

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
FY BCA, Semester-I, Semester End Assessment, November 2023  
MDC- Compering and Anchoring Skills THR-131 (OA-38, NEP-2020)

Duration: 2 hours

Max Marks: 60

Instructions: 1) Figures to the right indicate Full Marks.

2) All Questions are compulsory

**Q1. Fill in the blanks:**

(2x6=12)

- i. 'Compering' and 'anchoring' are two terms commonly used in the context of \_\_\_\_\_ events or programs.
- ii. Compering refers to the act of serving as a \_\_\_\_\_.
- iii. The compere or anchor uses a diverse range of \_\_\_\_\_ to complement their speech and convey information.
- iv. Gathering firsthand information about the event or program is known as \_\_\_\_\_.
- v. For \_\_\_\_\_ segments, awareness of body language, facial expressions, and gestures becomes crucial.
- vi. The compere or anchor's \_\_\_\_\_ over the program's flow adds vibrancy, enthusiasm, and a personal touch.

**Q2. Answer any six questions in 1 to 2 sentences:**

(2x6=12)

- i. How do facial expressions impact compering and anchoring?
- ii. Define voice modulation.
- iii. What is the key distinction between the role of a compere and that of an anchor in hosting events?
- iv. What is the significance of sound acoustics knowledge for effective audience communication during compering and anchoring?
- v. What is the primary purpose of gathering creative anecdotes for compering and anchoring?
- vi. State the key hosting responsibilities of a Radio Jockey (RJ) and how they differ from those of a Video Jockey (VJ)?
- vii. Explain the primary role of a Stage MC (emcee) when hosting an event?

**Q3. Answer any four of the following questions in 2-3 sentences:**

(3x4=12)

- i. How should a compere or anchor adapt their language and dialectal usage to cater to the audience's preferences and the nature of the event?
- ii. What are the key differences between on-camera and off-camera compering or anchoring, and how should the host adapt to each scenario?
- iii. What is meant by 'presence of mind' in the context of compering and anchoring, and how does it contribute to the success of an event?
- iv. Why is it important for a compere or anchor to conduct primary research when hosting an event?
- v. Why is maintaining composure important for a compere or anchor, and how does it influence the audience's perception of the event?

**Q4. Answer any three of the following questions in 4-5 sentences:**

**(4x3=12)**

- i. Elaborate on the importance of body language for a compere or anchor and how it influences effective communication?
- ii. How does the choice of apparel and appearance contribute to the overall atmosphere of an event when a compere or anchor is hosting?
- iii. Explain how the incorporation of creative anecdotes adds to the impact of a program when hosted by a compere or anchor?
- iv. What is the role of creative control in maintaining a dynamic and engaging flow of the program hosted by a compere or anchor?

**Q5. Answer any two of the following questions in 2-3 sentences:**

**(6x2=12)**

- i. Illustrate the importance of script writing and rehearsal for a compere or anchor in ensuring an engaging presentation?
- ii. How does a compere manage stage movements to enhance audience engagement?
- iii. How can a compere exhibit spontaneity in decision-making when unexpected situations arise during an event?

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