

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
FY B. Com, Semester-I, (OA 38), SEE November 2023
Compering and Anchoring Skills (THR-131 NEP-2020)

Duration: 2 Hrs

Max Marks: 60 marks

Instructions: * All questions are compulsory

Q 1. Fill in the Blanks

(2x6= 12 marks)

- a. When someone maintains _____ during a conversation, it often suggests confidence and assertiveness.
- b. An _____ signals mutual respect for both parties.
- c. Gestures such as tapping fingers or drumming on surfaces may indicate _____ or impatience.
- d. _____ is a technique where individuals unconsciously mimic each other's movements, creating a sense of rapport and connection.
- e. A person who frequently crosses their arms and legs might be displaying a defensive or _____ posture.
- f. _____ demonstrates active listening and agreement.

Q 2. Answer any six questions in 1-2 sentences

(2x6= 12 marks)

- a. Name the communication skills that are crucial for a compere.
- b. Define the primary role of a Compere.
- c. What does 'hiding thumbs' signal in non-verbal communication?
- d. Name one body language signal that shows confidence in communication
- e. Define the term 'pitch' of your voice.
- f. Who is a Compere in broadcasting?
- g. Define the term 'Dialectologist'.

Q 3. Answer any four of the following questions in 2-3 sentences

(3x4= 12 marks)

- a. Discuss the need for research and preparation as a Compere for an event.
- b. Describe three ways in which you can use voice modulation to your advantage.
- c. Write about some tips for effective preparation before an event.
- d. Write about the importance of scriptwriting for compering,
- e. Discuss the importance of Dialect for an Anchor.

Q 4. Answer any three of the following questions in 4-5 sentences

(4x3= 12 marks)

- a. Write about the conduct of a Compere towards a performer during an event.
- b. Name the different categories of dialect.
- c. Name the key elements of an effective script for compering.
- d. Describe how a compere can use voice modulation to keep the audience engaged.

Q 5. Answer any two of the following questions in 2-3 sentences

(6x2= 12 marks)

- a. Write a note on the presence of mind during compering.
- b. As a Compere, discuss the contents of the checklist for the performers of an event.
- c. Summarize the techniques a compere can use to engage and connect with the audience.