

Roll. No. _____

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY B.Com, Semester-III, Semester End Examination November 2023
Business Environment I (GE 3)

Max Marks: 80

Duration: 2hrs.

Instructions:

1. Start each question on a fresh page.
2. Figures to the right indicate maximum marks.
3. Answer sub questions under question number 1 and 2 in approximately 100 words each.
4. Answer sub questions under question number 3, 4, 5, and 6 in approximately 400 words each.

Q1. Answer any four of the following.

(4X4 =16 marks)

- a. Define the Business Environment and note its importance (any two).
- b. State and explain any four importance of Organizational Culture.
- c. Discuss any four features of Business Environment.
- d. Describe any four characteristics of Culture.
- e. Summarize the need for Demographic studies in Business (any four).
- f. Explain any two internal factors affecting business.

Q2. Answer any four of the following.

(4X4 =16 marks)

- a. Discuss any two features of Technology.
- b. State and explain any four advantages of Modern Technology.
- c. Explain any two methods of Transfer Technology.
- d. Clarify the four objectives of Panchayat Raj.
- e. Discuss any two Economic Roles of Government.
- f. Describe the role of civil service in the business environment in India.

Q3. A. Discuss the different Macro Environment factors affecting Business.

(12 marks)

OR

B. Explain the social responsibility of business towards different interest groups.

(12 marks)

Q4. A. Explain the different Socio-Cultural factors affecting Business

(12 marks)

OR

B. Evaluate the positive and negative impacts of migration on business.

(12 marks)

Q5. A. Discuss the importance of Technology in Business.

(12 marks)

OR

B. Describe the sources of Technological Dynamics in business.

(12 marks)

Q6. A. Discuss the role of State Intervention in Business.

(12 marks)

OR

B. Explain the different components of Political Environment.

(12 marks)