

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
F Y B.Com, Semester-I Repeat, Semester End Examination November, 2023
Management of Micro Small and Medium Enterprises(GE-1)
COG106

Duration: 2hrs

Max Marks:80

Instructions:

1. All questions are compulsory
2. Answer sub question no 1 and question no 2 in not more than 100 words each
3. Answers to question no 3 to question no 6 in not more than 400 words each
4. Figures to the right indicate marks assigned to the questions.

1. Answer the following in brief (any four)

(4x4=16)

- a) Project report
- b) Importance of Provisional registration
- c) Inventory Control
- d) Fixed Capital
- e) Problems faced by SSI units.
- f) Sources of Recruitment

2. Answer the following in brief (any four)

(4x4=16)

- a) NSIC
- b) SIDO
- c) PMRY scheme
- d) Social responsibilities of entrepreneurs towards employees
- e) Seed capital assistance
- f) Symptoms of Industrial Sickness

3 A) Explain the factors determining the design of Capital Structure for a Business unit.(12 Marks)

OR

3B) State and explain the factors to be taken in to consideration while deciding the Product to be manufactured by a business unit (12 Marks)

4A) Discuss the factors influencing the choice of technology for a business unit (12 Marks)

OR

4B) List and explain the factors are to be considered while fixing the requirement of Fixed capital for a business unit (12 Marks)

5A) Discuss the CMRY Scheme in detail (12Marks)

OR

5B) Explain the Functions of KVIC in supporting the business unit (12 Marks)

6A) State and explain the various causes and remedies for Industrial Sickness (12 marks)

OR

6B) Explain the Social Responsibility of an Enterprise towards its Customers, Suppliers & Society (12 Marks)