

Roll. No. \_\_\_\_\_

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**SY B.Com, Semester-III, Semester End Examination November 2023**  
**Business Environment I (GE 3)**

**Max Marks: 80**

**Duration: 2hrs.**

**Instructions:**

1. Start each question on a fresh page.
2. Figures to the right indicate maximum marks.
3. Answer sub questions under question number 1 and 2 in approximately 100 words each.
4. Answer sub questions under question number 3, 4, 5, and 6 in approximately 400 words each.

**Q1. Answer any four of the following.**

**(4X4 =16 marks)**

- a. Define the Business Environment and note its importance (any two).
- b. State and explain any four importance of Organizational Culture.
- c. Discuss any four features of Business Environment.
- d. Describe any four characteristics of Culture.
- e. Summarize the need for Demographic studies in Business (any four).
- f. Explain any two internal factors affecting business.

**Q2. Answer any four of the following.**

**(4X4 =16 marks)**

- a. Discuss any two features of Technology.
- b. State and explain any four advantages of Modern Technology.
- c. Explain any two methods of Transfer Technology.
- d. Clarify the four objectives of Panchayat Raj.
- e. Discuss any two Economic Roles of Government.
- f. Describe the role of civil service in the business environment in India.

**Q3. A. Discuss the different Macro Environment factors affecting Business.**

**(12 marks)**

**OR**

**B. Explain the social responsibility of business towards different interest groups.**

**(12 marks)**

**Q4. A. Explain the different Socio-Cultural factors affecting Business**

**(12 marks)**

**OR**

**B. Evaluate the positive and negative impacts of migration on business.**

**(12 marks)**

**Q5. A. Discuss the importance of Technology in Business.**

**(12 marks)**

**OR**

**B. Describe the sources of Technological Dynamics in business.**

**(12 marks)**

**Q6. A. Discuss the role of State Intervention in Business.**

**(12 marks)**

**OR**

**B. Explain the different components of Political Environment.**

**(12 marks)**