



VVM's Shree Damodar College of Commerce & Economics, Margao Goa
Department of Commerce & Management



in association with
Directorate of Higher Education (DHE), Government of Goa

organizes

National Conference on Emerging Global Practices in Finance & Management

11th March 2023



Venue

VVM's Shree Damodar College of Commerce & Economics, Margao Goa



Department of Commerce & Management

VVM's Shree Damodar College of Commerce & Economics

(Affiliated to Goa University Accredited by NAAC at 'A' Grade with CGPA of 3.03 on a 4-point scale)

Phone: 0832 272 2500 | E-mail: office.sdcc@vvm.edu.in

Website: <https://www.damodarcollege.edu.in>

About the College

Established in 1973, Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics was founded with the primary objective of providing undergraduate education in Commerce for students from South Goa. The institution quickly rose to become one of the most prominent Colleges in Goa, known as a centre of educational excellence. The College commenced its operations with one undergraduate programme – B.Com. Today the College offers six undergraduate programmes, two postgraduate programmes and a doctoral programme in Management Studies. We undertake a wide range of extension and outreach programmes, aimed at making our students socially conscious, compassionate and responsible citizens of the country. Teachers work hard at improving their qualifications, updating their knowledge and acquiring new skills. The stellar reputation the College enjoys today, is reflected in the 'A' grade awarded by NAAC in 2021. The College has entered its Golden Jubilee year and will turn 50 on June 16, 2023.

About Department of Commerce & Management

The Department of Commerce & Management is the largest Department of the College, having of 17 well-qualified faculty members, whose specializations and areas of interest are in diverse areas such as Taxation, Finance, Stock Markets, Human Resource Management, Marketing, Entrepreneurship Development... to name a few. The Department aims to build a strong foundation of knowledge in Commerce education, and to equip students with the necessary skills to help them build a successful career. Recognizing the criticality of industry exposure, the faculty members organize regular guest lectures, workshops for staff and students, industry visits, field trips, study tours, panel discussions and so on. The most recent initiative of the Department has been the launch of the Centre of Excellence in Sales - an initiative to build awareness about Sales as a career by way of interactive sessions with experts, add-on courses and internships. The Commerce Club builds knowledge and skills by way of various competitions and an annual student seminar.

About the Conference

Change is the only constant. While this has always been true, the pace of change today is significantly more rapid than ever before. Technological and digital advancements have led to new forms of business, new ways of doing business, new finance and marketing avenues...it would not be wrong to say that these developments are bringing about a transformation in the business world. The COVID-19 pandemic has catalyzed this transformation.

This Conference focuses on two aspects of these myriad changes - Finance and Management. In the area of finance - raising and managing finances, complying with legal and regulatory requirements, reporting and disclosures, the emergence of new financial instruments - are posing challenges for businesses. On the management front, disruptions due to technology, rapidly changing consumer preferences, skill gaps, driving innovation, the increasing emphasis on sustainability - are the areas of concern.

The Conference aims to throw light on such emerging global financial and management practices by inviting experts to speak and researchers to present their work and findings.

Call for papers and registration

Main theme of the Conference: Emerging Global Practices in Finance & Management

The Conference will be held in two tracks:

Track 1: Finance

- Accounting and Finance
- Banking and Finance
- Income Tax
- Behavioral Finance.
- Mutual Funds
- GST
- Forensic Audit
- Human Resource Accounting
- Forensic Accounting

Track 2: Management

- Marketing Management
- Supply Chain Management
- Hospitality Management
- Tourism Management
- Business Performance Management
- Strategic Management
- Human Resource Management

Researchers may please note that this list is indicative, and papers can be sent on either of the sub-themes or any topic related to the main theme of the Conference.

Paper submission guidelines

Original empirical research work, surveys, case studies or conceptual papers are invited. The paper should have an abstract of approximately 250 words along with the key words. The manuscript should be submitted as an MS Word document with APA method of referencing; Font & Format: Times New Roman, 12 pt with single spacing and normal margins. The total number of pages including figures should not exceed 8 on A4 size paper. Submitted manuscripts should not have been published, presented or accepted for publication in any form. Abstract and full paper may be sent to: nationalconference.sdccc@vvm.edu.in by 22nd February 2023. The paper will undergo review and plagiarism test. Once mail for acceptance of paper is received, payment is to be made and registration form to be completed. Selected paper will be published in Conference Proceedings having ISBN number.

Registration Link

<https://forms.gle/PwJLUszSEjZYC8qSA>

Important Dates

Deadline for submission of full paper: **22nd February, 2023**

Acceptance Notification: **28th February, 2023**

Last date for registration: **2nd March, 2023**

Conference Fees

Faculty and Industry Delegates : Rs. 1000

Phd Scholars and PG students : Rs. 800

- Registration fee covers conference kit, lunch and refreshments.
- Registration fee does not include travel and accommodation.
- All authors have to register individually to participate in the conference.

Bank details for payment

Account Name: VVMS SHREE DAMODAR COL OF C A E BCOM NSA

Account Number: 50100234765087

Bank Name: HDFC BANK LTD

IFSC Code: HDFC0000037

Branch Name: GOA MARGAON

Keynote Speakers

- **Prof. Anil Kumar**, Professor, Department of Commerce, Shri Ram College of Commerce(SRCC), University of Delhi
- **Mr. Bharat Bambawale**, Founder, Bharat Bambawale & Associates (Brand Architects), Author & Marketing Expert
- **CA Gaurav Kenkre**, Chairman, Goa Branch of WIRC of ICAI

Chief Patrons

- Mr. Nitin Kunkolienker, President, Vidya Vikas Mandal
- CA Uttam N. Bene, Chairman, College Governing Council & Hon. Treasurer, Vidya Vikas Mandal

Conference Chairperson

- Prof. Prita D. Mallya, Principal, VVM's Shree Damodar College of Commerce & Economics.

Organizing Committee

- Dr. Shami Pai , Associate Professor, HOD, Department of Commerce & Management .
- Dr. Edwin Barreto, Vice Principal & Associate Professor.
- Dr. Lina Sadekar, Associate Professor, IQAC Coordinator .
- Dr. Anjali Sajilal, Associate Professor, B.Com Programme Coordinator.
- Dr. Rodney D'Silva, Associate Professor.

Conference Coordinators

- Dr. Sheetal D. Arondekar, Asst. Professor in Commerce
- Mr. Gajanan Haldankar, Asst. Professor in Commerce

About Goa

Goa is an international tourist destination. International and domestic tourists come in large numbers to witness the rich flora, fauna, beaches as well as the places of worship and world heritage architecture. The State has endless options for adventure activities as well. Goa shares its border with Maharashtra and Karnataka and has all modes of transport available.

Places to visit nearby



Dudhsagar Falls



Colva Beach



Butterfly Beach



Three Kings Chapel



Netravali Wildlife



Big Foot Goa



Chapora Fort



Anjuna Beach



Vagator

For further enquiry contact

Dr. Sheetal D. Arondekar,

Email: sheetal.arondekar@vvm.edu.in

Mobile: 9822982886

Mr. Gajanan Haldankar

Email: gajanan.haldankar@vvm.edu.in

Mobile: 9405587377

For payment enquiry contact 08322722500 (8:00 a.m. to 3:00 p.m.

-Monday to Saturday)