

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
SY B.Com, Semester-III, Semester End Examination, November 2023
Entrepreneurship Development (CC 11)

Duration: 2 hours**Max Marks: 80**

Instructions: 1) Figures to the right indicate maximum marks

2) Start each question on fresh page

3) All Questions are compulsory

4) Answer questions Q1 & Q2 in approximately 100 words each

5) Answer questions Q3 to Q6 in approximately 400 words each

Q1. Answer the following questions: - (Any Four)

(4*4= 16 marks)

a. Qualities of an entrepreneur (any 4 qualities)

b. Psychological Theory of Entrepreneurship

c. Intrapreneur v/s Entrepreneur

d. Techniques of Market Survey

e. Need for Market Research

f. Sources of business ideas

Q2. Write short notes on: - (Any Four)

(4*4= 16 marks)

a. Environmental Scanning

b. Break Even Analysis

c. Incubation Centres

d. Women Entrepreneurs

e. Project Appraisal

f. SHG's

Q3.A. Define Entrepreneurship. Explain the various skills required for success in entrepreneurship. (12)

OR

Q3.X. Explain the various functions of an entrepreneur. (12)

Q4.A. Discuss the contribution of entrepreneurship to economic development. (12)

OR

Q4.X. Explain any six types of entrepreneurs. (12)

Q5.A. Illustrate the various steps involved in the identification of a business opportunity (12)

OR

Q5.X. What is a Project Report? Write the general contents of a project report.. (12)

Q6.A. Outline the internal factors of Purposeful Innovation. Give examples. (12)

OR

Q6.X. Debate the recent trends in Entrepreneurship. (12)