Magar Mahavidyalaya, Pune and Nirmala Institute of Education, Panaji, for exchange of students and faculty and for research collaborations
  15. Goa State Biodiversity Board - to make students aware of the biodiversity and its importance for human wellbeing, fostering a sense of environmental responsibility and promoting active participation in conservation efforts.
  16. Konkani Bhasha Mandal - to collaborate in the promotion of Konkani Language and Literature through knowledge sharing, programmes and creating awareness about Konkani language.
  17. Aditya Birla Education Trust - to alleviate stigma related to mental illness and advocate prevention and provide services to people affiliated with mental health problems/illness.



## Student Bodies

The College has three vibrant student bodies - Students' Council, the Sports Council and the Cultural Council. These bodies work hard throughout the year to ensure the all-round development of students by organizing and participating in a variety of activities and events.

**Anantara** - an annual Inter-collegiate competition jointly organized by all 3 student bodies, has become one of the most popular and go-to events among college students across the State.

## Students' Council

The college boasts of a dynamic Students' Council, where student leaders are elected through a rigorous nomination process. The primary goal of the council is to provide students with a platform to cultivate leadership skills by organizing and spearheading various college activities. Beyond fostering a sense of college spirit and contributing



to community welfare, the council serves as the voice of the student body. In close collaboration with the cultural council, the Students' Council organizes a wide array of intramural and intercollegiate activities. Comprising approximately 41 representatives handpicked by the College authorities, the Council orchestrates a series of functions and events throughout the year. These include the Leadership Camp, Friendship Day, Teachers' Day, Annual Study Tour, Damodar Utsav, the intercollegiate extravaganza Anantara, and the farewell event. The Students' Council stands as a vibrant and integral entity within the college, playing a pivotal role in fostering team building, facilitating networking opportunities, and nurturing leadership qualities among students. It is a cornerstone of the college experience, empowering students to actively engage in campus life and make a positive impact on their academic journey.

## Cultural Council

The Cultural Council at our college serves as a vibrant platform for students to engage in both intra and inter-collegiate activities. Through its Literary, Performing Arts, and Creativity Clubs, students have the opportunity to showcase their talents and represent the college at external events. These clubs organize a multitude of activities for students, including the U.N. Bene Quiz, Patriotic Singing, and Gandhiji–the Mahatma essay-cum-presentation competition for inter-collegiate participation. Additionally, in collaboration with the Students Council and the Sports Council, the Cultural Council hosts 'ANANTARA,' an annual inter-collegiate event where students demonstrate their organizational prowess.



## Sports Council

At Shree Damodar College we believe in nurturing not only academic brilliance but also sporting Abilities. Our Sports Council stands as a example of achievement, with college providing students with world-class facilities and opportunities to excel in various sporting disciplines.

Our college has an impressive sports facility, including a dedicated football ground, newly constructed basketball court, volleyball court and a multipurpose hall equipped with badminton and many more indoor facilities. These facilities ensure that our students have access to the best resources to improve their skills and compete at the highest level.

We take pride in our active participation in all Championship organized by Goa University, including Judo, powerlifting, football, cricket, and basketball for both men and women. Our students undergo rigorous training under the expert guidance of our Director of Physical Education and Sports, preparing them for championship-level competitions.



Our college has emerged as the preferred choice for aspiring cricketers, with many of our students securing a place in the Goa U-19 and U-23 cricket teams and as well as Ranji Trophy Teams. Mr Suyash Prabhudesai an alumnus of college was picked by Royal Challengers Bangalore in 2022, 2023 and 2024. the college also have footballers playing for Goa Professional league organized by Goa football Association. In 2023-2024 the college secured the runners-up position in powerlifting, lawn tennis, handball, and baseball championships organized by Goa University.

In addition to intercollegiate participation, the department organize numerous intramural events such as football, volleyball, tennis ball cricket, handball and basketball etc. providing opportunities for both men and women to showcase their talent.

Notable achievements in the year 2023-2024 were hosting the Intercollegiate Powerlifting (Women) Championship, organizing the 1st Intercollegiate Leather Ball Cricket Tournament, and having six cricketers represent Goa University at the West Zone Inter-University Championship.



Our Sports Department goes beyond athletic training, offering first Responder training sessions to equip students with essential first aid skills. We also conduct career in sports sessions and motivational talks, ensuring the holistic development of our students.

As we look ahead, our Sports Department remains committed to excellence and achieving greater heights in sports at the University and national level, with regular events and emphasis on student development.

### National Cadet Corps (NCC) - Army

The NCC holds a special place in our institution, fostering discipline, leadership, and patriotism among our students. Throughout the academic year, our cadets have actively participated in various army activities, demonstrating exemplary dedication and valor. From rigorous training sessions to participating in national-level camps and competitions, our NCC unit has consistently showcased its prowess and commitment. Whether it be drills, rifle shooting, map reading, or adventure sports, our cadets have excelled, bringing laurels to our college.



#### Highlights of the activities undertaken.

- Nasha Mukh Bharat Abhiyaan.
- Celebrated "Rakhis with Soldiers".
- Organized a Blood Donation Camp.
- Celebrated International Coastal Clean-up day
- Organised 'Ek Tarik Ek Ghanta' campaign.
- JUO Aditya Joshi Attended Overseas Development Camp (YEP) in Thailand and Indonesia.
- Annual Training Camp (ATC) Secured "Best College Award".
- Organized wreath laying ceremony at Lohiya Maidan on November 26, 2023, in commemoration of NCC Day.



As we continue to nurture the leaders of tomorrow, we encourage all students to consider joining the NCC and embark on a journey of self-discovery, camaraderie, and national pride.

### National Cadet Corps (NCC) -Navy

The NCC Navy Wing cadets participate in exciting sailing and parasailing events, Yachting camps, AINSC, Trekking camps, etc. All NCC cadets participate in the annual 10-day camp, where again they come away with a bagful of prizes.

NCC (Navy) cadets attended various camps such as Pre Nausainik Camp in Karwar, all phases of the Republic a Day Camp at Belagavi, Bellery and Bengaluru, Ocean Sailing Expedition (Menu camp) at Karwar, Yachting Regatta Camp at Chitradurg, INWATC Vasco, EBSB camp, AINSC at Lonawla, Boat



Pulling, to name a few. The cadets also participate in social service activities such as Beach Clean-up, Blood donation, etc.

PO cadet Vaishnavi Borkar is representing Karnataka and Goa Directorate in Republic Day (SNIC) camp.

## National Service Scheme (NSS)

The National Service Scheme (NSS) was launched in 1969 to celebrate the birth centenary of the Father of the Nation, Mahatma Gandhi. The motto of the NSS is "Not Me, But You" which carries a profound message of selflessness, community service, and social responsibility. The main aim of NSS is to facilitate personality development of students through social and community service.

The College has three NSS Units, with a total strength of more than 350 volunteers. The aim of our NSS unit is to encourage students to work among people, to develop in them a desire to serve the weaker sections of the community, and to inculcate in them democratic leadership skills. These aims are sought to be achieved through programmes such as Swaccha Bharat Abhiyaan, Meri Mati Mera Desh campaign, Blood Donation Camps, Nasha Mukht Bharat Abhiyan, Swachh Diwali Shubh Diwali Campaign, Donation drive, creating awareness through street plays and rallies on Cleanliness, HIV/AIDS, vector-borne diseases and various extension activities such as tree plantation drives, health checkups etc. in our adopted village - Seraulim. The NSS Unit also conducts activities such as cleanliness drives, awareness programmes on ill effects of tobacco and organ donation, training on disaster management, e-waste collection drives, Fit India Freedom Run, Anemia detection camp and several other programmes.

The NSS unit observes the birth anniversaries of Mahatma Gandhi, Sardar Vallabhbhai Patel and Swami Vivekananda to promote value education among our students. The Unit also observes days of national and international importance, such as International Day of Yoga, International Youth Day, National Deworming Day, Constitution Day, etc.

Regular visits are paid to the *Old age home Provedoria, Margao, where students interact and perform cultural activities for social interaction and bonding with the elderly people.*

The College has had the distinction of having six NSS volunteers representing Goa at the Republic Day Parade in New Delhi. Two students have also won the Indira Gandhi National Award for the Best NSS Volunteer, which is given every year to 16 NSS volunteers from across the country. This is the only college in Goa to have won this prestigious award twice. Two NSS volunteers have also been part of the Indian youth contingents that visited China and South Korea.

Our volunteers regularly participate in the NSS Adventure Camp, Pre-Republic Day Parade Camp, National Integration Camp (NIC) and National Youth Festival (NYF).

To recognize the services and contribution of outstanding NSS volunteers, the College awards 3 prestigious trophies, viz. NSS Programme Officers' Trophy for Meritorious Services in NSS, Trophy for the Best NSS Volunteer (Boy), and Trophy for the Best NSS Volunteer (Girl).

## Women's Cell and Internal Committee (IC)

In the academic year 2023-24 Women's Cell of the college organized talks on women's issues like Breast Cancer Awareness: Your Body, Your Responsibility, etc. Celebrated International Day of the Girl Child and gave career guidance. One-month campaign was organized to observe the international theme "Count Her In: Invest in Women". Various competitions like Video making, Poster making & Slogan coining competitions were held. Sessions like self defence and Public speaking and pink sale was organized. A free dental camp for staff



(teaching & non-teaching) and students of the college was held to end the month long campaign.

The Internal Complaints Committee of the College conducted an awareness session on “sexual Harrasment at Workplace: A Hostile Work Environment” for all first-year students of B.Com, BBA, BBA(FS), BCA, M.Com and teachers appointed for the academic year 2023-24.

## Certificate Courses and MOOCs

Students of all programmes enroll for at least one certificate course at Second Year and Third Year – this has proved useful at the time of campus placements, job interviews, and while seeking admission for postgraduate programmes at reputed institutions.

First Year students of all programmes completed a 30-hour certificate course in Skill Stir, through which they were equipped with Crochet making/Knitting, Thermocol decoration, cooking and baking essentials, Decoupage and flower making. Second- and Third-year students completed courses in Trading Insights, Creative Thinking, Front End Development and IT Infrastructure, Photography and Videography, Spreadsheet for Business & Finance and Tally Prime Pro in collaboration with Comtech Computer Academy.

Faculty members encourage students to complete online certificate courses identified as being relevant and important for them. Approximately 510 Undergraduate students completed more than 22 MOOCs during 2023-24. While many of these courses were completed as part of the Intra-Semester Assessment, some students have gone beyond the requirement and completed extra courses

## Entrepreneurship Cell (E-Cell) & Incubation Centre

The objective of the E-Cell of the College is to promote and support entrepreneurial leanings among students. The Cell undertakes various activities and workshops throughout the year for this purpose. Young entrepreneurs from different fields are invited to the campus to interact with students. Students are also taken on field trips and industry visits – the idea is to show students that business opportunities exist everywhere.

The College has set up an Incubation Centre, equipped with funds received under the Rashtriya Uchchar Shiksha Abhiyan (RUSA). The College has entered into an MoU with FiiRE – Forum for Innovation Incubation Research & Entrepreneurship, located at Don Bosco College of Engineering, Fatorda – to make the Incubation Centre functional.

During 2023-24, the E-Cell & Incubation Centre conducted **Goa Startup Yatra** in collaboration with Startup and IT Promotion Cell-Goa. The session aimed at educating the students about Goa Startup Yatra's support to student entrepreneurs. The resource persons emphasised the importance of innovation, incubation and entrepreneurship. The session included a Q&A session which allowed students to interact with the resource persons, seek guidance, and clarify their doubts regarding startup ventures.

The Department of Computer Sciences, organized a 2 day Food Bazaar that served as a platform for showcasing entrepreneurial spirit and was part of the Entrepreneurship Development subject. Food and game stalls were setup. The game stalls provided entertainment and a playful atmosphere for participants. A promotional video and a vibrant menu card were created to promote the event.





## Institution's Innovation Council

Shree Damodar College was one of the few Colleges of general education in the country selected to set up Institution's Innovation Council (IIC) under Ministry of Human Resource Development's (MHRD) Innovation Cell (MIC) in 2018.

During 2023-24, a Bootcamp on Innovation, Prototyping & Startups was organized in collaboration with the Goa State Innovation Council. The objective was to provide insights into the world of startups.

The Successful landing of Chandrayan-III on the Moon was celebrated with 4 activities- Poster Making, Bookmark Making, Quiz and Essay Writing. The objective was to motivate/encourage students to aim at achieving higher level milestones.

Decoding Geographical Indications: An Overview-Ms. Smita Bandekar, Assistant Professor in Law, conducted the session and shared a variety of concepts used in international treaties and national/regional jurisdictions. She differentiated between Geographical Indications and Trademarks.

The IPR Cell organized an Online IPR Awareness Quiz to increase the awareness of IPR.

The Department of Commerce and Management and the Training, Internship and Placement Cell (TIP Cell) organised a workshop at Goa State Innovation Council (GSIC), Fatorda for the students of SY B.Com.



## Student Welfare Cell

As the name suggests, the purpose of the Student Welfare Cell is to conduct activities aimed at promoting the welfare of all the students of the College. At the commencement of the year, the Cell assigns students to teachers and sets up the mentor- mentee connect. It then organizes an orientation session for the faculty members to help them understand the scope of mentoring, and to ensure that they hold regular meetings and interactions with their mentees. Mentor-Mentee Meet is organised by the Cell. An Open House Day is held to provide an opportunity to the mentors to interact with the parents of their mentees and discuss their children's academic performance. The Cell collaborates with the OBC, Minority and SC/ST Cells of the College to organize 'Scholarship Mela' to provide students with an overview of various scholarships offered by the institution, State and Central government and encourage all eligible students to apply. On the academic front, the Cell arranges for advanced learners to engage remedial classes for weaker students under the guidance and supervision of faculty members. Special Remedial Classes are conducted for the students with backlog papers.



## Counselling Centre

The primary aim of the Counseling Centre is to promote the mental, social well-being and create a safe and healthy environment for them to develop into secure, confident adults. The services of the Counseling Cell include career guidance, individual counseling, and joint student-parent sessions. Students can visit the Counseling Cell when they require personal and career guidance. Besides one-to-one counselling, the Conselling Cell organizes classroom sessions for students on mental health, addiction issues,



cyber security, self-esteem, personality development, emotional intelligence and other topics that are relevant to the mental, psychological and emotional wellness of students

## Yuva Tourism Club

The Club carries out activities in association with other student bodies. A unique event organized by the Club during 2023-24 was a field trip to Tamdi Surla and Biodiversity Park, Mollem. The trip provided a unique and enriching experience of nature and the need for conservation. Students gained insights into the historical and cultural aspects of the region. The Biodiversity Park provided rich learning about biodiversity and importance of preserving natural habitats.



## Vasundhara – the Green Club

The Green Club is dedicated to fostering a culture of sustainability, ecological responsibility, and environmental stewardship within our college community. At the Green Club, our mission is to empower and inspire the next generation of leaders to actively engage in environmental preservation and sustainable practices. We envision a college community where every individual is not just aware of environmental issues but actively contributes to positive change. The Club takes its members on field trips, observes important days organizes awareness sessions and workshops.

## Commerce Club

In recognition of the dynamic demands of the corporate landscape, the Department of Commerce & Management at our college has taken a proactive step towards empowering students beyond theoretical knowledge and initiated a Commerce Club to bridge theory and practice. The Commerce Club was inaugurated on September 1st, 2018. The objective of the club is to enable the students to meet practical challenges in the current business scenario by helping them develop leadership qualities, organizational ability and event management skills.



Activities of the Club:

- Business Quiz
- Bazaar Days
- Poster Design Competition
- Debates
- Students Seminar- Research Paper Presentation
- Business Plan competition
- Guest Lectures

## Consumer Cell

The Consumer cell of the College is an initiative taken to enhance awareness amongst the student community about the rights and responsibilities of a consumer. The objective of the Consumer cell is to create awareness among consumers about their rights and safeguard their interests.

Activities of Consumer Cell:

- Session on Consumer Protection Act 2019
- Poster Design Competition on Consumer Rights
- Street Play on “Jago Grahak Jago”



- Quiz on Consumer Protection Act 2019
- Celebration of Consumer Rights Day

## Intellectual Property Rights Cell

Intellectual Property Rights (IPR) is substantial for institutions offering higher education to protect all forms of human creativity in every field aiding in protecting the Intellectual Property (IP) of stakeholders formed through research and development. The objective of the IPR Cell of Shree Damodar College of Commerce & Economics, is to enhance the awareness of Intellectual Property Rights among the students and faculty of the College. The Cell creates a beneficial milieu for the students and faculty by organizing various awareness quizzes, programs and workshops to augment the interest and knowledge in the field of IPR.

**VVM'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS, MARGAO, GOA**  
**IPR Cell**  
 organizes  
**IPR Awareness Quiz**

**INSTRUCTIONS:**  
 1. The Quiz comprises 20 questions  
 2. E-Certificate will be awarded to participants scoring 60% and above  
 3. Link for participating in the Quiz:  
<http://tinyurl.com/s3dctwu> OR Scan QR Code

**MARGAO, GOA**  
 Accredited by NAAC with 'A' Grade  
**IPR Cell**  
 Organizes Seminars on  
**Decoding Geographical Indications**  
 16th February 2024  
 11:30 a.m. to 12:30 p.m.  
 Class No. 204

Margao, Goa, India  
 7XF2+JH, Margao, Goa 403708, India  
 Lat 15.274037°  
 Long 73.95141°  
 18/02/24 11:37 AM GMT +05:30

Prof. Prina D. Mallya  
 Professor and Principal

Ms. Lizette D'Costa  
 Convenor, IPR Cell

## EBSB Club

EBSB embodies the spirit of unity in diversity by fostering cultural exchange and understanding between states and union territories of our diverse nation. We are proud to be a part of this national endeavor, promoting harmony and integration through various activities and programs.

Throughout the academic year, our students and faculty engage in a myriad of EBSB activities, including cultural festivals, language workshops, traditional art and craft exhibitions, and interactive sessions highlighting the cultural heritage of different regions of India.



## Highlights of activities undertaken

- Celebrated "Bharatiya Bhasha Diwas"
- Bhartiya Vivid Vastra Chitran
- Bhartiya Nritya Sanskriti Sparsh
- Celebrated 'Rasoi Utsav'
- Celebrated "Rakhis with Soldiers"
- Celebrated Chhatrapati Shivaji Maharaj Jayanti.
- Celebrated International Mother Language Day



## Students' Consumer Cooperative Society

The College runs a Students' Consumer Cooperative Society where textbooks and stationery items are sold to students at concessional rates. The profit of the Society is used for the welfare of the student community of the College. Packed eatables and calculators on hire have been provided to students in the campus. Health care products such as sanitary napkins and masks also have been arranged

**BACHELOR OF COMMERCE - B.Com****FACULTY MEMBERS**

<b>Name</b>	<b>Designation</b>	<b>Qualification</b>
<b>Department of Commerce &amp; Management</b>		
<b>Prof. Sanjay P. Sawant Dessai</b>	Professor & Officiating Principal	M.Com, Ph.D.
<b>Dr. Edwin B. Barreto</b>	Vice-Principal, HOD & Associate Prof.	M.Com, Ph.D.
<b>Prof. Subrahmanya Bhat K. M.</b>	Professor	M.Com, CA, Ph.D.
<b>Dr. Lina R. Sadekar</b>	Associate Professor	M.Com, Ph.D.
<b>Dr. Shami R. Pai</b>	Associate Professor	M.Com, Ph.D.
<b>Dr. Anjali Sajilal</b>	Associate Professor	M.Com, PGDFM, Ph.D.
<b>Dr. Rodney D'Silva</b>	Associate Professor	M.M.S., Ph.D.
<b>Dr. Sheetal D. Arondekar</b>	Associate Professor	M.Com, Ph.D.
<b>Dr. Maithili S. Naik</b>	Assistant Professor	M.Com, Ph.D.
<b>Ms. Preksha Chopdekar</b>	Assistant Professor	M.Com, B.Ed.
<b>Mr. Gajanan B. Haldankar</b>	Assistant Professor	M.Com
<b>Mr. Sandesh G. Gaonkar</b>	Assistant Professor	MBA(FS)
<b>Mr. Ainsley Bernard</b>	Assistant Professor	M.Com
<b>Ms. Swati D. Bhat</b>	Assistant Professor	MBA(FS)
<b>Ms. Marjina Shaikh</b>	Assistant Professor	M.Com
<b>Ms. Sheryl Sanches</b>	Assistant Professor	M.Com, B.Ed.
<b>Ms. Pooja Shanbhag</b>	Assistant Professor	M.Com
<b>Ms. Namrata Ugvekar</b>	Assistant Professor	M.Com
<b>Ms. Akshada Sukdo Gaonkar</b>	Assistant Professor	M.Com
<b>Department of Economics &amp; Banking</b>		
<b>Dr. Lira M. Gama</b>	Associate Professor & HOD	M.A.(Economics), Ph.D.
<b>Ms. Pretty L. Pereira</b>	Assistant Professor	M.A.(Economics)
<b>Mr. Sanjay Bhiso Velip</b>	Assistant Professor	M.A. (Economics)
<b>Mr. Shreyas Dessai</b>	Assistant Professor	M.A. (Economics)
<b>Ms. Lizette D'Costa</b>	Assistant Professor	M.A.(Economics), PGDBA
<b>Ms. Saruka N. Kalgutkar</b>	Assistant Professor	MA, PGDGIS
<b>Department of English &amp; Communication</b>		
<b>Ms. Samiksha S. Vengurlekar</b>	Assistant Professor	M.A.(English), B.Ed.
<b>Dr. Monica M. Patil</b>	Assistant Professor	MA (English), Ph.D.
<b>Department of Library &amp; Information Science</b>		
<b>Ms. Manasi Rege</b>	College Librarian	M.Lib, M.Phil
<b>Department of Physical Education &amp; Sports</b>		
<b>Mr. Dewaraj Y. Hirekurbar</b>	College Director of Physical Education & Sports	MPED

## PROGRAMMES OFFERED:

### B.Com - Bachelor of Commerce

Inception Year : 1973

Number of Seats: 240

## HIGHLIGHTS OF THE PROGRAMME

Shree Damodar College, established by Vidya Vikas Mandal in 1973, is the oldest and the highly reputed institution for commerce education in the city of Margao. The College has dynamic, talented and well-qualified young and experienced faculty members who are active in academics, research, curricular, extra-curricular activities, and community outreach activities. They hold positions in the Government Departments as well as the various bodies of Goa University such as Academic Council, the Court, Boards of Studies, as well as committees to review and revise syllabi from time to time.

The B.Com Programme is the flagship programme of the college. The annual enrolment of the students in this programme is over 700, which make up just over 50% of the student strength of the College. The main objective of the programme is to impart holistic quality education with high academic standards to the students. The College has produced several Goa University Rankers and has an above-average passing percentage. The B.Com programme comprises of a variety of courses - major, minor, multidisciplinary, ability enhancement and common value added courses. The College is awaiting details of the courses from Goa University, after which it will decide the courses to be offered, ensuring that students have ample choice. The College allocates subjects/courses on the basis of objective criteria and the entire process is transparent and fair.

Our environment is Learner Centric. The teachers have adopted student-centric, interactive and participative teaching methods where students play an active part in the classroom activity and learn from it. Regular guest lectures, industrial visits, study tours, field trips, panel discussions. Industry Academia Connect Series, are conducted, as a part of blended learning.

Depending upon their specialization, B.Com students compulsorily complete certificate courses in Tally / Digital Marketing / Excel / Practical Aspects of Income Tax for Individuals / GST Laws and Compliance/Spreadsheet for Business & Finance/, SkillStir, and so on, which helps them to acquire work-related skills and help them to be job ready. Internships during vacation is also encouraged by the college.

The B.Com programme has two subject-related clubs, viz. Commerce Club and Economics Club. Both clubs conduct a series of subject-related activities and competitions, at the end of which the Clubs declare the winners of the titles of Commerce Wizard of the Year and Economist of the Year. The Commerce Club organizes an annual Students' Seminar-Research Paper Presentation Competition on a current topic, which improves students' research skills, viz. finding information and data, report-writing and presentation skills. The Economics Club conducts the A. D. Shroff Memorial Elocution Competition in association with the Forum of Free Enterprise, Mumbai. Live Screening of Union Budget and Panel Discussion on Union Budget are the annual activities of the Economics Department.

The Department of Commerce & Management is the largest Department of the College, having 17 well-qualified faculty members, whose specializations and areas of interest are in diverse areas such as Taxation, Finance, Stock Markets, Human Resource Management, Marketing, Entrepreneurship Development... to name



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a few. The Department aims to build a strong foundation of knowledge in Commerce education, and to equip students with the necessary skills to help them build a successful career.

The most recent initiative of the Department of Commerce & Management has been the launch of the Centre of Excellence (CoEx) in Sales - an initiative to build awareness about Sales as a career by way of interactive sessions with experts, add-on courses and internships. National Level Inter-Collegiate Event "Chanakya Bhoomi" is an additional feather to our cap.

Regular Community Outreach programmes are conducted by the faculty along with the students. Joy of Giving, Panchayat Empowerment, are the important ones among the list.

Our alumni have always brought pride to the college spreading their radiance to a multitude of disciplines. The President of Vidya Vikas Mandal is an alumnus of the B.Com programme of the College and he is committed to raising the standard of Commerce

education in general and in the College in particular - promoting the idea of Smart Commerce in the curriculum, incorporating current trends and developments, forging strong and enduring links with industry, encouraging and incentivizing entrepreneurship - these are developments that the College B.Com programme will see in the coming years. We will all strive hard to fulfill the dream of our beloved President of providing world class commerce education and preparing responsible and productive global citizens.



## PROGRAMME STRUCTURE

SEMESTER I			
No.	Category	Code & Name of Course	Credits
1	Major - Core Courses	COM-100 Financial Accounting	4
2	Minor Course	COM-111 Principles and Practice of Management	4
3	Multidisciplinary Courses (Any one)	THR-131 Compering and Anchoring skills	3
		MAT-131 Mathematical Techniques in Competitive Exams	
		CSC-131 Emerging Trends in Computers	
		MGF-131 Stock Market Trading and Analysis	
		MGT-131 Introduction to Tourism	
4	Ability Enhancement Course	ENG- 151 Communicative English: Spoken and Written	2
5	Skill Enhancement Courses(Any one)	COM-141 Computer Applications in Business	3
		COM-142 Business Mathematics-I	
		COM-143 Soft Skills and Personality Development	
		COM-144 Business Documentation	
		COM-145 Innovation and Startups	
6	Value Added Courses -1 (Any one)	VAC-102 Environmental Practices in Goa	2
		VAC-103 Sustainable Development and Ecology	
7	Value Added Courses -2 (Any one)	VAC-106 NCC and Nation Building (Army)	2
		VAC 107 NCC and Nation Building (Navy)	
		VAC 109 Indian Economic Thought	
<b>Total Credits</b>			<b>20</b>

SEMESTER II			
No.	Category	Code & Name of Course	Credits
1	Major- Core Courses	COM-101 Elements of Cost	4
2	Minor Course	COM-112 Fundamentals of Banking	4
3	Multidisciplinary Courses (Any one)	JOR-132 PR & Advertising	3
		MAT-132 Descriptive Statistics	
		MGF-134 Introduction to Securitisation	
		ENG-133 Travel Narratives of India	
		ENG-131 Culture Study through Film: India	
4	Ability Enhancement Course	ENG-152 Digital Content Creation in English	2
5	Skill Enhancement Courses (Any one)	COM-146 Business Data Processing and Networking	3
		COM-147 Business Mathematics-II	
		COM-148 Corporate Secretaryship	
		COM-149 Introduction to Agripreneurship	
		COM-150 Spreadsheet Applications for Business	
6	Value Added Courses -3 (Any one)	VAC-110 Awareness of Cyber Crimes & Security	2
		VAC-111 E-Waste Management	
7	Value Added Courses -4 (Any one)	VAC-116 Life Skills	2
		VAC-117 Youth Empowerment Using Mind Management	
<b>Total Credits</b>			<b>20</b>

**DEPARTMENT OF COMPUTER SCIENCE**

**FACULTY MEMBERS – FULL TIME**

<b>Name</b>	<b>Designation</b>	<b>Qualification</b>
<b>Mr. Sumit Kumar</b>	Assistant Professor & Head of the Department	MCA, PGDDE
<b>Ms. Sweta P. Shet Verenkar</b>	Assistant Professor	M.Sc.(IT), M.Phil.(CS)
<b>Mr. Sameer Patil</b>	Assistant Professor	MCA
<b>Ms. Annette Santimano</b>	Assistant Professor	MSc (IT)
<b>Ms. Rama Borkar</b>	Assistant Professor	M.Sc.(IT)
<b>Ms. Ankita Naik</b>	Assistant Professor	ME (CSE)
<b>Ms. Shruti Kunkolienkar</b>	Assistant Professor	ME (IT)
<b>Mr. Andre Pacheco</b>	Assistant Professor	ME (IT)
<b>Mr. Ramkrishna Reddy</b>	Assistant Professor	MCA
<b>Ms. Karishma Tuenkar</b>	Assistant Professor	ME(CSE)
<b>Ms. Sneha Prabhudessai</b>	Assistant Professor	ME(CSE)
<b>Ms. Rakshavi Ravindra Dessai</b>	Assistant Professor	M.E(IT)
<b>Ms. Samira Vengurlekar</b>	Assistant Professor	ME(CSE)
<b>Ms. Vidya N</b>	Assistant Professor	M.Tech(Comp Eng)
<b>Ms. Vinaya Vinod Kirloskar</b>	Assistant Professor	M.com
<b>Ms. Zakiya M Tahir</b>	Assistant Professor	M.A.(English)

**FACULTY MEMBERS – VISITING / INDUSTRY**

<b>Name &amp; Designation</b>	<b>Qualification</b>
<b>Mr. Sandesh Gaundalkar</b> Visiting Faculty - Professional (Design)	<b>DJ Academy of Design, Coimbatore</b> Adjunct Faculty MFA
<b>Mr. Chetan Rane</b> Visiting Faculty - Industry (Computer Science)	<b>Technology Lead, Isprava Vesta Pvt. Ltd.</b> MCA
<b>Mr. Mohsin Shaikh</b> Visiting Faculty - Industry (Computer Science)	<b>Haztech - Goa</b> Founder CEO MCA



## PROGRAMMES OFFERED:



### BCA - Bachelor of Computer Applications

Inception Year : 1997

Number of Seats: 80

### B.Voc.(ST) - Bachelor of Vocation (Software Technologies)

Inception Year : 2019

Number of Seats: 40

**The Department** believes in the holistic development of its students keeping IT & Computing Skills at core. It aims to equip students with the foundational knowledge of the subject area and the skills necessary to apply their discipline to solve real-world problems. To ensure our students remain skillful in facing real-world challenges, the curriculum is updated periodically and supplemented with adequate training with the objective of nurturing them as proficient Computer Science Professionals.

Our interactive and participatory learning methodologies enhance students' conceptual understanding, turn them skillful and inculcate a sense of pride and confidence. The Department has been following **Outcome-based teaching learning** methodology where multiple aspects of learning are focused upon achieving the course and program outcomes. During the entire duration of the program, the emphasis is on acquiring knowledge, skills and attributes. The goal is to train the learners' minds to be alert, analytical, holistic and adapt to change, and swing into action early to sync with the dynamic tech ecosystem.

The Department functions under the mentorship of the Computer Science Mentoring Council comprising industry experts, which steers the Department, giving it direction and support. The department has a team of young, talented, and enthusiastic faculty members who are committed towards the department's success.

In addition to the facilities available to other students, the College has laboratories equipped with the latest tools, technologies & learning resources for its BCA & B.Voc.(Software Technologies) students. The college is supporting Computer Science students with Golden Jubilee scholarships & an interest-free laptop loan scheme.

## DEPARTMENT HIGHLIGHTS

- Conducts **Deeksharambh** – A Student Induction Program
- Follows latest **Teaching-Learning-Evaluation** practices
- Organizes **study tours, field trips, & industry visits**
- Arranges **workshops, seminars, certificate courses, and expert lectures** to upkeep relevant skills & technologies.
- Activities under **TechTrends**, Department Tech-club
- **Techweek, Spectra & BitBuzz** - The bouquet of State-level annual events for students
- Conducts **community outreach activities** through e-maadhyam extension program.
- Conducts **State & National Level activities** in the area of in-demand updated concepts, tools & technologies.
- MoUs and Collaboration with reputed IT & allied institutions
- Participation at state and national level **inter-collegiate events**
- **Alumni presence** at reputed IT companies such as SAP, Wipro, TechMahindra, Infosys, TCS, HSBC, PSL, OPSPL, HP, RedHat, Mahindra Satyam, IBM, Codemax, S. S. Technologies, haztec etc.
- Rightfully proud of students who have been inducted into the **Cyber Crime Cell of Goa Police** and **Indian Defence Services**.



## BCA PROGRAMME



With the rapid growth of the IT (Information Technology) industry in India and abroad, the demand for computing professionals is increasing exponentially. This growth of the IT industry has created multiple job opportunities, and newer opportunities crop up every day. The BCA programme is considered to be one of the best options for students desirous of creating a successful career in the IT industry.

The updated **BCA** Curriculum follows the Choice Based Credit System (CBCS) under National Education Policy (NEP) 2020 from the academic year 2023-24. The curriculum is a sound blend of theory, practical and skill components with continuous evaluation and strong emphasis on skill and holistic development. It leads to a plethora of employment opportunities in various sectors like IT companies, Healthcare, Banking, etc. in the job profiles of Software Developer, Tester, UI/UX Developer, Full Stack Developer, Digital Marketing Professionals, Data Science, etc.

With NEP, the BCA programme will have multiple exits with re-entry within 3 years. The students with more than 75% marks at third year, will have the option of taking admission to 4th Year of Computer Applications and earn Honors degree. The programme comprises a variety of courses - major, minor, multidisciplinary, ability enhancement and common value added courses.

From the Academic Year 2024-25 onwards, BCA also has approval of AICTE. This approval serves as a seal of quality & ensures updated curriculum, industry-relevant exposure, qualified faculty, networking with like-minded peers and professionals & peer learning, and global recognition.



### PROGRAMME HIGHLIGHTS

- Programme with multiple exits with re-entry within 3 years under NEP 2020.
- **Bridge courses** in problem solving, reasoning construction, and mathematics to bring students from different backgrounds to a common minimum level of understanding and knowledge.
- **Internship-linked Assessment** to gain practical experience and confidence in IT and its allied sectors.
- **Industry-mentored live projects** for third year students under the mentorship of IT professionals.
- **Training assistance** for MCA & MBA entrance exam preparation.
- **Career & Placement activities** on a regular basis.
- **Memorandum of Understanding (MOU)** with Goa Technology Association(GTA), S.S. Technologies, Umang Software, and other reputed institutions.
- Training on the **latest tools, technologies and processes** (AI, Android, Python, Hadoop & Big-Data Analytics, E-Commerce, Website Development, IoT, Networking, etc.) in the **IT-ITeS** sector.
- **Internships & Placements** assistance and facilities
- Innovation and Entrepreneurship Councils, Incubation and Skill Development Centre.
- Students join reputed institutions across India for higher studies(MCA, MSc, MBA, Law etc.)
- Winners & runners-up at various State & National level Tech and Sports competitions.



## ELIGIBILITY & ADMISSION CRITERIA

- Any candidate, who has passed the HSSC or its equivalent, **in any stream**, from Goa Board of Secondary and Higher Secondary Education or equivalent and recognized as such by Goa University, is eligible to be admitted to Semester I of the programme.
- Admission shall be based on the merit list prepared on the basis of an entrance examination.

## PROGRAMME STRUCTURE \*

Semester - I			
No.	Category	Code & Name of Course	Credits
1	Major (Core) Courses	CSA-100 Problem Solving and Programming	4
2	Minor Courses	MAT-112 Elementary Statistics	4
3	Multidisciplinary Courses (Any one)	COM-132 Fundamentals of Stock Market	3
		COM-133 Marketing for Beginners	
4	Ability Enhancement Courses	ENG-151 Communicative English: Spoken and Written	2
5	Skill Enhancement Courses	CSA-142 Python Programming	3
6	Value Added Courses - 1	Paper 1 - VAC 102 Environmental Practices in Goa	2
7	Value Added Courses – 2 (Any one)	Paper 2 - VAC 104 Constitutional Values and Obligations	2
		Paper 2 - VAC 106 NCC and Nation Building (Army)	
		Paper 2 - VAC 107 NCC and Nation Building (Navy)	
		Paper 2 - VAC 108 Introduction to The Folktales of India	
<b>Total Credits</b>			<b>20</b>
Semester - II			
No.	Category	Code & Name of Course	Credits
1	Major (Core) Courses	MAT-100 Foundational Mathematics	4
2	Minor Courses	CSC-112 Computer Software Fundamentals	4
3	Multidisciplinary Courses (Any one)	COM-140 Economics of Financial Investments	3
		MAG-132 Marketing Management	
4	Ability Enhancement Courses	ENG-152: Digital Content Creation in English	2
5	Skill Enhancement Courses (Any one)	CSA - 143: Data Analytics using Spreadsheets	3
		CSA-144: 2D Animation	
6	Value Added Courses – 3 (Any one)	Paper 3 - VAC 111: E-Waste Management	2
		Paper 3 - VAC 112: Green Energy Systems	
7	Value Added Courses – 4 (Any one)	Paper 4 - VAC-116 Life Skills	2
		Paper 4 - VAC-117 Youth Empowerment Using Mind Management	
<b>Total Credits</b>			<b>20</b>

\* There may be minor modification in the structure.

## B.Voc.(SOFTWARE TECHNOLOGIES) PROGRAMME



The IT sector is seeing striking growth and advancement all over the world, India is no exception. The talk about Industry 4.0, sometimes called the Fourth Industrial Revolution and refers to the current trend of digitization in manufacturing technologies. Companies are using the Internet of Things (IoT), Internet of Systems (IoS), Cloud Computing, 3D Printing, Artificial Intelligence, Robotics, Analytics and several other technology-based solutions to transform manufacturing.

In 2014, the UGC launched a scheme for skill development-based higher education as part of College/University education, leading to Bachelor of Vocation (B.Voc.) degree. The Government of Goa has announced the State

Information Technology Policy, 2018 which aims to create jobs for at least 10,000 Information Technology professionals in Goa over the next 5 years.

It is against the background of these two developments that Shree Damodar College has designed the B.Voc.(Software Technologies) programme. The College has used its core competencies to design the programme that has been continuously reviewed and improved by industry professionals and experts. The primary aim of the B.Voc. Degree programme at Damodar College is to create a workforce that has both knowledge and skills in the area of Software Technologies.

The B.Voc.(Software Technologies) programme is a judicious mix of skill-based courses and courses in general education. The skill-based courses adopted from the Sector Skill Council (NASSCOM) are suitably complemented by well-thought-out courses in general education to provide additional and supporting knowledge. In addition to professional development, the courses offered also aim at inculcating values and attitudes conducive to good citizenship. The outcome is a unique programme that offers students a flexible, new-age avenue for higher education.



The distinguishing features of the B. Voc. (ST) programme are

- Multiple employable exit points, offering flexibility in learning, which is missing in the traditional higher education system.
- Assessment of the Skill papers by SSC-NASSCOM (IT-ITes Sector Skill Council), with a certificate issued to all successful students.

The programme aims to create trained manpower with the requisite practical, employability skills and capabilities to take up the job roles in the area of Software & Web Application Analysis, Design & Development, Graphics Designing, Entrepreneurship; and mold them into competent young and productive professionals.



### PROGRAMME HIGHLIGHTS

- Curriculum based on National Skills Qualification Framework (NSQF) of India.
- Approximately 70% of the syllabus is practical and skill-based.
- Curriculum based skill focused projects /internships /on-the-job-training (OJT) in IT and its allied sectors in

every semester

- Approximately, **90% of the syllabus** is from **IT or its allied field**.
- Regular **Job-oriented skill component teaching & training** by visiting faculty, experts and professionals from industry & institutions.
- Skill certification (**Gold, Silver and Bronze**) after successfully clearing the Qualification pack assessments
- Strong **industry-connect** through **MOUs & Associations** for course enrichment, internships, assessments, placements, and training in tech & soft Skills as per **NOS - National Professional Standards**.
- **Coaching & Training** to answer MCA & MBA entrance exams, and NASSCOM exams at National Level.
- **Career & Placement** activities and training on a regular basis.
- **MOUs & Associations** with reputed institutions of India (SSC NASSCOM, GTA, CodeMax, Umang, S.S. Technologies etc.) to facilitate smooth training and assessment of the skill component
- **In last 5 Years**
  - **150+ students** have completed their **internships** successfully.
  - **128 students** are NASSCOM **Certified** (99 GOLD, 23 SILVER, 06 BRONZE) **Junior Software Developer**
  - **80 students** are NASSCOM **Certified** (44 GOLD, 24 SILVER, 12 BRONZE) **Web Developer**.
  - **29 students** are NASSCOM **Certified** (15 GOLD, 11 SILVER, 03 BRONZE) **Associate – DTP**.
  - **25 students** are NASSCOM **Certified** (12 GOLD, 12 SILVER, 01 BRONZE) **Software Developer**.



#### ELIGIBILITY & ADMISSION CRITERIA

- Any candidate, who has passed the HSSC or its equivalent, **in any stream**, from Goa Board of Secondary and Higher Secondary Education or equivalent, is eligible to be admitted to Semester I of the programme.
- Admission shall be based on the merit list prepared on the basis of an aggregate of 40% of marks at the qualifying exam and 60% of an aptitude assessment / interview.
- Students counseling and parents' involvement is an integral part of the admission process.



The **Duration and NSQF level** of the Programme is tabulated below

Nomenclature	Duration	Completion of Semester	Minimum NSQF Level
Certificate	6 months	I	Level 4
Diploma	1 year	I & II	Level 5
Advanced Diploma	2 years	I-IV	Level 6
Degree	3 years	I-VI	Level 7

## PROGRAMME STRUCTURE:

The programme structure comprises 40% General Education courses and 60% employable Skill Component courses where approximately 70% syllabus is practical based.

### Level 4: Certificate in Software Technologies (Semester I)

After successfully completing the courses of Semester-I, the students are expected to acquire the skills to be employable as **Junior Software Developer**

Semester	Course Code	Course Title	Course Credits	
Semester I	<b>General Education</b>			
	STG101	Fundamentals of Computers and Programming	Theory	3
	STG102	Web Designing Concepts	Theory	3
	STG103	Quantitative Techniques	Theory	2
	STG104	Environmental Studies – I	Theory	2
	STP101	Software Laboratory – I	Practical	2
	<b>Skill Development Qualification Pack</b>			
STS101	Junior Software Developer (SSC/Q0508)	Theory	7	
		Practical & OJT	11	
<b>Semester Total</b>			<b>30</b>	

### Level 5: Diploma in Software Technologies (Semester II)

After successfully completing the courses of Semester-II, the students are expected to acquire the skills to be employable as **Web Developer**

Semester	Course Code	Course Title	Course Credits	
Semester II	<b>General Education</b>			
	STG201	OOPS with Java	Theory	3
	STG202	Graphics Designing	Theory	3
	STG203	E-Commerce	Theory	2
	STG204	Environmental Studies - II	Theory	2
	STP201	Software Laboratory - II	Practical	2
	<b>Skill Development Qualification Pack</b>			
STS201	Web Developer (SSC/Q0503)	Theory	7	
		Practical & OJT	11	
<b>Semester Total</b>			<b>30</b>	

### Level 6/7: Advanced Diploma in Software Technologies (Semester III and IV)

After successfully completing the courses of Semester-III and IV, the students are expected to acquire the skills to be employable as **Associate Desktop Publisher (also Graphics Designer)**

Semester	Course Code	Course Title	Course Credits	
Semester-III	<b>General Education</b>			
	STG301	Data Structures	Theory	3
	STG302	Audio and Visual Media	Theory	3
	STG303	Reasoning Techniques	Theory	4
	STP301	Software Laboratory - III	Practical	2
	<b>Skill Development Qualification Pack</b>			
	STS301	Associate-Desktop Publishing - (SSC/Q2702)	Theory	7
Practical			5	
Project/OJT/Internship			6	
<b>Semester Total</b>			<b>30</b>	

Semester	Course Code	Course Title	Course Credits	
Semester-IV	<b>General Education</b>			
	STG401	Python Programming	Theory	3
	STG402	Software Engineering & Testing	Theory	3
	STG403	Creative Thinking	Theory	4
	STP401	Software Laboratory - IV	Practical	2
	<b>Skill Development Qualification Pack</b>			
	STS401	Associate-Desktop Publishing - (SSC/Q2702)	Theory	6
Practical			6	
Project/OJT/Internship			6	
<b>Total</b>			<b>30</b>	

#### Level 7: B. Voc. Degree in Software Technologies (Semester V and VI)

After successfully completing the courses of Semester-V and VI, the students are expected to acquire the skills to be employable as **Software /Application Developer**.

Semester	Course Code	Course Title	Course Credits	
Semester- V	<b>General Education</b>			
	STG501	Mobile Application Development	Theory	3
	STG502	Human Computer Interaction	Theory	3
	STG503	Advanced Quantitative Techniques	Theory	4
	STP501	Software Laboratory - V	Practical	2
	<b>Skill Development Qualification Pack</b>			
	STS501	Software Developer - (SSC/Q0501)	Theory	7
Practical			5	
Project/OJT/Internship			6	
<b>Total</b>			<b>30</b>	

Semester	Course Code	Course Title	Course Credits	
Semester- VI	<b>General Education</b>			
	STG601	RDBMS	Theory	3
	STG602	Computer Networks	Theory	3
	STG603	Entrepreneurship Development	Theory	4
	STP601	Software Laboratory - VI	Practical	2
	<b>Skill Development Qualification Pack</b>			
	STS601	Software Developer - (SSC/Q0501)	Theory	6
Practical			6	
Project/OJT/Internship			6	
<b>Total</b>			<b>30</b>	

FACULTY MEMBERS		
Name	Designation	Qualification
Ms. Snehal Alve	Assistant Professor & Head of the Department	MFS
Ms. Cinola Vaz	Assistant Professor	M.Com
Ms. Ashwini Devari	Assistant Professor	MBA(FS)
Ms. Delisha Rebello	Assistant Professor	M.Com
Mr. Omkar Pawaskar	Assistant Professor	MBA
Mr. Jayant V. Panvelkar	Assistant Professor	MBA, M.Com
Ms. Sushrusha Naik Khandekar	Assistant Professor	M.Com
Ms. Yugandhara Y. Joshi	Assistant Professor	MSc (Mathematics)
Ms. Snigdha Naik	Assistant Professor	MA(English)
Ms. Alba De Sa	Assistant Professor	M.Com

Department of Management Studies, is dedicated to cultivating dynamic leaders equipped with the knowledge, skills, and practical experience to excel in today's competitive business landscape, particularly in the realm of financial services. Currently the department offers two programmes namely Bachelor of Business Administration (Financial Services) and Bachelor of Business Administration.

Through a diverse range of courses such as Organizational Behaviour, Strategic Management, Human Resource Management, Financial Management, Securities Market, Insurance, Security Analysis, Portfolio Management, and Financial Services Management, students delve deep into the intricacies of management theory and practice within the financial sector. These courses are meticulously crafted to foster critical thinking, problem-solving, decision-making, and communication skills, all of which are essential for success in leadership positions across various industries, especially in financial services.

The department firmly believes in the philosophy of learning by doing. In addition to classroom instruction, students are provided with ample opportunities for practical experience through internships, cooperative programs, and other experiential learning opportunities within the financial services industry. These hands-on experiences enable students to bridge the gap between theory and practice, applying their knowledge to real-world scenarios and preparing them for the challenges they'll encounter in their professional careers.

The Department of Management Studies is committed to nurturing future leaders who are not only adept at managing organizations but also passionate about driving positive change in the financial services sector and beyond.





## PROGRAMMES OFFERED

### **BBA(FS): Bachelor of Business Administration (Financial Services)**

- Inception Year: 2006
- Number of Seats: 80

A Bachelor of Business Administration (BBA) in Financial Services provides students with a comprehensive understanding of the financial sector, offering pathways to careers in banking, insurance, investment management, financial planning, and corporate finance. Globally, the financial services sector continues to evolve, driven by technological advancements, regulatory changes, and shifting consumer behaviours. In India, the sector has exhibited robust growth, supported by initiatives promoting financial inclusion and a growing economy. Future prospects for the financial services sector are promising, with opportunities emerging in fintech innovation, regulatory compliance, data analytics, sustainable finance, and globalization, making a BBA in Financial Services an excellent choice for those seeking dynamic and rewarding career paths in finance.

### **BBA: Bachelor of Business Administration**

- Inception Year: 2022
- Number of Seats: 30

A Bachelor of Business Administration (BBA) program offers diverse career paths in Human Resources (HR), Finance, and Marketing. In HR, roles like HR manager and talent acquisition specialist focus on workforce management and recruitment, while Finance positions such as financial analyst and investment banker delve into financial analysis and investment strategies. Marketing roles like marketing manager and digital marketing specialist centre around market strategy and consumer behaviour analysis. Globally, these sectors are resilient, adapting to technological shifts and emphasizing areas like talent management, fintech, and data-driven marketing. In India, they've seen substantial growth, particularly in digital finance and personalized marketing. Future prospects look promising, with opportunities in digital HR solutions, sustainable finance, and data-driven marketing strategies driving demand for skilled BBA graduates across sectors.

## DEPARTMENT HIGHLIGHTS

The Department of Management Studies engages in a diverse range of activities to enrich students' academic experience and prepare them for professional success. Beginning with Deeksharambh, an orientation program, students seamlessly transition into college life. The choice-based credit system promotes interdisciplinary learning, while innovative teaching pedagogies encourage critical thinking and real-world application.

The department regularly organizes certificate courses, workshops, seminars, and guest lectures led by industry professionals, keeping students updated on management and financial services trends. Outreach activities, such as the Financial Literacy Programme for Women, and mentoring initiatives contribute to students' holistic development.



Practical experiences are emphasized through study visits, field trips, and industrial visits, fostering sustainability awareness. Annual study tours and engaging clubs like the Investor Hub and Marketing Mavericks provide experiential learning opportunities and industry exposure. The department actively encourages student participation in intercollegiate events and offers internships with renowned organizations, enhancing employability and career readiness. Collaborations with institutions like NISM, NSE, and GMA further enrich students' educational journey, reflecting the department's commitment to holistic education and industry relevance.



## **PROGRAMME STRUCTURE**

<b>BBA(FS) PROGRAMME</b>			
<b>SEMESTER I</b>			
<b>No.</b>	<b>Category</b>	<b>Code &amp; Name of Course</b>	<b>Credits</b>
1	Major Course	MGF-100: Fundamentals of Management	4
2	Minor Course	MGF-111: Business Ethics and Sustainability	4
3	Multidisciplinary Course (Any one)	THR-131: Compering and Anchoring skills	3
		MAT-131: Mathematical Techniques in Competitive Exams	
4	Ability Enhancement Course	ENG-151 Communicative English: Spoken and Written	2
5	Skill Enhancement Course	MGF-141: IT Tools for Business	3
6	Value-Added Courses -1 (Any one)	VAC 104: Constitutional Values and Obligations	2
		VAC 106: NCC and Nation Building (Army)	
		VAC 107: NCC and Nation Building (Navy)	
		VAC 108: Introduction to The Folktales of India	
7	Value-Added Courses -2 (Any one)	VAC-116 Life Skills	2
		VAC-117 Youth Empowerment Using Mind Management	
<b>Total Credits</b>			<b>20</b>

<b>SEMESTER II</b>			
<b>No.</b>	<b>Category</b>	<b>Code &amp; Name of Course</b>	<b>Credits</b>
1	Major Course	MGF-101: Introduction to Financial services	4
2	Minor Course	MGF-113: Fundamentals of Accounting	4
3	Multidisciplinary Course (Any one)	JOR-132: PR & Advertising	3
		CSC-133: Cyber Security Essentials	
4	Ability Enhancement Course	ENG-152: Digital Content Creation in English	2
5	Skill Enhancement Course	MGF-144: Sales Management	3

6	Common Value-Added Courses -1	VAC 102: Environmental Practices in Goa	2
7	Common Value-Added Courses -2 (Any one)	VAC 111: E-Waste Management	2
		VAC 112: Green Energy Systems	
<b>Total Credits</b>			<b>20</b>

<b>BBA PROGRAMME</b>			
<b>SEMESTER I</b>			
No.	Category	Code & Name of Course	Credits
1	Major Course	MAG-100: Management Process & Organisational Behaviour	4
2	Minor Course	MAG-111: Human Resource Management	4
3	Multidisciplinary Course (Any one)	THR-131: Compering and Anchoring skills MAT-131: Mathematical Techniques in Competitive Exams	3
4	Ability Enhancement Course	ENG-151 Communicative English: Spoken and Written	2
5	Skill Enhancement Course	MAG-147: Critical Thinking	3
6	Value-Added Courses -1	VAC 102: Environmental Practices in Goa	2
7	Value-Added Courses -2 (Any one)	VAC 104: Constitutional Values and Obligations	2
		VAC 106: NCC and Nation Building (Army)	
		VAC 107: NCC and Nation Building (Navy)	
		VAC 108: Introduction to The Folktales of India	
<b>Total Credits</b>			<b>20</b>

<b>SEMESTER II</b>			
No.	Category	Code & Name of Course	Credits
1	Major Course	MAG-102: Marketing Management	4
2	Minor Course	MAG-112: Financial Statement Analysis	4
3	Multidisciplinary Course (Any one)	JOR-132: PR & Advertising	3
		CSC-132: Cyber Security Essentials	3
4	Ability Enhancement Course	ENG-152: Digital Content Creation in English	2
5	Skill Enhancement Course	MAG-148: Film Appreciation	3
6	Value-Added Courses -1 (Any one)	VAC 111: E-Waste Management	2
		VAC 112: Green Energy Systems	2
7	Value-Added Courses -2 (Any one)	VAC-116 Life Skills	2
		VAC-117 Youth Empowerment Using Mind Management	2
<b>Total Credits</b>			<b>20</b>

**FACULTY MEMBERS – FULLTIME**

Name	Designation	Qualification
Ms. Twinkle P. Fernandes	Assistant Professor	M.Com, MBA, CS Executive
Ms. Valencia Baptista	Assistant Professor	M.Com
Ms. Edrea Picardo	Assistant Professor	M.Com

**FACULTY MEMBERS – VISITING/INDUSTRY**

Name & Designation	Qualification
CA Sonam Daivajna	CA, MBA

**PROGRAMMES OFFERED**

M.Com: MASTER OF COMMERCE

Inception Year : 2006

Duration : 2 Years (4 Semesters)

Number of Seats : 56

Master of Commerce is a 2-year 4-semester Post-Graduate Degree Programme of Goa University. Shree Damodar College of Commerce & Economics was among the first colleges to be sanctioned this post-Graduate programme in 2006. Admissions to the Post Graduate Programme at the University Departments and Affiliated Colleges is based on the Goa University Admissions Ranking Test (GU-ART) conducted by Goa University.



The M. Com programme operates as a **Choice Based Credit System (CBCS)** and aims to enhance knowledge and impart practical skills related to accounts, financial markets, and management. At the start of the first semester, students are given the option of specializing in either Accounting and Finance or Business Management. The first two semesters are devoted to teaching the fundamentals of Finance, Business, and Management as well as one course from the field of concentration. The emphasis in Semesters III and IV is on research-oriented courses like Econometrics, Business Analytics, and Dissertation. M.Com graduates would be equipped to join the teaching profession, take up research for the Ph.D. programme, join the corporate world in sectors such as Banking, Insurance, Securities Market, IT-enabled services, and Manufacturing at managerial level positions in the areas of Accounting, Finance, Taxation, Marketing and Human Resources or start their own enterprises.

**Research-Based Course Dissertation-(16 credits)** The students are required to take up dissertation in semesters III & IV which helps to enhance their knowledge in the area of Research and data analysis.

**Summer Internship(Optional):** The Summer Internship is an elective component of the program.

Every student is encouraged to participate in a 4-week Summer Training program with industrial organizations at the end of Semester II. This experience provides hands-on learning opportunities and helps students develop essential industry-related skills.

## **RESEARCH WORKSHOPS**

The Department hosts Research Workshops covering diverse subjects like Primary Data Analysis, Questionnaire Designing, Secondary Data Analysis, and Report Writing. These workshops aim to enhance students' research comprehension and aid them in their dissertations. Expert resource persons are invited to lead these sessions, enriching students' learning experiences



## **INDUSTRY INTERACTION PROGRAMME (IIP's)**

The department organizes sessions with Industry experts in order to bridge the gap between industry and academia. Such sessions are organized with an objective to provide the students with exposure to the practical implications of the theoretical classroom concepts.



## **GUEST LECTURES AND SEMINARS**

Experts are invited to impart their expertise and offer practical insights to M.Com students, enhancing their understanding of the subjects covered in the program. These sessions aim to deepen comprehension and delve into the latest advancements in the relevant fields of study.

## **CERTIFICATE COURSES**

The department offers 30-hour certificate courses covering topics such as Research Methodology, Financial Literacy, Data Analysis, Stock Market, GST and Income Tax Return Filing, Digital Marketing etc. These courses empower students to develop specialized skills in these areas, enhancing their career prospects.



## **INDUSTRIAL VISITS AND STUDY TOURS:**

The Department arranges diverse field trips, industrial excursions, and study tours to provide students with exceptional learning opportunities. Field trips allow students to step away from their usual schedules and engage in practical learning experiences. Study tours are meticulously planned to foster experiential learning and cultivate students' analytical skills.

## **PG CLUB / DEPARTMENT ACTIVITIES:**

The M.Com Department's PG Club provides students with an avenue to extend their learning outside the classroom and express their talents through a variety of activities, interactive learning, and competitions. Club events are held on Saturdays and include:

- Student-led Seminars with Research Paper Presentations
- Debate Competitions
- Bazaar Day/Food Fest



- Quiz
- Student Presentations
- Workshops and Training Sessions
- Gurukul Sessions
- Field Trips and Industrial Visits
- Live Screening and Discussions on Union Budget
- Newspaper Analysis
- GU-ART Training
- NET/SET Coaching Classes

### **COMQUEST: An Inter-Collegiate State Level Event**

The Department hosts Comquest, an annual state-level inter-collegiate event for postgraduate students from various colleges across Goa. This event is designed to foster learning, creativity, and the sharing of ideas among emerging postgraduates in the field of commerce. The department recently held the fourth edition of Comquest on February 10, 2024. S.S Dempo College of Commerce and Economics emerged as the overall champions of the event.



### **STUDENT'S ACHIEVEMENTS**

- Twelve students enrolled in M.Com Part-I and Part-II were declared the overall champions at "Passonic 2k24," a One-Day National-Level event hosted by the Postgraduate Department of Rosary College of Arts and Commerce on March 7, 2024.
- 10 students from M.Com Part I and Part II ,participated in One -Day State Level Inter -Collegiate event - Sanshodhan 6.0, Organised by M.E.S. Vasant Joshi College of Arts & Commerce, Zuarinagar-Goa. Mr. Ambar Dalal and Mr.Shanawaz Hubli , won the first place in Quiz Competition. Mr.Vaibhav Girap and Mr.Ambar Dalal secured the second place in Debate Competition.
- Mr.Ambar Dalal, student of M.Com Part I was declared as the Runner up in Online quiz titled 'Mahatama Gandhi' held on 2<sup>nd</sup> October 2023 organised by the Department of Commerce and NSS Unit of S.S Dempo College of Commerce and Economics, Cujira, Bambolim -Goa
- Mr.Raza Hassan Mohammed Qazi, student of M.Com Part II received Vidya Vikas Mandal's Sports Council Achievement Award on 30<sup>th</sup> March 2024, in recognition for his Outstanding achievement in Beach Handball
- Mr.Cavel Dias, student of M.Com Part II received Vidya Vikas Mandal's Sports Council Achievement Award on 30<sup>th</sup> March 2024, in recognition for his Outstanding achievement in Lawn Tennis,Handball & Basketball.
- Mr.Raza Hassan Mohammed Qazi, student of M.Com Part II represented the State of Goa in National Games 2023 to participate in Beach Handball and he was deputed to attend the Residential and Non-Residential Coaching camps prior to the Event.

### **PROGRAMME STRUCTURE**

Core Courses		
Semester I		
Course Code	Course Name	Credits
COM-500	Advanced Financial Management	4
COM-501	Capital Markets and Stock Exchange Operations	4
COM-502	Entrepreneurship and Venture Capital	4
COM-503	Organizational Behaviour	4
ACCOUNTING & FINANCE		
COM-521	Advanced Corporate Accounting	4

COM-522	Financial Services Operations	4
<b>BUSINESS MANAGEMENT</b>		
COM-523	Human Resource Management	4
COM-524	Strategic Management	4
<b>Total Credits</b>		<b>20</b>
<b>Semester II</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credits</b>
COM-504	Marketing and Consumer Behaviour	4
COM-505	Management of Mutual Funds	4
COM-506	Security Analysis and Portfolio Management	4
COM-507	Financial Derivatives	4
<b>ACCOUNTING &amp; FINANCE</b>		
COM-525	Direct Taxes	4
COM-526	Cost and Management Accounting	4
<b>BUSINESS MANAGEMENT</b>		
COM-527	Advertising and Sales Management	4
COM-528	Business Environment and International Trade	4
<b>Total Credits</b>		<b>20</b>
<b>Specialization Courses [Accounting and Finance]</b>		
<b>Semester III</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credits</b>
COM-600	Research Methodology	4
COM-601	Basic Econometrics	4
COM-602	Qualitative Research	4
<b>ACCOUNTING &amp; FINANCE</b>		
COM-621	Corporate Valuations	4
COM-622	Corporate Mergers and Acquisitions	4
COM-623	Indirect Taxes	4
COM-623	Financial Risk Management	4
COM-625	Treasury and Forex Management	4
COM-626	Cost Management and Control	4
<b>BUSINESS MANAGEMENT</b>		
COM-627	Banking and Financial Institutions	4
COM-628	Insurance Management	4
COM-629	International Marketing	4
COM-630	Retail Marketing	4
COM-631	Customer Relationship Management	4
COM-632	Travel and Tourism Management	4
<b>Total Credits</b>		<b>20</b>
<b>Semester IV</b>		
<b>Course Code</b>	<b>Course Name</b>	<b>Credits</b>
COM-603	Advanced Econometrics	4
COM-604	Business Analytics	4
COM-605	Data Insights and Analytics	4
COM-651	Dissertation	16
<b>Total Credits</b>		<b>20</b>
<b>Total Programme Credits</b>		<b>80</b>

**NON-TEACHING STAFF****Prof. Sanjay P. Sawant Dessai – Officiating Principal****OFFICE/ADMINISTRATIVE**

Ms. Shruti S. Nayak	Head Clerk
Mr. Prakash Tendulkar	Accountant
Ms. Nikhita N. Mayekar	Jr. Stenographer
Mr. Seby Cruz D'Silva	UDC
Ms. Archana Naik	UDC
Ms. Sarita Malvanker	LDC
Ms. Jean Braganza	LDC
Mr. Rahul R. Naik	LDC
Mr. Harish Borker	LDC
Mr. Mahadev Gol	LDC (Exam)

**PHYSICAL EDUCATION**

Mr. Saurabh Raikar	Instructor in Physical Education
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**TECHNICAL STAFF**

Mr. Punarva Prabhudessai	System Administrator
Ms. Pradnya Nadkarni	Lab Assistant (IT)

**LIBRARY STAFF**

Ms. Divyanka Kanekar	Lib. Grade I
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**COUNSELLOR**

Ms. Eshani Bhakale	College Counsellor
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**SUPPORT STAFF**

Mr. Bappo Varak	MTS (Library)
Mr. Mano Shelko	MTS (Gymkhana)
Mr. Injo Lambor	MTS (Library)
Mr. Paresh S. Shetkar	MTS
Ms. Kalpana J. Naik	MTS
Mr. Sarvesh Gaude	MTS
Ms. Manali D. Gaunso Dessai	MTS
Mr. Bharat D. Sawant	MTS
Mr. Ashok Naik	MTS (Exam)

**SELF-FINANCED PROGRAMME**

Mr. Narcinva Shirodkar	Adm. Manager
Ms. Sayogeeta Raikar	Office Executive
Mr. Shivadeep Raikar	Executive Infrastructure & Facilities
Ms. Preeti Dhoble	Lab. Instructor
Ms. Manisha Braganza	Lab. Instructor
Mr. Andre Kevin Fernandes	Lab. Instructor
Ms. Diksha Govekar	Lab. Instructor
Ms. Ravila Talaulikar	Library Asst.
Mr. Nagesh Chikodi	College Gardener



## FEE STRUCTURE\* UNDERGRADUATE (UG)

Particulars	FY B.Com (Computer Applications)	FY B.Com (Non-Computer Applications)	FY B.Com (Computer Applications-SC/ST)	FY B.Com (Non-Computer Applications-SC/ST)
Tuition Fees	2000	2000	0	0
University Registration Fees	660	660	660	660
Library Fees	500	500	0	0
Gymkhana Fees	500	500	500	500
Other Fees	500	500	500	500
Student Aid Fund	130	130	130	130
Library Deposit	70	70	70	70
Caution Money Deposit	70	70	70	70
Laboratory Fees	500*	0	0	0
Information Technology Fees	820	820	820	820
Examination Fees	3310	2910	3310	2910
PTA Fees	500	500	500	500
ID Card Fees	150	150	150	150
IAIMS Fees [DHE]	225	225	225	225
Academic, Restructuring & Development Fees	1500	1500	1500	1500
Magazine/ Academic Dairy/ Placement Brochure	500	500	500	500
<b>Total</b>	<b>11935</b>	<b>11035</b>	<b>8935</b>	<b>8535</b>

\* This fee is to be paid only by students who opt for Computer Applications as their Elective subject

Particulars	FY BCA	FY BBA(FS)	FY B.Voc. (ST)	FYBBA
Tuition Fees	39000	28277	39000	55014
University Registration Fees	660	660	660	660
Library Fees	1000	1000	1000	1000
Gymkhana Fees	500	500	500	500
Other Fees	500	500	500	500
Student Aid Fund	130	130	130	130
Library Deposit	70	70	70	70
Caution Money Deposit	70	70	70	70
Laboratory Fees	3000	1000	3000	3000
University Administration Fees	1000	1000	1000	1000
Development Fees	1000	1000	1000	1000
Examination Fees	3710	4030	2410	4030
PTA Fees	500	500	500	500
Library/ID Card etc.	150	150	150	150
IAIMS Fees	225	225	225	225
Academic, Restructuring & Development Fees	1500	1500	1500	1500
<b>Total</b>	<b>53015</b>	<b>40612</b>	<b>51715**</b>	<b>69349</b>

\*\* This fee does not include the assessment fee for the Skill Component. Skill Assessment Fee shall be collected one month prior to the date of assessment/examination

**FEE STRUCTURE  
POSTGRADUATE (PG)**

<b>Particulars</b>	<b>M.Com (Part I)</b>
Tuition Fees	39000
University Registration Fees	660
Library Fees	1500
Gymkhana Fees	500
Other Fees	500
Student Aid Fees	130
Library Deposit	70
Caution Money Deposit	70
Laboratory Fees	1000
University Administration Fees	1000
Development Fees	1000
Library/ID Card etc.	150
<b>Total Fees</b>	<b>45580</b>

IMPORTANT: The fee structure may change based on the fees announced by the concerned authorities.

**SHREE DAMODAR COLLEGE Hall of Fame (2018-23)  
ACADEMICS**

	<b>B.Com</b>	<b>BBA(FS)</b>
<b>Year</b>	<b>Name of the Student</b>	
<b>2022-23</b>	Ms. Dimple Abith Tavde	Ms. Rania Ramdas Revadker
<b>2021-22</b>	Ms. Elaine Myrtle Correa	Ms. Devyani Chandrashekar Sirakaje
<b>2020-21</b>	Ms. Siya Santosh Naik	Mr. Shet Kurtarkar Mohav Sushant
<b>2019-20</b>	Ms. Da Costa Kezia Miriam	Ms. Hede Sarva Akshay
<b>2018-19</b>	Ms. Kanifa Winslet Cotta	Mr. Kabir Cosme Gonsalves

	<b>BCA</b>	<b>B.Voc.(ST)</b>
<b>Year</b>	<b>Name of the Student</b>	
<b>2022-23</b>	Mr. Prinson Loyd Fernandes	Ms. Naik Prachi Nandkumar
<b>2021-22</b>	Ms. Disha Devnand Shet Dessai	Ms. Smruti Santosh Kudnekar
<b>2020-21</b>	Mr. Naik Karmali Sanat Satish	
<b>2019-20</b>	Mr. Jaynold Xavier Barreto	
<b>2018-19</b>	Ms. Kamesha Mahesh Gauncar	

	<b>M.Com</b>	<b>PGDFT</b>
<b>Year</b>	<b>Name of the Student</b>	
<b>2022-23</b>	Mr. Anand Kumar	Ms. Joyce Cardozo
<b>2021-22</b>	Ms. Da Costa Kezia Miriam	Mr. Joshua Rrodrigues
<b>2020-21</b>	Ms. Samant Gayatri Dattaprasad	
<b>2019-20</b>	Ms. Rodrigues Abigale Vivienne	
<b>2018-19</b>	Mr. Shrey Kedar Kulkarni	

**NCC Cadets & NSS Volunteers who participated in Republic Day Parade at New Delhi**

<b>NCC (Army)</b>		
<b>No.</b>	<b>Name of the Cadet</b>	<b>Year</b>
1	JUO Aditya Joshi	2023
2	Cadet Rohit Pagui	2018
3	Cadet Devika C	2017
4	Cadet Divya Nagvenkar	2016
<b>NCC (Navy)</b>		
<b>No.</b>	<b>Name of the Cadet</b>	<b>Year</b>
1	PO Cadet Vaishnavi Borkar	2024
2	Cadet Purushottam Narvekar	2018
3	Cadet Akshay Sarawad	2017
4	Cadet Sasmita Malik	2016
<b>NSS</b>		
1	Mr. Prem Kumar Singh	2020

## OUTSTANDING SPORTSMEN & SPORTSWOMEN

Year	Men	Women
2023-24	Mr. Darren Coutinho (National Powerlifter)	Ms. Anslet Sebastian (National Pencak Silat Player)
2022-23	Mr. Ayush Verlekar (National Cricket Player)	Ms. Shivani Prakash Naik (National Cricket Player)
2021-22	Mr. Hassan Qazi Mohammed Raza (National Handball Players)	Ms. Amisha Lotlikar (National Basket Ball Player)
2020-21	Mr. Yash Kunkalienkar (Badminton Player)	Ms. Yogita Sambhaji (Kabaddi, Handball, Judo, Basketball)
2019-20	Mr. Manthan Khutkar (Cricket Player)	Ms. Emilia Silveira (Badminton Player)

## LIST OF COLLEGE COMMITTEES/COUNCILS/CELLS/CLUBS

Anti-Ragging Squad	Grievance Redressal Cell	Career Cell	Institution's Innovation Council (IIC)	Performing Arts Club	Admissions	Certificate Courses Committee
Proctorial Board	Public Grievance Officer	Placement Cell	E- Cell & Incubation Centre	Fine Arts Club	NCC (Army)	MOOCS/Online certifications
Internal Committee	Student Welfare Cell	Students' Council	Examinations & Results	Readers' Club	NCC (Navy)	Library Committee
Teaching Learning Evaluation Cell	SC/ST Cell	Cultural Council	Unfair Means Committee	Literary Club	NSS	Book Bank
Research & Development Cell	OBC Cell	Sports Council	Grievance Committee (Exam - related)	Green Club (Vasundhara)	Red Ribbon Club	Alumni engagement
Skill Development Centre	Minority Cell	Women's Cell	Canteen Committee	Ek Bharat Shreshtha Bharat Club	Magazine	Niti Samvaad





- Every student & parent/guardian may please note that **NO DONATION OR CAPITATION FEE IS TO BE PAID TO ANY PERSON FOR ADMISSION TO THE COLLEGE FOR ANY PROGRAMME.**
- Every student shall abide by the rules of the College, Goa University and Directorate of Higher Education, as displayed on the websites **[www.damodarcollege.edu.in](http://www.damodarcollege.edu.in)**, **[www.unigoa.ac.in](http://www.unigoa.ac.in)** and **[www.dhe.goa.gov.in](http://www.dhe.goa.gov.in)** respectively. These rules pertain to admission, fees, attendance, examinations, eligibility to appear for examinations, general conduct, etc.
- Students and their parents/guardians are informed that it is mandatory to read and follow all the rules and regulations of the College relating to attendance, behavior, examinations, internal assessment, IT policy, mobile phone use, Library, etc. which are on the College website. All rules are to be strictly followed.
- Students are expected to abide by the Code of Conduct as displayed on the College website.
- Students are expected to read all Notices and updates put up on the College website.
- Use of mobile phones in the classrooms, laboratories, library and corridors is strictly prohibited. If any student is caught violating this rule, the mobile phone will be confiscated and returned at the end of the academic year.
- Students must adhere to all deadlines issued by the College and by individual teachers.
- **Students are advised to note that they must fulfill 2 essential conditions in order to be eligible to appear for the Semester-End Examination for any Semester:**
  - **Timely completion of all the In-Semester Assessments/Evaluations**
  - **Minimum 75% attendance overall, and 50% in each paper**

**VIDYA VIKAS MANDAL'S**  
**SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS**  
**(Since 1973)**

**HIGHLIGHTS**

- ICT-enabled Classrooms
- Interactive, participatory and experiential teaching-learning
- A well-stocked Library with e-resources
- Strong industry-academia connect for all programmes
- Skill enhancement through add-on certificate courses by industry professionals
- Active Career & Placement Cells and specialized training programmes for personality development
- Coaching classes for MBA, MCA and Bank recruitment examinations
- Incubation Centre and E-Cell to promote entrepreneurship
- Opportunities for co-curricular, sports & extra-curricular activities
- Indoor and Outdoor Sports facilities and a Gymnasium with opportunities and encouragement for sports
- Army & Navy NCC wings for Boys and Girls
- 5 NSS Units actively involved in extension work
- Red Ribbon Club for AIDS Awareness
- Students' Consumer Cooperative Society for textbooks and stationery at discounted rates
- Member of Goa Chamber of Commerce & Industry (GCCCI), Computer Society of India (CSI), Goa Management Association (GMA) and Goa Technology Association (GTA)
- IGNOU South Goa Study Centre